

House Bill 3568

Sponsored by Representative GOMBERG, Senator WEBER; Representative RUIZ, Senators ANDERSON, FREDERICK, SOLLMAN

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure **as introduced**. The statement includes a measure digest written in compliance with applicable readability standards.

Digest: Provides money to promote seafood products in the public schools of this state. (Flesch Readability Score: 69.9).

Appropriates moneys to the Department of Education for distribution to the Oregon Coast Visitors Association for the purpose of promoting seafood in the public schools of this state.

Appropriates moneys to the State Department of Agriculture for the purpose of implementing local food incentives and product development to provide seafood products in public schools.

Declares an emergency, effective July 1, 2025.

A BILL FOR AN ACT

1
2 Relating to the promotion of seafood products in the public schools of this state; and declaring an
3 emergency.

4 **Be It Enacted by the People of the State of Oregon:**

5 **SECTION 1. In addition to and not in lieu of any other appropriation, there is appropri-**
6 **ated to the Department of Education, for the biennium beginning July 1, 2025, out of the**
7 **General Fund, the amount of \$600,000, for distribution to the Oregon Coast Visitors Associ-**
8 **ation for the purpose of promoting seafood in the public schools of this state by making**
9 **expenditures as provided by section 2 of this 2025 Act.**

10 **SECTION 2. Moneys distributed to the Oregon Coast Visitors Association by the De-**
11 **partment of Education under section 1 of this 2025 Act shall be expended in the following**
12 **amounts for the following purposes:**

13 (1) \$150,000 to provide educational programming and marketing for seafood in public
14 schools and to provide for the procurement and promotion of local seafood in public schools.

15 (2) \$30,000 for a seafood promotional campaign that includes the development of seafood
16 recipes for public schools, targeted sales and procurement support to build local seafood
17 sales to public schools, and other events to promote seafood awareness and sales in public
18 schools.

19 (3) \$70,000 to improve seafood awareness and proficiency in public schools, including
20 providing public school nutritional staff with education and training to use local seafood in
21 public school meals.

22 (4) \$350,000 to offer support for seafood harvesters and processors to develop products
23 for use in public schools.

24 **SECTION 3. In addition to and not in lieu of any other appropriation, there is appropri-**
25 **ated to the State Department of Agriculture, for the biennium beginning July 1, 2025, out**
26 **of the General Fund, the amount of \$200,000, which may be expended for the implementation**
27 **of local food incentives and product development to provide seafood products in public**

NOTE: Matter in **boldfaced** type in an amended section is new; matter *[italic and bracketed]* is existing law to be omitted. New sections are in **boldfaced** type.

1 schools.

2 **SECTION 4. This 2025 Act being necessary for the immediate preservation of the public**
3 **peace, health and safety, an emergency is declared to exist, and this 2025 Act takes effect**
4 **July 1, 2025.**

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