



Open Government Impact Statement

83rd Oregon Legislative Assembly
2025 Regular Session

Measure: HB 2008 - A

Only impacts on Original or Engrossed
Versions are Considered Official

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SUMMARY

Digest: Changes some of the law that applies to the use of personal data of consumers. (Flesch Readability Score: 67.5).

Prohibits controllers from processing personal data for the purposes of targeted advertising, or selling personal data that pertains to a consumer, if the controller has actual knowledge, or disregards knowledge of whether, a consumer is under 16 years of age or if the personal data accurately identifies within a radius of 1,750 feet a consumer's present or past location or the present or past location of a device that links or is linkable to the consumer.

NOTICE OF NO OPEN GOVERNMENT IMPACT