How do I explain Impact?

Impact isn't insurance, so that means we use different words when talking about it. Here is a quick guide.



Say This

Not That



- 1. PRIMARY RESPONSIBILITY AMOUNT
- 2. ELIGIBLE FOR SHARING
- 3. BILL
- **4.NO GUARANTEE**
- **5.PROVIDER FEE**
- **6.INELIGIBLE FOR SHARING**
- 7. FACILITATE SHARING
- 8. HEALTH SHARING
- 9. SHARE
- 10.PROVISIONS
- 11. MONTHLY SHARE
- 12. IMPACT HEALTH SHARING
- 13.EXPLANATION OF SHARING (EOS)
- 14.PROGRAM
- 15. FACILITATE SHARING
- **16. CONDITIONS INELIGIBLE FOR**

SHARING

- 1. DEDUCTIBLE
- 2.COVER/COVERAGE
- 3.CLAIM
- 4. GUARANTEE
- **5.COPAY**
- 6. DECLINED/DENIED
- 7.POOL
- 8. INSURANCE/HEALTH PLAN
- 9.PAY
- 10.BENEFITS
- 11. MONTHLY PREMIUM
- 12.WE/OUR
- 13. EXPLANATION OF BENEFITS
- 14.PLAN/POLICY
- 15. PROVIDE
- 16. RIDER



Here are a couple of ways to talk about Impact Health Sharing.

MEMBER QUESTION: MY CLAIM HASN'T BEEN PAID AND I WONDERED IF I NEEDED TO DO SOMETHING?

RESPONSE: THAT'S A GREAT QUESTION! SINCE IMPACT IS NOT INSURANCE WE DO NOT USE INSURANCE TERMINOLOGY. YOU WILL NOTICE INSTEAD OF THE WORD CLAIM, WE SAY BILL. YOUR PROVIDER SENT EVERYTHING DIRECTLY TO IMPACT WHICH IS GREAT, AND THERE IS NOTHING ELSE NEEDED ON YOUR END.

PROSPECT QUESTION: I WONDERED HOW MUCH THIS INSURANCE COST AND IF I HAD TO BE A MEMBER OF A CHURCH TO JOIN?

RESPONSE: I AM HAPPY TO ANSWER THOSE QUESTIONS FOR YOU TODAY.
IMPACT IS NOT INSURANCE BUT RATHER A HEALTHCARE SHARING
ORGANIZATION WHERE MEMBERS SHARE ONE ANOTHERS MEDICAL BILLS.
THERE IS NO REQUIREMENT TO BE A MEMBER OF ANY CERTAIN CHURCH OR
RELIGION BUT WE DO ASK THAT YOU AGREE TO OUR STATEMENT OF BELIEFS
AND ETHICS WHICH I CAN EMAIL TO YOU.

