

HB 3899 STAFF MEASURE SUMMARY

House Committee On Commerce and Consumer Protection

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Meeting Dates: 3/18, 4/3

WHAT THE MEASURE DOES:

The measure amends the Oregon Consumer Privacy Act to reduce the threshold for a person doing business in Oregon who controls or processes personal data above which, they would be subject to regulation. Prohibits a controller from selling sensitive data. Prohibits controllers from processing sensitive data for the purposes of targeted advertising or profiling a consumer in furtherance of decisions that produce legal effects or effects of similar significance.

ISSUES DISCUSSED:

EFFECT OF AMENDMENT:

No amendment.

BACKGROUND:

ORS 646A.570 - 646A.589 is the Oregon Consumer Privacy Act. [SB619 2023 Regular Session - Oregon Legislative Information System](#)