

SB 914 A -A2 STAFF MEASURE SUMMARY

House Committee On Commerce and Consumer Protection

Prepared By: Andrew Hendrie, LPRO Analyst

Meeting Dates: 4/22, 5/6

WHAT THE MEASURE DOES:

The measure specifies that all billboard advertising intended to promote a lottery game, indicate where lottery tickets may be purchased, provide information about prize winners, or publicize projects or programs funded by lottery dollars must include the following statement: "Need help with problem gambling? Call or text," followed by the phone number of a problem gambling hotline. The measure applies to billboard advertisements first published on or after the effective date of the measure.

Fiscal impact: No Impact

Revenue impact: No revenue impact

SENATE VOTE: Ayes, 29; Nays, 0

ISSUES DISCUSSED:

- Using a phone number while driving in the car
- Requirement for new billboards only
- Messaging on a lottery ticket
- Messaging on television advertisements

EFFECT OF AMENDMENT:

-A2 the amendment requires the Oregon State Lottery to include with all television, radio and newspaper advertising intended to publicize projects or programs funded by lottery dollars, the statement, 'Need help with problem gambling? Call or text' with a problem gambling help line telephone number.

BACKGROUND:

The Oregon State Lottery Commission (Commission) consists of five members. The commission oversees the governance of the Oregon State Lottery (Lottery) and is required to balance its obligations of maximizing revenues and serving the public good through the implementation of an Oregon State Lottery Responsible Gambling Code of Practice. Commission responsibilities include preparing quarterly and annual Lottery operation reports, designating enforcement agents, overseeing the work of the Lottery Director, ensuring that retailers remain in compliance with regulations, and overseeing distribution of specified funds. Current law requires that specified lottery billboard advertising include a disclaimer that "Lottery games should not be played for investment purposes."

Senate Bill 914 A specifies that all billboard advertising intended to: promote a lottery game, indicate where lottery tickets may be purchased, provide information about prize winners, or publicize projects or programs funded by lottery dollars must include the following statement: "Need help with problem gambling? Call or text" followed by the phone number of a problem gambling hotline. The measure applies to billboard advertisements first published on or after the effective date of the measure.