

The logo for Boost Oregon is a stylized diamond shape composed of two overlapping geometric patterns. The word "BOOST" is written in large, bold, orange capital letters, and the word "OREGON" is written in smaller, grey capital letters below it. The background of the slide features a lush green forest with a waterfall on the right side.

BOOST OREGON



**Boost Oregon is an independent nonprofit organization.
We envision a world where people's health decisions
are rooted in science.**

Caroline Nguyen Ticarro
Executive Director

Carrie Bader
Training Director

Dr. Ryan Hassan
Medical Director



2025 Programs & Services

1

**Navigating Vaccine
Conversations:
The Motivational Interviewing
Approach**

2

**Vaccine Conversations:
Navigating Concerns
Together**

3



4





Providers receive extensive training on vaccine science, but minimal training on effective vaccine communication.

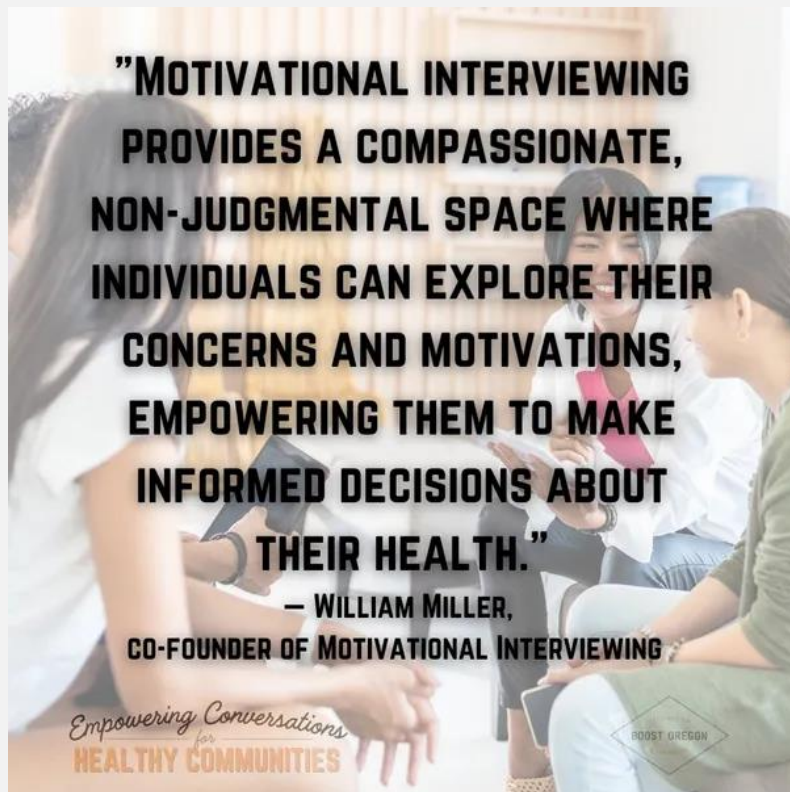
Boost Oregon can fill that gap.



Motivational Interviewing

Our focus is on teaching collaborative communication skills to guide behavior and foster confident decisions regarding immunization.

Boost Oregon's approach is modeled on the use of Motivational Interviewing (MI) - an evidence-based approach strategy that guides behavior change instead of relying on attempting to persuade and convince.



Multilingual Resources

- Digital, print and animated videos in English, Spanish, Ukrainian, Russian, and Vietnamese.
- Resources to support healthcare providers and advocates.
- Training to develop skills to support effective vaccine conversations.



www.boostoregon.org

