

# Oregon Public Universities

House Higher Education and  
Workforce Committee

April 1, 2025

Jamie Moffitt

University of Oregon

SVP, Finance &  
Administration

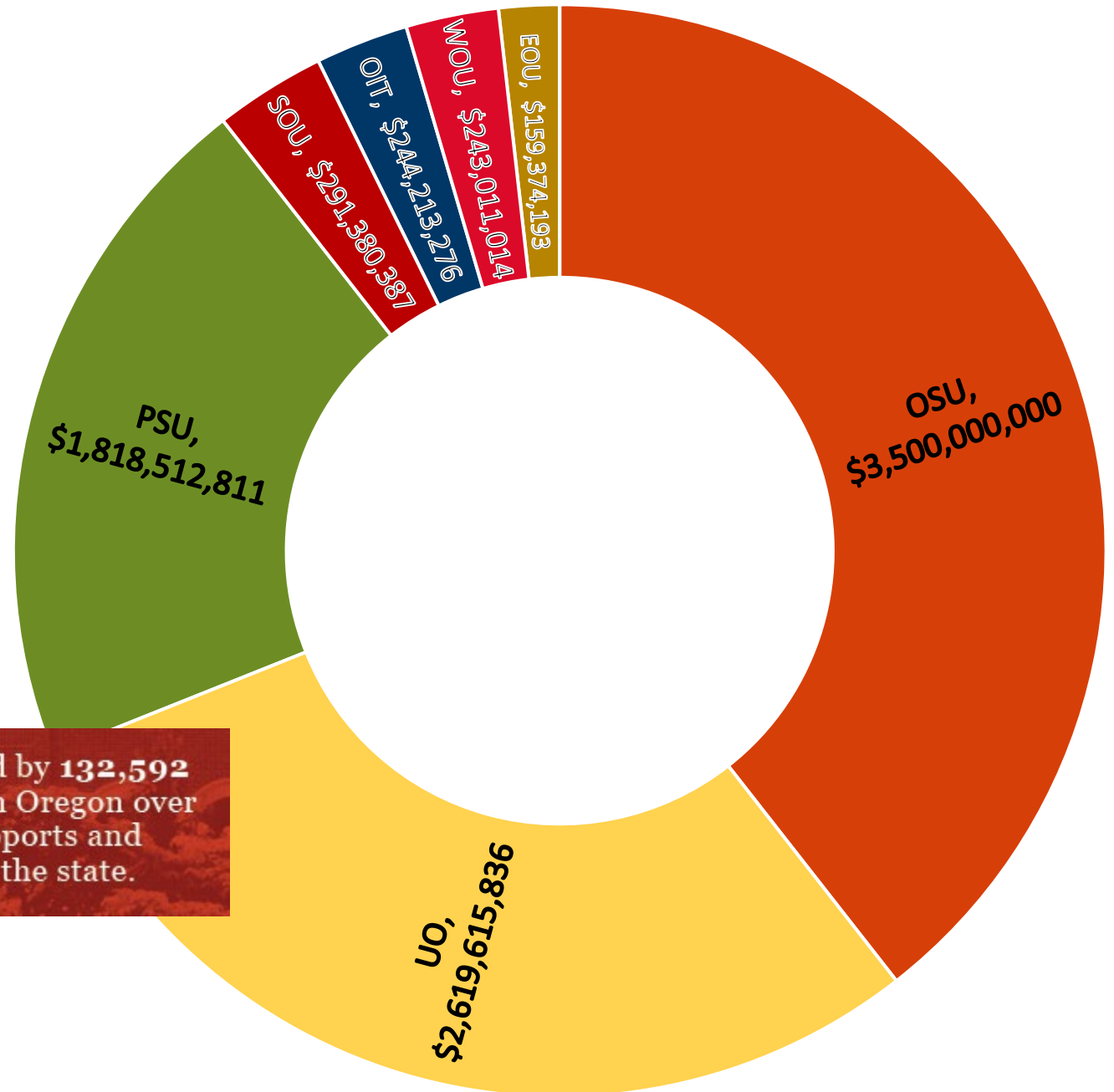
John Harman

Oregon Institute of  
Technology

VP, Finance &  
Administration

# Oregon Public Universities Statewide Impact

- \$ 8.8 billion annually in economic impact
- 31,000+ employees
- Over 450,000 Oregon alumni

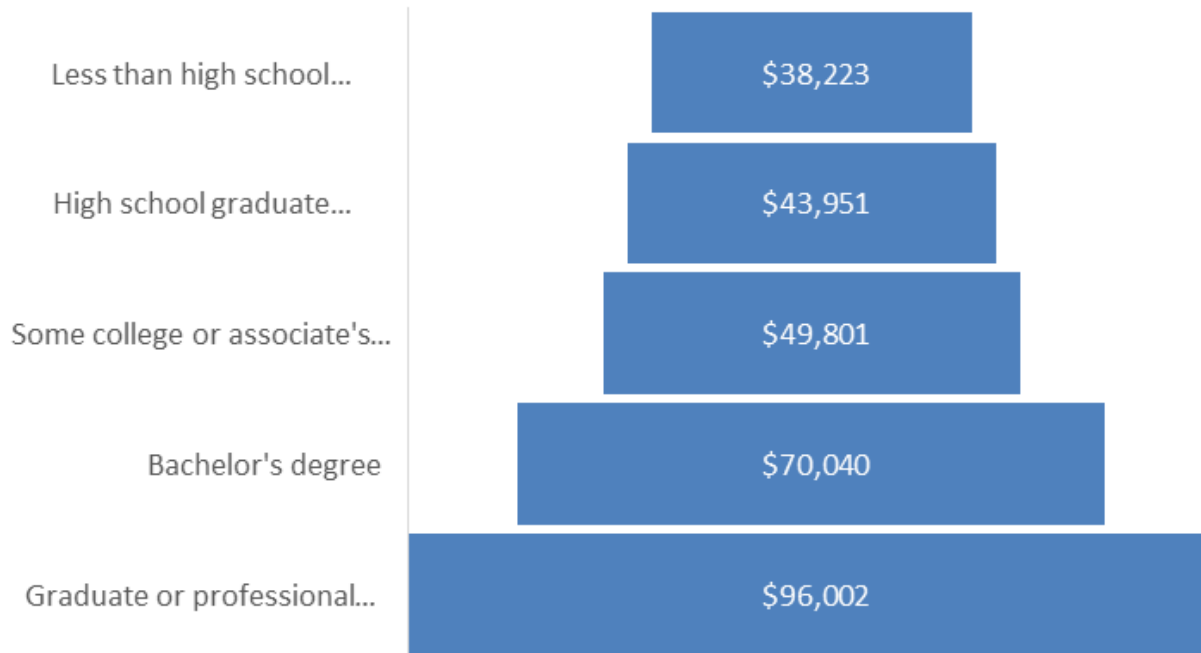


**\$258.5 B**

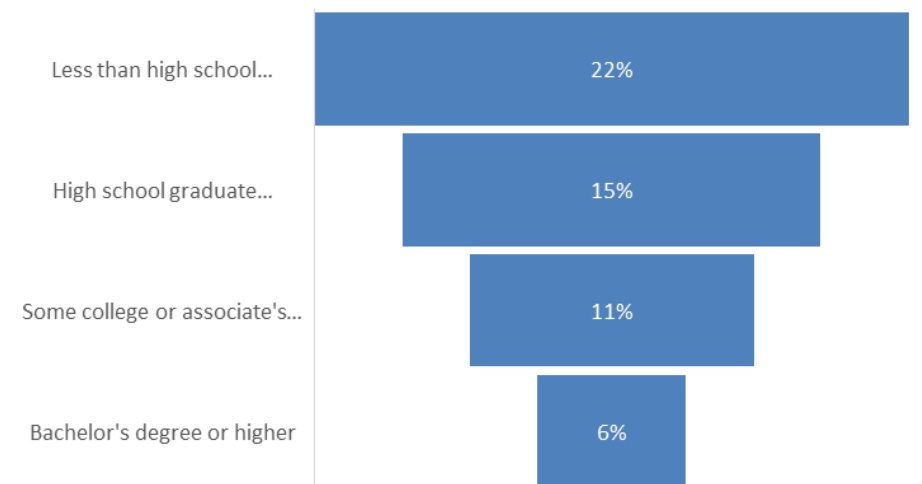
in economic impact generated by **132,592 alumni** living and working in Oregon over their careers. This impact supports and sustains **1.4 million jobs** in the state.

# Oregon Public Universities Return on Investment

Median Annual Earnings (25 years and over)



Poverty Rate (25 years and over)



# Oregon Public Universities Return on Investment

Universities and colleges are the future of work.

- 4 in 5 jobs require post-secondary degree
- 2 in 3 jobs require a Bachelors' degree
- 1 in 5 jobs will likely require a graduate degree

**Fastest-Growing Occupations in Oregon, 2023-2033**  
(Minimum of 1,000 jobs in 2023)

Occupation	2023 Employment	Job Growth Rate, 2023-33	2024 Median Hourly Wage
Nurse Practitioners	2,589	52.1%	\$68.08
Physician Assistants	1,536	36.2%	\$66.74
Data Scientists	2,714	33.9%	\$56.91
Information Security Analysts	1,575	32.5%	\$49.66
Medical and Health Services Managers	6,847	32.4%	\$65.00
Software Developers	21,977	29.4%	\$64.39
Veterinary Assistants and Laboratory Animal Caretakers	2,435	26.0%	\$18.97
Veterinarians	1,768	25.1%	\$52.57
Operations Research Analysts	1,864	24.8%	\$48.07
Veterinary Technologists and Technicians	1,776	24.6%	\$21.94
Architects, Except Landscape and Naval	2,370	22.8%	\$39.48
Exercise Trainers and Group Fitness Instructors	5,514	22.6%	\$23.88
Software Quality Assurance Analysts and Testers	2,153	21.3%	\$44.54
Diagnostic Medical Sonographers	1,231	21.2%	\$52.34
Cooks, Restaurant	18,853	21.0%	\$18.18

*Source: Oregon Employment Department*

## Oregon Public Universities Return on investment

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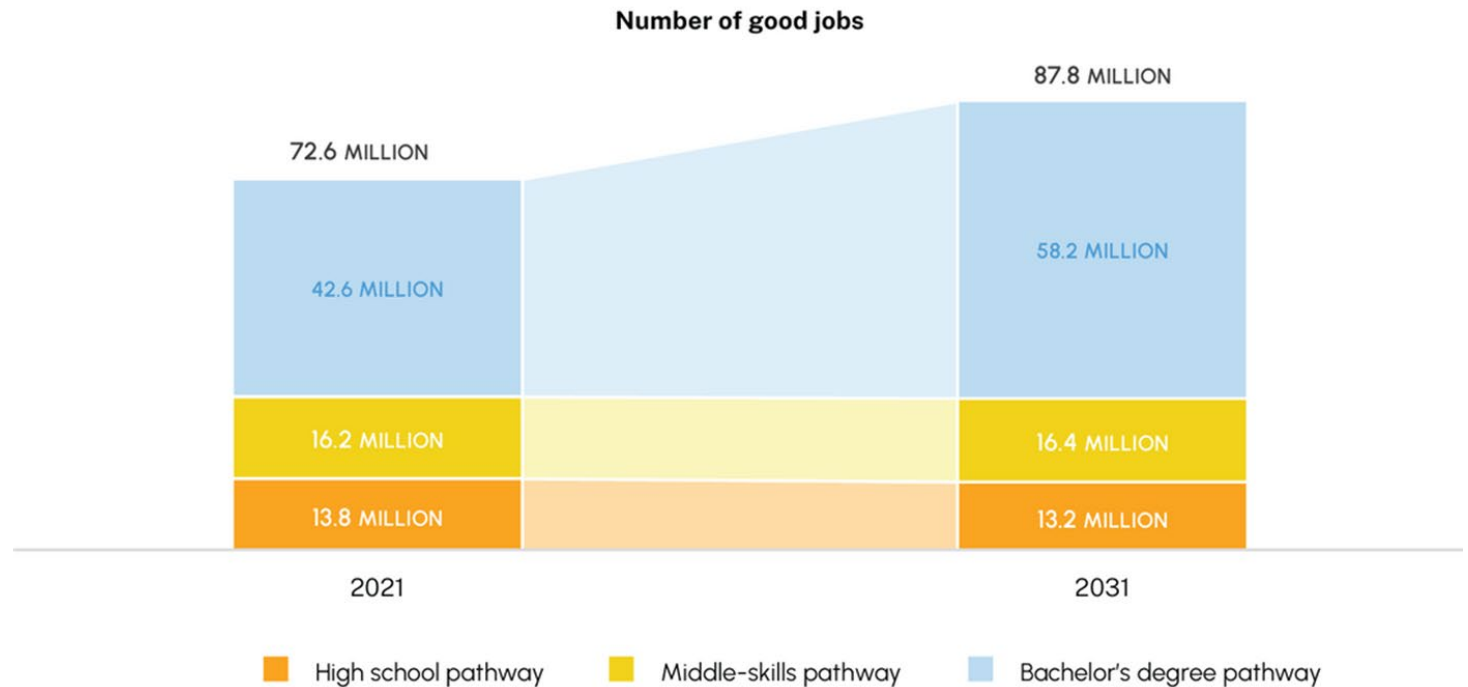
High school diploma

↓ 600,000

Bachelor's degrees or  
higher


↑ 15.6 million

**FIGURE 1.** The number of good jobs for workers on the bachelor's degree pathway will grow by more than 15 million net new jobs, while the number of good jobs on the high school pathway will decline by nearly 600,000.



Source: Georgetown University Center on Education and the Workforce projections using Carnevale et al., *After Everything*, 2023; US Census Bureau and Bureau of Labor Statistics, Current Population Survey (CPS), March Supplement, 1992–2020; and US Bureau of Economic Analysis, SARPP Regional Price Parities by State, 2020.

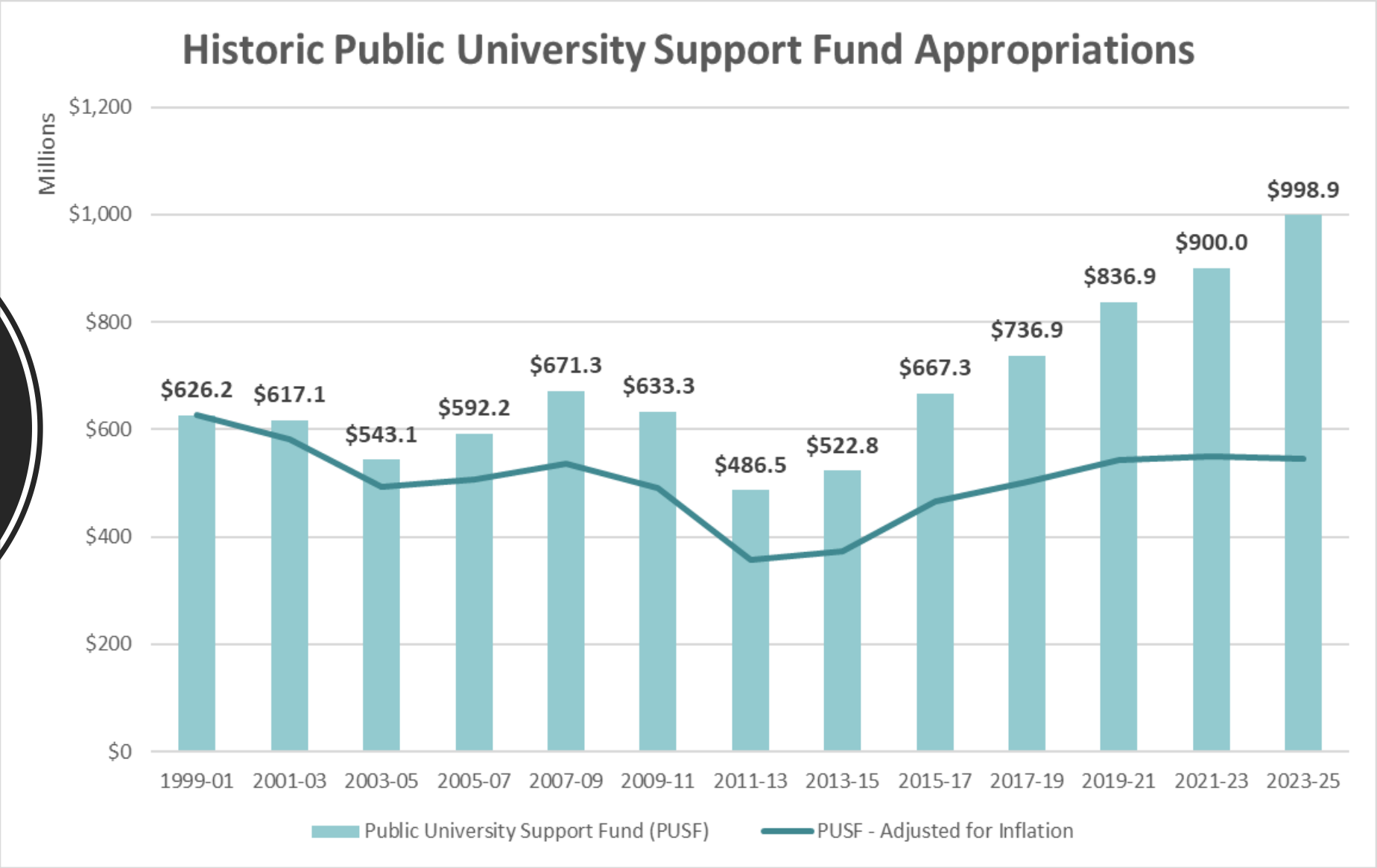
Note: The minimum earnings threshold for good jobs is adjusted for the difference in cost of living by state and for inflation to 2020 dollars using R-CPI-U-RS.



# Oregon Public Universities Historical Funding

- Funding removes barriers to entry, reduces barriers to completion, and improves return on investment for Oregon students.
- Oregon lags most of the nation in funding for universities and university students.
- Higher education investments are a powerful, positive investment for Oregon.

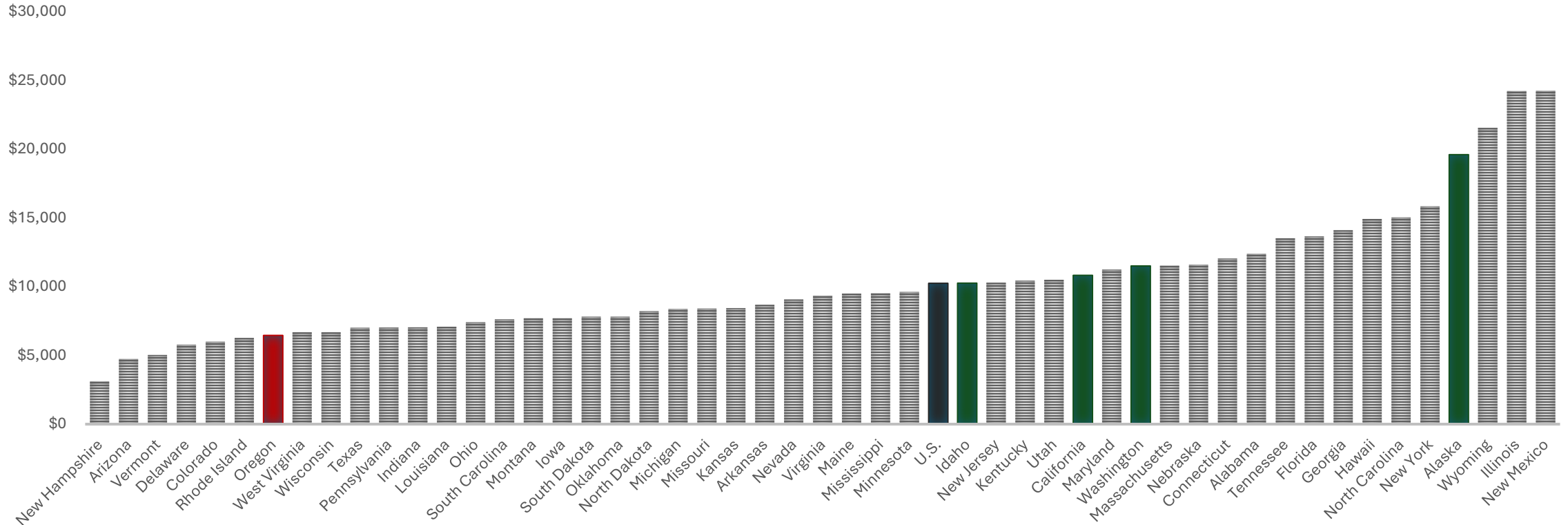
Oregon  
Public  
Universities  
Historical  
Funding





# Oregon Public Universities Historical Funding

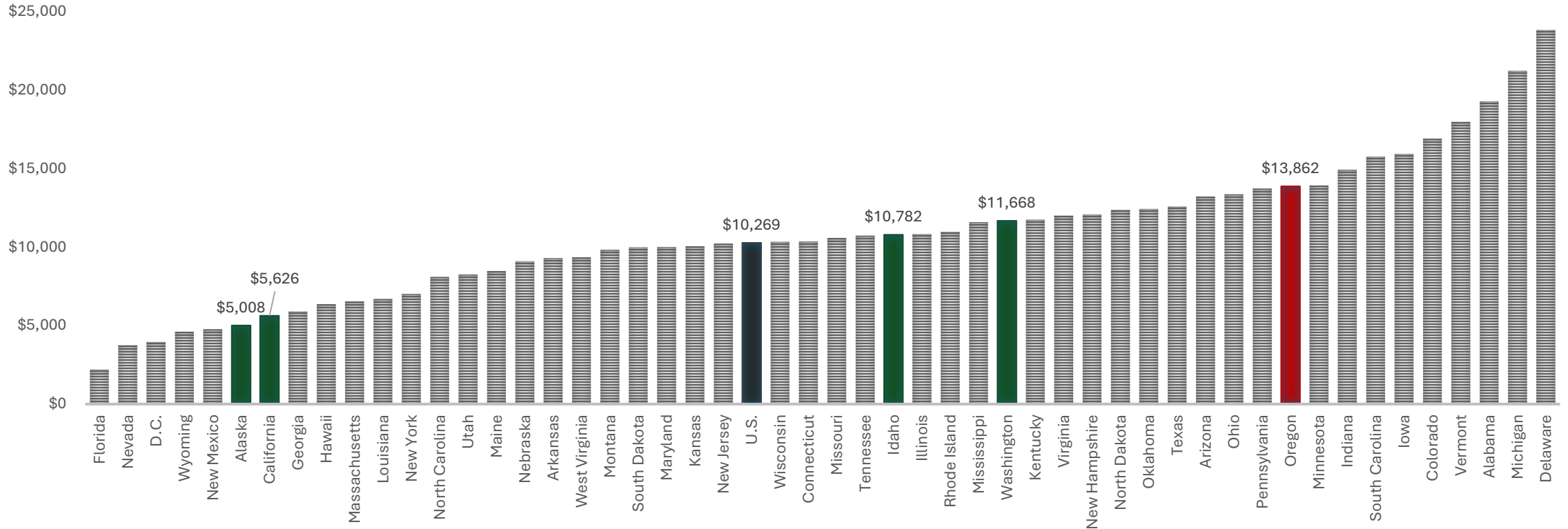
## FOUR-YEAR EDUCATION **STATE APPROPRIATIONS** PER FTE (2023)



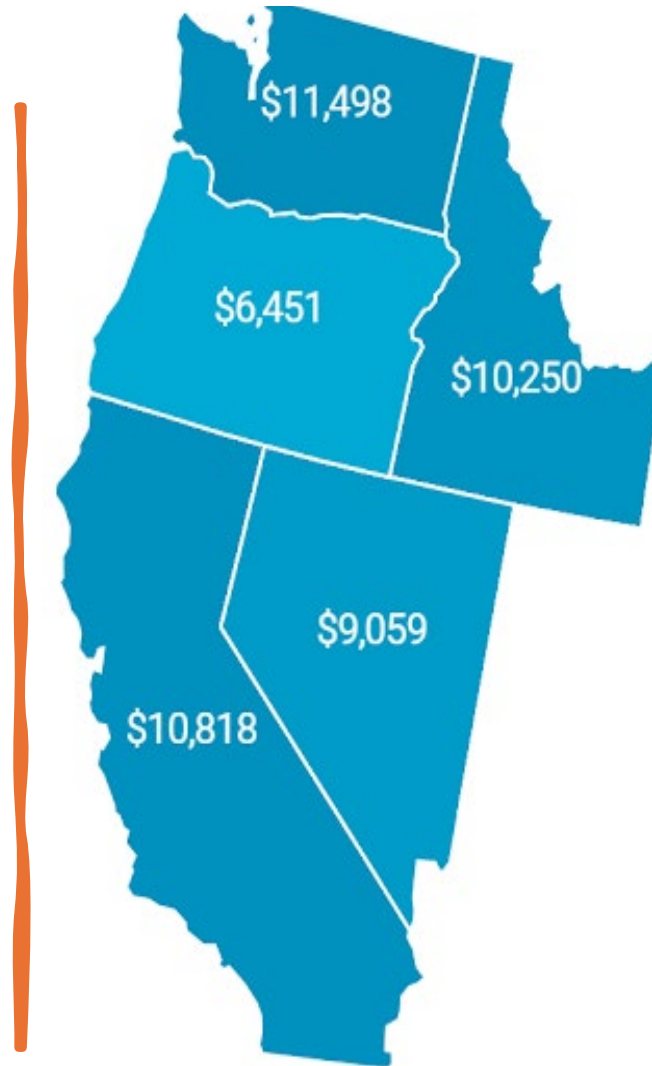


# Oregon Public Universities Historical Funding

## FOUR-YEAR NET TUITION REVENUE PER FTE (2023)

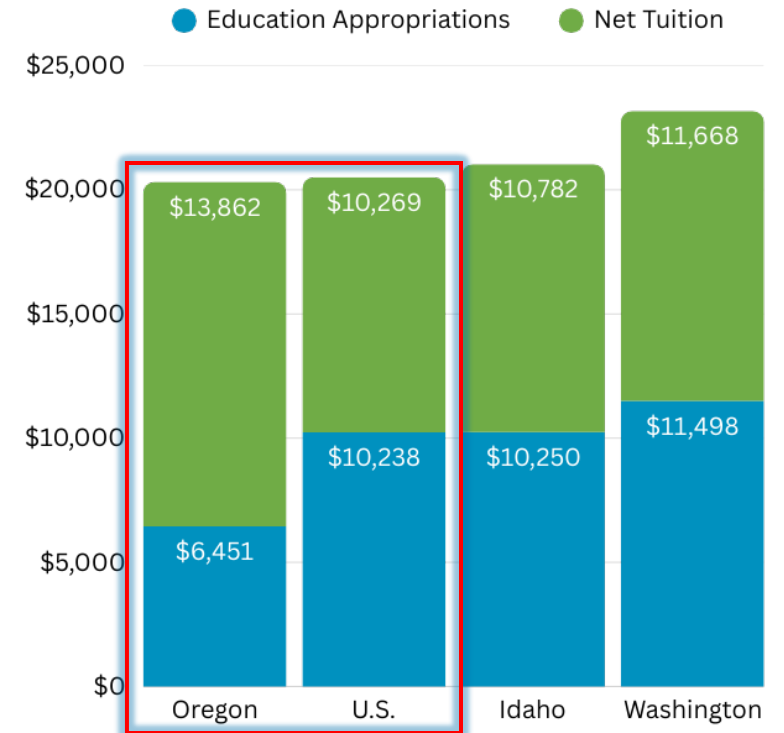


# Oregon Public Universities Historical Funding



Education Appropriations per FTE at

Four-Year Institutions, FY 2023 (Adjusted)

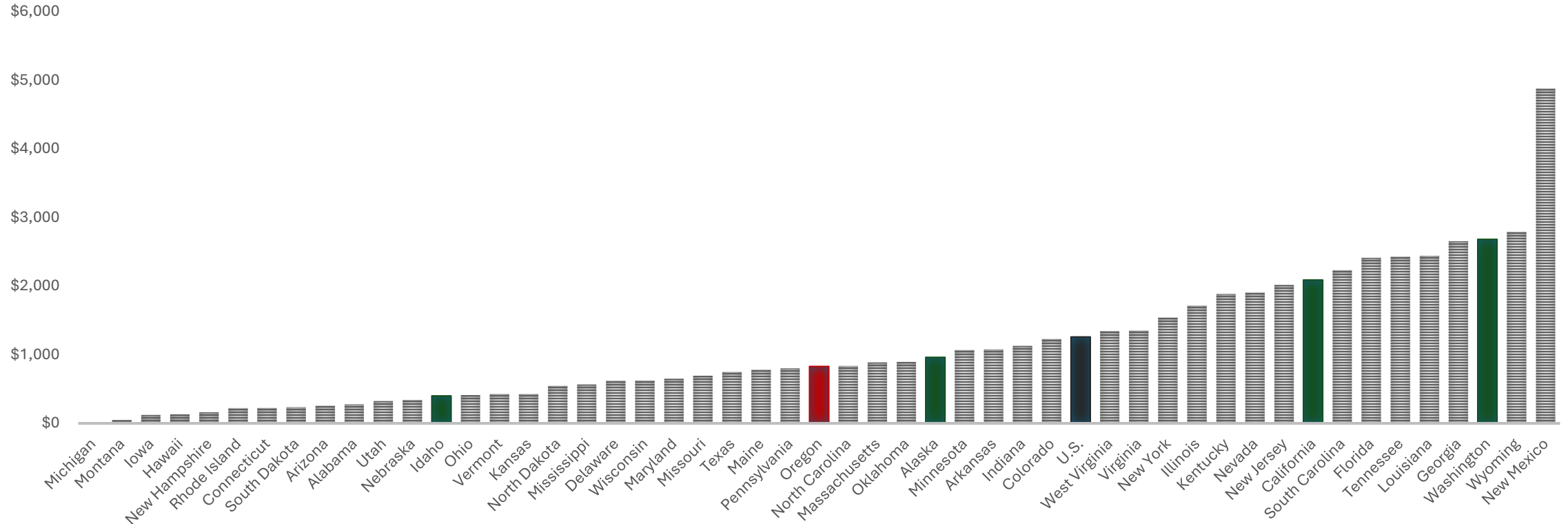


Education Appropriations and Net Tuition per FTE at Four-

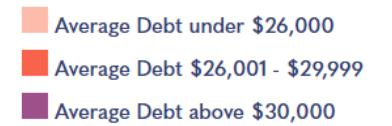
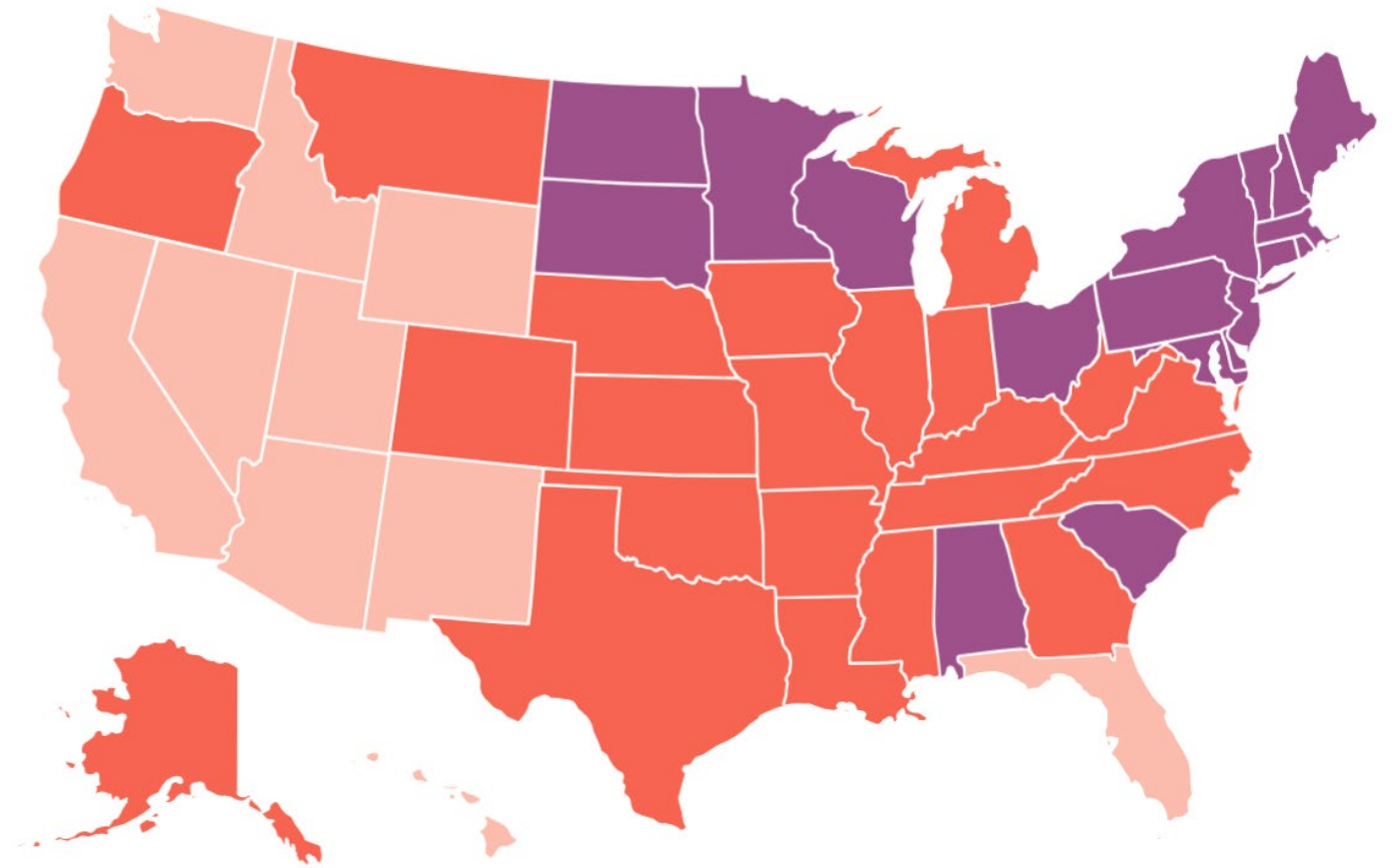
Year Institutions, FY 2023 (Adjusted)

# Oregon Public Universities Historical Funding

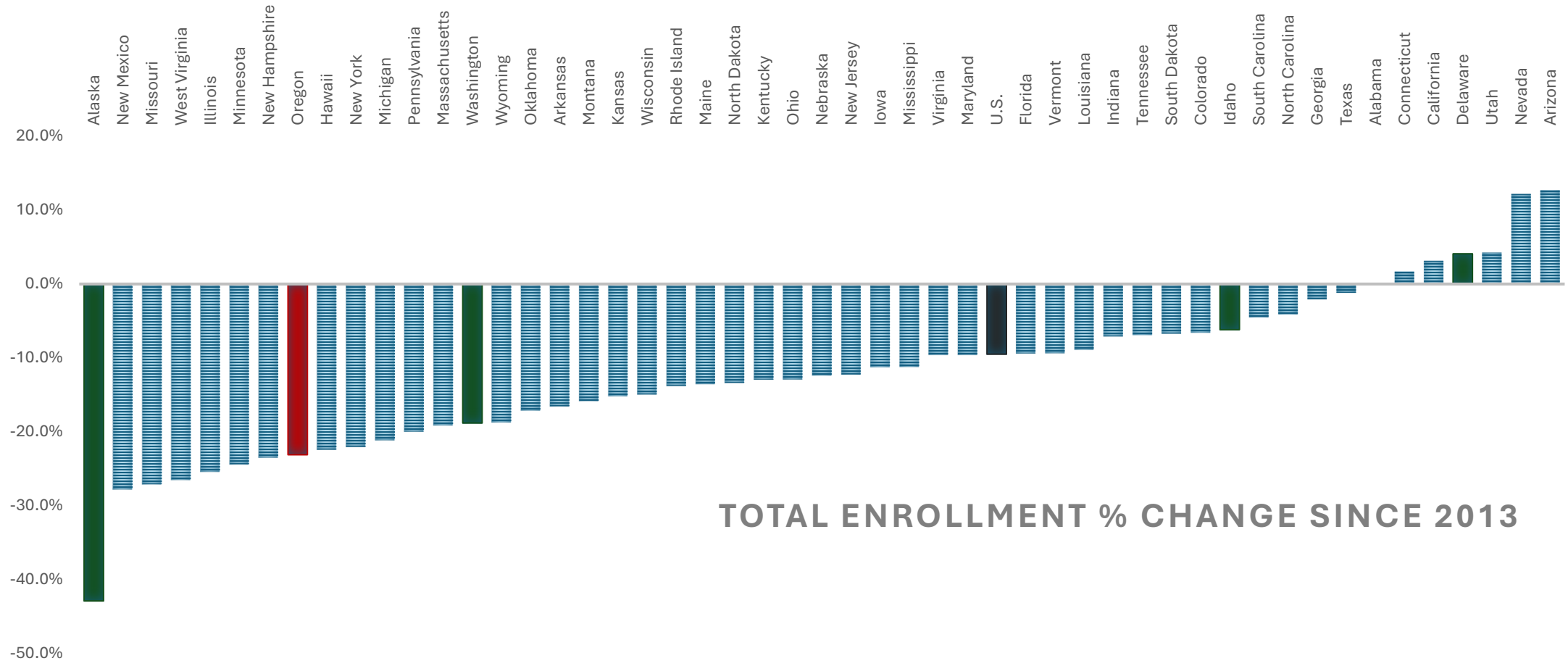
## FOUR-YEAR STATE PUBLIC FINANCIAL AID PER FTE (2023)



# Oregon Public Universities Historical Funding



# Oregon Public Universities Enrollment



# Oregon Public Universities

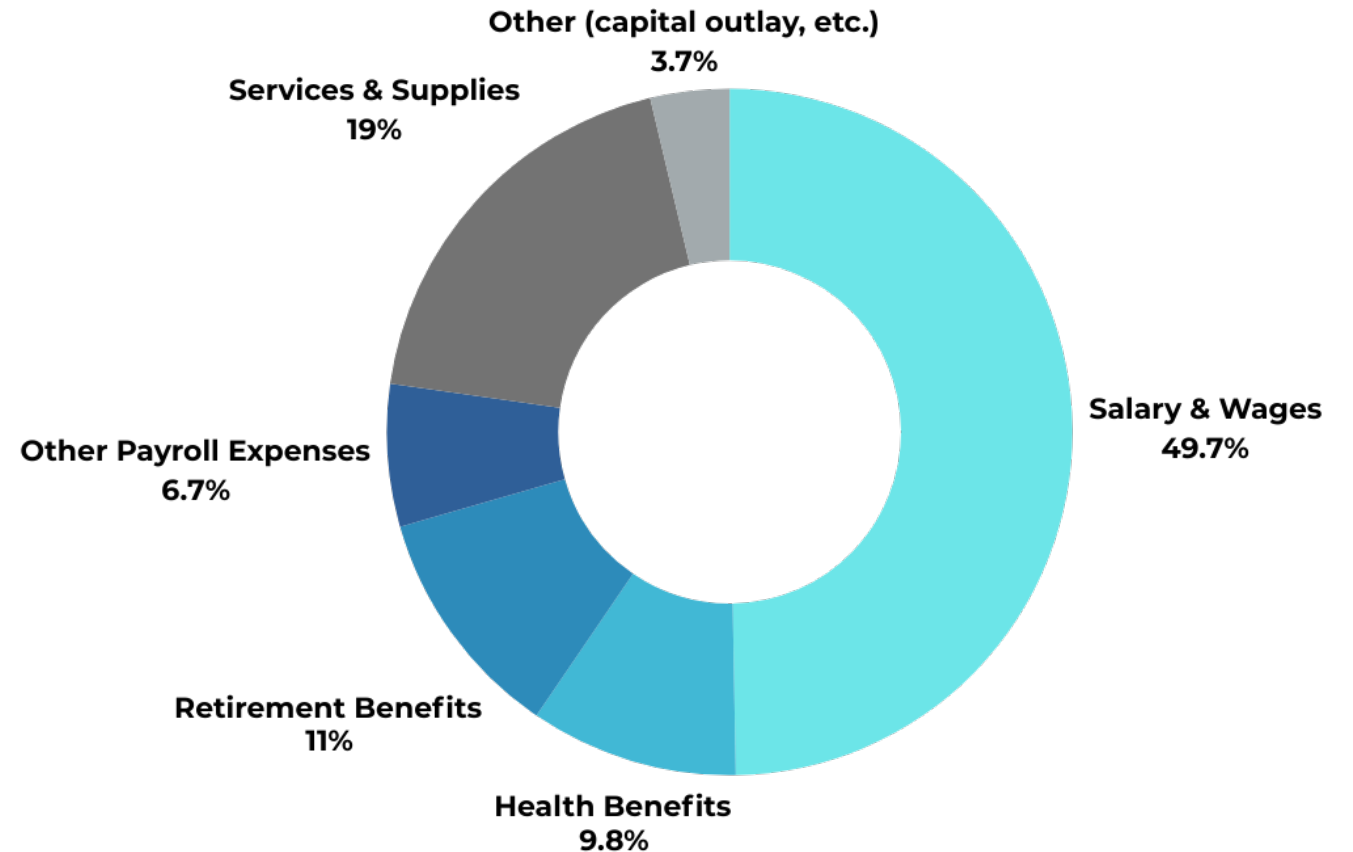
## Cost Drivers & Impacts

### Drivers

- Competitive compensation and benefits
- Student success
- Inflation costs
- Federal uncertainty

### Options

- State investment
- Increase tuition
- Budget cuts (jobs)





# Oregon Public Universities

## Invest in Students

## Invest in Oregon

### **Public University Support Fund**

The Public University Support Fund (PUSF) is the primary source of state operating support for Oregon's seven public universities. It helps fund core educational and operational expenses, including instruction, research support, student services, classrooms and libraries, administration, and maintenance of campus facilities.

**2025-27**

**\$1.275 Billion**

- Improve affordability
- Invest in student achievement
- Bolster Oregon's talent pipeline
- Stabilize and strengthen Oregon's public universities





# Oregon Public Universities

## Invest in Students

## Invest in Oregon

### **Oregon Opportunity Grant**

The Oregon Opportunity Grant (OOG) is Oregon's largest need-based financial aid program for postsecondary students, helping them afford tuition, books, and other essential expenses while pursuing their degrees.

**2025-27**

**\$458 million**

- Expanded eligibility
- Consistent award amounts
- Improve time to graduation

The background of the slide is a photograph of several students sitting at long, light-colored outdoor tables. They are in a casual setting, possibly a campus courtyard or cafe area, with a building and some greenery visible in the background. The students are engaged in conversation or study.

Oregon Public  
Universities

Invest in  
Students

Invest in  
Oregon

**Scholarship programs**

**Sports lottery**

Supports graduate scholarships  
across campuses

**Oregon Tribal Student Grants**

Serves all eligible members of  
Oregon's nine federally  
recognized tribes.

**\$19.7 million**

**\$28.5 million**





# Oregon Public Universities

## Invest in Students

## Invest in Oregon

### **Student Success Programs**

#### **Strong Start (SB 604)**

Strong Start funding supports programs at Oregon's seven public universities that help first-year students transition successfully into college and stay on track to graduate.

#### **Basic Needs and Workforce**

#### **Stabilization (HB 3182/3183)**

- Benefits navigators
- Open Education Resources
- Low income housing

**2025-27**

**\$8.7 million**

**\$20 million**



A young Black man with glasses is looking down at a smartphone. The background is a blurred indoor setting with warm lighting.

# Oregon Public Universities

## Invest in Students

## Invest in Oregon

### **Critical Workforce Needs**

#### **Engineering and Technology Sustaining Funds**

Supporting the state economy  
for over two decades

#### **Behavioral Health**

Critical investments across  
Oregon to grow and support  
behavioral health

#### **Early Childhood Education**

Growing Oregon's pre-K  
educators in every corner

**2025-27**

**\$33 million**

**\$25.7 million**

**\$10 million**

# Oregon Public Universities Investments Matter

- Universities are major economic engines across Oregon
- Investments in higher education offer a huge return on investment for both students and the state
- Work together to achieve our aspirations for a stronger, more successful future
- Invest in Oregon

