SB 686-A9 (LC 1981) 6/10/25 (CPA/ps)

Requested by Senator PHAM K

PROPOSED AMENDMENTS TO A-ENGROSSED SENATE BILL 686

1 On page 1 of the printed A-engrossed bill, after line 2, insert:

² "Whereas a free and diverse fourth estate was critical in the founding of ³ American democracy and continues to be the lifeblood of a functional dem-⁴ ocratic society, and communities without local news lose touch with gov-⁵ ernment, business, education and neighbors; and

6 "Whereas everyday journalism plays an essential role in Oregon life, and 7 supporting the ability of local news organizations to continue to provide the 8 public with critical information about their communities and enabling pub-9 lishers to receive fair market value for their content that is monetized by 10 platforms will preserve and ensure the sustainability of local and diverse 11 news outlets; and

¹² "Whereas two major technology platform companies, Google and Meta, ¹³ currently crawl Oregon publishers' news content and are being prosecuted ¹⁴ by the federal government on allegations of operating as anticompetitive ¹⁵ monopolies in violation of the federal Sherman Act, and Oregon has a com-¹⁶ pelling interest in protecting businesses that report and distribute news from ¹⁷ unfair business practices; and

¹⁸ "Whereas in April 2025, U.S. District Judge Leonie M. Brinkema found ¹⁹ that 'Google has willfully engaged in a series of anticompetitive acts to ac-²⁰ quire and maintain monopoly power' in digital advertising markets and ²¹ 'substantially harmed Google's publisher customers, the competitive process, and, ultimately, consumers of information on the open web' and, in August 2024, U.S. District Judge Amit Mehta found that in the markets for general 3 search services and general search ads, 'Google is a monopolist, and it has 4 acted as one to maintain its monopoly' and 'earn monopoly profits'; and

⁵ "Whereas an antitrust complaint filed against Meta by the Federal Trade ⁶ Commission in January 2021 charged that 'Facebook holds monopoly power ⁷ in the market for personal social networking services . . . in the United ⁸ States, which it enjoys primarily through its control of the largest and most ⁹ profitable social network in the world'; and

"Whereas the bulk of advertising budgets are now going to platforms like 10 Google and Meta, in what has been described as a duopoly, which, coupled 11 with the monopolization of the Internet search market, has directly caused 12 harm to news outlets, as demonstrated and documented in numerous studies, 13 including the United States House of Representatives Committee on the Ju-14 diciary, Subcommittee on Antitrust, Commercial and Administrative Law 15Majority Staff Report and Recommendations on Investigation of Competition 16 in Digital Markets; 'Addressing the Power Imbalance Between News Pub-17 lishers and Digital Platforms: A Legislative Proposal for Effectuating Com-18 petitive Payments to Newspapers,' Hal J. Singer, Managing Director of Econ 19 One and Adjunct Professor of Georgetown's McDonough School of Business, 20Written Comments in Response to U.S. Copyright Office's Publishers' Pro-21tection Study; and 'Paying for News: What Google and Meta Owe US Pub-22lishers,' Initiative for Policy Dialogue, Columbia University, the final of 23which provides a basis for calculating the quantification of this harm to 24publishers and broadcasters serving an Oregon audience; and 25

²⁶ "Whereas according to a report by the University of Oregon School of ²⁷ Journalism and Communication's Agora Journalism Center, 18 Oregon news ²⁸ outlets closed or went out of business between the years 2022 and 2025, and ²⁹ other Oregon news outlets have undergone corporate mergers, budget cuts ³⁰ and layoffs in newsrooms, and local news outlets have been destabilized both by the loss of advertising and by the way those platforms draw audiences
away into other online content while algorithmically altering how readily
local news appears in peoples' web searches and social media feeds; and

"Whereas Google agreed to a \$391.5 million settlement with the State of 4 Oregon in 2022 over the platform's deceptive practices of tracking user lo- $\mathbf{5}$ cation data, even when a user turned a tracking setting off, and in 2025 6 Google will pay a \$1.4 billion settlement with the state of Texas based on 7 allegations that Google misled consumers about its data practices continuing 8 to collect and use sensitive information even when users believed they had 9 opted out, and making misleading claims and misrepresentations about its 10 practices, which follows previous settlements for \$700 million and \$8 million 11 for anticompetitive and deceptive trade practices; and 12

¹³ "Whereas in 2023 the State of Oregon sued Meta for knowingly designing ¹⁴ and deploying harmful features on its platforms that purposefully addict ¹⁵ children and teens while falsely assuring the public that these features are ¹⁶ safe and suitable for young users, and in 2025 Meta will pay a \$1.4 billion ¹⁷ settlement to the state of Texas for unlawfully collecting and using facial ¹⁸ recognition data, the largest settlement ever obtained from an action brought ¹⁹ by a single state; and

²⁰ "Whereas in 2015 and 2016 Google created 'AMP' as a competitor to ²¹ Facebook Instant Articles, and Google placed itself in the middle of the re-²² lationship between the news organization and its user by marketing the ²³ benefits of AMP adoption to news organizations, resulting in the user no ²⁴ longer visiting the news organizations' websites directly, but instead viewing ²⁵ a copy of the article hosted on Google's servers inside its 'walled garden'; ²⁶ and

²⁷ "Whereas many United States news publishers adopted AMP because ²⁸ Google locked non-AMP pages out of features like the 'Top Stories' carousel ²⁹ and Google News, and following adoption some publishers reported that ³⁰ AMP pages generated less advertising revenue per page than non-AMP 1 pages; and

2 "Whereas AMP preferential rankings have now been discontinued by the 3 platform; now, therefore,".

4 Delete lines 4 through 20 and delete pages 2 through 12 and insert:

5 "SECTION 1. As used in sections 1 to 9 of this 2025 Act:

6 "(1) 'Access' means to acquire, crawl or index online content.

"(2) 'Access for an Oregon audience' means to access online content
for the purposes of monetizing the online content by aggregating,
distributing, rendering or displaying the online content for an end user
located in this state.

"(3) 'Advertising revenue' means revenue generated through the
 sale of digital advertising impressions that are served to end users in
 this state through an online platform.

14 "(4) 'Broadcaster' means a person that:

"(a) Holds or operates under a license issued by the Federal Com munications Commission under subchapter III, chapter 5, Title 47 of
 the United States Code, and has held or operated under the license for
 the previous two years;

19 "(b) Engages professionals to create, edit, produce and distribute 20 original content concerning local, regional, national or international 21 matters of public interest through activities, including conducting 22 interviews, observing current events, analyzing documents and other 23 information or fact-checking through multiple firsthand or second-24 hand news sources;

"(c) Provides information to an Oregon audience and has provided
 information to an Oregon audience for the previous two years;

"(d) Updates its content on at least a weekly basis; and
"(e) Uses an editorial process for error correction and clarification,
including a transparent process for reporting errors or complaints to
the broadcaster.

- 1 "(5) 'Covered platform' means a business that:
- 2 "(a) Operates one or more online platforms;
- 3 **"(b) Accesses online content;**

4 "(c) Aggregates, distributes, renders or displays online content that
5 the covered platform accesses; and

6 "(d) At any point during the last 12-month period:

"(A) Had at least 50 million monthly active users or subscribers in
the United States across the covered platform's online platforms; and
"(B) Had or is owned or controlled by a parent corporation with:

"(i) Annual revenues or a market capitalization in the United States
that is greater than \$550 billion, adjusted annually for inflation since
2025 based on the Consumer Price Index for All Urban Consumers,
West Region (All Items), as published by the Bureau of Labor Statistics of the United States Department of Labor; or

"(ii) At least one billion worldwide monthly active users across the
 covered platform's or parent corporation's online platforms.

"(6) 'Digital journalism provider' means a publisher or broadcaster
 that discloses its ownership to the public.

19 "(7) 'Freelancer' means an individual, or an organization composed 20 of no more than one individual, hired or retained as a bona fide inde-21 pendent contractor by a digital journalism provider to perform the 22 functions described in subsection (8)(b) of this section for the primary 23 purpose of producing content for an Oregon audience.

24 "(8) 'News journalist' means an individual who is:

"(a) Employed for an average of at least 30 hours per week during
a calendar quarter as an employee of a digital journalism provider; and
"(b) Responsible for gathering, developing, preparing, directing the
recording of, producing, collecting, photographing, recording, writing,
editing, reporting, designing, presenting or publishing original news
or information that concerns local, regional, national or international

1 matters of public interest.

"(9) 'Online platform' includes an Internet website, online service,
 online application, mobile application or digital assistant.

4 "(10) 'Publisher' means a person that publishes an Internet website,
5 online or mobile application or other digital service that:

"(a) Provides information to an Oregon audience and has provided
information to an Oregon audience for the previous two years;

8 "(b) Performs a public information function comparable to that 9 traditionally served by newspapers and other periodical news publica-10 tions;

"(c) Engages professionals to create, edit, produce and distribute original content or original content for which a valid license has been obtained concerning local, regional, national or international matters of public interest through activities, including conducting interviews, observing current events, analyzing documents and other information or fact-checking through multiple firsthand or secondhand news sources;

18 "(d) Updates its content on at least a weekly basis;

"(e) Has an editorial process for error correction and clarification,
 including a transparent process for reporting errors or complaints to
 the publication;

22 "(f) Meets one of the following criteria:

"(A) Has generated at least \$100,000 in annual revenue from its
 content in the previous calendar year;

"(B) Had an International Standard Serial Number assigned to an
 affiliated periodical before January 1, 2025; or

"(C) Is owned or controlled by an organization exempt from federal
income taxation under section 501(c)(3) of the Internal Revenue Code,
as amended;

30 "(g) Has at least 51 percent of its content consisting of information

about topics of current local, regional, national or international public
 interest; and

"(h) Is not controlled or wholly or partially owned by one of the
following:

5 "(A) An entity that is a foreign power or an agent of a foreign 6 power, as defined in 50 U.S.C. 1801;

"(B) An entity that is designated as a foreign terrorist organization
pursuant to 8 U.S.C. 1189;

9 "(C) An entity that is a terrorist organization, as defined in 8 U.S.C.
10 1182;

"(D) An entity that is designated as a specially designated global
 terrorist organization under federal Executive Order 13224;

"(E) An entity that is an affiliate of an entity described in subparagraph (A), (B), (C) or (D) of this paragraph; or

"(F) An entity that has been convicted of violating, or attempting
 to violate, 18 U.S.C. 2332b or 2339A.

"(11) 'Qualified arbitrator' means an arbitration organization that
 has arbitration rules and procedures established for at least one year
 prior to the initiation of the arbitration.

"(12) 'Representative' means a labor organization designated as the
 exclusive bargaining representative of news journalists or support staff
 for the purposes of collective bargaining in accordance with applicable
 state or federal law.

"(13) 'Support staff' means an individual who performs nonexecutive functions, such as payroll, human resources, fundraising and grant support, advertising and sales, community events and partnerships, technical support, sanitation or security.

"<u>SECTION 2.</u> (1) A covered platform may not access for an Oregon
 audience the online content of a digital journalism provider unless the
 covered platform and digital journalism provider have an agreement

that meets the requirements under subsection (2) of this section and
the covered platform is in compliance with the agreement.

"(2) An agreement between a covered platform and a digital
journalism provider that allows for the covered platform to access for
an Oregon audience the online content of the digital journalism provider must meet the following requirements:

7 "(a) Be in writing;

"(b) Be a standalone agreement that covers the compensation to be paid by the covered platform in exchange for accessing for an Oregon audience the online content of the digital journalism provider; "(c) Require the covered platform to compensate the digital journalism provider for accessing for an Oregon audience the online content of the digital journalism provider and specify the amount or rate of the compensation;

"(d) May not permit the covered platform to provide a service or
 added value in lieu of paying compensation for accessing for an Oregon
 audience the online content of the digital journalism provider;

"(e) May not be conditioned on or tied to any other products or
 services;

20 "(f) Provide for an audit of the covered platform's access of the 21 online content of the digital journalism provider; and

"(g) Prohibit the covered platform from selling or licensing to a
 third party:

"(A) The online content of the digital journalism provider that the
 covered platform accesses; or

"(B) Any data the covered platform collects or maintains in ac cessing the online content of the digital journalism provider.

28 "<u>SECTION 2a.</u> (1) A digital journalism provider may bring a civil
 29 action against a covered platform if:

30 "(a) The covered platform accesses for an Oregon audience the on-

line content of a digital journalism provider without an agreement
 between the covered platform and digital journalism provider that
 meets the requirements under section 2 of this 2025 Act; or

"(b) The covered platform is not in compliance with an agreement
between the covered platform and digital journalism provider that
meets the requirements under section 2 of this 2025 Act.

"(2) The digital journalism provider may recover actual damages or statutory damages of \$1,000 per access that the covered platform carried out in violation of section 2 of this 2025 Act, whichever is greater. The court or the jury may award punitive damages. The court may provide any equitable relief the court considers necessary or proper.

13 "(3) The court may award reasonable attorney fees and costs at trial 14 and on appeal to a prevailing plaintiff in an action under this section. 15 The court may award reasonable attorney fees and costs at trial and 16 on appeal to a prevailing defendant only if the court finds that an 17 objectively reasonable basis for bringing the action or asserting the 18 ground for appeal did not exist.

"(4) The court may not award attorney fees to a prevailing defend ant under the provisions of subsection (3) of this section if the action
 under this section is maintained as a class action pursuant to ORCP
 32.

"(5) An action under this section must be commenced within one
year from the discovery of the access that gave rise to the claim for
relief.

"(6) The remedy provided under this section is in addition to, and not in lieu of, any other claim for relief that may be available at law. "(7) Notwithstanding subsection (1) of this section, a digital journalism provider may not bring an action against a covered platform for accessing for an Oregon audience the online content of the

Page 9

digital journalism provider if the covered platform, on the date the
access occurs, was:

"(a) Participating in an arbitration under section 5 of this 2025 Act;
or

5 **"(b) In compliance with:**

"(A) A final arbitration order issued under section 5 of this 2025 Act;
"(B) A judgment in an appeal of an arbitration award issued under
section 5 of this 2025 Act; or

9 "(C) A settlement agreement that is approved by an arbitrator un10 der section 5 of this 2025 Act.

"SECTION 2b. (1) Notwithstanding section 2a of this 2025 Act, a digital journalism provider may not bring an action under section 2a of this 2025 Act against a covered platform for accessing for an Oregon audience the online content of the digital journalism provider if the access occurs between January 1, 2026, and December 31, 2027, and the covered platform elects to carry out one of the following:

"(a) For a covered platform with six billion or more worldwide
monthly active users, the covered platform pays a total of at least \$104
million each year to the digital journalism providers that produce online content that the covered platform accesses for an Oregon audience between January 1, 2026, and December 31, 2027; or

"(b) For a covered platform with less than six billion worldwide monthly active users, the covered platform pays a total of at least \$18 million each year to the digital journalism providers that produce online content that the covered platform accesses for an Oregon audience between January 1, 2026, and December 31, 2027.

"(2) A covered platform that pays an amount under this section
shall distribute 10 percent of the amount the covered platform pays to
the Oregon Civic Information Consortium established under section
10 of this 2025 Act. The covered platform shall distribute the remaining

90 percent of the amount the covered platform pays to the digital
journalism providers as follows:

"(a) No less than one percent of the amount shall be paid to digital 3 journalism providers that would receive less than \$25,000 under para-4 graph (b) of this subsection to be distributed annually proportionally $\mathbf{5}$ by the number of news journalists and, subject to section 6(1)(b)(B)6 of this 2025 Act, freelancers who, in the previous calendar year, were 7 employed by each digital journalism provider for the primary purpose 8 of producing content for an Oregon audience among those digital 9 journalism providers, in addition to the amount those providers would 10 receive pursuant to paragraph (b) of this subsection; and 11

12 "(b) The amount remaining after payment under paragraph (a) of 13 this subsection shall be distributed proportionally by the number of 14 news journalists who, in the previous calendar year, were employed 15 by each digital journalism provider for the primary purpose of 16 producing content for an Oregon audience.

"(3) A covered platform shall distribute amounts under this section
in the manner provided under section 3 of this 2025 Act.

"(4)(a) A digital journalism provider that wishes to receive an an nual payment under this section shall provide the covered platform a
 notice. The notice must include, at a minimum:

22 "(A) The name of the digital journalism provider;

"(B) The number of news journalists and freelancers employed or
 claimed under section 6 of this 2025 Act; and

²⁵ "(C) A contact person for the digital journalism provider.

"(b) A covered platform may establish reasonable measures to ver ify that a notice is from a genuine digital journalism provider.

"<u>SECTION 3.</u> (1)(a) A covered platform shall engage an approved
 claims administrator to distribute annual payments to digital
 journalism providers in compliance with any of the following:

SB 686-A9 6/10/25 Proposed Amendments to A-Eng. SB 686 "(A) A final arbitration order issued under section 5 of this 2025 Act;
"(B) A judgment in an appeal of an arbitration award issued under
section 5 of this 2025 Act; or

4 "(C) A settlement agreement that is approved by an arbitrator un5 der section 5 of this 2025 Act.

6 "(b) In selecting an approved claims administrator, the covered 7 platform shall ensure that the administrator is well qualified to per-8 form the distribution and has administered multiple settlements in 9 this state that comply with complex civil litigation class action 10 settlement guidelines in at least three state or federal courts in this 11 state.

"(c) The covered platform shall be responsible for covering the costs
 of the claims administrator.

"(2) An administrator distributing payments under this section
 shall:

"(a) Prepare an annual statement of account related to the distrib ution activities, that is certified by a certified public accountant;

"(b) Provide a point of contact that a digital journalism provider
 may use to submit inquiries with timely redress;

"(c) Establish policies to resolve disputes, guard against fraud and
 abuse and ensure that any indistributable funds are reallocated among
 participating digital journalism providers after a reasonable holding
 period; and

"(d) Publish on the administrator's website an annual report detailing nonconfidential operations of the distribution activities, including the digital journalism providers that received compensation and the amounts paid. The administrator shall provide the report to the covered platform and the covered platform shall also publish the report on the covered platform's website.

30 "(3) A covered platform shall identify a point of contact for email

or other electronically communicated digital journalism provider in quiries.

"(4) A final arbitration award under section 5 of this 2025 Act to a 3 jointly participating group of digital journalism providers shall be 4 distributed proportionally by the number of news journalists and, $\mathbf{5}$ subject to section 6 (1)(b)(B) of this 2025 Act, freelancers, who, in the 6 previous calendar year, were employed by each participating provider 7 for the primary purpose of producing content for an Oregon audience. 8 "(5)(a) The amount of any compensation received by a digital 9 journalism provider through a commercial agreement for access to 10 content by the covered platform that was offset pursuant to section 5 11 (8)(c)(C) of this 2025 Act shall be deducted from its allocation accord-12 ingly. 13

"(b) A digital journalism provider may request payment under this
 section, or a grant under section 12 of this 2025 Act, but not both.

"(6)(a) A digital journalism provider that disagrees with the deter mination of its eligibility or the amount of compensation awarded may
 seek a review of the determination as follows:

"(A) The digital journalism provider shall seek redress through the
 dispute resolution process established pursuant to subsection (2)(c) of
 this section.

"(B) If the digital journalism provider disagrees with the result of
the dispute resolution process, the digital journalism provider may
initiate an arbitration of the dispute by a qualified arbitrator.

"(b) Any request for arbitration pursuant to paragraph (a) of this
 subsection shall be made within 10 days of receiving notice of the el igibility decision or compensation determination to be challenged.

"(c) In an arbitration pursuant to paragraph (a) of this subsection,
 the claims administrator shall pay the costs of the qualified arbitrator.
 "(7) A digital journalism provider may not be denied compensation

under this section on the basis that the provider publishes or broadcasts, in whole or in part, in a language other than English.

3 "<u>SECTION 4.</u> (1) No later than March 1 of each even-numbered 4 year, a covered platform shall compile and make public on the covered 5 platform's website a list of digital journalism providers that produced 6 online content that the covered platform accessed for an Oregon au-7 dience during the prior two calendar years.

8 "(2) A covered platform shall:

9 "(a) Establish and maintain an email address that a digital 10 journalism provider may use to submit a request to the covered plat-11 form to provide a copy of the list of digital journalism providers de-12 scribed under subsection (1) of this section; and

"(b) Upon request by a digital journalism provider, provide a copy
 of the list to the digital journalism provider within three days of the
 request.

"(3) A covered platform may not exclude a digital journalism pro vider from a list described under subsection (1) of this section on the
 basis that the digital journalism provider publishes or broadcasts, in
 whole or in part, in a language other than English.

"<u>SECTION 5.</u> (1)(a) A covered platform or group of digital journalism providers organized under subsection (3) of this section may initiate an arbitration under this section to determine a percentage of the covered platform's advertising revenue that the covered platform shall be required to remit on an annual basis for a two-year period to the digital journalism providers that participate in the arbitration.

"(b) The arbitration must be in the form of final offer arbitration.
"(c)(A) The covered platform shall participate in the arbitration as
a single party and no other covered platform may participate in the
arbitration.

"(B) The group of digital journalism providers shall participate
jointly as a single party. However, each digital journalism provider
may be individually represented during the arbitration or any appeal
of the final arbitration order or settlement.

5 "(C) Only one group of digital journalism providers may initiate or 6 participate in an arbitration under this section with a covered plat-7 form.

8 "(d) The parties shall engage a qualified arbitrator to carry out the 9 arbitration. A panel of three arbitrators affiliated with the qualified 10 arbitrator shall determine the arbitration procedures under the rules 11 of the arbitrators. The arbitration procedures must be consistent with 12 the provisions of this section.

"(2) Arbitration under this section may be initiated in the following
 manner:

"(a) A covered platform may initiate an arbitration under this section within the 30-day period immediately following the date the covered platform makes public on the covered platform's website the list
of digital journalism providers described under section 4 (1) of this 2025
Act.

"(b) A group of digital journalism providers organized under subsection (3) of this section may initiate an arbitration under this section within the 30-day period immediately following the date the group adopts rules and procedures to govern how the group shall make decisions.

25 "(3)(a) Digital journalism providers may organize as a group under 26 this subsection by adopting rules and procedures to govern how the 27 group of digital journalism providers shall make decisions regarding 28 the arbitration or any appeal of the final arbitration order or settle-29 ment.

30 "(b) Digital journalism providers may organize as a group under

this subsection within the 30-day period immediately following the date
that:

"(A) A covered platform makes public on the covered platform's
website the list of digital journalism providers described under section
4 (1) of this 2025 Act; or

6 "(B) A covered platform initiates an arbitration under this section. 7 "(c) Any official decision or action by the group of participating 8 digital journalism providers requires a majority vote. Each digital 9 journalism provider that is a member of the group is entitled to one 10 vote.

"(4)(a) Within 10 days from the date that both parties have filed an 11 appearance in an arbitration initiated under this section and prior to 12 commencing the arbitration, the covered platform and group of digital 13 journalism providers shall engage in mediation for a period of 60 days 14 to attempt to reach a settlement on a percentage of the covered 15platform's advertising revenue that the covered platform shall be re-16 quired to remit on an annual basis for a two-year period to the digital 17 journalism providers. 18

19 "(b) If the parties reach a settlement, the arbitrator may approve 20 the settlement and the arbitration will conclude. Any proposed settle-21 ment may not seek to waive a digital journalism provider's obligations 22 under section 6 of this 2025 Act.

"(c) If the parties do not reach a settlement within 60 days, the
parties shall commence with the arbitration within 10 days from the
last day of the mediation period.

"(5) Each party shall pay one half of the costs of the arbitration.
The one half of the costs that the group of digital journalism providers
are required to pay shall be deducted from any amount awarded under
this section and shall be deducted prior to any calculation under section 3 (4) of this 2025 Act.

1 "(6) The following procedures shall apply to the arbitration:

"(a)(A) Each party may request the production of business records that are relevant to the single percentage of the covered platform's advertising revenue to be awarded to the participating digital journalism providers and that are nonprivileged, reasonably necessary and reasonably accessible without undue expense. A party that receives a request for the production of business records shall provide the business records within 30 days from the date of the request.

9 "(B) The covered platform is limited to one request for the pro-10 duction of business records for each participating digital journalism 11 provider. Within 10 days after receiving a request for reimbursement 12 from a digital journalism provider, the covered platform shall reim-13 burse the digital journalism provider for the digital journalism 14 provider's reasonable costs of production, including attorney fees.

"(b) Each party shall each submit a final offer proposal on the 15amount the covered platform shall be required to remit to the digital 16 journalism providers on an annual basis for a two-year period for ac-17 cessing for an Oregon audience the online content of the digital 18 journalism providers. The amount must be based on the value that the 19 covered platform receives for accessing for an Oregon audience the 20online content of the digital journalism providers. The final offer pro-21posals must include backup materials sufficient to permit the other 22party to replicate the proffered valuation. 23

"(c) A party's final offer proposal may not address whether or how
the covered platform or any digital journalism provider ranks, distributes, suppresses, promotes, throttles, labels, filters or curates the
online content of the digital journalism providers or any other person.
"(7) Not later than 60 days from the date arbitration commences,
the arbitration panel shall accept without modification one of the
parties' final offer proposals. In making its determination on which

1 final offer proposal to accept, the arbitration panel:

"(a) May not take into consideration any value that the covered platform confers upon any of the digital journalism providers for aggregating, distributing, rendering or displaying the online content of the digital journalism providers, unless the covered platform does not automatically access the online content of the digital journalism provider; and

8 **"(b) Shall:**

9 "(A) If a commercial agreement exists between the covered plat-10 form and any of the digital journalism providers, consider the mone-11 tary compensation that the covered platform pays the digital 12 journalism provider under the commercial agreement for the purpose 13 of offsetting the value created by a digital journalism provider;

"(B) Consider past incremental revenue contributions as a guide to
 the future incremental revenue contribution by any of the digital
 journalism providers;

"(C) Consider the pricing, terms and conditions of any available or 17 comparable commercial agreements between a covered platform and 18 digital journalism provider that grants the covered platform access to 19 the online content of the digital journalism provider, including pricing, 20terms and conditions relating to price, duration, territory and the 21value of data generated directly or indirectly by the online content, 22taking into consideration any material disparities in the negotiating 23power between the parties to those commercial agreements; and 24

"(D) If submitted with a final offer proposal, consider a digital
 journalism provider's previous compliance with section 6 of this 2025
 Act to the extent applicable.

"(8)(a) Within 15 days of accepting a final offer proposal, the arbitration panel shall issue an arbitration award and final arbitration
 order.

"(b) The arbitration award must set out the percentage of the covered platform's advertising revenue that the covered platform shall
be required to remit on an annual basis for a two-year period to the
digital journalism providers that participate in the arbitration.

5 "(c) The final arbitration order must:

6 "(A) Set forth the amount of the final offer proposal accepted by 7 the arbitration panel;

8 "(B) Require the covered platform to pay the final offer amount on
9 an annual basis over a two-year period;

"(C) Authorize the covered platform to reduce the total amount the 10 covered platform is obligated to pay under the arbitration award by 11 the total amount the covered platform is obligated to pay under any 12 commercial agreements the covered platform has with digital 13 journalism providers that participated in the arbitration. To receive 14 an offset under this subparagraph, the covered platform shall provide 15the arbitration panel a copy of each commercial agreement for which 16 the covered platform seeks an offset. The covered platform may offset 17 only the amount that the covered platform actually pays under a 18 commercial agreement; 19

20 "(D) Include the date of the order;

21 "(E) State the date that the order expires; and

"(F) Set forth the process by which the parties may jointly request
 that the arbitration award be renewed by the arbitration panel.

"(9)(a) Any party to the arbitration proceeding may appeal the de cision of the arbitration panel to a circuit court of competent juris diction for a trial de novo.

27 "(b) Notwithstanding ORCP 36, in a trial de novo under this sub 28 section:

"(A) Production of documents or things is limited to any business
 records produced during the arbitration proceeding; and

"(B) Depositions of persons are limited to persons that a party
designates as a trial witness. A person that a party does not designate
as a trial witness by pretrial court order may not provide testimony
at trial.

"(c) In a trial de novo under this subsection, the circuit court shall review de novo the choice of the arbitration panel between the parties' final offer proposals under subsection (7) of this section, using the standards set forth in subsections (6) and (7) of this section and applying the provisions of subsection (8)(c)(C) of this section.

"(10) No less than one percent of each arbitration award shall be 10 paid to digital journalism providers that would receive less than \$25,000 11 under the arbitration award, to be distributed annually proportionally 12 by the number of news journalists and, subject to section 6 (1)(b)(B)13 of this 2025 Act, freelancers who, in the previous calendar year, were 14 employed by each digital journalism provider for the primary purpose 15of producing content for an Oregon audience among those digital 16 journalism providers, in addition to the amount those digital 17 journalism providers would receive under an arbitration award. 18

"(11) An arbitration award and final arbitration order issued under
 this section expires within two years after an arbitration panel issues
 the order unless the arbitration panel renews the award and order.

"(12) Within 90 days prior to the expiration of an arbitration award 22and final arbitration order, the parties may jointly request that the 23arbitration panel renew the award and order for an additional two 24years. The parties shall make the request in writing pursuant to the 25procedures set forth in the order. The award and order may be re-26newed as often as the parties request the award and order be renewed. 27"SECTION 6. (1)(a) Except as provided in paragraph (b) of this 28subsection, a digital journalism provider shall spend at least 70 percent 29 of funds received under sections 1 to 7 of this 2025 Act on news jour-30

1 nalists and support staff employed by the digital journalism provider.

"(b)(A) A digital journalism provider with five or fewer employees
shall spend at least 50 percent of funds received pursuant to sections
1 to 7 of this 2025 Act on news journalists and support staff employed
by the digital journalism provider.

6 "(B) For the purpose of calculating an allocation from a covered 7 platform made pursuant to section 3 (4) of this 2025 Act, or for estab-8 lishing a digital journalism provider's minimum allocation to news 9 journalists and support staff pursuant to this section, a digital 10 journalism provider with five or fewer employees may elect to count 11 dollars spent on the equivalent functions performed by news journal-12 ists as follows:

"(i) The digital journalism provider shall employ at least one news
 journalist for the primary purpose of producing content for an Oregon
 audience.

(ii) A digital journalism provider may elect to count each \$40,000 16 spent by the provider in the previous calendar year to compensate 17 freelancers performing the functions described in section 1 (8)(b) of 18 this 2025 Act as employing the equivalent of one news journalist, up 19 to a maximum of \$160,000 or the equivalent of four news journalists, 20with those amounts adjusted annually for inflation since 2025 based 21on the Consumer Price Index for All Urban Consumers, West Region 22(All Items), as published by the Bureau of Labor Statistics of the 23United States Department of Labor. In no instance may the total 24number of news journalists and freelancers claimed pursuant to this 25subparagraph exceed the number of individuals compensated by the 26digital journalism provider. 27

"(2) No later than 30 days after the entry of an arbitration award
 or judgment in an appeal of an arbitration award under section 5 of
 this 2025 Act or reaching a settlement in lieu of an arbitration pro-

ceeding, the digital journalism provider shall provide notification in writing of its plan to comply with subsection (1) of this section to the news journalists and support staff employed by the digital journalism provider and any representatives of those news journalists or support staff.

6 "(3) The digital journalism provider's plan to comply with sub-7 section (1) of this section shall include a good faith estimate of the 8 number of news journalists and support staff, respectively, if any, ex-9 pected to be hired, details regarding proposed compensation adjust-10 ments, if any, and a disclosure if either hiring or compensation 11 adjustments are not expected.

"SECTION 7. (1) No later than one year after the entry of an arbitration award or judgment in an appeal of an arbitration award under section 5 of this 2025 Act or reaching a settlement of claims under sections 1 to 7 of this 2025 Act, and each year thereafter, a digital journalism provider shall compile a report that includes the following:
"(a) An attestation as to whether the digital journalism provider has complied with section 6 (1) of this 2025 Act;

"(b) The text of the digital journalism provider's plan to comply
with section 6 (1) of this 2025 Act;

"(c) The total number of payments received from covered platforms
under sections 1 to 7 of this 2025 Act;

"(d) The name of each covered platform paying the digital journalism provider a payment under sections 1 to 7 of this 2025 Act and a description of how the digital journalism provider spent the payment, including any amount of payments under sections 1 to 7 of this 2025 Act remaining unspent; and

"(e) The total number of news journalists and support staff, re spectively, employed by the digital journalism provider, including the
 number of news journalists and support staff hired or terminated, re-

1 spectively, during the previous year.

"(2) No later than one year after the end of an arbitration pro- $\mathbf{2}$ ceeding described in section 5 of this 2025 Act or reaching a settlement 3 of claims under sections 1 to 7 of this 2025 Act, and each year there-4 after, the digital journalism provider shall publish a copy of the report $\mathbf{5}$ described in subsection (1) of this section online in a text-searchable 6 format and provide a copy to the news journalists and support staff 7 employed by the digital journalism provider, to any representatives of 8 those news journalists or support staff and to the covered platforms 9 making payments under sections 1 to 7 of this 2025 Act to the digital 10 journalism provider. 11

"(3) If a digital journalism provider fails to comply with this section, a covered platform may withhold payments under sections 1 to 7 of this 2025 Act until the digital journalism provider has provided a copy of the report to the covered platform and has published a copy of the report online pursuant to subsection (2) of this section.

17 "<u>SECTION 8.</u> (1) Nothing in sections 1 to 7 of this 2025 Act shall be 18 construed as amending or repealing the ability of a digital journalism 19 provider or a covered platform to avail itself of an existing remedy 20 available at law.

"(2) A digital journalism provider may seek and obtain injunctive relief to compel compliance with sections 3 to 5 of this 2025 Act, and court costs and reasonable attorney fees shall be awarded to a prevailing provider.

²⁵ "SECTION 9. Sections 1 to 7 of this 2025 Act do not:

"(1) Modify, impair, expand or in any way alter rights pertaining
to Title 17 of the United States Code or the Lanham Act (15 U.S.C. 1051
et seq.); or

"(2) Abridge or impair rights otherwise reserved by news journal ists, support staff or their representatives according to applicable law

1 or existing collective bargaining agreements.

2 "SECTION 10. (1)(a) There is established as a nonprofit corporation 3 the Oregon Civic Information Consortium. The purpose of the con-4 sortium is to provide grants to support Oregon news content providers, 5 journalism, news, public information projects and public interest ini-6 tiatives that address Oregonians' civic information needs.

"(b) The University of Oregon shall house and provide back-office
support to the consortium. The consortium shall be a collaborative
effort among Oregon journalistic publications, news outlets, member
universities and nonprofit and community organizations related to the
purposes of sections 1 to 7 of this 2025 Act.

"(2) The consortium shall have a board of directors. The board shall set strategic priorities and metrics to guide the consortium's grant programs and other initiatives. The board shall consist of 13 members appointed by the Governor and subject to confirmation by the Senate in the manner prescribed in ORS 171.562 and 171.565, as follows:

"(a) Five members employed in the news media industry or Oregon
 journalistic publications;

"(b) Three members representing nonprofit or community organ izations;

"(c) One member representing a labor union for working journalists;

²³ "(d) One member from a society of professional journalism;

²⁴ "(e) One member representing the digital technology sector;

²⁵ "(f) One member representing the University of Oregon; and

"(g) One member representing another public university listed in
 ORS 352.002.

"(3) The term of office of each member described in subsection (2)
 of this section is four years. Before the expiration of the term of a
 member, the Governor shall appoint a successor whose term begins

on January 1 of the following year. A member may be reappointed. If
there is a vacancy for any cause, the Governor shall make an appointment to become immediately effective for the unexpired term.

"(4) The board shall select one of its members as chairperson and
another as vice chairperson for such terms and with such duties and
powers as the board considers necessary for performance of the functions of those offices.

8 "(5) A majority of members of the board constitutes a quorum for
9 the transaction of business.

"(6) The board shall meet at times and places specified by the
 chairperson or by a majority of the members of the board.

"(7) The board shall hold public hearings annually in different ge-12 ographical regions of this state. The public hearings shall provide a 13 forum for the board to report on how the public funds that the con-14 sortium receives are spent and to gather public input on what the 15consortium's mission should be and whether the consortium is meet-16 ing its mission. Public input shall be used to assess whether the 17 consortium's grant-making metrics or process for issuing grants needs 18 to be changed. 19

"(8) Members of the board are not entitled to compensation, but may be reimbursed for actual and necessary travel and other expenses incurred by them in the performance of their official duties in the manner and amounts provided for in ORS 292.495. Claims for expenses shall be paid out of such funds as may be available to the board.

"(9) On or before September 1 of each year, the board shall submit a report on the activities of the consortium in the manner provided by ORS 192.245, and may include recommendations for legislation, regulations or policies, to the Governor and the interim committees of the Legislative Assembly related to higher education. The report must include, at a minimum: 1 "(a) A list of all grant applicants and approved grant applicants;

2 "(b) The grant amounts of approved grant applicants;

"(c) The amount of matching funds and types of in-kind contributions provided to approved grant applicants; and

5 "(d) The status of the activities funded by an approved grant ap-6 plicant.

"SECTION 11. (1) The Oregon Civic Information Consortium board 7 of directors described under section 10 of this 2025 Act shall appoint 8 and employ an executive director and fix the executive director's 9 compensation and conditions of employment. The executive director 10 shall be the chief executive, administrative and operational officer of 11 the consortium and shall direct and supervise the administrative af-12 fairs and the general management of the consortium. The executive 13 director shall oversee the consortium's day-to-day operations, which 14 includes working with the board to meet the consortium's goals and 15grant-making requirements, hiring and managing program officers 16 and administrative staff pursuant to subsection (2) of this section, 17 acting as a spokesperson for the consortium's work and raising funds 18 from external sources. The executive director shall attend all meetings 19 of the board. 20

"(2)(a) The executive director shall employ one or more program 21officers who are experienced practitioners with a strong understanding 22of the local journalism field, community-based organizations and fiscal 23and grant management. The executive director shall strive to appoint 24program officers that represent this state's racial, ethnic, gender and 25geographic diversity within any limits allowed under law. The program 26officers shall manage the grant-making process, in accordance with 27the consortium's goals. The grant-making process shall include solic-28iting, recommending and processing grant proposals, working with 29 grantees to ensure work on grant project ideas and directing public 30

1 engagement and evaluation efforts.

2 "(b) The executive director shall employ administrative staff to 3 provide operational support for the consortium, including office man-4 agement, support for the executive director and program officers, co-5 ordination among member universities, payment to grantees, human 6 resources and logistics.

"SECTION 12. (1) The Oregon Civic Information Consortium estab 8 lished under section 10 of this 2025 Act shall establish criteria for
 9 making grants. The consortium shall make available on the
 10 consortium's website the grant-making criteria and other relevant
 11 documents.

"(2) The consortium shall provide grants for projects that achieve
 the following goals:

"(a) Serve the public interest, improve civic information and in crease availability of local news content in this state.

16 "(b) Enhance the quality and availability of timely, reliable local 17 news supporting local reporting and investigative journalism, with at-18 tention to underserved areas and meeting the information needs of 19 low-income and racial and ethnic communities, through culturally 20 specific and multilingual content and other means.

"(c) Develop stronger journalism networks through shared practices
 and partnerships, support training of journalism students and working
 professionals and support job creation and career advancement op portunities related to local journalism.

"(d) Other related goals to be determined by the consortium's board
 of directors.

"(3) A grant issued by the consortium shall be in the form of a grant agreement. A grant agreement shall include a provision establishing a set of metrics for assessing the goals contained in the agreement to ensure evaluation of a grantee project on how well those goals are being met and any other relevant accountability measures.
The set of metrics shall be established by the consortium's board of directors in coordination with the consortium's executive director and program officers. The agreement shall include the expectations stated between the consortium and the grantee, which shall include, but not be limited to, a statement that:

"(a) The grantee shall be independent from the influence of the
state, a member university, an outside source and any other grantor
or contributor of funds; and

10 "(b) Any grantor or other contributor of funds to the grantee shall 11 acknowledge in writing the grantor's or contributor's understanding 12 that the grant or donation does not entitle the grantor or contributor 13 to dictate or influence the content of any work the grantee produces 14 or may produce.

"SECTION 13. A covered platform shall compile and make public
the first list required under section 4 (1) of this 2025 Act no later than
March 1, 2026.".

18