

### LET KNOWLEDGE SERVE **PUBLIC INPACT PUBLIC INPACT PUBLIC INPACT PUBLIC INPACT**

## **OUR KNOWLEDGE SERVES**

As Oregon's only public urban research university, Portland State University is a committed contributor to positive impact on our city and our region. PSU's motto is "Let Knowledge Serve the City" and we are consistently looking for new ways to define what that means today.

PSU is consistent in its service whether it's through regionally impactful research, contributing to the city's reputation as a center of innovation, arts and culture or, most importantly, educating the talented and diverse workforce of our shared future.

PSU is the most diverse university in Oregon and we are committed to ensuring success for all of our students. We aim to address challenging skills gaps and worker shortages for the city and the region as we provide opportunities for social and economic mobility for our students. Our innovative students and faculty are driven to make a difference in their communities whether it's through public impact research on topics from homelessness to climate change or through hands-on projects working alongside local nonprofits.

And as a bustling university anchoring Portland's downtown, Portland State is deeply invested in creating a vibrant central city and contributing to Oregon's excellence and resilience.

Since getting our start serving veterans home from World War II, Portland State has always been engaged in impact. We are leaning into this commitment.

ano I Codd

PRESIDENT ANN E. CUDD Portland State University



"PSU's commitment to developing professionals who understand our community helps drive Portland's continued success and makes our city an attractive destination for companies. As Portland continues to grow as a destination for innovative businesses, we will rely on PSU to provide the talent and ideas that advance our region."

ANDREW HOAN President, Portland Metro Chamber

# OUR INPACT











#### DRIVING PORTLAND'S ECONOMIC, SOCIAL AND CULTURAL RESURGENCE

At PSU, we know there's more than one way to serve the city. From our urban campus, we train the future workforce and help students thrive. We turn research into on-theground impact. We tackle complex issues by building impact-focused partnerships. And we provide space for community connection and discourse in our lecture halls, plazas, recreation fields and greenspaces. All to build a better future for our city and region.



\$1.8B

**11,274** 

5,500+ DEGREES AWARDED ANNUALLY ≈ 1111 STUDENT SERVICE HOURS

# OUR LA COMPACIÓN CONTRACTOR CONTR

**50%** PSU TRAINS HALF OF OREGON'S PRACTICING SOCIAL WORKERS

**1,200**+ PSU ALUMNI WORK FOR INTEL

**65%** THE INCREASE IN WAGES PSU UNDERGRADUATE ALUMNI EARN 5 YEARS POST-GRADUATION

81%

PSU BACHELOR'S DEGREE RECIPIENTS WORK IN OREGON ONE YEAR AFTER GRADUATING



## **FUELING ECONOMIC** AND SOCIAL IMPACT

As a key influence on economic and social impact in the region, PSU bolsters talent by training the future workforce, addresses pressing problems with innovative research and supports the city by building partnerships between the university and local communities.



#### INVESTING IN INFRASTRUCTURE

As the city's most active real estate developer, PSU plays an important role in reimagining and revitalizing downtown to bring more vitality, accessibility and joy to all residents. Since 2010, PSU has completed capital projects worth \$884 million, including seven major building projects. As of 2023, faculty innovations and patents have resulted in 117 intellectual property licenses leading to 32 products on the market, showcasing the innovative ideas and practical solutions emerging from the university's research.

# OUR BESEARCH INPACT



\$83M ANNUAL RESEARCH AWARDS

**\$74** ANNUAL RESEARCH EXPENDITURES



#### DISCOVERIES THAT TRANSFORM THE REGION

At PSU, our faculty and students conduct transformative research to address society's most urgent challenges. From uncovering the root causes of homelessness to advancing clean energy and sustainable technologies, our work drives solutions that improve lives and promote equity. We produce impactful research for transportation decision-makers and tackle cybersecurity and AI challenges to safeguard digital infrastructure. Through interdisciplinary collaboration and a focus on inclusive impact, we're shaping a brighter, more resilient future for all.



## OUR E CONNUNTY INPAC





#1 IN OREGON FOR SERVICE LEARNING

#1 IN OREGON FOR SOCIAL MOBILITY



"For Portland State, it's become increasingly clear that engaging with our region not only helps us 'Let Knowledge Serve the City,' but it provides the best outcomes for our students who graduate with hands-on experience and a deeper understanding of the importance of civic engagement. Today we celebrate the fact that PSU is more embedded than ever in our community."

**SERVING THE CITY** 

We believe knowledge works best when it serves the

community. Our students and faculty have designed tiny homes

learned how to cool the hottest parts of the city and helped

prepare our buildings and bridges for earthquakes. We're forever tied to the city we call home, and remain steadfast in our commitment to our community.

for houseless populations, brought art into public schools,

**PRESIDENT ANN E. CUDD** Portland State University















**CONNECT** *www.pdx.edu/impact* president@pdx.edu 503-725-4411