HB 2291-1 (LC 3371) 3/14/25 (ASD/ps)

Requested by HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT, SMALL BUSINESS, AND TRADE (at the request of Representative Daniel Nguyen)

## PROPOSED AMENDMENTS TO HOUSE BILL 2291

In line 2 of the printed bill, after "development" insert "; and prescribing an effective date".

3 Delete lines 4 through 8 and insert:

"SECTION 1. There is appropriated to the Oregon Department of
Administrative Services, for the biennium beginning July 1, 2025, out
of the General Fund, the amount of \$10,000,000 for distribution to
Travel Portland for the purpose of carrying out the provisions of section 2 of this 2025 Act.

9 "<u>SECTION 2.</u> (1) Travel Portland shall use the moneys it receives
10 under section 1 of this 2025 Act to establish a revolving grant program
11 to make awards to the organizers of festivals or cultural or social
12 events in the City of Portland that are open to the public.

"(2) Any grant agreement that Travel Portland enters into with
 organizers under this section must:

"(a) Require the grantee to share the proceeds from events de scribed in subsection (1) of this section in an amount or by a method
 determined by the parties to the grant agreement.

"(b) Require the grantee to agree to offer opportunities to new and
 diversified vendors over time.

20 "(3)(a) The share of proceeds received by Travel Portland under 21 subsection (2)(a) of this section must be deposited in a separate, dedi1 cated grant fund or account from which the grant awards are paid.

2 "(b) Travel Portland may receive moneys from any other public or 3 private source for deposit in the grant fund or account, provided the 4 moneys will be used for the same purposes as the moneys received 5 under section 1 of this 2025 Act and the share of proceeds received 6 under paragraph (a) of this subsection.

7 "(4) Moneys in the grant fund or account may also be used for
8 infrastructure projects in Tom McCall Waterfront Park.

9 "(5) The first cycle of grants awarded under this section must pri-10 oritize existing festivals that are economic drivers in Portland, in-11 cluding the Waterfront Blues Festival, the Portland Rose Festival and 12 the Portland Winter Light Festival.

"SECTION 3. (1) The Task Force on Tom McCall Waterfront Park
 is established.

"(2) The task force consists of nine voting members appointed as
 follows:

17 "(a) The Governor shall appoint five members as follows:

"(A) One member representing Multnomah County from among in dividuals recommended by the Board of County Commissioners of
 Multnomah County.

"(B) One member with expertise in the area of festivals or cultural
 or social events held in the City of Portland.

"(C) One member representing the Oregon Restaurant & Lodging
 Association from among individuals recommended by the association.

<sup>25</sup> "(D) One member representing the Central City Task Force.

"(E) One member representing a culturally specific economic de velopment organization.

"(b) Two members with expertise in the area of festivals or cultural
 or social events held in the City of Portland appointed by the Mayor
 of Portland.

"(c) The chair of the board of directors of the Portland Metro
 Chamber or the chair's designee.

"(d) The chief executive officer of Travel Portland or the officer's
designee.

5 **"(3) The task force shall study:** 

"(a) The transfer of the operation and management of Tom McCall
Waterfront Park from the Burnside Bridge to Riverplace Marina to an
independent entity by sale, lease or management agreement.

9 "(b) The operation and management of the park with respect to 10 signature events, space activation, marketing, programming and fa-11 cility modernization.

"(c) The appropriate operation and management structure of the
 park.

"(d) The infrastructure needs of the park, including the use of
 public-private partnerships to address those needs.

16 "(e) The long-term sustainability of the operation of the park.

17 "(f) A financial plan for the park.

"(g) How the factors described in paragraphs (a) to (f) of this sub section meet the long-term operational requirements of:

20 "(A) The Waterfront Blues Festival;

21 "(B) The Portland Rose Festival;

22 "(C) The Portland Winter Light Festival; and

"(D) Any other similar events programming to be held in Portland
in the future.

"(h) The transfer of the administration of the grant program es tablished under section 2 of this 2025 Act from Travel Portland to an other entity.

"(4) The task force may consult with any public or private body or
entity that the task force considers important for the conduct of its
study.

1 "(5) A majority of the members of the task force constitutes a 2 quorum for the transaction of business.

"(6) Official action by the task force requires the approval of a
majority of the members of the task force.

5 "(7) The task force shall select one of its members to serve as 6 chairperson and another to serve as vice chairperson, for the terms 7 and with the duties and powers necessary for the performance of the 8 functions of the offices as the task force determines.

9 "(8) If there is a vacancy for any cause, the appointing authority 10 shall make an appointment to become immediately effective.

"(9) The task force shall meet at times and places specified by the
 call of the chairperson or of a majority of the members of the task
 force.

"(10) The task force may adopt rules necessary for the operation
 of the task force.

"(11)(a) The task force shall submit a report in the manner provided
 in ORS 192.245 to the interim committees of the Legislative Assembly
 related to economic development no later than September 15, 2026.

"(b) The report must include recommendations for legislation to
 accomplish, within three years following the effective date of this 2025
 Act:

"(A) The transfer of the operation and management of Tom McCall
 Waterfront Park as described in subsection (3) of this section; and

"(B) The transfer of the administration of the grant program es tablished under section 2 of this 2025 Act from Travel Portland to an other entity.

"(c) The report may include recommendations for legislation to
constitute the task force as a permanent independent entity to take
over the operation and management of Tom McCall Waterfront Park
from the City of Portland.

1 "(12) \_\_\_\_\_ shall provide staff support to the task force.

"(13) Members of the task force serve as volunteers on the task
force and, unless they are qualified members as defined in ORS 292.495,
are not entitled to compensation or reimbursement for expenses.

5 "(14) All agencies of state government, as defined in ORS 174.111, 6 are directed to assist the task force in the performance of the duties 7 of the task force and, to the extent permitted by laws relating to 8 confidentiality, to furnish information and advice the members of the 9 task force consider necessary to perform their duties.

"(15) All appointments to the task force made under subsection (2)
 of this section must be completed no later than December 15, 2025.

"SECTION 4. Section 1 of this 2025 Act is repealed on January 2,
2028.

"<u>SECTION 5.</u> This 2025 Act takes effect on the 91st day after the
 date on which the 2025 regular session of the Eighty-third Legislative
 Assembly adjourns sine die.".

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