

Submitter: Erik Burke

On Behalf Of:

Committee: House Committee On Agriculture, Land Use, Natural
Resources, and Water

Measure, Appointment or Topic: HB3173

I support HB 3173. The Oregon Flora project is critical to Oregon's future.

I market native plants for home gardeners/landscapers/restoration projects, and OregonFlora information lets me be assured I am accurately promoting my inventory as native species. The public's strong interest in native plants drives an economic premium for this horticultural sector. OregonFlora also provides my customers with resources to learn more about native species and their suitability. It provides plant knowledge that expands what my business can offer customers, and keeps them interested in the native plant materials market.