



## Open Government Impact Statement

83rd Oregon Legislative Assembly  
2025 Regular Session

## Measure: HB 2008 - B

Only impacts on Original or Engrossed  
Versions are Considered Official

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### SUMMARY

Digest: Changes some of the law that applies to the use of personal data of consumers. (Flesch Readability Score: 67.5).

Prohibits controllers from processing personal data for the purposes of targeted advertising, or selling personal data that pertains to a consumer, if the controller has actual knowledge, or disregards knowledge of whether, a consumer is under 16 years of age or if the personal data accurately identifies within a radius of 1,750 feet a consumer's present or past location or the present or past location of a device that links or is linkable to the consumer. Exempts from the sales prohibition the content of communications or personal data that is generated by or connected to certain systems or equipment that utilities use.

## NOTICE OF NO OPEN GOVERNMENT IMPACT