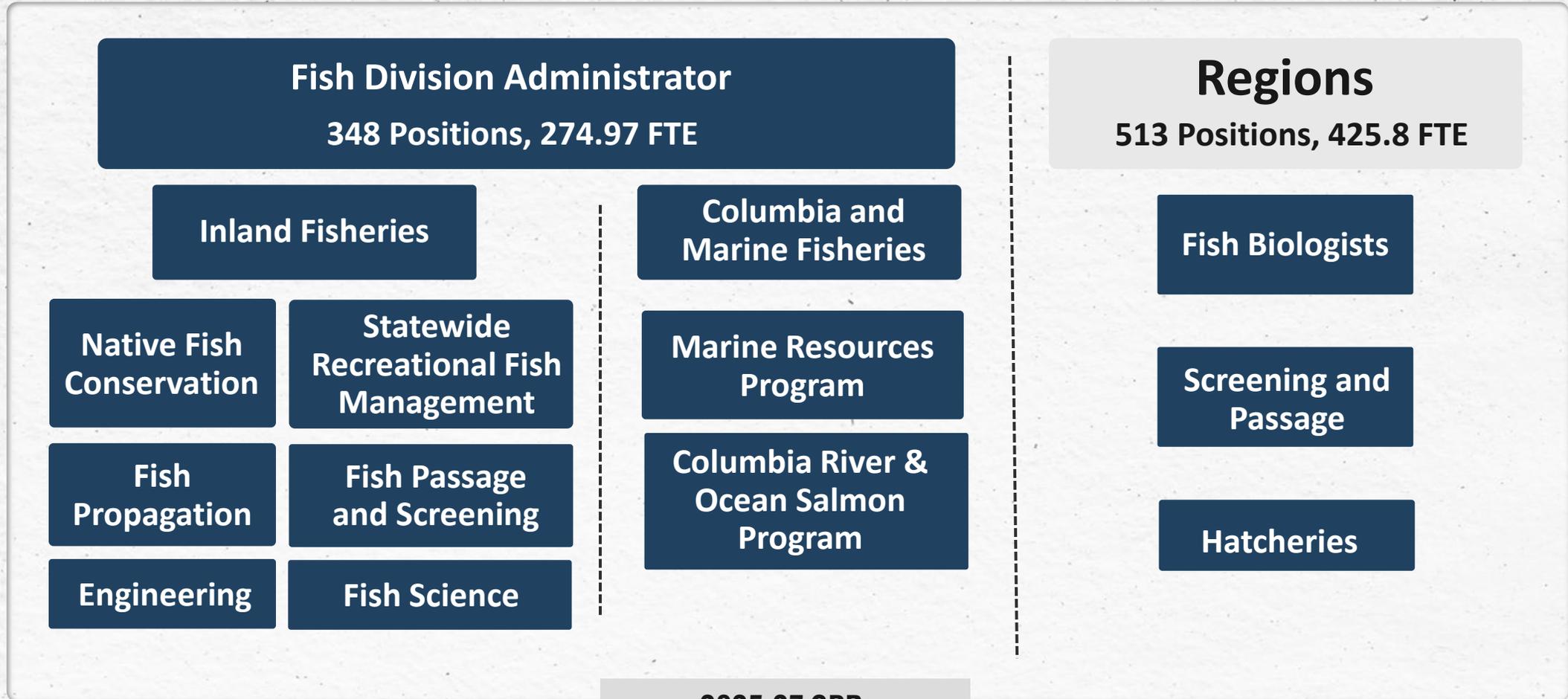


FISH DIVISION



Fish Division

General Funds	\$27,198,000	10%
Lottery Funds	\$5,962,704	2%
Other Funds	\$97,102,788	37%
Federal Funds	\$131,189,712	50%
Total	\$261,453,204	



**2025-27 GRB:
861 positions
700.77 FTE**





Oregon's Fish & Aquatic Life

Native Salmon, Steelhead, Trout & Sturgeon

These are the most commonly recognized species in Oregon



Marine Fish

Oregon's ocean is home to hundreds of species, over a 100 of which support sustainable fisheries

Introduced Fish

Bass, walleye and other species are present throughout Oregon and support sustainable fisheries



Stewards of Oregon's Fish

Marine Mammals

ODFW researches, monitors, and manages four species



Other Native Fish

Oregon is home to over 85 native, non-game species, some of which are found nowhere else on earth



Shellfish

ODFW manages over 40 species of freshwater and marine shellfish, including the popular razor clam fisheries



Fish Are Important to Oregon's Economy



Commercial Fisheries

100 Species harvested

~304 M Pounds landed

~\$558M Contribution to economy

Recreational Fisheries

~600K Oregonians

~3.6M Angler trips for fish/shellfish

~\$397M Contribution to economy

FISH DIVISION



Our Work

**Data-informed
fishery
management**

**Complex
interjurisdictional
frameworks**

Conservation

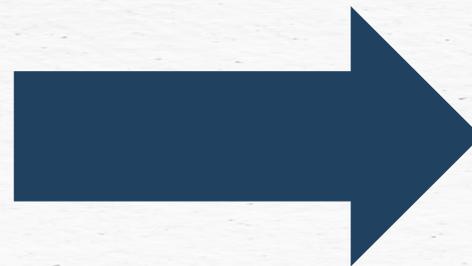
**Access and
Opportunity**

Resiliency through
access to **habitat**



Data Informed Fishery Management

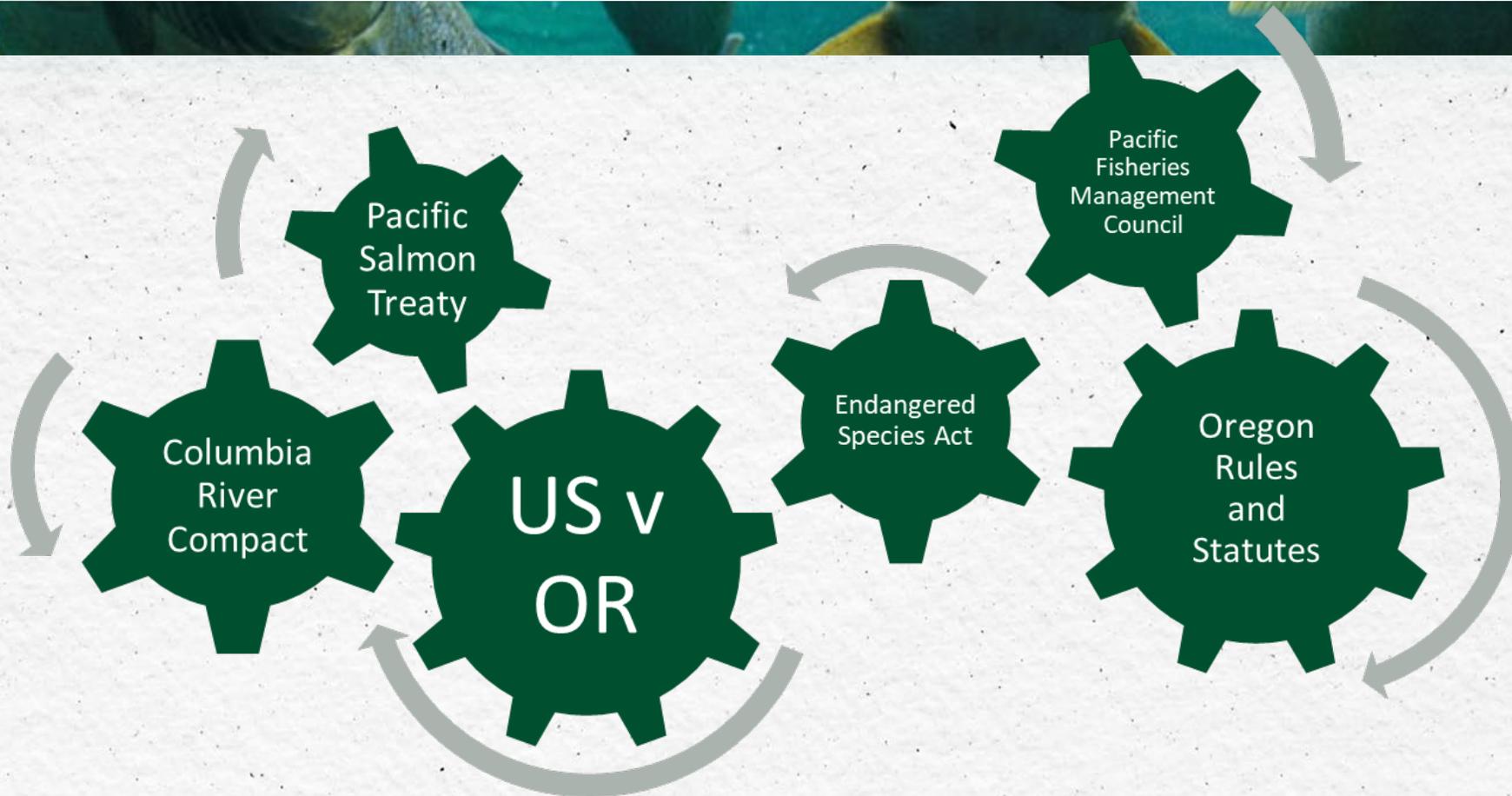
- 1000s of angler survey contacts
- 1000s of miles of stream, beach, ocean floor surveys
- 40M fish tagged
- Fish counts, scale data
- Tag collection & analysis
- Genetic sampling



- Stock analysis
- Population forecasting
- Daily/seasonal harvest management

Complex Jurisdictional Frameworks

- COLUMBIA RIVER BASIN • OCEAN • COASTAL RIVERS & ESTUARIES • LAKES





Conservation Successes



Sustainable fisheries

Eulachon bycatch issues in pink shrimp fishery addressed through Research and Development



Restoring weak stocks

Snake River fall Chinook increasing



ESA recovery

Oregon has recovered four species of fish from the ESA -- most in nation



Next in line

Close to delisting of OR coast coho and Warner sucker

Key Priorities for 2025-27

Species Resilience

Protect, restore, and provide access to habitat



Fishery Management

Sustaining opportunity and access



Fish Priorities 2025-27

Hatchery Infrastructure

Addressing deferred maintenance and building resilience



Program Sustainability

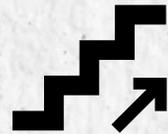
Align programs with revenue



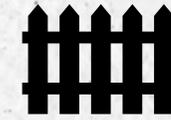
Species Resiliency



Fish Passage and Screening



Accessing new habitat



Protecting migrating fish



Promoting voluntary restoration

Klamath Dam Removals: 420 miles of new habitat

Species Resiliency



Fish Passage Program

\$11 million in 2025

Over 40 applications

**Work complete before
2028**



**Restoring access to
100's of miles of habitat**

Investments continue recent
state-wide success in opening
previously blocked habitat.

Fishery Management

Opportunity Access Restoration



Salmon & Trout Enhancement Program

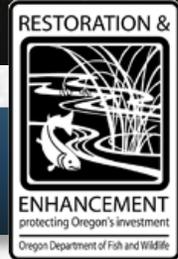
2023 – 2024

Last year, more than 65,000 participants in educational activities

290 volunteers contributed to fish monitoring efforts,

improved 320 miles of waterways for fish, and

reared and released 4.36M salmon, steelhead, and trout



Recreation & Enhancement Program

Funded by anglers!

Since established 1989, \$50M to fishery projects

Improving fishing access

Habitat restoration

Deferred hatchery maintenance

Fishery Management Opportunity

Hatchery Production

33

ODFW operated hatcheries

36M

Salmon/steelhead released

5M

Trout released

70%

Contribution to harvest



GOALS

Mitigate for impacts of dams

Conservation & reintroduction

Harvest opportunity

Minimize Impact to Wild Fish

Native Fish Conservation Policy

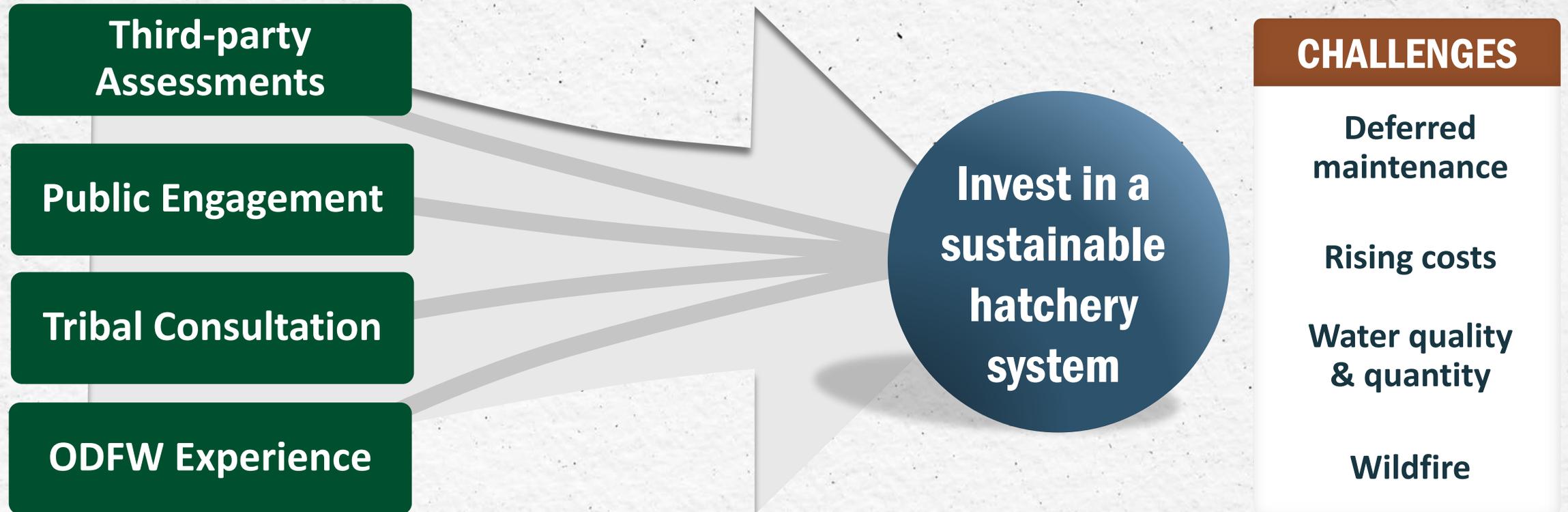
Hatchery and Genetic Management Plans

Hatchery Scientific Review Group



Oregon's Hatcheries

Charting a Sustainable Future



Policy Option Packages

Species Resilience

- 102 Fish Screening Capacity in Klamath Basin (GF, New)
- 106 Klamath Reintroduction Monitoring (OF, New)
- 122 Fish and Wildlife Passage Infrastructure (OF, Continuation)

Fishery Management

- 111 Harmful Algal Blooms (OF, New)
- 112 Marine Life Entanglement (OF, Continuation)

Fish Priorities 2025-27

Hatchery Infrastructure

- 120 Hatchery Resilience Infrastructure (GF Obligation Bonds, New)
- 121 Debt Service for Hatchery Infrastructure (GF, New)

Program Sustainability

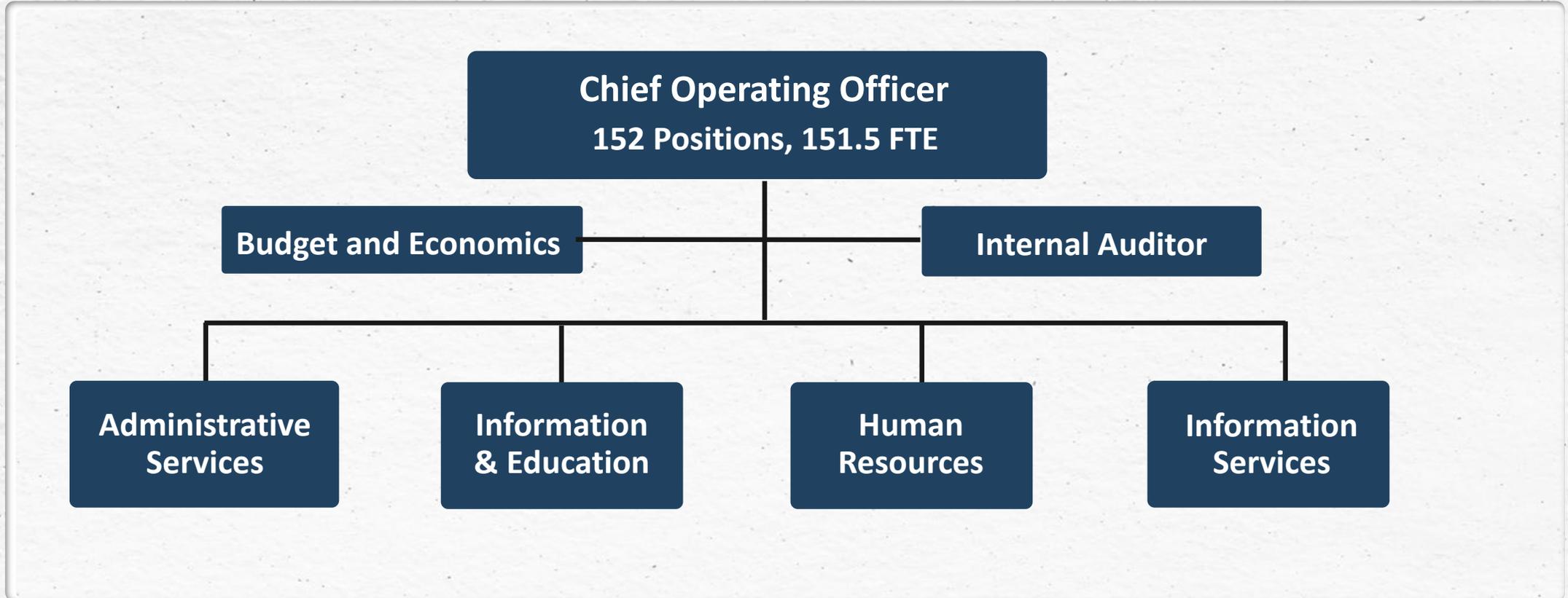
- 107 Revenue from Recreational and Commercial Fees (OF, New)

CENTRAL SERVICES



Central Services

General Funds	\$12,942,381	15%
Lottery Funds	\$0	0%
Other Funds	\$61,030,233	73%
Federal Funds	\$9,619,982	12%
Total	\$83,592,596	



CENTRAL SERVICES



Our Work

We Provide Excellent
Internal and External
Customer Service

We Engage with the Public
through **Proactive** and
Effective **Communication**

We Provide Operational Excellence
through **Sound Fiscal Principles,**
Transparency, and Integrity

We Provide Agency Support
through **Innovative, Responsive, and**
Modern Solutions

We Support Employees by Creating a
Culture of Safety, and Wellbeing

Recruitment, Reactivation and Retention of Outdoor Recreationists

Social Media

Direct Messaging

Learn to Hunt

Angling Clinics

Train the Trainer

Partnerships with Influencers

Photo Representation

22 million views across social media platforms

Over 8,000 Participants a biennium!

40,000 volunteer hours



Reaching Oregonians

New Audiences

EVERYONE BELONGS OUTDOORS

Join ODFW and fellow fans of Oregon's outdoors for **Everyone Belongs Outdoors Day** on **March 23rd** when the Portland Trail Blazers face the Boston Celtics at Moda Center.

PORTLAND TRAIL BLAZERS vs. BOSTON CELTICS

SUNDAY | MARCH 23, 2025 | 3:00 PM
MODA CENTER, PORTLAND

ODFW is excited to offer this unique ticketing opportunity to you and everyone that cares about fish, wildlife, and Oregon's outdoors. ODFW champions the belief that Everyone Belongs Outdoors and welcomes all people to experience the beauty of Oregon's natural resources.

ACT BY FEB. 23
PURCHASE TICKETS TODAY
Special offer is only valid through 2/23/25 with ticket purchases through the promotional link. Scan the QR code or visit blazersgroups.com/EveryoneBelongsOutdoors

SPECIAL TICKET OFFER INCLUDES:
OFFER VALID THRU 2/23

- 20% DISCOUNT ON TICKETS
- EXCLUSIVE EARLY ENTRY EXPERIENCE
- EXCLUSIVE POST-GAME FREE THROW EXPERIENCE

OREGON DEPARTMENT OF FISH & WILDLIFE
MESSENGER
JANUARY 2025

New Year, New Ewe

2025 is here! Chances are your new year's resolutions include one of the following: having more fun, spending more time with loved ones, getting outdoors more often or eating healthier food. Pick up a fishing or hunting license, wildlife area parking permit or other product and be off to a great start on your goals this year.

[Buy Your License Now](#)

Free Show Entry for Pioneers

The Pacific Northwest Sportsman's Show, in partnership with ODFW and in celebration of our 50th anniversary, is offering free admission to any Oregon Pioneer Combination License holder. Upon arrival at the show, a current Pioneer License must be shown at the Portland Expo Center box office to receive one complimentary pass for free admittance. (One complimentary pass per license.) We are thrilled to offer this opportunity to long time Oregonians and look forward to seeing you at the show.

964k recipients

16M Visits to Agency Websites Annually

OREGON DEPARTMENT OF FISH & WILDLIFE

HUNT, FISH, EXPLORE OREGON

\$140M

Recreational
license sales

\$11M

Commercial
licensing sales

Over
100k

Customer
phone calls

\$1.5M

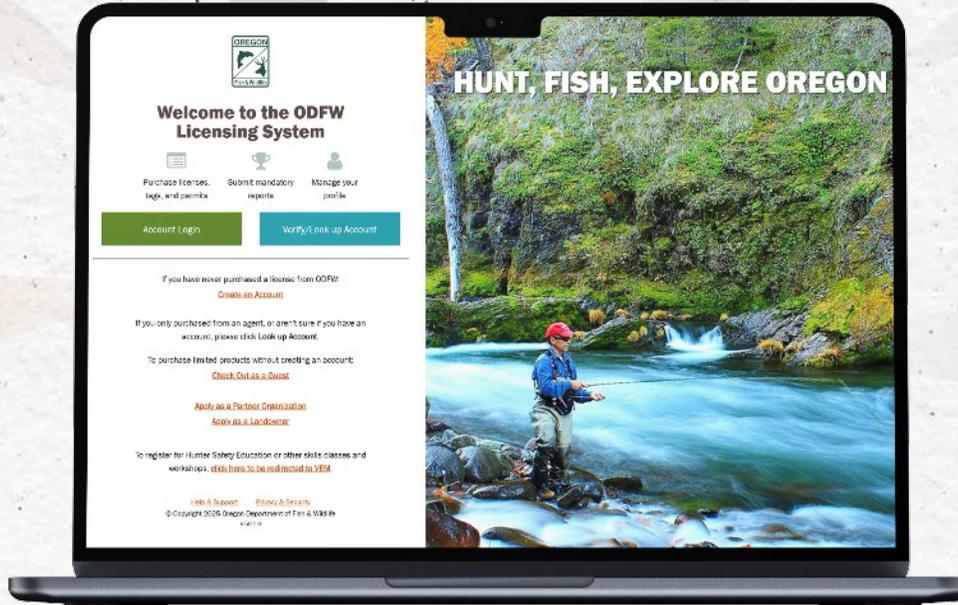
Agent fees paid to
licensing vendors

65%

Sales completed
self-serve online

50%

Customers went
paperless



Keeping the Agency Running

Contract Services

Payroll

Accounts Payable

Realty

Project Management

Accounting

Licensing

Volunteer Management

1,200 Contracts Executed, providing on the ground benefits for fish, wildlife, habitat, and communities.

"Gold Star" team ensuring fiscal responsibility, efficiently recouping costs, and compliance.

Over 750,000 customers purchase recreational licensing products



Modern Technology Solutions and Cyber Security

Support **1,361** individual accounts and over **2,000** devices at **93** offices statewide

Over 8,000 Help Desk Requests

Innovative solutions through custom application development

Internal and External GIS Support

Security actively blocks **thousands** of threat attempts every week

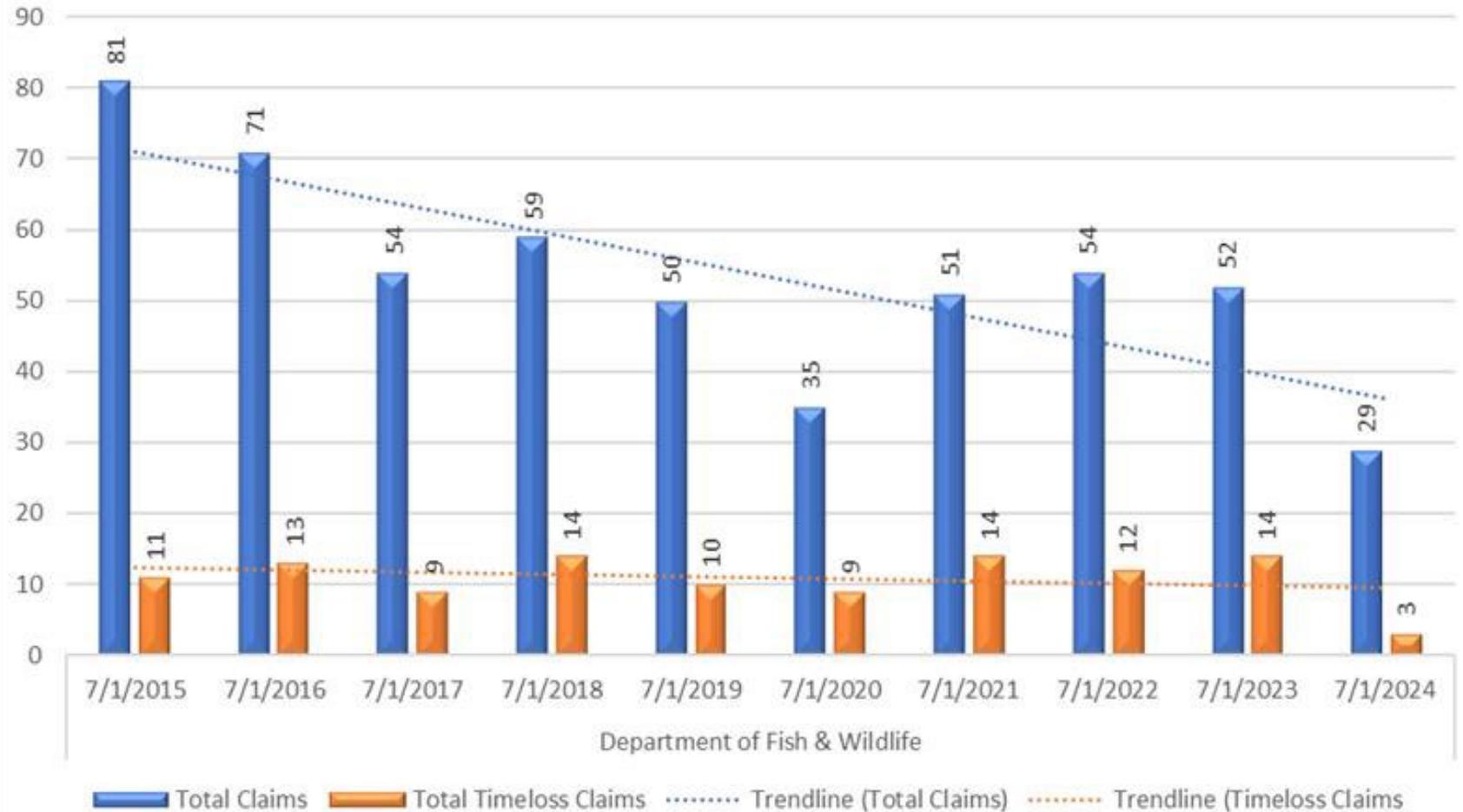


Enhancing Workplace Safety

64%
Decrease
in Claims
since 2015



Total Claims and Time Loss Claims – 10 Year Trends



Acquiring Talent

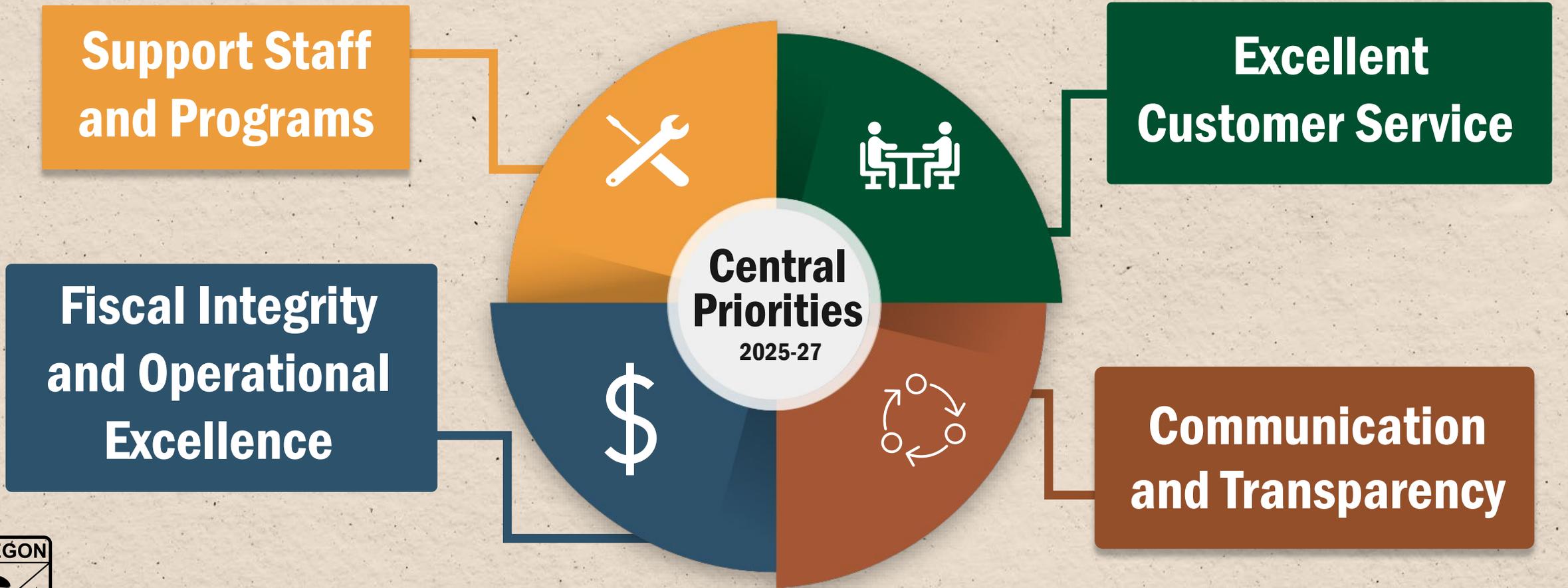
37% decrease in
time to fill positions

20,000 Applicants

800 Recruitments



Key Priorities for 2025-27



CENTRAL SERVICES

Policy Option Packages

Support Staff and Programs

- 118 GIS Application Developer (OF/FF, Cont.)
- 123 Rogue Office Replacement (GF Obligation Bonds, New)
- 124 Debt Service for Rogue Office (GF, New)

Fiscal Integrity and Operational Excellence

- 107 Revenue Package (OF, New)

Customer Service

- 119 Website Redesign (OF/GF Fund Shift)
- 129 Hunter Education (FF Fund Shift)

Communication & Transparency

- 118 Public Records Analyst (OF Fund Shift)
- 119 Website Redesign (GF Fund Shift)



OREGON STATE POLICE

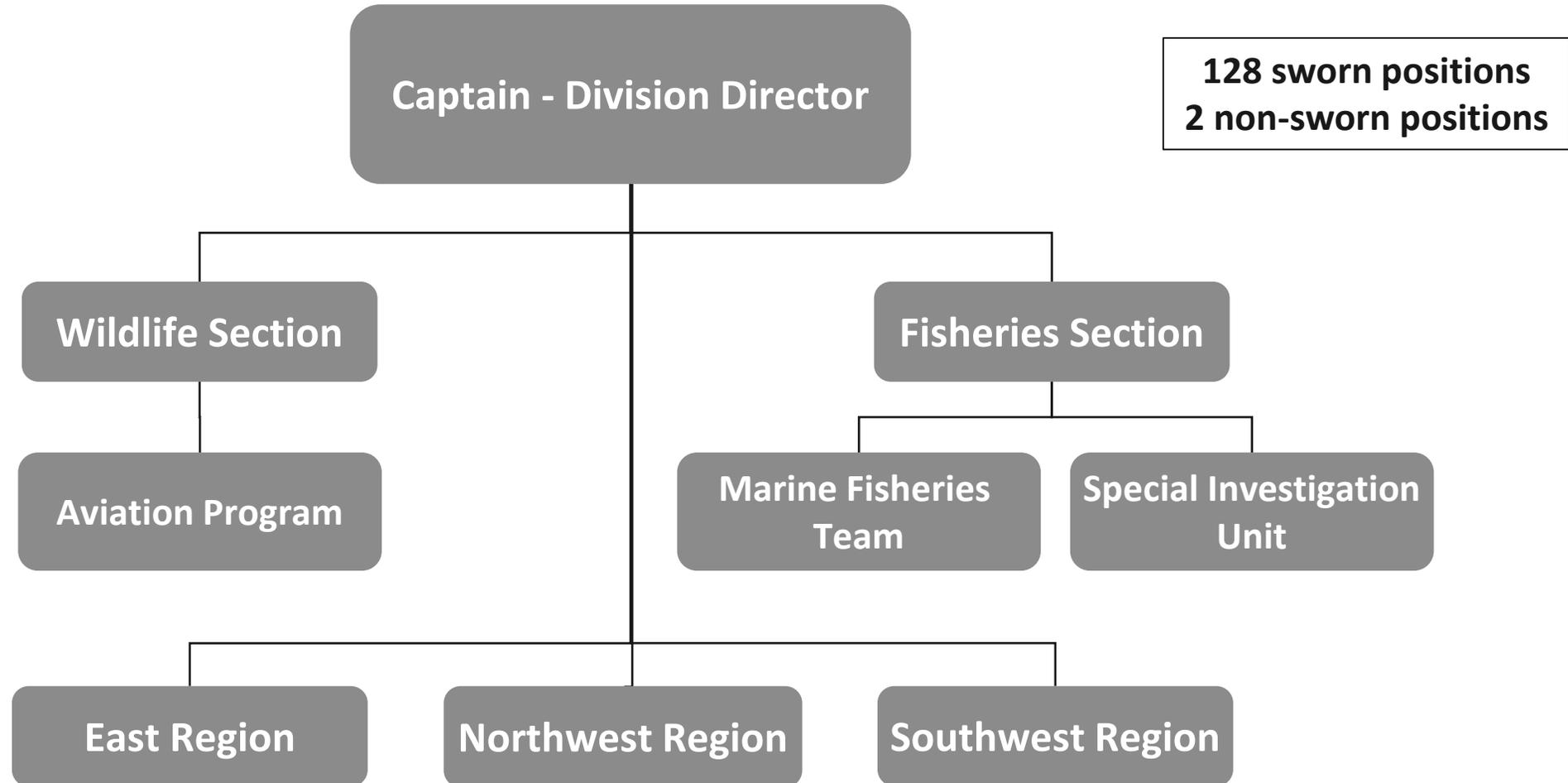
Fish and Wildlife Division



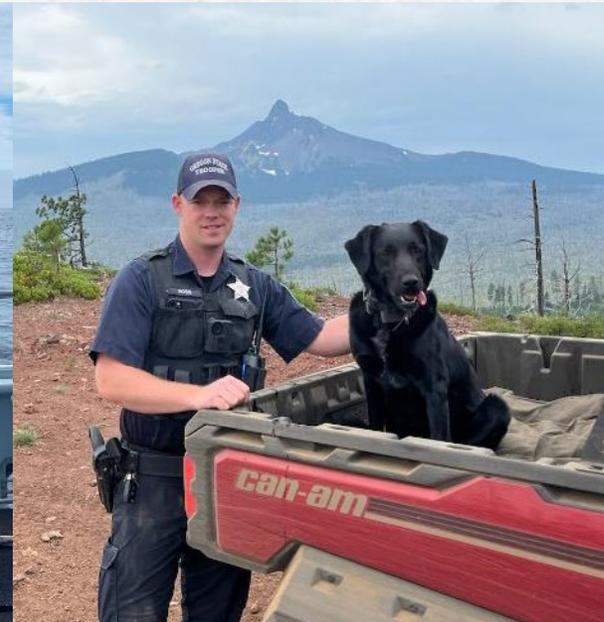
Oregon State Police Fish and Wildlife Division



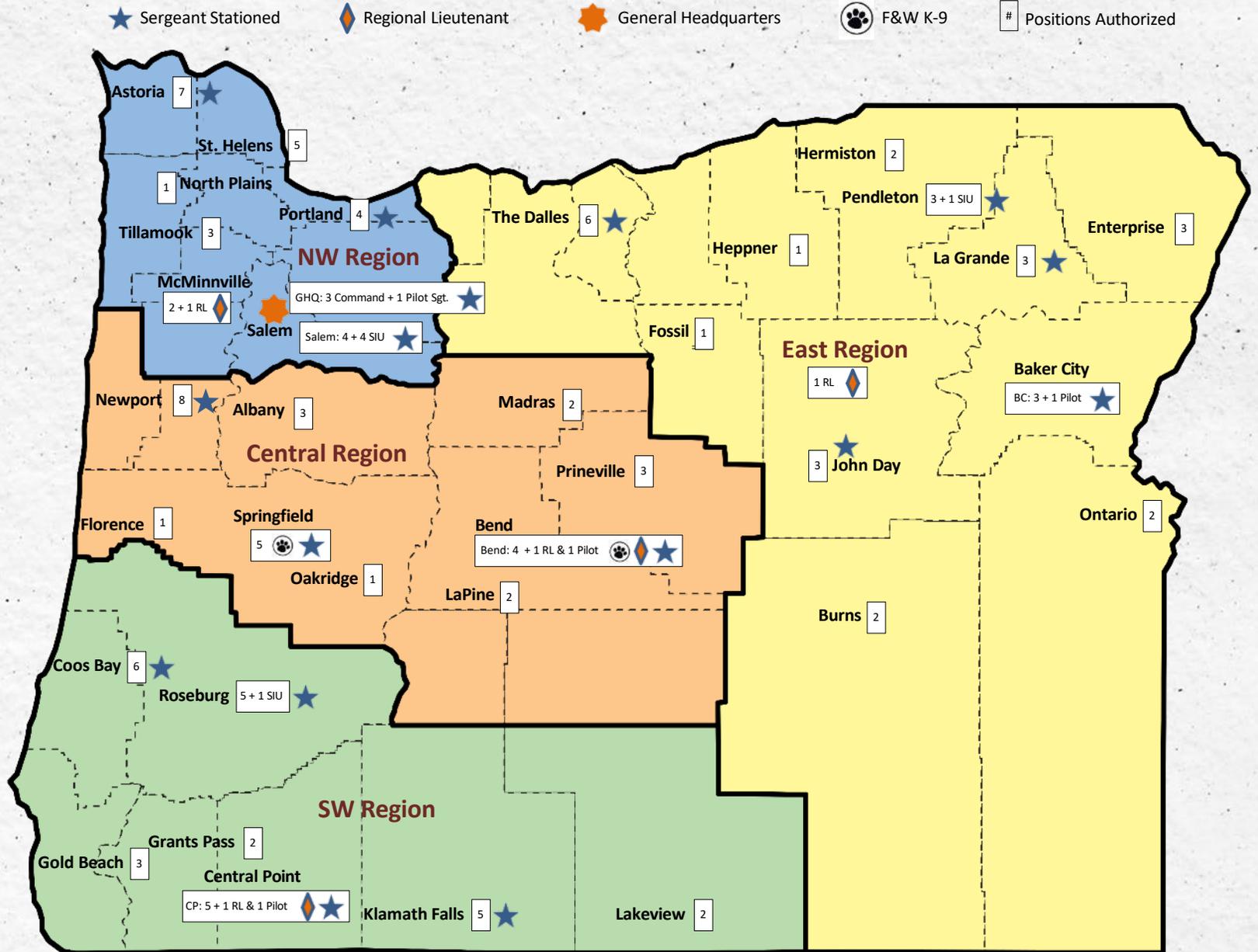
General Funds	\$2,821,443	8%
Lottery Funds	\$0	0%
Other Funds	\$33,699,757	92%
Federal Funds	\$0	0%
Total	\$36,521,200	



OR State Police Fish and Wildlife Division



Oregon State Police Fish and Wildlife Division Offices and Personnel Allocation 2025-27 (128)



KEY PERFORMANCE MEASURES



2024 KPM Summary

10 - 20 years
since KPMs
updated

	Measure	Target	Actual
1	Hunting License Purchases: Percent of Oregonians with License Overall decline in percent over recent years	12%	9.3%
2	Angling License Purchases: Percent of Oregonians with License While not meeting target, recent uptick observed	20%	14.8%
3	Wildlife Damage Complaints: Number of complaints addressed annually Number of complaints trending down in recent years	3,300	3,775
4	Fish Species of Concern: Percent of threatened, endangered, or sensitive fish species monitored Monitoring coverage shows flat trendline	80%	67%
5	Wildlife Species of Concern: Percent of threatened, endangered, or sensitive wildlife species monitored Monitoring coverage trending up	60%	82%

2024 KPM Summary

	Measure	Target	Actual
6	<p>Unscreened Priority Water Diversions: Number of unscreened diversions</p> <p>Overall downward trend in number of unscreened diversions</p>	1,350	1,385
7	<p>Customer Service: Percent of customers who purchased license or permit rating their overall satisfaction above average or excellent</p> <p>Current year dip in rating (possibly impacted by sampling issues with survey platform tool)</p>	90%	81%
8	<p>Boards and Commissions: Percent of best practices met by Fish and Wildlife Commission</p> <p>No change</p>	100%	100%

Review of KPMs scheduled during 2025-27
in conjunction with Strategic Plan update



THANK YOU

		2025 LEGISLATIVE SESSION	HB 5009
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Joint Ways and Means Subcommittee on Natural Resources