



Open Government Impact Statement

83rd Oregon Legislative Assembly
2025 Regular Session

Measure: HB 3899

Only impacts on Original or Engrossed
Versions are Considered Official

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SUMMARY

Digest: Changes some of the laws that apply to the use of personal data of consumers. (Flesch Readability Score: 67.5).

Lowers the thresholds above which, in applicable circumstances, controllers are subject to regulation in processing consumers' personal data. Prohibits controllers from processing sensitive data for the purposes of targeted advertising or profiling a consumer in furtherance of decisions that produce legal effects or effects of similar significance. Prohibits a controller from selling sensitive data for any reason.

NOTICE OF NO OPEN GOVERNMENT IMPACT