

Submitter: Janika Eckert

On Behalf Of:

Committee: House Committee On Agriculture, Land Use, Natural Resources, and Water

Measure, Appointment or Topic: HB2979

Dear Co-Chair Helm, Co-Chair Owens, and Members of the House Committee on Agriculture, Land Use, Natural Resources, and Water,

My name is Janika Eckert and I am a People's Farmers' Market community member from Portland, Oregon. I am writing to strongly support HB 2979, and urge continued investment in Oregon's farmers markets, which serve as critical infrastructure for local economies, small farms, and food access programs.

The Farmers Market Climate Resilience Grant Fund and SNAP support grants have been lifelines, helping markets upgrade infrastructure, implement cooling and smoke mitigation strategies, and expand SNAP/Double Up Food Bucks programs. But demand far exceeds available funding—grant requests would have required more than double the resources OFMA has to distribute. Without renewed investment, farmers markets will struggle to continue serving their communities.

These programs impact me personally because I think that ALL people should be able to purchase good quality food, affordably, and People's Food Coop in SE Portland has a great program in support of SNAP and Double Up Food Bucks programs. It would be sad if these programs had to be cut back or eliminated, and some of our poorer customers might not have the means to purchase the food that they and their families need to be healthy and happy.

OFMA and Farmers Market Fund can leverage state funds to match federal funding, strengthening our farmers markets and local food systems. We cannot afford to fall behind. Please support HB 2979 to keep our markets strong, our farmers supported, and our communities fed.

Thank you,
Janika Eckert, 5414 SE Sherman St. Portland, OR. 97215
PEOPLE'S FARMERS' MARKET