

February 11, 2025

Dear Chair Daniel Nguyen, Vice-Chairs, and Members of the House Committee on Economic Development, Small Business, and Trade,

My name is Dawn Jones Redstone, and I am a filmmaker based in Portland, Oregon. I am writing in strong support of HB3329, which proposes increasing the Oregon Production Investment Fund (OPIF) incentive program from \$20 million to \$28 million per year.

While I personally benefited from a different incentive fund tailored for lower-budget, local projects, I understand the critical role OPIF plays in attracting larger, out-of-town productions that spend significant amounts right here in Oregon. These projects act as economic powerhouses, creating jobs, supporting local businesses, and invigorating industries beyond film, including hospitality, construction, transportation, and more.

The impact of these large-scale productions goes beyond immediate job creation. They foster long-term growth by developing local talent, enhancing our state's infrastructure, and positioning Oregon as a competitive destination for high-budget films and television series. This not only brings in revenue but also helps to elevate the visibility of our local film community on a national and international stage.

Increasing the OPIF cap will enable Oregon to attract and accommodate more of these major productions, ensuring sustained economic benefits and job opportunities for our local workforce.

Thank you for considering this important legislation. I urge you to support HB3329 and help us continue to grow Oregon's film industry.

Sincerely,

Dawn Jones Redstone

Filmmaker/Small Business Owner

Portland, Oregon