



# Insights from the Some College, No Credential Landscape

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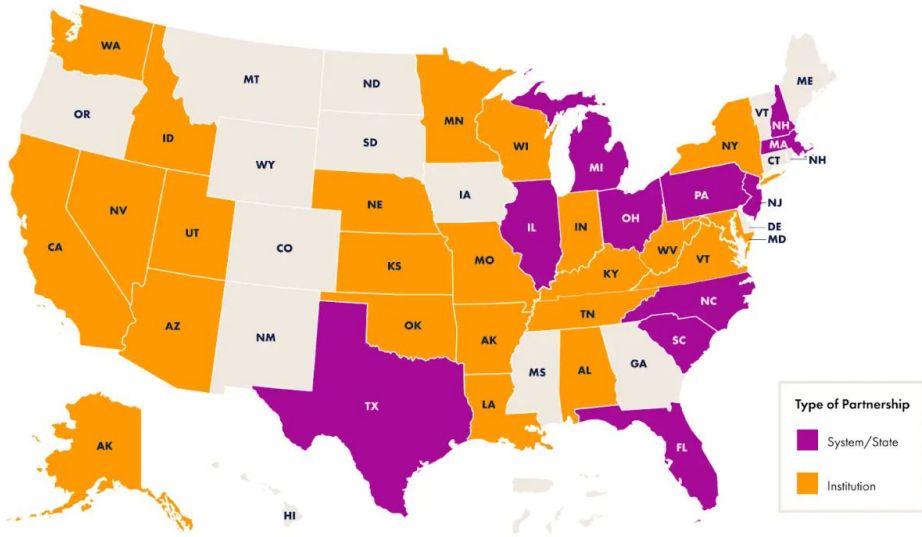
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## Impact with states, systems,



## Re-enrolled learners

**Recaptured tuition  
dollars**



**Serving 140+ partners and  
1.3 million learners**

# Why ReUp's Partnerships Succeed

ReUp is the only **full-service, packaged solution** designed to support state **governments** and their higher education systems. We provide:



**Turnkey integration**  
of all technology,  
policies, solutions,  
and programs



**Real human coaches**  
and proprietary  
engagement systems  
to build intent



**Learner-facing  
platform built**  
around participating  
schools' programs



**Unique data and  
insights to drive**  
improvements and  
inform state policy

# State Models



**Executive or  
Legislative driven:**

NJ, MI, FL, IL



**System or Sector  
driven:**

TX, NC, PA, AL, NY, LA,  
MI



**Decentralized via CBO  
and/or new not-for-profit  
state org:**

FL, LA, MI, etc.

# Student message to ReUp Coach

“

You helped me get back into Queens College after I had dropped out. At a time when I thought my shot at a career and a meaningful future was completely gone. **Your encouragement motivated me to keep going** and carried me through my college journey and beyond.

**I'm proud to share that I went on to graduate with degrees** in Economics and Political Science. Since then, my career has taken some incredible turns. I've worked for a large financial firm-backed venture capital firm and served as a financial analyst under a VP. Now, I'm about to begin a new chapter as a senior business development professional at Columbia University Irving Medical Center.

**None of this would have been possible without your guidance and support** during that pivotal moment in my life. Thank you for helping me when I felt lost. You truly **changed the trajectory of my life, and** I will always be grateful for the role you played in my journey.

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