

Enrolled

House Concurrent Resolution 40

Sponsored by Representatives BOWMAN, DRAZAN, Senators JAMA, BONHAM; Senators MAN-
NING JR, MEEK, SMITH DB, SOLLMAN, STARR

Whereas since their founding in 1970, the Portland Trail Blazers have been an enduring cultural institution in the State of Oregon, uniting generations of Oregonians through sport and a shared sense of identity; and

Whereas the Trail Blazers' 1977 National Basketball Association championship, along with 37 seasons of playoff runs, legendary players and iconic moments, have cemented the team's role as a source of statewide pride and national recognition; and

Whereas the Trail Blazers contribute significantly to Oregon's economy, particularly through their operations at the Rose Quarter, which includes the Moda Center and Veterans Memorial Coliseum; and

Whereas according to an economic impact study conducted in 2024, the Rose Quarter generates a total annual economic impact of approximately \$670 million, including \$557 million from Trail Blazers operations and other events at the Moda Center; and

Whereas of that total, \$453 million stems directly from Trail Blazers activities, supporting thousands of jobs and bringing millions of visitors to the Portland metro region each year; and

Whereas an estimated 66 percent of economic activity at the Rose Quarter is net new to the region, with the Trail Blazers alone bringing in \$315 million in new dollars to Oregon's economy each year; and

Whereas more than 2.2 million people visit the Rose Quarter annually, including 1.6 million attendees at Moda Center events, and more than one-third of Trail Blazers game attendees travel from outside the Portland region, further boosting tourism and hospitality sectors across the state; and

Whereas the Trail Blazers provide community leadership far beyond the basketball court through initiatives in education, youth development and public health and through the charitable efforts of the Trail Blazers Foundation; and

Whereas the Trail Blazers are a unifying force in Oregon, representing one of the only major professional sports franchises in the state and offering a shared experience that transcends political, geographic and cultural divisions; and

Whereas the presence of the Trail Blazers in Oregon is not only a matter of economic and cultural importance, but also of historic identity; now, therefore,

Be It Resolved by the Legislative Assembly of the State of Oregon:

That we, the members of the Eighty-third Legislative Assembly, recognize and affirm the extraordinary cultural and economic contributions of the Portland Trail Blazers to the State of Oregon; and be it further

Resolved, That we urge the current and future owners of the Trail Blazers, in partnership with the National Basketball Association, to make a lasting commitment to keep the team based in Oregon for generations to come.

Adopted by House June 19, 2025

Timothy G. Sekerak, Chief Clerk of House

Julie Fahey, Speaker of House

Adopted by Senate June 24, 2025

Rob Wagner, President of Senate