

#### **Community Colleges WORK for Oregon**

John Wykoff, Deputy Director, Oregon Community College Association Joint Ways & Means Subcommittee on Education | April 15, 2025



#### **Overview for Today**

#### Community Colleges WORK for Oregon

Multiple Missions

Funding & Student Needs

Enrollment

#### Community Colleges WORK for the Economy

Economic Impact

Working with Local Business/Industry





#### **Community Colleges WORK for Oregon**

Oregon's most affordable choice for higher education for ALL Oregonians



#### **Community Colleges are:**



#### Affordable

Most affordable choice for higher education in Oregon

#### Adaptable

Responsive to student, community and industry needs



#### Accessible

Open access institutions – We accept the top 100% of students



#### Accountable

Locally-Elected College Boards CTE Advisory Committees





#### **Community College Support Fund (CCSF)**

- Governors Recommended Budget for CCSF: \$854.4 million
- True CSL for community colleges: \$920 million
  - What is needed to sustain current services with only modest tuition increases
  - Covers rising costs of operations, ensuring colleges can maintain essential programs and avoid potential cuts – to protect current services colleges need an increase of 15.7% from the 2023-2025 biennium.
  - Accounts for steady enrollment increase trend over last two years Fall FTE was up 7% statewide, with a 4.3% increase in statewide headcount over 2023



#### **Education that WORKS for Oregonians**

#### **Community colleges provide:**

- Open Doors: Community colleges serve students regardless of education & skill level – primary access point to economic opportunity
- > Affordable, quality education close to home
- Programs relevant to local business/industry needs
- Access & support for more systemicallymarginalized students than any other sector of higher ed





#### **Primary Areas of Study that WORK**

Lower Division Collegiate	44%
Non-Credit	38%
For-Credit CTE	<b>16%</b>
For-Credit Developmental Education	1%

#### **Other program areas:**

- GED/Adult Basic
  Education
- Dual Credit
- Community Education

- Apprenticeships
- Department of Corrections Education





Source: HECC Data Mart, 1/15/2024 2023-2024 Academic Year

#### **Local Boards of Education**

- Seven member boards locally elected,
  4-year terms
- Authority to take action lies in Board, not individual board members
- Policy Boards Big picture, mission and vision for future
- Statutory authority includes setting tuition and fees, student success expectations, fiduciary responsibilities



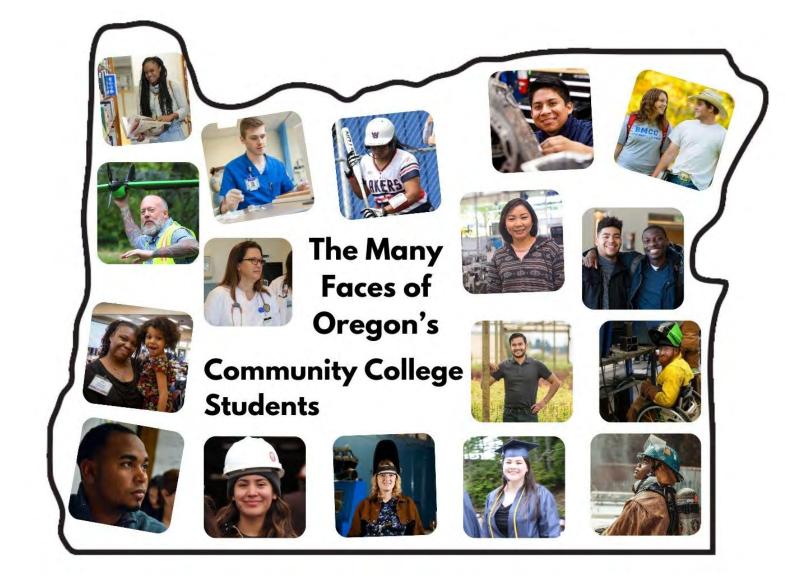






#### **Community Colleges WORK for Students**

Open access institutions that are student-ready, student-focused





#### **For-Credit Students**

Full-Time (36 or more credits) – 9.4% Part-Time (less than 36 credits) – 52.4%

Non-Credit Only – 38.2%

Full-Time Equivalency (FTE) 69,222

Pell Grant Eligible Students 24,592



#### **Student Demographics**

Source: HECC Community College Enrollment, 2023-2024



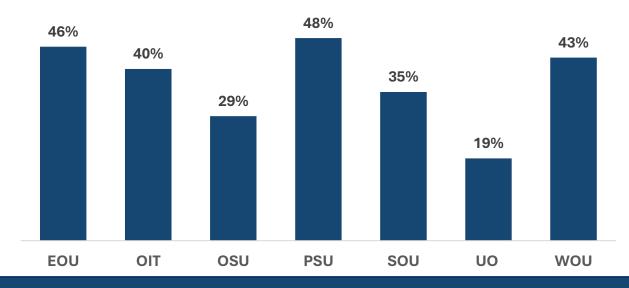
#### Oregon community college transfer students make up a substantial portion of resident undergraduate students



new undergraduate students at Oregon public universities transferred from an Oregon community college

Source: HECC, 2021-2022

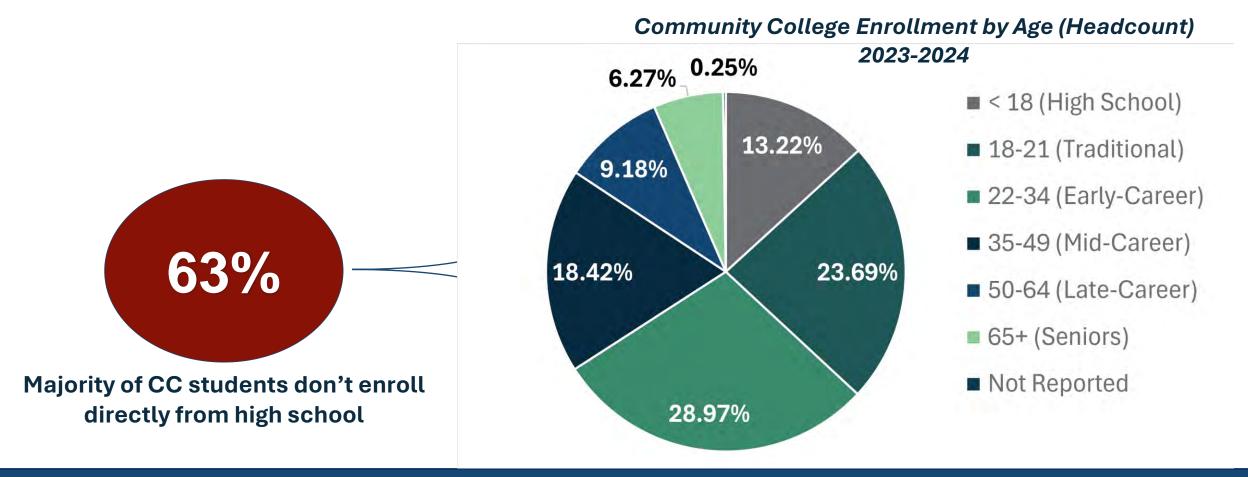
Percentage of new Oregon university undergraduates who transferred from an Oregon community college (2021-22)





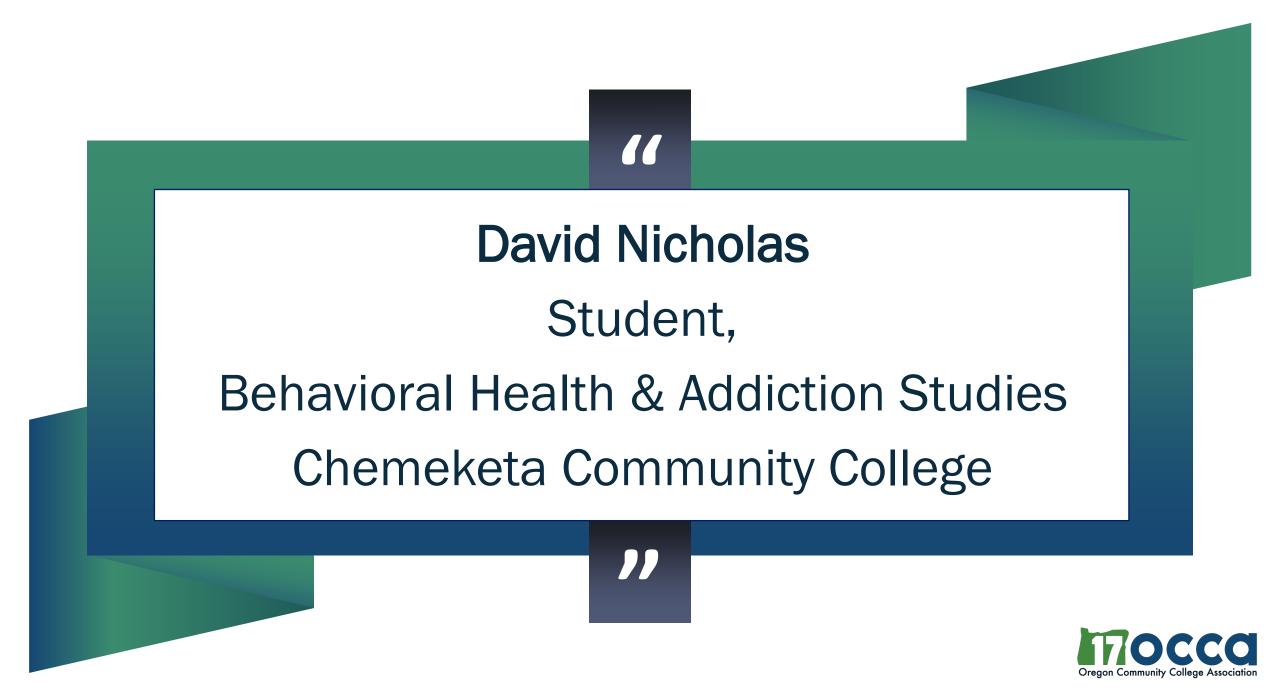


#### **Community College Student Ages**





Source: Data Mart, 3/18/2025





#### **Community College Students Face Costs Beyond Tuition**

Tuition & Fees	Books & Supplies	Room & Board	Personal Expenses & Transportation	Total
\$6,753	\$1,462	\$15,043	\$3,938	\$27,196



Sources: HECC-OSAC "2024-25 Standard Student Budgets for Oregon Public Postsecondary Institutions" https://www.oregon.gov/highered/access/Documents/OSAC/Student%20Budgets.pdf

#### **State & Federal Grants Lag Behind Costs**



SAMPLE STUDENT	
Maximum Pell Grant:	\$7,395
Maximum Oregon Opportunity Grant:	\$3,900
Maximum Oregon Promise Grant:	\$2,000
Maximum Total State/Federal Grant Funds:	\$13,295
Average Cost of Attendance:	\$27,196
Difference:	-\$13,901



*Sources:* https://oregonstudentaid.gov/grants/oregon-promise-grant/, https://oregonstudentaid.gov/grants/oregon-opportunity-grant/, https://studentaid.gov/articles/dont-miss-out-on-pell-grants/, https://www.oregon.gov/highered/access/Documents/OSAC/Student%20Budgets.pdf

#### **Student Voice**



**Kat Tabor** *Student, Art & Education Lane Community College*  "When I am struggling to meet my basic needs like housing payments and food, it's really hard to keep moving forward. Keeping college education affordable is critical for me to complete my degree... How can I focus on school when I can't guarantee I will be able to pay for my next meal, electricity, water, or rent?"



#### **State Aid Is Not Enough**

#### **Students Need Financial Support**

16,783

9,039

Community college students who received the **Oregon Opportunity Grant** for 2022-2023 Community college students who received the **Oregon Promise Grant** for 2022-2023

#### **59%**

Number of community college students who experience at least one form of basic needs in security in the U.S.



2024-2025 Oregon Opportunity Grant Amounts for Community College Students: **\$900-\$3,900** 

**TROCCO** Oregon Community College Association Source: HECC Data Mart, March 2025



#### **Student Basic Needs**



Community college students who experience at least one form of basic needs insecurity in the U.S.

- Childcare
- Food
- Healthcare/Mental Health
- Housing and/or Utilities
- Transportation





#### **Benefits Navigators (HB 2835)**

#### Put Benefits Navigator funding back into CCSF

- Connected with over 8,500 students statewide (April December 2022)
- Refer students to resources including SNAP, food pantries, emergency grants, and community-based organizations
- Reducing stigma, refining and expanding campus resources, improving wayfinding, building partnerships, and elevating the importance of this critical work









#### **Reducing Textbook Costs**

#### Helping students access affordable resources for class

Over 1,500 Community College Instructors at all 17 community colleges have redesigned over 900 courses with OERs since 2015

As a result, **over 200,000 students are saving an estimated \$27 million**: A return of over \$10 in student savings per program dollar spent







#### **Community Colleges WORK for the Economy**

Oregon's best investment for a strong, diverse & skilled workforce



# Total Annual Economic Impactof Oregon's Community Colleges\$9.6 billion117,970\$9.6 billionjobs supported



Source: Lightcast Economic Impact Study of Community Colleges, 2023 (data from 2021-2022 academic year)



Colleges' payroll and other spending + ripple effects

#### \$769.8 million

Added State Income

----- or -----

Alumni Spending Impact

Higher alumni earnings and increased business profit + ripple effects

\$8.6 billion

**Added State Income** 

----- or -----

Construction Spending Impact

Colleges' construction expenditures + ripple effects

\$28.4 million

**Added State Income** 

----- or -----

9,894 Jobs supported in the state **104,806** Jobs supported in the state

**346** Jobs supported in the state



Source: Lightcast Economic Impact Study of Community Colleges, 2023 (data from 2021-2022 academic year)

#### Key Takeaways

#### Community Colleges WORK for Oregon

An investment in community colleges is an investment in Oregon

#### Community Colleges WORK for Students

An investment in community colleges ensures the most vulnerable Oregonians have access to higher education

#### Community Colleges WORK for the Economy

- Economic Impact
- Working with Local Business/Industry





## COMMUNITY CO 920 MILION SUPPORT FUND

### Questions?

jwykoff@occa17.com





#### **Community Colleges WORK for Oregon**

John Wykoff, Deputy Director, Oregon Community College Association Joint Ways & Means Subcommittee on Education | April 16, 2025



#### **Overview for Today**

#### **Community Colleges WORK for Communities**

Accessible, Local Education
 Community Education

Gathering Place

#### **CTE WORKS**

Partnering with local business/industry
 Training to meet Oregon's workforce needs
 Community Colleges WORK for
 Oregon

Funding needs







## **Community Colleges WORK for Communities**

#### **Access to education throughout Oregon**





Central Oregon Community College

#### **Creating Pathways for Learners**

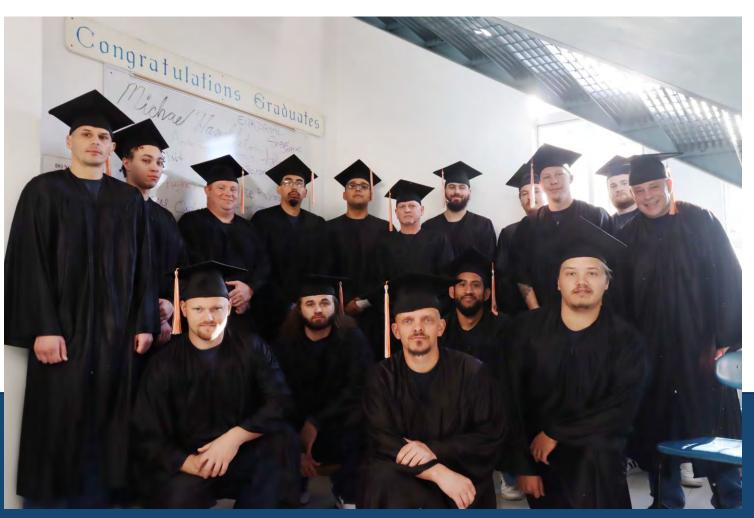
The number of students who take the GED<sup>®</sup> test and those who pass the test has steadily increased, as has the number of ESL/ABE enrolled students.

	2022	2023	2024
<b>GED Test Takers</b>	7,790	8,575	9,136
<b>ESL/ABE Students</b>	9,095	11,388	12,234



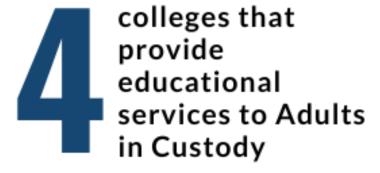
#### **Corrections Education: ABE/GED**

**GED** graduates at Eastern Oregon Correctional Institution, Pendleton





#### **Corrections Education**





Oregon correctional institutions served

Educational services offered: ESL, GED,

Special Education, Vocational Tech





## **Innovation that WORKS**

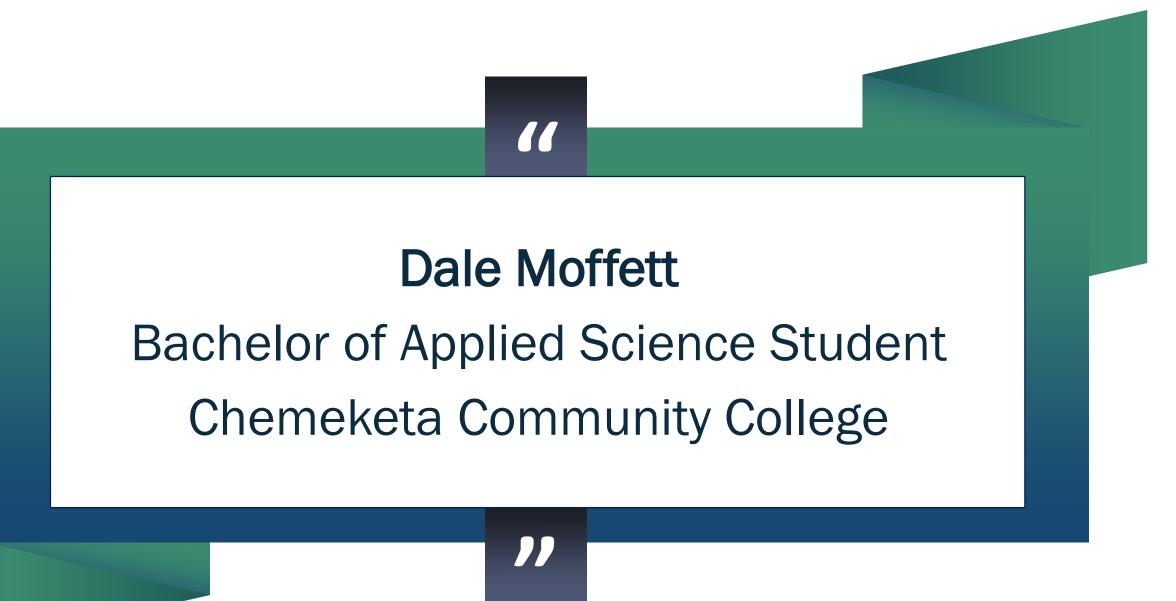
#### Inspired innovation in community colleges



Applied Baccalaureate Programs

Inaugural cohort of Bachelor of Applied Science in Leadership Management – Chemeketa Community College 2023







#### Innovation that Works: Mt. Hood Comunity College

MHCC has partnered with College Housing Northwest (CHNW) to open a new student community in the Gresham area in fall 2024. "As we witness the growing challenges of housing insecurity among our student population, this partnership underscores our commitment to providing holistic support for our students' success... Together, we are building a brighter future for our students and our community."

~ Dr. Lisa Skari, President of MHCC





#### Innovation that Works: Lane Community College

**Big collaboration with tiny homes** 

LCC is a key partner in the Team Oregon Build (TOB) program, an initiative designed to equip Oregon's youth with essential skills for the workforce, particularly in highdemand trade industries. "LCC is proud to be at the forefront of innovative programs like Team Oregon Build that not only equip students with essential skills but also strengthen our community's workforce. This initiative exemplifies our commitment to providing hands-on, real-world experiences that prepare students for successful careers in high-demand industries."

~ Dr. Stephanie Bulger, President of LCC





#### Innovation that Works: Klamath Community College

Water well drilling program: responding to a community need

Apprentices take classes online from KCC and get hands-on experience in the field with drilling companies in their communities.



Senate President Rob Wagner (center) with Klamath Community College President Dr. Roberto Gutierrez (far left) and others from KCC



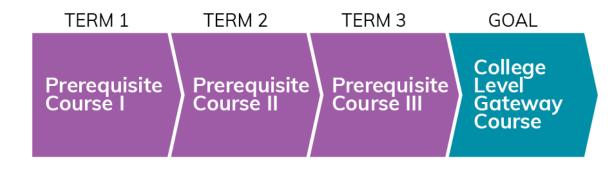
#### Innovation that Works: Portland Community College

PCC's Addictions Counseling Program equips students with the knowledge and skills necessary to counsel individuals with addiction. Addiction is a public health problem that affects individuals, families, and communities. By addressing the addiction crisis through education, PCC's Addictions Counseling Program plays a crucial role in helping train the next generation of counselors.



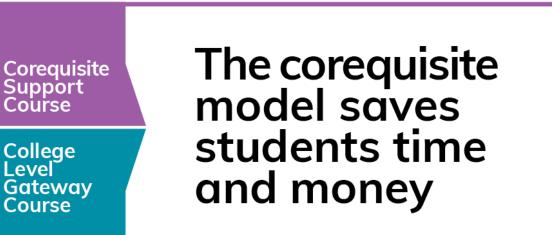


#### **Developmental Education Redesign-Corequisite Math Courses**



#### **Corequisite Support Model**

SINGLE TERM





#### **Student Voice**

First Year Corequisite Math Student,

Clatsop Community College

#### **Corequisite math WORKS for students**

"I can state emphatically that this course has changed my life and the future course of my college career in a profoundly positive way... This class helped motivate me to work hard, continue making forward progress, pushing forward into the 'great unknown' even when it felt scary and uncomfortable, and instilled in me the courage to try new things."



#### Adult Learner Reconnect

Opportunities to meet Oregon's employment needs









#### **Rogue Community College**



# Career & Technical Education WORKS

Connecting with partners to meet Oregon's workforce needs

## **Community Colleges WORK for Oregon**

#### **Putting Oregonians to WORK**

- Short-term programs = fast entry into workforce
- Colleges are nimble & can react quickly to employer & job-seeker needs
- **Partner** with business/industry for work-ready employees





### **Career & Technical Education Works**

- Career Technical Education (CTE) provides students of all ages with the academic and technical skills, knowledge, and training necessary to succeed in future careers and to become lifelong learners.
- CTE helps Oregonians gain the skills, technical knowledge, academic foundation, and real-world experience needed to prepare for high-skill, highdemand, and high-wage careers.









**Blue Mountain Community College** 

### **Educating Oregon's Nurses**

<u>All</u> 17 community colleges currently offer a 2-year Associate Degree in Nursing (ADN) with successful track records for students.

**Six colleges** are creating the state's first ADN to **BSN** consortium providing new opportunities for students across the state.





# " **Holly Nelson** Chief Workforce Innovation and **Community Success Officer** Chemeketa Community College





#### **Jessica Porter**

"

## Family & Community Engagement Mgr. South Coast Regional Early Learning Hub





## Apprenticeship

A unique, flexible training model that combines structured on-thejob learning experiences with related classroom instruction to train individuals to a high industry-recognized standard.





#### **Student Voice**



#### **Zachary Elting**

Student, HVAC Apprenticeship Rogue Community College "I chose an apprenticeship because I was working somewhere, and I couldn't advance or better myself... Over the past two years in the program, I've grown to be a better technician and father at home.

I'm glad I decided to enroll into an apprenticeship program at RCC as it has helped me a lot both professionally and personally."





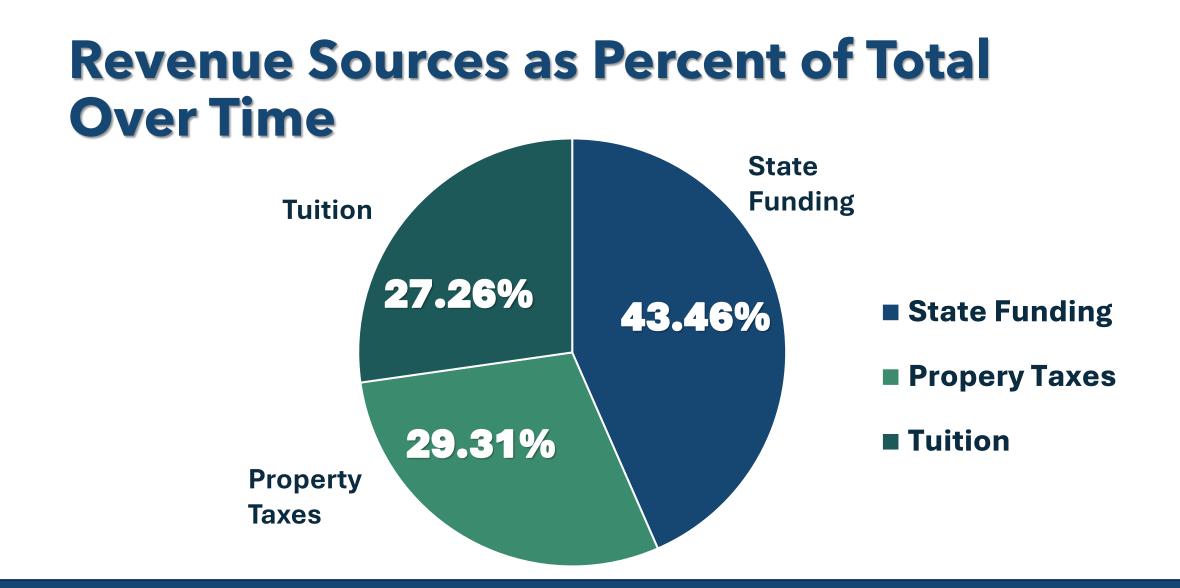


#### Klamath Community College & Modoc Contracting Co.



Community colleges WORK: Widen access to higher education Open doors to career opportunities Reinforce local economies Keep Oregon's workforce competitive

An investment in community colleges is an investment in Oregon



Oregon Community College Association

Source: Community College Financial Information System (CCFIS)

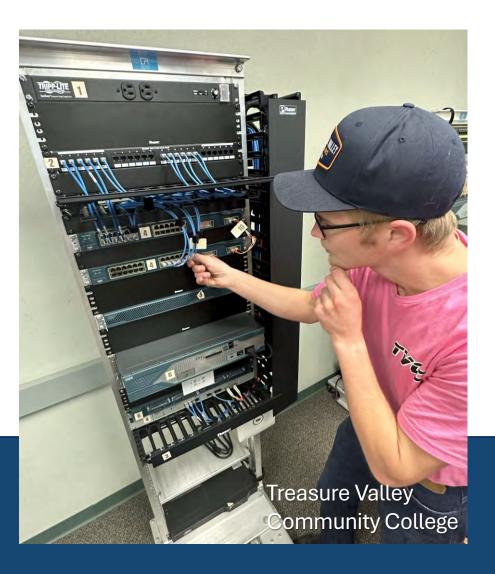
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### **State CSL Calculation Gaps**

- Health Care Costs
- Salary Increases
- Unfunded Mandates
- Tuition Revenue

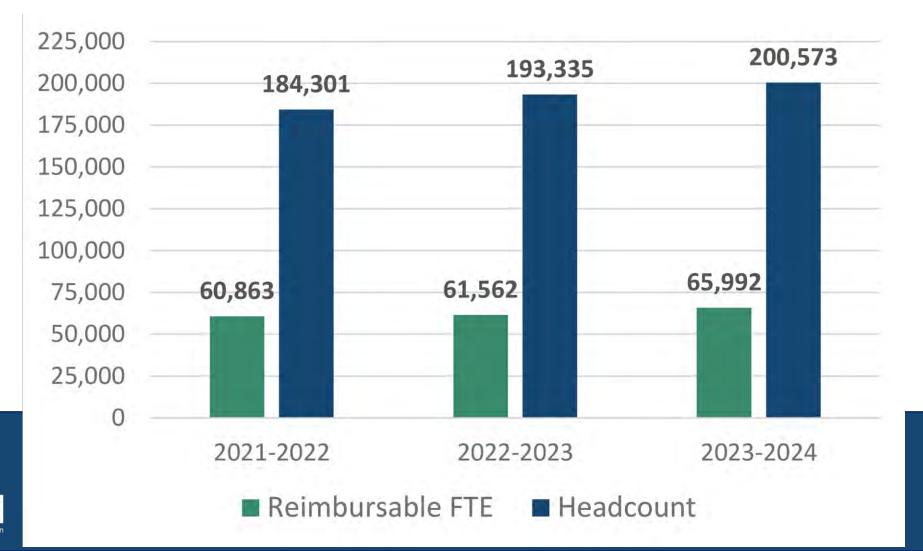




#### **Enrollment Continues to Increase**

#### Headcount & Full-Time Equivalency (FTE) 2021-2024

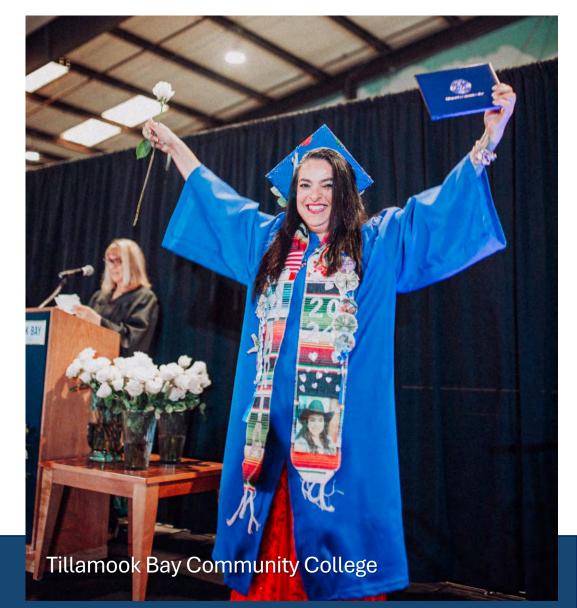
Source: HECC Datamart 2025



#### **Per Student Funding**

## FTE Headcount

## \$10,189 \$3,186





Source: HECC, 2023-2025



# **HEADCOUNT** 200,573

#### CERTIFICATES AWARDED 5,583 DEGREES AWARDED 10,334

## **Student Demographics & Completions**

Source: HECC Community College Enrollment & Data Mart (1/15/2024), 2023-2024



## Key Takeaways

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