HB 2291-2 (LC 3371) 4/7/25 (ASD/ps)

Requested by HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT, SMALL BUSINESS, AND TRADE (at the request of Representative Daniel Nguyen)

PROPOSED AMENDMENTS TO HOUSE BILL 2291

In line 2 of the printed bill, after "development" insert "; and prescribing an effective date".

3 Delete lines 4 through 8 and insert:

"<u>SECTION 1.</u> There is appropriated to the Oregon Department of
Administrative Services, for the biennium beginning July 1, 2025, out
of the General Fund, the amount of \$10,000,000 for distribution in accordance with sections 2 and 3 of this 2025 Act.

8 "SECTION 2. (1) The Oregon Department of Administrative Services 9 shall distribute \$8,500,000 of the moneys appropriated to it under sec-10 tion 1 of this 2025 Act to the Portland Business Alliance Charitable 11 Institute to be used by the institute to establish a program to award 12 grants to the organizers of festivals or cultural or social events at Tom 13 McCall Waterfront Park in the City of Portland that are open to the 14 public.

15 "(2) Any grant agreement that the institute enters into with 16 organizers under this section must:

"(a) Require the grantee to share the proceeds from events described in subsection (1) of this section with the institute in an amount
or by a method determined by the parties to the grant agreement.

"(b) Require the grantee to agree to offer opportunities to new and
 diversified vendors over time.

"(3)(a) The share of proceeds received by the institute under subsection (2)(a) of this section must be deposited in a separate, dedicated revolving grant fund or account from which grant awards shall be paid.

5 "(b) The institute may receive moneys from any other public or 6 private source for deposit in the revolving grant fund or account, 7 provided the moneys will be used for the same purposes as the moneys 8 received under section 1 of this 2025 Act and the share of proceeds 9 received under paragraph (a) of this subsection.

"(4) Moneys in the revolving grant fund or account may also be
 used for infrastructure projects in Tom McCall Waterfront Park.

"(5) The first cycle of grants awarded under this section must pri oritize existing festivals that are economic drivers in Portland, in cluding the Waterfront Blues Festival, the Portland Rose Festival, the
 Portland Winter Light Festival and the Human Access Project.

"SECTION 3. (1) The Oregon Department of Administrative Services 16 shall distribute \$1,500,000 of the moneys appropriated to it under sec-17 tion 1 of this 2025 Act to the Institute of Portland Metropolitan Studies 18 at Portland State University to be used by the institute to collaborate 19 with stakeholders on a study of options for the long-term, cost-20effective operation, maintenance and activation of Tom McCall 21Waterfront Park, including but not limited to cultural programming 22for events to be held at the park and other activities to meet the 23long-term needs of downtown residents, workers and visitors, that will 24improve Portland's and Oregon's livability and economy. 25

"(2)(a) The study undertaken under subsection (1) of this section
 shall identify the need for further technical, policy and financial
 studies and make recommendations based on those needs.

29 "(b) The subjects of further studies may include:

30 "(A) Signature events;

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- 1 "(B) Space activation;
- 2 "(C) The needs of downtown residents;
- 3 "(D) Marketing;
- 4 "(E) Programming and facility modernization;

5 "(F) The infrastructure needs of the park, including the use of 6 public-private partnerships;

7 "(G) The long-term sustainability of the operation of the park; and

8 "(H) A financial plan and actionable steps to address the identified
9 needs.

"(3) No later than September 1, 2026, the institute shall submit its
 final study and recommendations to:

"(a) The interim committees of the Legislative Assembly related to
 economic development in the manner provided in ORS 192.245;

- 14 "(b) The City of Portland; and
- ¹⁵ "(c) The stakeholders that collaborated on the study.

"SECTION 4. Section 3 of this 2025 Act is repealed on January 2,
 2028.

"<u>SECTION 5.</u> This 2025 Act takes effect on the 91st day after the
 date on which the 2025 regular session of the Eighty-third Legislative
 Assembly adjourns sine die.".

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