



OREGON
HEALTH
AUTHORITY

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The Community Partner Outreach Program

Senate Committee on Healthcare

Presenter: Oliver Vera, Health Policy Program

Manager



Community Partner Outreach Program (CPOP)?

Oregon Health Authority's (OHA) Community Partner Outreach Program (CPOP) is committed to achieving a stronger, healthier Oregon.

The program's mission is to engage communities across Oregon to advance an equitable and responsive health system.

CPOP's work elevates the value of diversity and meeting people where they are.

What does CPOP do?

- Train, certify and support a network of more than 1,700 Oregon Health Plan (OHP) Certified Community Partners, also known as assisters.
- Train and support a statewide network of hospital staff who help connect patients with health coverage.
- Administer grants for more than 50 community partner organizations who help people understand and use their OHP benefits to achieve better health.

What does CPOP do?

- Provide Community Health Worker (CHW) training for grantee partners.
- Empower communities by embracing peer education to support, promote and enhance health education among community members through our Health Ambassadors program.
- Cultivate relationships with Black and African influential community leaders to maximize partnerships within the Black, Pan-African, and African Diaspora.

What does CPOP do?

- In collaboration with the Department of Corrections, Community Corrections and community partner organizations throughout the state, CPOP's Health Advocates for Reentry and Treatment (HART) team create personalized health care plans for adults in custody (AIC) leaving incarceration to help with a smooth transition back into their community.



The CPOP Team

Culturally Specific Work



Latina Community Collaboration

- Many CPOP team members are part of Oregon's Latina community.
- Our lived experience guides our work and helps us provide help like Spanish language support.



Latina Community Collaboration

- Additionally, we work with community organizations to support the health and wellbeing of Migrant and Seasonal Farmworkers through the Protecting Oregon Farmworkers (POF) program.
- We support Healthier Oregon community outreach and engagement.

COFA Community Collaboration

- CPOP partners closely with culturally specific organizations who help community members from The Republic of the Marshall Islands, The Republic of Palau, and The Federated States of Micronesia.
- Currently funded community partner organizations include:
 - Oregon Marshallese Community Association (OMCA)
 - COFA Alliance National Network of Oregon (CANN of Oregon)
 - Micronesian Islander Community (MIC)

COFA Community Collaboration

Through our partnership with these culturally and linguistically specific organizations, we have raised awareness of issues experienced by COFA communities in accessing health services.





2023 Community Partner Summit

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