



Legislative Fiscal Office
 83rd Oregon Legislative Assembly
 2025 Regular Session

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 Reviewed by: Michelle Deister
 Date: March 31, 2025

Bill Title: Relating to the website of the Oregon Business Development Department; declaring an emergency.

Government Unit(s) Affected: Oregon Business Development Department

Summary of Fiscal Impact

2025-27 Biennium	General Fund	Lottery Funds	Other Funds	Federal Funds	Total Funds	Positions	FTE
Oregon Business Development Department	\$ -	\$ 275,000	\$ -	\$ -	\$ 275,000	-	-
Total Fiscal Impact	\$ -	\$ 275,000	\$ -	\$ -	\$ 275,000	-	-

2027-29 Biennium	General Fund	Lottery Funds	Other Funds	Federal Funds	Total Funds	Positions	FTE
Oregon Business Development Department	\$ -	\$ -	\$ -	\$ -	\$ -	-	-
Total Fiscal Impact	\$ -	\$ -	\$ -	\$ -	\$ -	-	-

Measure Description

The measure directs the Oregon Business Development Department (OBDD) to update and redesign its website. The updated, redesigned website must be visually engaging and must balance marketing the state of Oregon as a compelling business location while providing ready access to program resources and data. The website redesign shall be conducted by a firm with expertise in guiding a public website project through a robust user experience analysis, among other criteria. The measure allocates \$275,000 Lottery Funds from the Administrative Services Economic Development Fund to OBDD in the 2025-27 biennium to update and redesign the department’s website.

Fiscal Analysis

The fiscal impact of the measure is \$275,000 Lottery Funds in the 2025-27 biennium. OBDD will expend the \$275,000 allocation on a professional services contract with a third-party service provider to lead the website redesign project in the 2025-27 biennium. The department anticipates that any additional costs associated with the website project can be absorbed with existing resources.

The measure is not anticipated to have a fiscal impact in the 2027-29 biennium.

Relevant Dates

The measure declares an emergency and takes effect on passage.