



Legislative Fiscal Office
83rd Oregon Legislative Assembly
2025 Regular Session

Prepared by: Michael Graham
Reviewed by: Kim To
Date: April 8, 2025

Bill Title: Relating to re-enrollment of residents; declaring an emergency.

Government Unit(s) Affected: Higher Education Coordinating Commission

Summary of Fiscal Impact

2025-27 Biennium	General Fund	Lottery Funds	Other Funds	Federal Funds	Total Funds	Positions	FTE
Higher Education Coordinating Commission	\$ 2,000,000	\$ -	\$ -	\$ -	\$ 2,000,000	-	-
Total Fiscal Impact	\$ 2,000,000	\$ -	\$ -	\$ -	\$ 2,000,000	-	-

2027-29 Biennium	General Fund	Lottery Funds	Other Funds	Federal Funds	Total Funds	Positions	FTE
Higher Education Coordinating Commission	\$ -	\$ -	\$ -	\$ -	\$ -	-	-
Total Fiscal Impact	\$ -	\$ -	\$ -	\$ -	\$ -	-	-

Measure Description

The measure directs the Higher Education Coordinating Commission (HECC) to provide a grant to an organization that manages a statewide coordinated strategy to re-enroll Oregon residents who have some college education, and no credential, into public higher education, apprenticeship and workforce training programs. The strategy must include data analytics, multichannel marketing, live professional coaching, and a platform-based user experience. The measure includes a one-time appropriation of \$2 million General Fund to HECC in the 2025-27 biennium to provide this grant.

Fiscal Analysis

The fiscal impact of the measure is \$2 million General Fund in the 2025-27 biennium. HECC will distribute this pass-through funding to an organization that manages the statewide strategy with data analytics, multichannel marketing, live professional coaching, and platform-based user experience, as required by the measure. Assuming limited oversight, HECC will be able to absorb the cost of procuring, contracting, and distributing the grant funding to the organization and will not require any additional budgetary resources.

Relevant Dates

The measure declares an emergency and takes effect on July 1, 2025.