

BUSINESS OREGON 2025-27 Budget Presentation

Transportation and Economic Development Subcommittee of Ways and Means

Main Agency Budget Bill: HB 5024

March 2025



AGENCY OVERVIEW

SOPHORN CHEANG & CHRIS CUMMINGS

DIRECTOR

DEPUTY DIRECTOR



Four Day Agenda

Day 1 // Wednesday, March 12

- DAS Introduction
- Agency Overview
- Budget Overview
- Program Overviews
 - Director's Office & Operations

Day 2 // Thursday, March 13

- Program Overviews
 - Infrastructure & Program Services
 - Oregon Broadband Office

Day 3 // Monday, March 17

- Program Overviews
 - Business Services
 - Innovation & Business Resources
 - Arts Commission & Cultural Trust
 - Oregon Film

Day 4 // Tuesday, March 18

- Concluding Comments
- Public Testimony

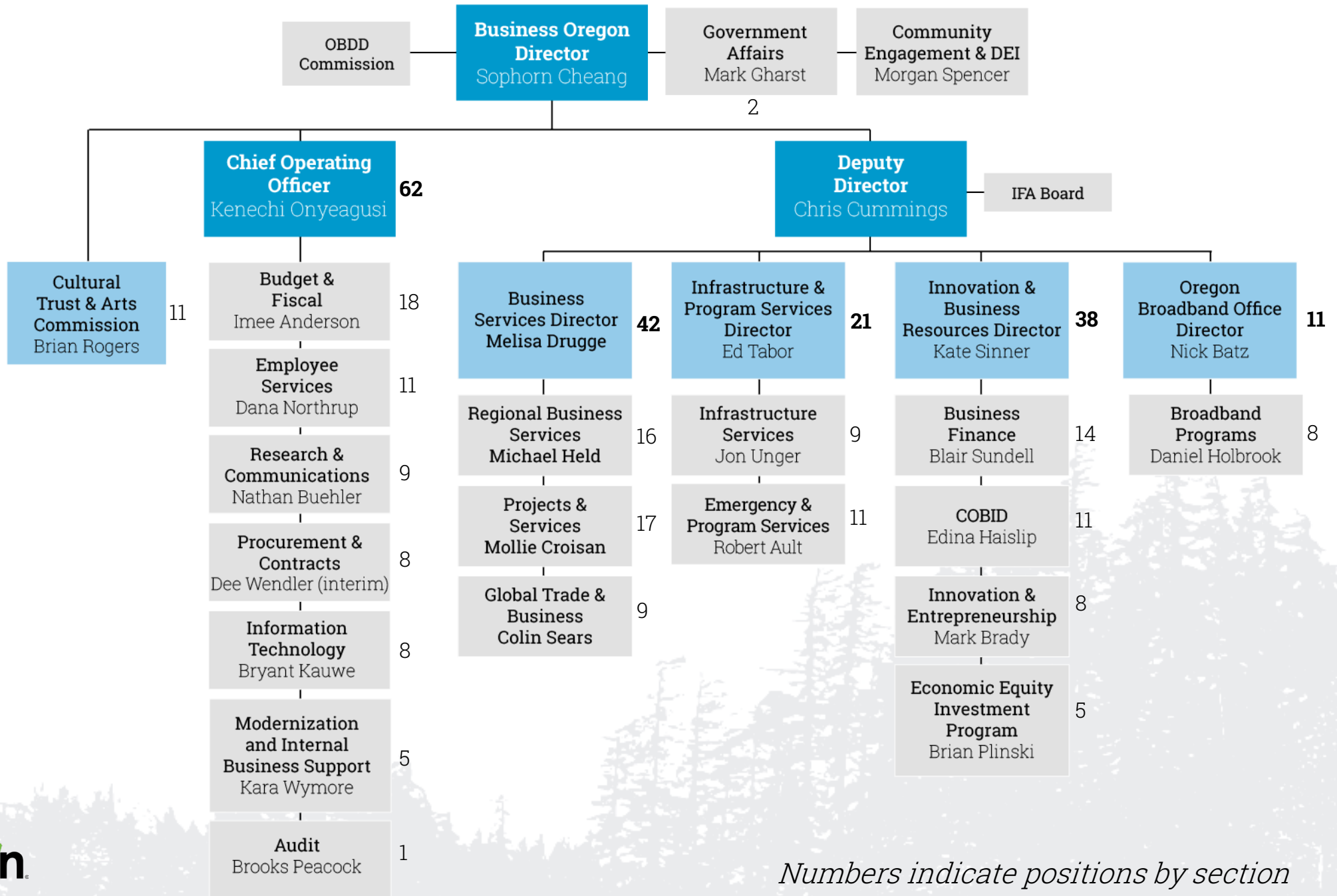


VISION:
Prosperity for all Oregonians

MISSION:
We invest in Oregon businesses,
communities, and people to
promote a globally competitive,
diverse, and inclusive economy

Boards and Commissions

- Oregon Business Development Commission
- Infrastructure Finance Authority
- Oregon Growth Board
- Oregon Innovation Council
- Oregon Arts Commission
- Oregon Cultural Trust
- Oregon Broadband Advisory Council



Changes Past Six Years

2019-2021	2021-2023	2023-25
Oregon Broadband Office	Oregon Broadband Office	SB 4 Oregon CHIPs Programs
CARES Act Funds	Wildfire relief grants	Housing Infrastructure Program
ARPA Funds	SSBCI Program Development	Childcare Infrastructure Program
Wildfire relief grants (MWAP)	Agency Realignment	Technical Assistance Program
	IIJA Program Development	Oregon InC Strategy Shift
		Operational Growth to meet needs
		Strategic Plan & DEI Plan
		Developed Broadband Programs

Agency Accomplishments

- At or above targets and agency averages for nearly all of our **Governor's Expectations** .
- For FY2024 we made **421 total investments** in projects through our diverse programs
 - **41%** of funding went to business projects, **59%** were infrastructure or community development
 - **65%** of all investments were made in **rural** Oregon. **91%** of infrastructure project funding went to **rural** Oregon.
- We are highlighting the work of the business, communities, and organizations we serve **through an enhanced success story** pipeline to give shape to agency program impacts.
- **91%** of staff responded to employee surveys and Gallup employee engagement levels **are above the state average** (4.07/5 vs. 3.75/5)
- **Committees formed and revamped** to foster internal governance and satisfaction (Whole Employee Committee, IT and Data Governance Committees, DEI Subcommittees)
- To execute growing programs and services, our agency adapted with a **43% increase in FTE** between last two biennia **to meet programmatic demand.**
- Ramped up **recruitments** while decreasing time to fill.
- Q3-4 2024 **Salem office move Project Management Maturation** has led to improved process definition and trackers, implementation of Change Management practices, and more.

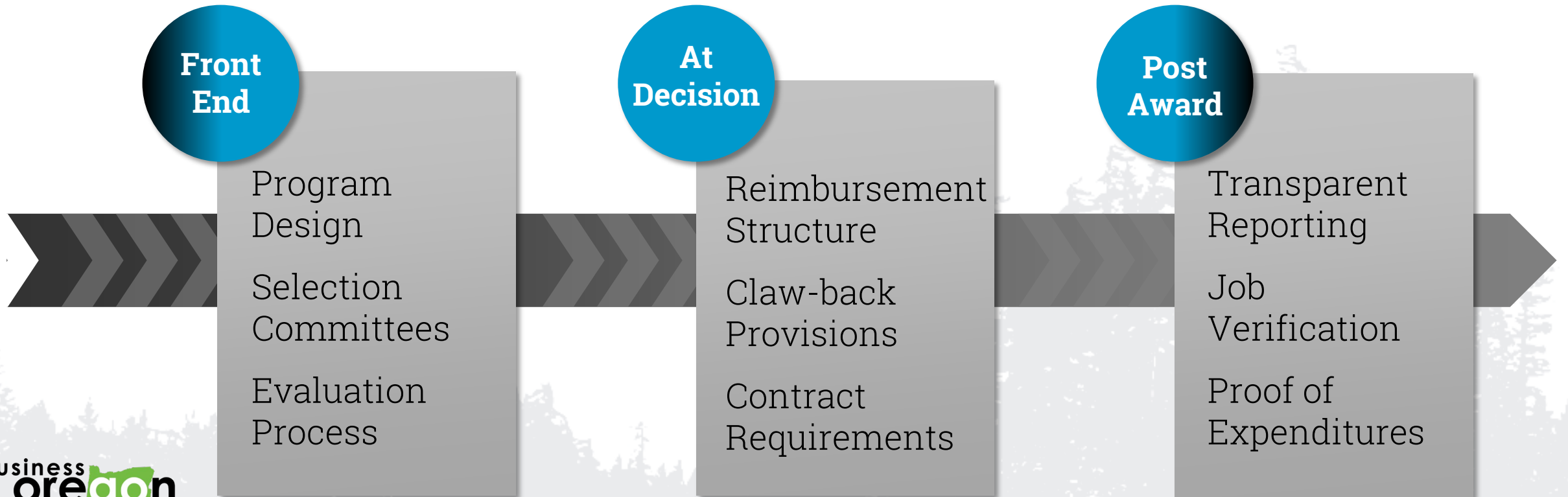
Financial Reporting & Transparency

Project financing information [available online](#), posted quarterly.

	Total # Investments	Total \$	% of \$ Business	% of \$ Infrastructure/Community	Rural \$	Rural # Investments	% of \$ Rural Investments
FY2024	421	\$377,344,841	41%	59%	\$207,724,023	275	55%
FY2023	718	\$457,268,823	14%	86%	\$305,947,647	360	67%
FY2022	352	\$287,352,175	6%	94%	\$219,313,801	238	76%
FY2021	5,079	\$368,850,864	39%	61%	\$225,110,236	1,494	61%
FY2020	307	\$117,317,201	24%	76%	\$83,568,341	173	71%
TOTAL	6,877	\$1,608,130,154	25%	75%	\$1,041,660,298	2,540	65%

Accountability of Funding & Programs

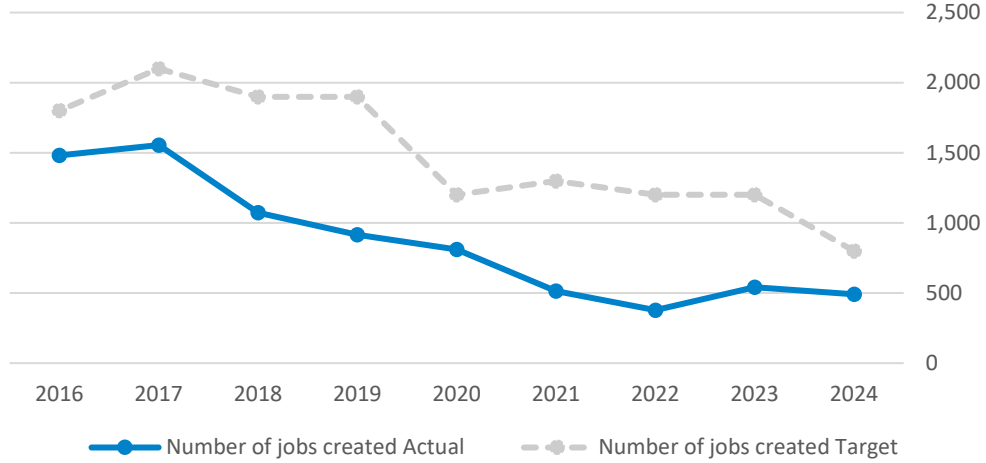
To ensure Return on Investment for the state, we have diverse systems put into place. The agency also has 10 boards and commissions that guide and oversee the agency's work.



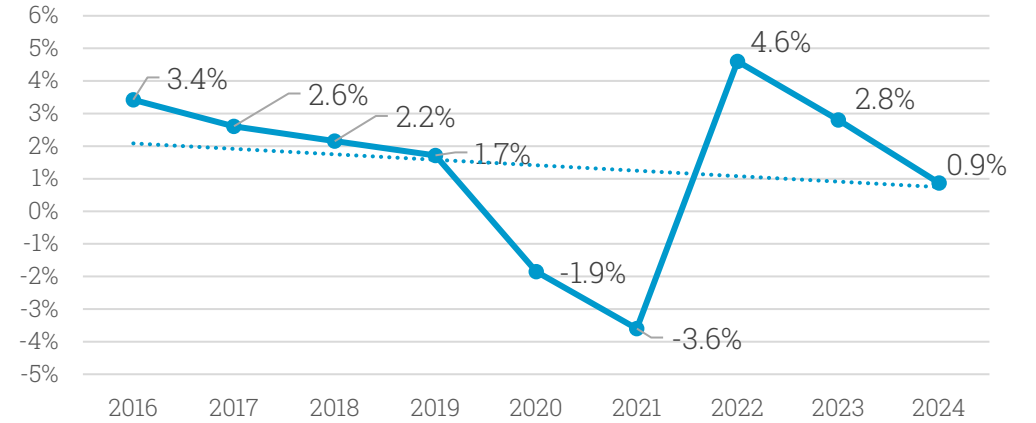
#	KPM		2024	2023	2022
1	Number of jobs created	Actual	490	541	378
		Target	<i>800</i>	<i>1,200</i>	<i>1,200</i>
2	Number of jobs retained	Actual	10,378	8,438	9,011
		Target	<i>3,000</i>	<i>3,000</i>	<i>2,500</i>
3	Income tax generated by jobs created and retained	Actual	\$17,691,166	\$20,307,428	\$19,331,461
		Target	<i>\$20,500,000</i>	<i>\$20,000,000</i>	<i>\$20,000,000</i>
4	New export sales of assisted clients	Actual	\$71,249,595	\$102,759,021	\$112,659,506
		Target	<i>\$75,000,000</i>	<i>\$75,000,000</i>	<i>\$75,000,000</i>
5a	Dollar amount of federal contracts awarded to Oregon businesses receiving help from government contract assistance program	Actual	\$178,152,293	\$84,370,417	\$45,825,651
		Target	<i>\$50,000,000</i>	<i>\$76,000,000</i>	<i>\$76,000,000</i>
5b	Number of federal contracts awarded to Oregon businesses receiving Government Contract Assistance Program assistance	Actual	1,548	1,174	311
		Target	<i>400</i>	<i>400</i>	<i>400</i>

#	KPM		2024	2023	2022
6	Number of additional Jobs Created through Property Tax Abatement Programs	Actual	2,409	22,053*	
		Target	<i>750</i>	<i>600</i>	<i>500</i>
7	Number of community capital projects assisted for planning (infrastructure, community and organizational)	Actual	84	92	58
		Target	<i>60</i>	<i>40</i>	<i>37</i>
8	Number of community capital construction financing projects that address public health and safety issues	Actual	63	80	69
		Target	<i>60</i>	<i>40</i>	<i>40</i>
9	Number of community capital construction financing projects that assist with future economic and community development	Actual	79	18	13
		Target	<i>15</i>	<i>15</i>	<i>15</i>
10	Customer service survey: % rating agency as "good" or "excellent" overall	Actual	85%	85%	86%
		Target	<i>90%</i>	<i>90%</i>	<i>90%</i>

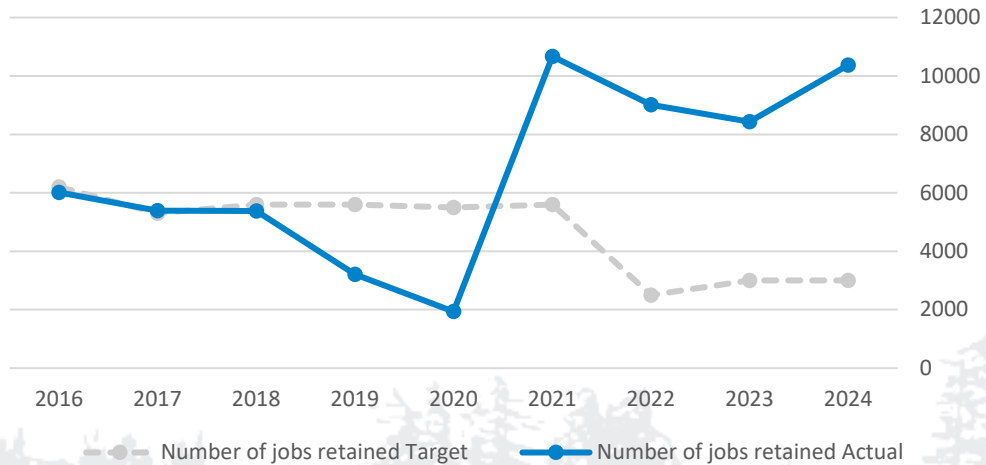
KPM 1: Jobs Created



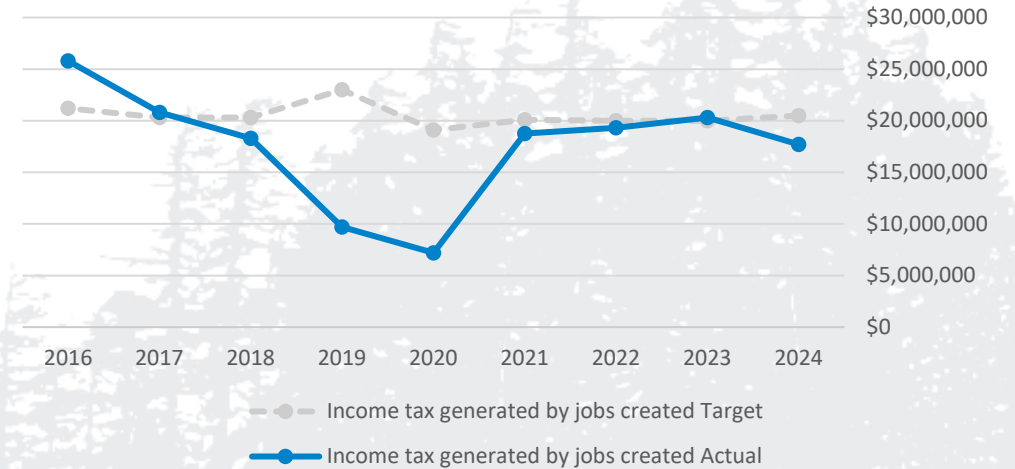
Over-the-year Change in Oregon's Total Nonfarm Employment



KPM 2: Jobs Retained



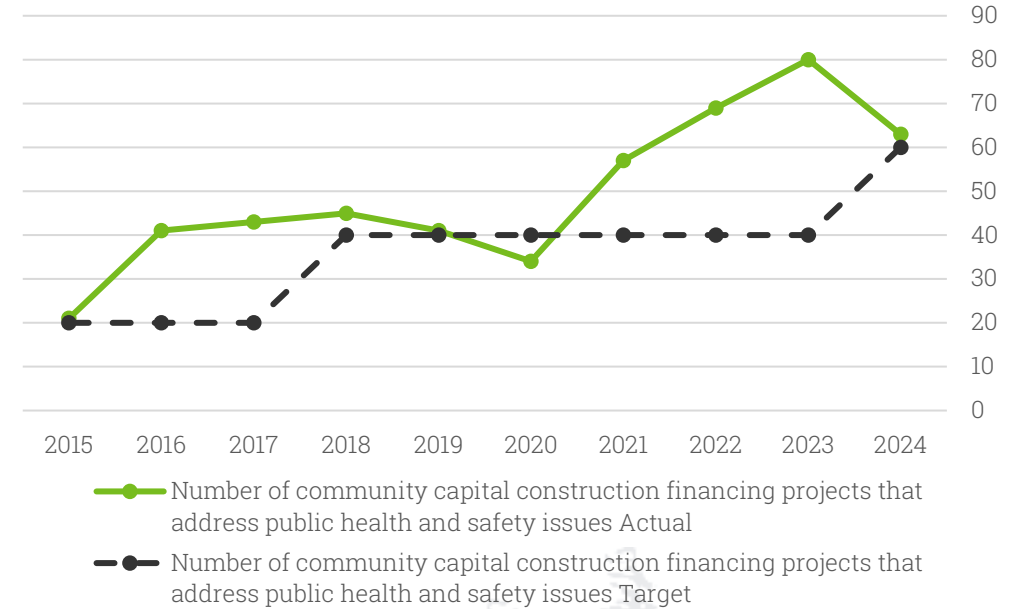
KPM 3: Income Tax Generated



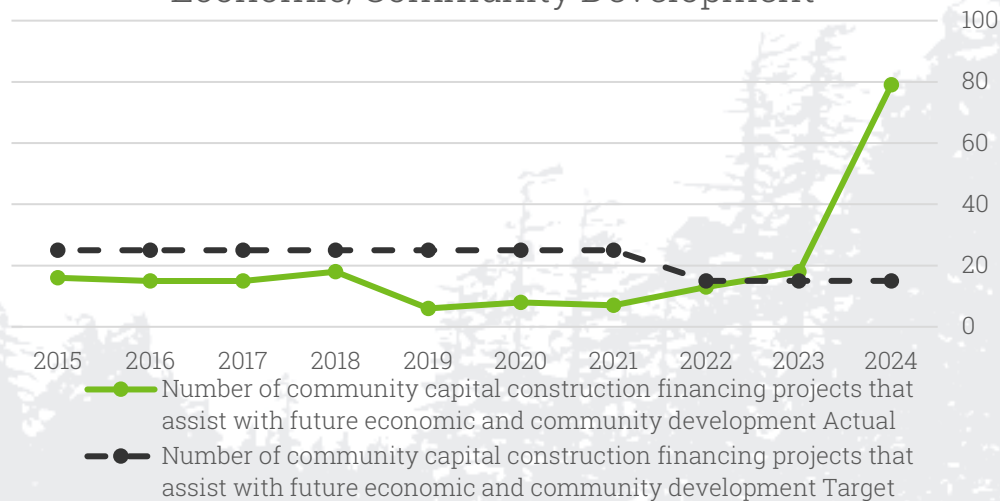
KPM 7: Planning Projects



KPM 8: Health/Safety Construction



KPM 9: Infrastructure Towards Economic/Community Development

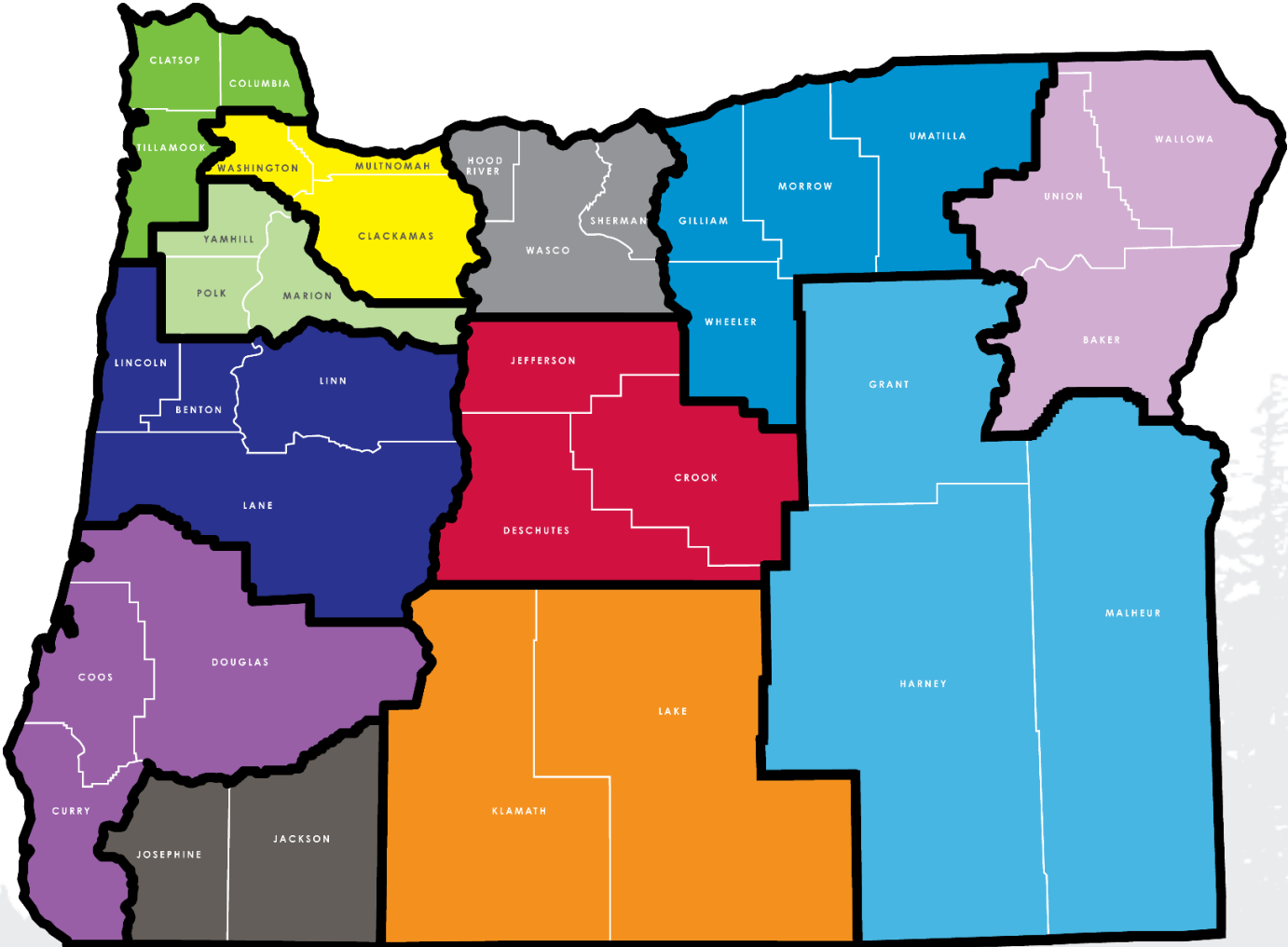


Please rate your experience with our agency and employees...

% Good or Excellent (Goal – 90%)				
Please rate...	2019	2021	2023	2024
Staff helpfulness	85%	86%	87%	87%
Timeliness of service	78%	83%	80%	83%
Expertise of staff	88%	88%	88%	87%
Accuracy of information	88%	88%	86%	85%
Information availability	83%	80%	81%	81%
Overall satisfaction	84%	86%	85%	85%

- Overall satisfaction with Business Oregon: **85%**
- Agency rated highest for expertise and helpfulness of staff
- Across all areas, numbers generally consistent with years past

Focus on Unique Regional Economies

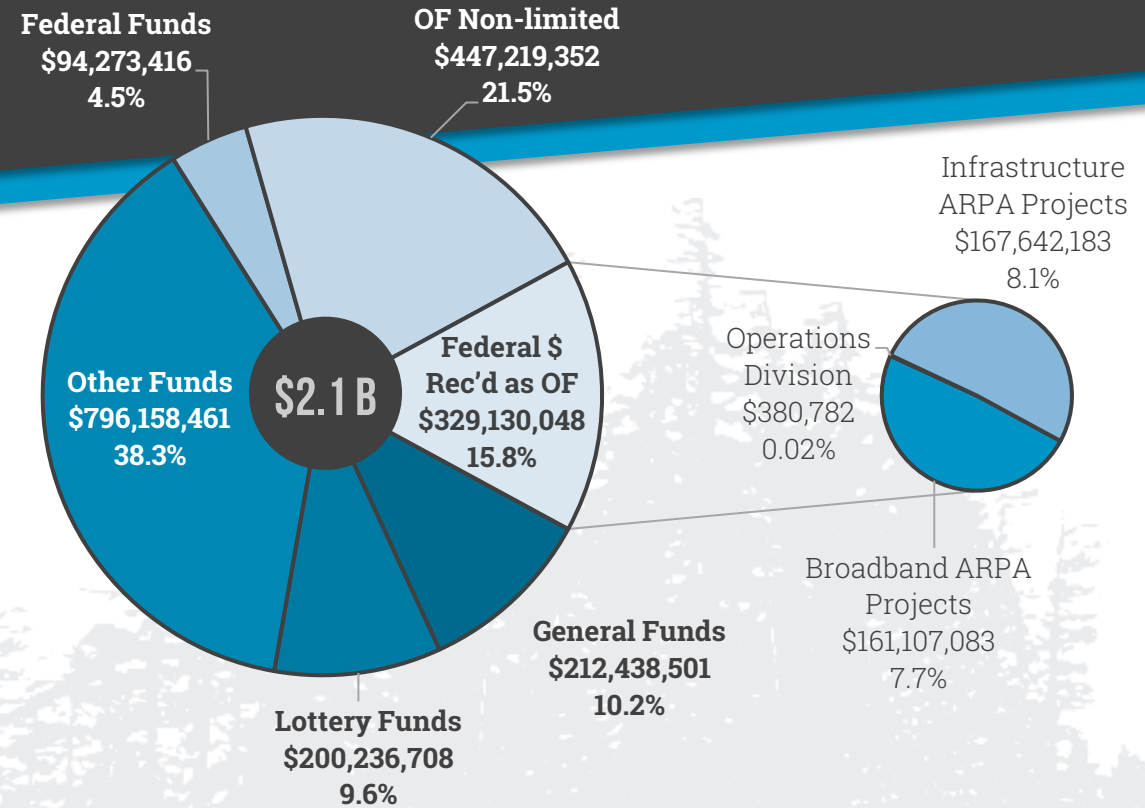
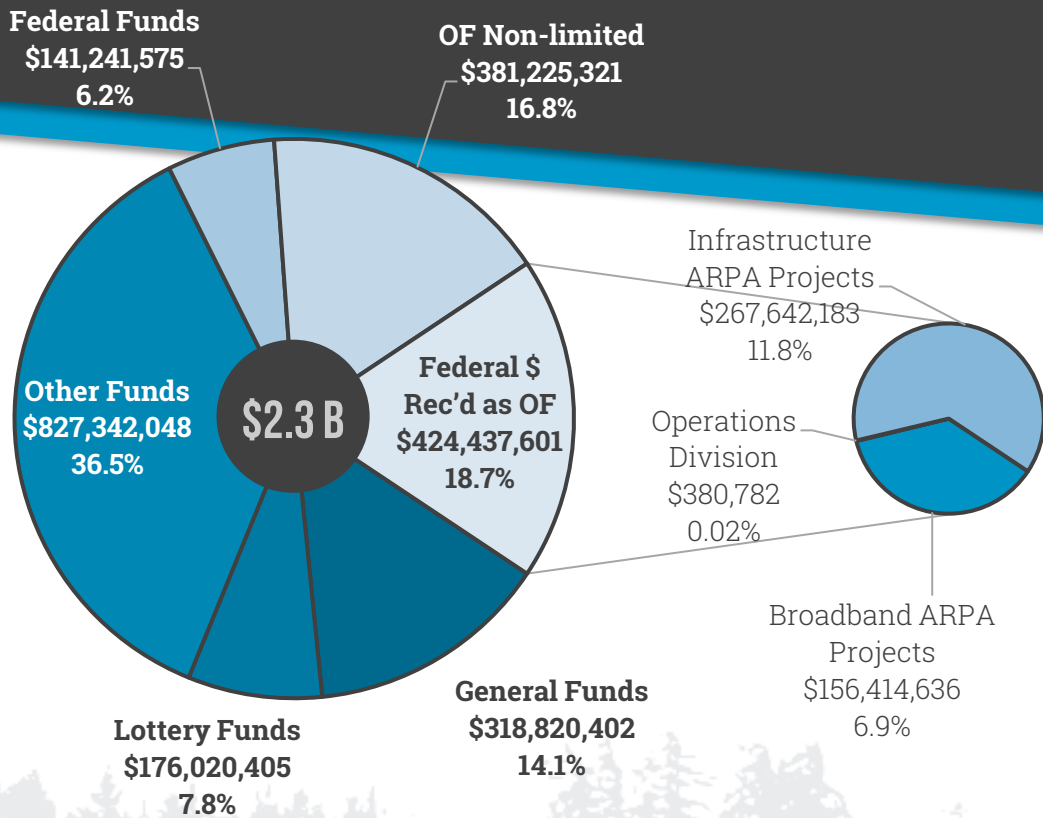


BUDGET

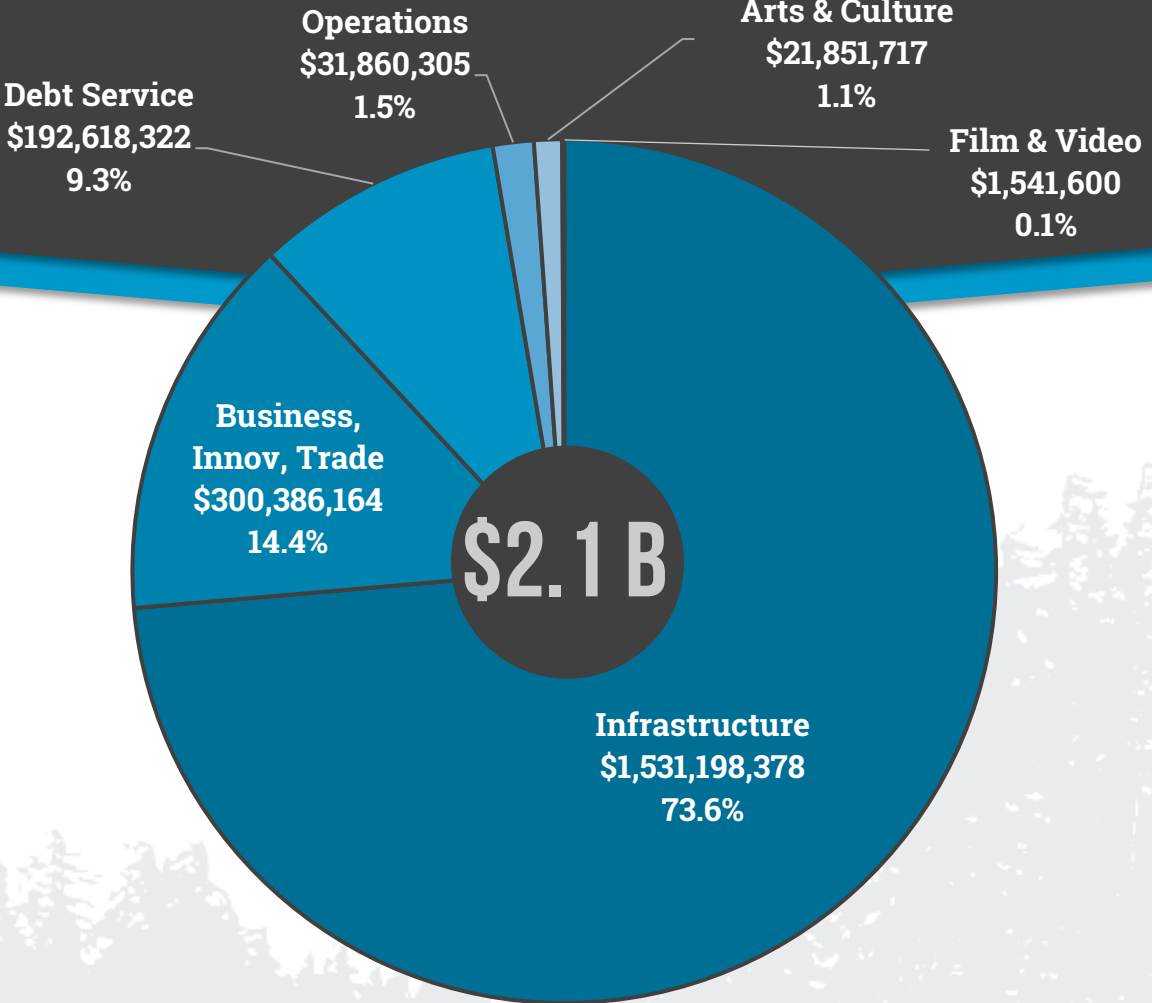
FUND SOURCE BUDGET COMPARISON

2023-25 Legislatively Approved Budget
\$2,269,087,352

2025-27 Governor's Recommended Budget
\$2,079,456,486



2025-27 GOVERNOR'S RECOMMENDED BUDGET



Federal Agency and Program	Remaining Funding or Allocation*	2025-27 GRB (Limitation)*
Department of Agriculture		
Opal Creek Economic Development Project	\$13,650,000	Will request carryforward
North Santiam Canyon Community Project	\$1,000,000	Will request carryforward
Environmental Protection Agency		
Brownfields	\$3,600,000	\$5,523,859
Safe/Drinking Water Revolving Loan Program	\$51,000,000	In OHA Budget
Housing and Urban Development		
Community Development Block Grant	\$33,800,000	\$34,372,680
National Endowment for the Arts		
NEA Partnership Agreement	\$1,000,000	\$2,301,442
National Telecommunications and Information Administration		
Broadband Equity Access and Deployment Program	\$686,000,000	\$3,308,783+
State Digital Equity Capacity Grant	\$9,900,000	\$1+
Small Business Administration		
State Trade Expansion Program	\$644,000	\$512,936
Treasury [American Rescue Plan Act (ARPA) comes to DAS as Federal Funds then to Business Oregon as Other Funds]		
American Rescue Plan Act (ARPA) of 2021 Capital Projects	\$212,000,000	Will request carryforward
ARPA Capital Projects Fund Broadband Deployment	\$156,000,000	\$161,107,083
State Small Business Credit Initiative (SSBCI)	\$59,100,000	\$19,964,625
SSBCI Carryforward	\$0	\$22,000,000
Various		
Staffing across multiple divisions		\$6,404,242

* "Remaining Funding or Allocation" indicates current level of unspent Federal Funds allocated to Oregon and may span multiple biennia, some "2025-27 GRB" numbers may assume money not yet allocated.

Vacancy Savings & Rate Adjustments

- **Package 090 – Analyst Adjustments**

- Agency Budget was further reduced by \$431K as additional vacancy savings adjustments
- OMI – Pkg 112 – Oregon Metals Initiative Strategic Cut was not approved in GRB, but the reduction was taken in package 090 (\$2,079,762 LF)
- OMIC – Pkg 113 – Oregon Mfg Innovation Center Strategic Cut was not approved in GRB, but the reduction was taken in package 090 (\$1,250,000 LF)
- Provides \$10.0 million in Lottery Bond proceeds dedicated to County Fair resilience (B.I.T. Misc/Unallocated program)

- **Package 092 – Statewide Attorney General Adjustment**

- Reduces Attorney General rates by 7.47% to reflect adjustments in the Governor's Recommended Budget

- **Package 093 – Statewide Adjustment DAS Charges**

- Represents adjustments to State Government Service Charges and DAS pricelist charges for Services made in the Governor's Budget

10% Reduction Summary

Lottery Funds	
Small Business Assistance Program	\$2,651,445
Oregon Manufacturing Innovation Center	\$2,593,202
Strategic Reserve Fund	\$3,130,724
Oregon Innovation Council	\$187,474
Oregon Manufacturing Extension Partnership (OMEP)	\$200,000
Industry Competitiveness (ICF)	\$94,703
Business Retention Services Program	\$50,000
Agencywide Personnel Services	\$546,943
Agencywide Services and Supplies	\$65,000
	\$9,454,491

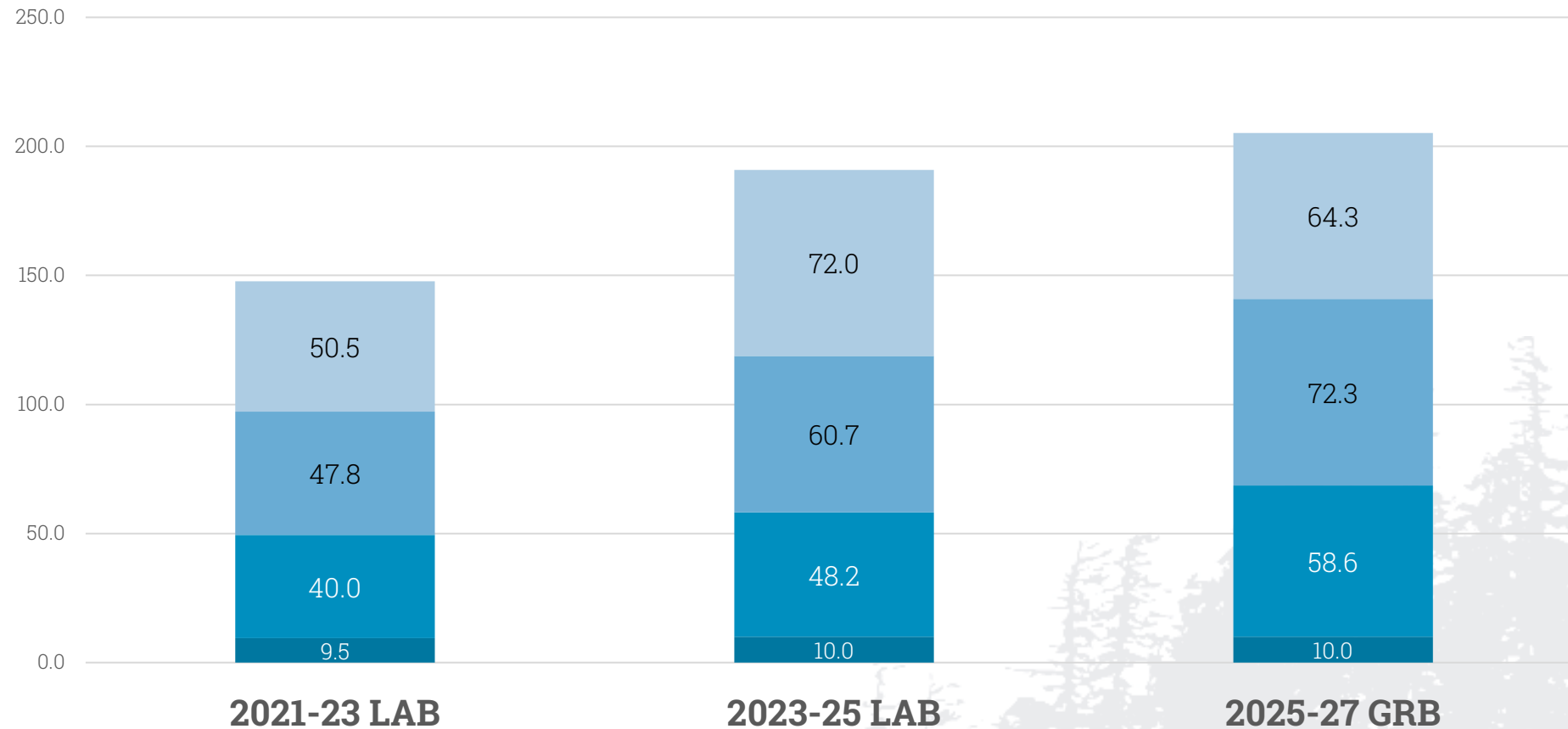
Federal Funds	
Community Development Block Grant	\$3,500,000
Brownfields	\$597,838
State Small Business Credit Initiative	\$2,970,910
	\$7,068,748

General Funds	
Arts Commission- Special Payments	\$606,211

Other Funds	
Seismic Rehabilitation Grant Program	\$26,206,669
Special Public Works Fund	\$21,500,000
Water/Wastewater Financing Program	\$7,500,000
Safe Drinking Water Program	\$7,561,742
ARPA - Broadband - Capital Project Funds	\$16,335,629
	\$79,104,040

Total Agency 10% Reduction	\$96,233,490
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Full-Time Equivalent Positions



■ Arts & Cultural Trust

■ Infrastructure Finance

■ Operations & Directors Office

■ Business, Innovation, & Trade

Number	Subject	Total Funds
POP 500	Housing Infrastructure and Site Readiness	\$106,045,996
POP 501	Brownfields Redevelopment Fund	\$10,129,500
POP 502	Brownfields Properties Revitalization Fund	\$5,567,478
POP 100	Levee Ready Columbia	\$21,884,206
POP 101	Lower Columbia Dredging	\$15,160,371
POP 102	Port Capital Improvement Program	\$20,196,000
POP 103	Operations Staffing	\$1,693,265
POP 104	EDMS Modernization Program Continuation	\$6,029,193
POP 105	Strategic Plan DEI Plan Implementation	\$350,000
POP 106	TA Underrepresented Businesses	\$4,800,000
POP 107	Expansion of International Trade & Investment Support	\$400,000
POP 109	EEIP Staffing	\$92,485
POP 110	Child Care Infrastructure Program Staffing	\$344,233
POP 114	Small Business Sustainability Fund	\$1,000,000
POP 115	Special Public Works Fund	\$52,017,598
POP 116	Special Public Works Fund - Levee Subaccount	\$10,129,500
POP 117	Seismic Rehabilitation Grant Fund	\$158,130,262
POP 118	Industrial Site Loan Fund	\$10,129,500
POP 119	Port Revolving Loan Fund	\$11,122,648
POP 120	Marine Navigation Improvement Fund	\$1,000,000
POP 122	Child Care Infrastructure Fund	\$30,339,000
POP 123	Oregon Broadband Office	\$2
POP 124	Lottery Fund Carryover	\$21,197,542
POP 125	General Fund Carryover	\$88,652,325
POP 126	Other Fund Capital Projects Carryover	\$322,515,883

**25 POLICY
OPTION
PACKAGES**

DIRECTOR'S OFFICE & OPERATIONS

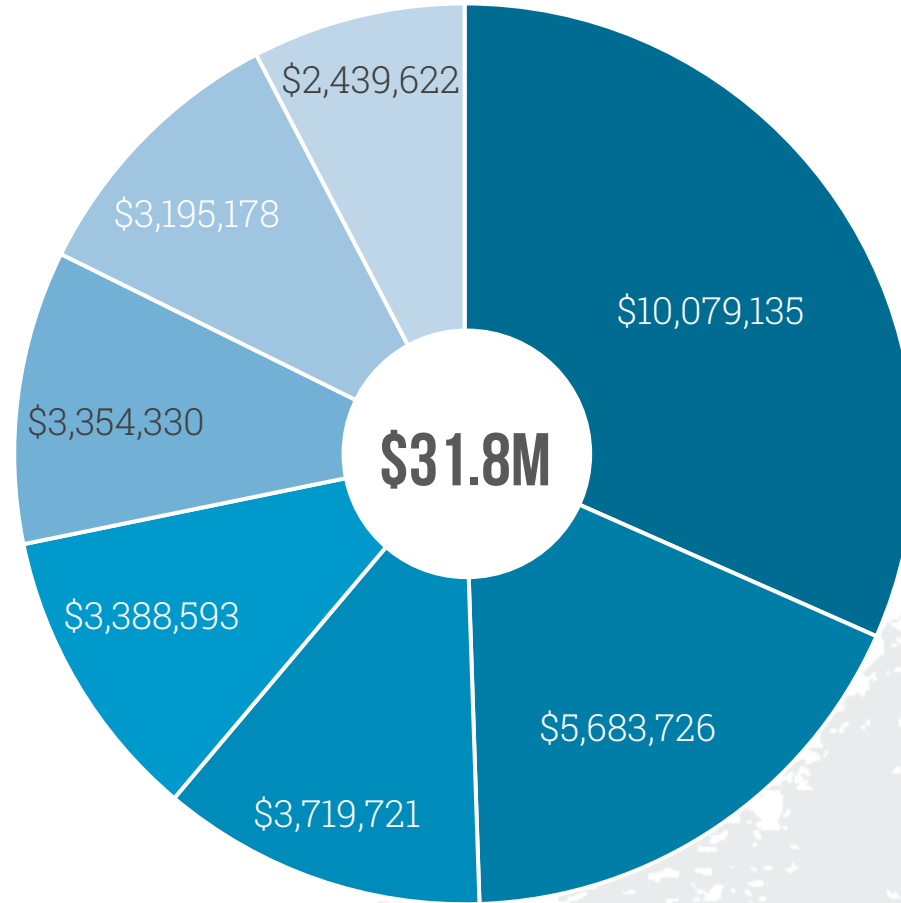
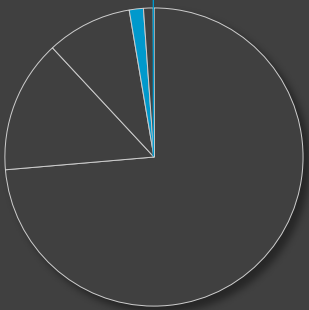
SOPHORN CHEANG



OPERATIONS BUDGET 2025-27 GRB

\$31.8 M
1.5% OF \$2.1B TOTAL

TOTAL 2025-27 GRB



Information Technology Section	32%
Fiscal & Budget Services	18%
Operations Administration	12%
Research & Communications	11%
Employee Services	11%
Procurement & Contracts	10%
Director's Office	8%

STRATEGIC PLAN 2024-27: PRIORITIES

Enhance Proactive
Engagement and
Communication

Create Economic
Opportunities through
Excellence
in Customer Service

Cultivate Community
and Business Growth
Through Diverse
and Responsive
Services

Lead Development in
Oregon's Economic
Development Strategies

Care for our People and
Culture

Strengthen our
Relationships with
Tribal Governments and
Partners

Prioritize Underserved
Communities to Reduce
Barriers to Prosperity, in
Alignment with the
Agency DEI Plan

2024 – 2027 Strategic Plan Implementation

25 Strategies support our 7 agency Priorities for FYs 2024-2027

Plan implementation status:

- Strategy and Priority teams have been selected

Implementation next steps:

- Develop Priority-level Project Charters
- Develop Strategy-level Action Plans
- Execute on Action Plans (Implement!)

POP 105: \$350k
Lottery Fund,
Other Fund

Strategic Plan and DEI Plan Implementation

What This Funds: the implementation of the Department's Strategic and Diversity, Equity, and Inclusion Plans

Spending will focus on specific priority actions identified in the two Plans, with candidates for consideration like:

DEI Plan

- More Translation
- Staff Training
- Accessibility Audit

Strategic Plan

- Website Modernization
- Staff Training
- Assess State's Current Economic Development Strategy
- Tribal Impact Study and Consultation Plan
- Communications Plan Implementation

Economic Development Management System (EDMS) Project

An integrated, modern electronic solution for management and administration of all agency incentives and related project data:

- Grants, Loan & Financial Management
- Procurement & Contract Management
- Investment Management
- Donor Management
- External Facing Portal

WHAT IS IT?

- Replaces outdated and disconnected legacy systems
- Provides accountability and transparency to agency processes and transactions
- Streamlined operations through automation
- Increased visibility and systems ease of use for external customer

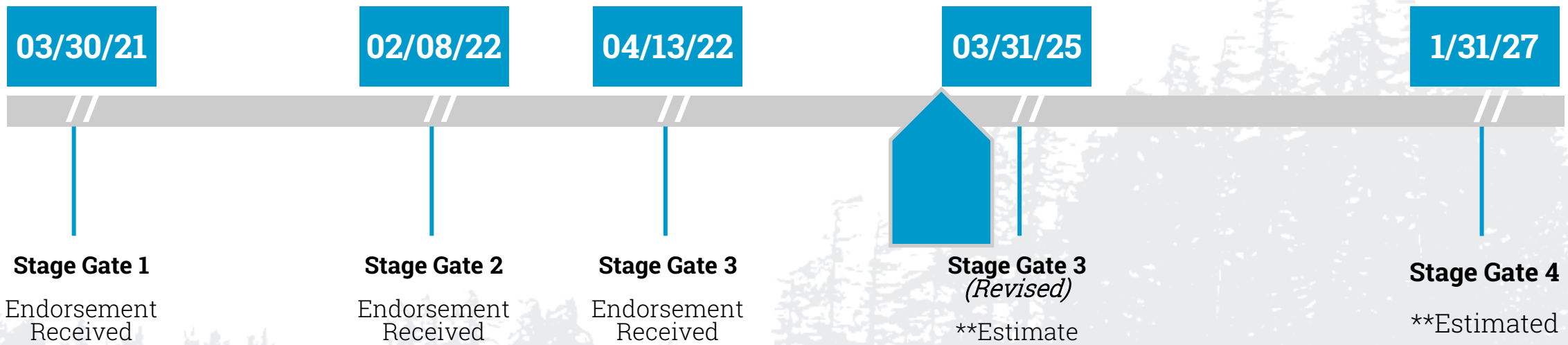
WHAT DOES IT DO?

- Internal Agency Staff
- DAS Enterprise, Audit and Accountability
- The businesses, municipalities and communities that are served by the agency
- All Oregonians

WHO BENEFITS?

Current Biennial Progress to date

- Secured independent quality management vendor to ensure transparency and objective 3rd party accountability.
- Posted System RFP, which resulted in the selection of one vendor.
- In coordination with oversight partners such as EIS, ASCIO, and quality assurance vendor, project team negotiated and drafted vendor contract.
- Hired foundational resources to support the project management of EDMS and business analysis work.
- Identified need for additional technical resources to support implementation and ongoing system maintenance.
- Completed business process mapping and standardization for use in the new system.



POP 104: \$6M

Lottery Fund,
Other Fund

EDMS

POP 104 continues the EDMS project, specifically supporting the cost of Design, Development, and Implementation through a two-phased release. Note that this is a revised request from current GRB, which lists this package at \$4.65 million.

What This Funds:

- Licensing and platform costs
- Vendor implementation cost of the EDMS system
- System Training costs
- Costs to continue Independent QA throughout the project
- Technical positions to support this project implementation and ongoing maintenance of the system; Project Manager (PM2)* Product Owner (ISS7)* Technical Support (ISS7)* Business Process Analyst (OPA3)* Learning & Development Specialist (LDS2)

*Requested in Early Session Rebalance Request

POP 104 Details

Sources	25-27 Biennium		
	FY26	FY27	Biennial Total
ServiceNow License & Platform Costs	\$445,450	\$761,190	\$1,206,640
System Design, Development and Implementation Costs	\$1,485,129	\$517,511	\$2,002,639
System Admin Training on ServiceNow		\$75,000	\$75,000
Legacy System Costs through Implementation	\$298,128	\$325,992	\$624,120
iQMS Costs through Implementation	\$150,500	\$110,080	\$260,580
Ignyte Support Post-implementation		\$366,670	\$366,670
Total Software, Implementation, Training, and QA Costs	\$2,379,207	\$2,156,443	\$4,535,650
Personal Services			\$1,336,291
S&S Associated w/ Positions (0.88 FTE LDS2, 1.0 FTE PM2, 1.0 FTE OPA4, 2.0 FTE ISS7)			\$157,252
Total Personnel Costs			\$1,493,543
Total POP 104 Request			\$6,029,193

POP 103: \$1.7M
Lottery Fund,
Other Fund

Operations Staffing

- POP 103 requests position authority and funding for new staff to support agency day to day operations and growth. New staffing request reflect the increased level of work being asked of the agency and maintains our ability to provide responsive, accountable service to all Oregonians.
- What This Funds:
 - 7 permanent positions, 3 of which are currently employed as limited duration staff within the agency.
 - Total recommendation is \$1,693,265 split \$1,478,266 Lottery Fund and \$214,999 Other Fund.

POP 103: \$1.7M
Lottery Fund,
Other Fund

Operations Staffing

7 permanent position breakdown:

- 1 FTE Accountant 3
- 1 FTE Fiscal Analyst 1
- 1 FTE Accountant 1
- 1 FTE HR Manager
- 1 FTE ISS6 Asset manager (currently limited duration)
- 1 Procurement and Contracts Specialist 1 (currently limited duration)
- 1 FTE Procurement and Contracts Assistant (currently limited duration).

INFRASTRUCTURE AND PROGRAM SERVICES

ED TABOR





Land Readiness

Investing in property for future business growth.

- Brownfields Loan Fund
- Regionally Significant Industrial Sites



Ports

Small matching grants to help attend trade shows and sell goods overseas. Plus targeted flexible incentives for key expansion and recruitment projects with strong job creation and wages.

- Port Planning Fund
- Port Marketing Fund



Seismic Rehabilitation

Grants to shore up schools and emergency services buildings.

- Seismic Rehabilitation grant



Arts & Culture

Administering a range of arts and culture funding and assistance throughout Oregon.

- Arts Commission
- Cultural Trust

Community Development

Infrastructure Development

COMMUNITY RESOURCES



Infrastructure Development

Flexible, low-cost financing to municipalities for planning, design, and construction of utilities and facilities.

- Special Public Works Fund
- Community Development Block Grant



Broadband

The Oregon Broadband Office advocates for broadband development and secures federal funding for community broadband investment.



Water Systems

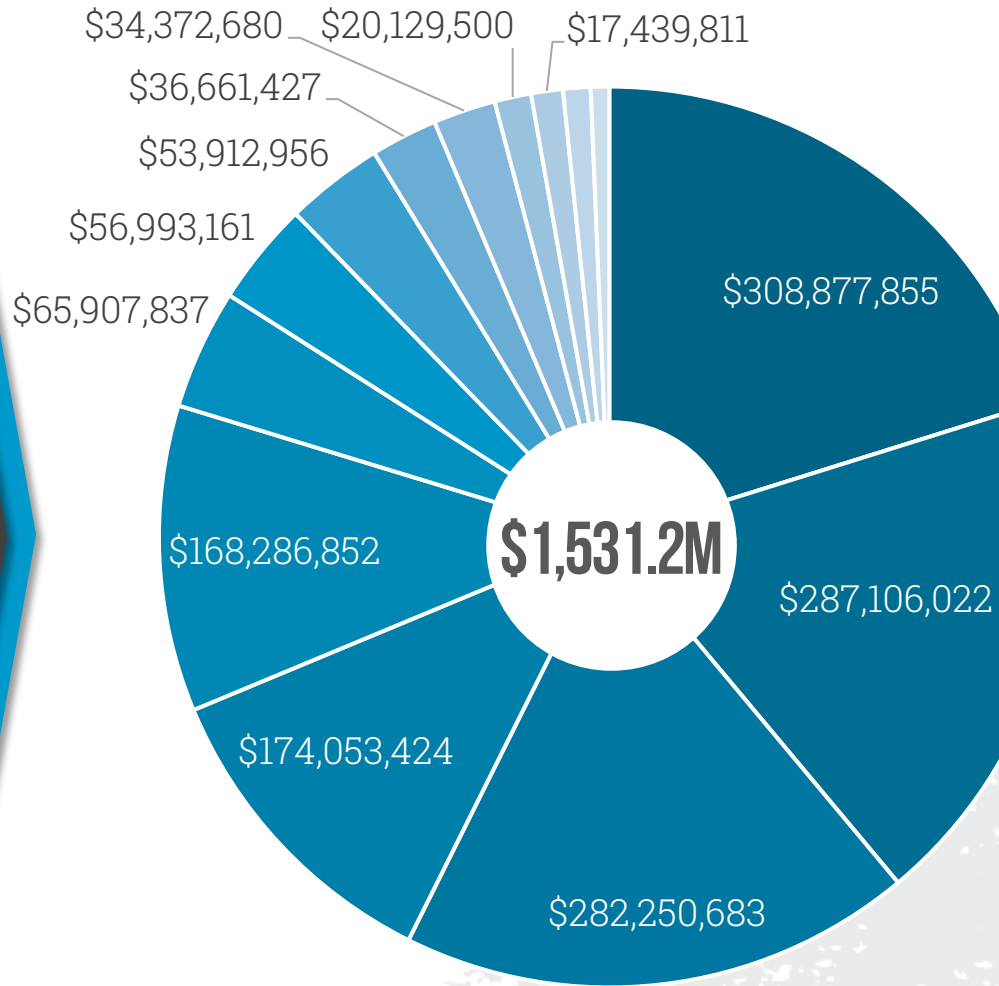
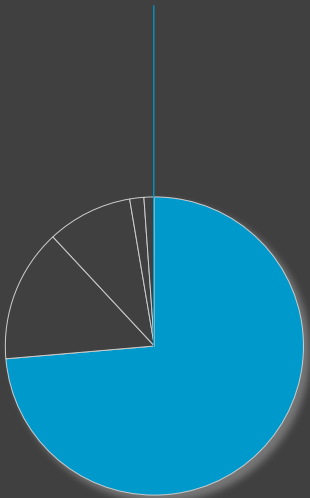
Facilitate community investment in water and wastewater systems, particularly in smaller rural communities.

- Water/Wastewater Fund
- Safe Drinking Water Loan Fund

INFRASTRUCTURE BUDGET

2025-27 GRB

\$1,531.2 M
74% OF \$2.1B TOTAL



Program Area	%	\$(M)
IFA Misc/Unallocated	20.2%	\$308.9
Seismic Rehab Program	18.8%	\$287.1
Special Public Works Program	18.4%	\$282.3
Housing Infrastructure	11.4%	\$174.1
Broadband Development	11.0%	\$168.3
Safe Drinking Water Program	4.3%	\$65.9
Child Care Infrastructure	3.7%	\$57.0
Water/Wastewater Program	3.5%	\$53.9
Brownfields	2.4%	\$36.7
Comm. Development Block Grant	2.2%	\$34.4
Levee Grant Program	1.3%	\$20.1
Infrastructure Operations	1.1%	\$17.4
Ports Programs	1.0%	\$15.1
Industrial Lands	0.7%	\$10.1

Infrastructure Financing

- **Special Public Works Fund (SPWF)**

Provides low-cost financing to eligible municipalities for planning, design, and construction of utilities and facilities essential to industrial growth, commercial enterprise, and job creation.

- **Water Wastewater Fund**

Funds the design and construction of public infrastructure needed to ensure compliance with the Safe Drinking Water Act or the Clean Water Act.

- **Safe Drinking Water Revolving Loan Fund**

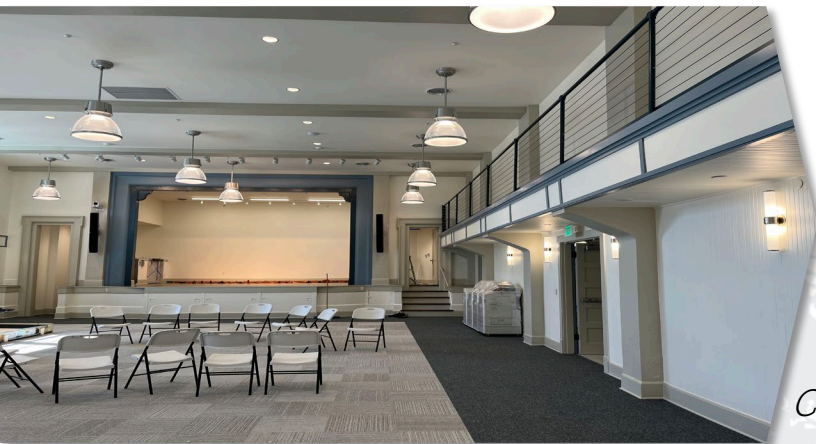
Is a partnership program between Business Oregon and the Oregon Health Authority (OHA) and is funded by the U.S. Environmental Protection Agency (EPA). The program helps fund planning, design, and construction of drinking water facility improvements.



City of Yoncalla Wastewater Infrastructure

Infrastructure Financing

- **Community Development Block Grant (CDBG):** Grants and technical assistance to develop livable urban communities for persons of low and moderate incomes by expanding economic opportunities and providing housing and suitable living environments.
- **Ports:** Grants and loans for port infrastructure projects.
- **Child Care Infrastructure:** Grant and loan program to provide financial assistance for childcare infrastructure activities.
- **Brownfields:** Provides financing for the full range of environmental activities associated with brownfields redevelopment.



- **Seismic Rehabilitation Grant Program:** Competitive grant program that provides funding for the seismic rehabilitation of critical public buildings, particularly public schools and emergency services facilities.

Columbia County John Gumm Auditorium

Bipartisan Infrastructure Law (BIL)

- Also referred to as to the **Infrastructure Investment and Jobs Act (IIJA)**. The law passed in November 2021.
- Provides funding for drinking water and wastewater infrastructure through existing EPA funded programs such as the Drinking Water State Revolving Fund (DWSRF) and the associated Safe Drinking Water Revolving Loan Fund (SDWRLF).
- In Oregon over 5 years (3 BIL Buckets – OHA Coordination):
 - **\$159 M** of enhanced DWSRF funding (General Supplemental)
 - **\$56 M** Emerging Contaminant Supplemental
 - **\$151 M** Lead Service Line Supplemental

Special Public Works Fund (SPWF): Recapitalization

- Recapitalize the Special Public Works Fund (SPWF) to continue loans and grants to communities to build or rebuild essential public infrastructure, utilized primarily in rural areas.
- Eligible uses include:
 - Extension of essential public infrastructure (water, sewer, storm water, fiber/broadband, and roads) needed to secure business expansion commitments
 - Industrial land planning
 - Emergency rebuilding of damaged infrastructure
 - Funding for the Water Waste/Water Financing Program

Port of Toledo Redesigned Maritime Maintenance Facility



POP 115: \$52.02 M
Lottery Bonds
+ Other Funds NL, Lottery Funds

SPWF Levee Grant Fund

SPWF Levee Project Grant Fund provides grants for planning, development, or other projects that are directly related to and necessary for the construction, capital improvement, required inspections, levee certification, accreditation or repairs of levees, flood control embankments, or flood control facilities.

POP 116: \$10.1M
Lottery Bonds
+ Other Funds

POP 501: \$10.1 M
One-time
Lottery Bonds
+ Other Funds NL

Brownfields Redevelopment

Oregon Brownfields Redevelopment Fund - a direct loan and grant financing program to assist property owners to conduct environmental actions and assessment through cleanup on brownfields.

Center for Hope and Safety



Former Greyhound Station - Salem



POP 502: \$5.57 M
One-time
Lottery Bonds
+ Other Funds + Lottery Debt Serv

Brownfields Property Revitalization

Provides forgivable loans with enhancements for the creation of affordable housing and other public benefits.

Enhancements:

- Affordable Housing
- Rural/Distressed
- Natural Area
- Unmet Health Needs
- Wildfire
- EV Charging Station



Josephine County Former Hospital Campus

POP 100: \$21.88 M
One-time
Lottery Bonds
+ Other Funds , Lottery Debt Svc

Urban Flood Safety

- Funding to the Urban Flood Safety & Water Quality District to support the Levee Ready Columbia project.
- \$130M Est Project costs
- USACE requires 35% Match



POP 101: \$15.16 M
One-time
Lottery Bonds
+ Other Funds

Lower Columbia Dredging

Funding to support costs associated with the Lower Columbia River Channel Management Plan.

- Navigation Channel operational another 20 years
- Funding Match split between OR and WA



POP 102: \$20.2 M
One-time
Lottery Bonds
+ Other Funds

Port Capital Improvement



HB 3050 Direct the Department to develop a program to provide financial assistance in the form of grants, loans, and forgivable loans to Oregon Port Districts that handle cargo containers used to transport goods.

In the near term, HB 3050 will allow the Department to address known capital needs at the Port of Portland's Terminal 6 (T6) prioritized in the Governor's budget. Over the longer term, the bill will allow the Department to support other ports providing active container service, including the planned Pacific Coast Intermodal Port Project at the Port of Coos Bay and smaller ports providing container service along the Columbia River.

POP 117: \$158.1 M
One-time
G.O. Bonds
+ Other Funds, GF Debt Srvc

Seismic Rehabilitation Grants

Grants to K-12 schools, community colleges, and emergency services buildings (first responders) to retrofit facilities to life safety/immediate occupancy standards. Funding for this program within the past three biennia has been fully utilized.

This program is an integral part of ensuring infrastructure stability and public safety both during and after natural hazard events.



Yaquina View Elementary School, Newport, Oregon

POP 119 - 120: \$12.1 M One-time Lottery Bonds + Other Funds, Lottery Funds

Ports and Marine Programs

- **Oregon Port Revolving Loan Fund**

Provides loan funding to assist ports in the planning and construction of facilities and infrastructure.

POP 119 - **\$10,000,000** Lottery Bonds proceeds plus cost of issuance and debt service

- **Port Planning and Marketing Fund**

Provides grants for strategic business planning as well as other planning and marketing projects that improve the port's ability to carry out its authorized functions.



- **Marine Navigation Fund**

Provides grants and loans that fund either a federally authorized project that needs matching funds; or a non-federally authorized project that directly supports or accesses an authorized navigation improvement project.

POP 120 - **\$1,000,000** Lottery Funds

Dredging Project in Coos Bay

POP 500: \$106.05 M
One-time
Lottery Bonds
+ Other Funds, Lottery Funds

Housing Infrastructure and Site Readiness

HB 3031 establishes program at Business Oregon and invests \$100 million to provide loans, forgivable loans, and grants to fund:

- Transportation, water, wastewater, or stormwater
- Site development
- Coordinated with other funding sources, including Business Oregon, DEQ, and federal funding sources.
- Worked with partners: Cities, counties, county service districts, and federally-recognized tribes.

POP 122 & 110 \$30.7 M
One-time
Lottery Bonds
+ Other Funds

Child Care Infrastructure Fund

A competitive statewide grant focused on providing funds for establishment, expansion, and improvements of childcare facilities across the state.

POP 122 is **\$30M** to recapitalize, POP 110 funds staff, **\$344,233.**

INDUSTRIAL LANDS INITIATIVES

CERTIFIED SHOVEL READY PROGRAM

Requires owner investment and studies to validate site is ready for development.

REGIONALLY SIGNIFICANT INDUSTRIAL SITES

Income tax reimbursement on investment years after initial site investment.

SB4 SEMICONDUCTOR INDUSTRIAL LOAN FUND

\$10M in forgivable loans. Currently ~5 projects awarded to date totaling \$8.9M

INDUSTRIAL LAND LOAN FUND

\$10M forgivable loans for industrial land readiness. Property acquisition, design, environmental mitigation, and construction.

POP 118: \$10.1 M
One-time
Lottery Bonds
+ Other Funds

Industrial Site Loan Fund

- **HB 2349** is modeled after the **Semiconductor Industrial Land Loan (SILL)** Program: \$10M total for upfront industrial readiness activities toward semiconductor uses or semiconductor supply chain: property acquisition, transportation/utility improvements, environmental mitigation, and construction.
- Provides much-needed upfront funds to increase industrial readiness and launch projects that may not have the initial capital available to move forward.
- Differing from SILL, loan is repayable but designed as patient capital (loan fund will be revolving so that funds can be repurposed for other projects in future years).
- Industrially-zoned lands are our State's employment lands, paying higher than average wages to workers, and employers typically pay higher property taxes.

POP 124: \$21.2 M
Lottery Fund Carry

2023-25 Projects Carryover

- IFA – SB 5524 and SB 5506 projects **\$11.9M**
- 10 Infrastructure Projects
 - Cities – Estacada, Lowell, Waldport, Port Orford, Sweet Home,
 - County – Harney, Wheeler, Tillamook
 - Ports – Morrow, Port Orford
 - Special District – Illinois Valley Fire
- BIT
 - Strategic Reserve Fund - **\$7.5M**
 - Industry Competitiveness Fund - **\$775K**
 - HB3410- Garments/Outdoor Gear Apparel Industry Assistance - **\$500K**
 - GB3410- Small Business Development Centers Program Assistance - **\$500K**
- The agency continues to refine our carry-forward list based on project status. As of February 27, the updated carryforward list for POP 124 would decrease by **\$275K**.

POP 125: \$88.7 M
General Fund Carry

2023-25 Projects Carryover

- Housing Infrastructure (SB1530) - **\$60M**
- Affordable Housing (HB4134) - **\$7.1M**
- SB 5524 GF Carryover from 21-23 and SB5701 - **\$14.7M**
 - Warm Springs Water/Wastewater systems
 - St. Helens Waterfront
 - Port of Coos Bay Channel
- SB 5701 – Willamina for erosion mediation - **\$1.7M**
- SB 5701- 2020 Wildfire season recovery - **\$464K**
- 2024 Short Session- SB5701, Section 496 Arts and Culture Capital Projects - **\$4.7M**
- The agency continues to refine our carry-forward list based on project status. As of February 27, the updated carryforward list for POP 125 would increase by **\$17.1M**.

POP 126: \$322.5 M
Other Fund Carry

2023-25 Projects Carryover

- ARPA District Projects - **\$167.7M**
- SB 5506 Projects - **\$47.3M**
- Aquifer Recharge (HB2010) - **\$3M**
- CHIPS Child Care Fund (HB4098) - **\$1M**
- SB 1537 Housing Tech Assistance - **\$1M**
- CHIPS Funds (SB4) - **\$87.2M**
- Strategic Reserve Fund - **\$1.3M**
- University Innovation Research Fund (SB4 and SB5524) - **\$13M**
- Community Support Outreach (SB5701-EEIP grants) - **\$1M**
- The agency continues to refine our carry-forward list based on project status. As of February 27, the updated carryforward list for POP 126 would increase by **\$1.6M**.

OREGON BROADBAND OFFICE

NICK BATZ



Oregon Broadband Office

- Created by executive order on 12/14/18 and codified by the legislature via HB 2173 in 2019.
- The Oregon Broadband Office is responsible for administering broadband programs on behalf of the state.
- 19 positions (16.75 FTE) funded by LF, OF, FF
 - 11 FTE/positions in the OBO
 - 5.75 FTE/8 positions within the OBDD Ops division

Broadband Deployment Program

Funding: US Treasury ARPA Capital Projects Fund (**\$157M**)

Purpose: Develop broadband infrastructure necessary to provide access to underserved locations (below 100/20 Mbps) for the purposes of education, healthcare, and economic development.

Where are we now:

- 17 awards made via three rounds totaling more than **\$148M**. 17 counties represented totaling 13,413 total locations (of which 12,064 lack 25/3Mbps).
- 4 awards are currently under contract

Timeline:

- Project funds must be expended and infrastructure operational by December 31, 2026.

Broadband Equity Access & Deployment (BEAD)

Funding: Infrastructure Investment and Jobs Act (**\$689M**)

Purpose: Develop broadband infrastructure capable of providing at least 100/20 Mbps to all locations in OR that are currently unserved and underserved. (currently 123,000 locations)

Where are we now:

- The BEAD Prequalification Process opened on February 12 and closes on March 14.
- Subgrantee Selection Process will commence by April.

What's Next:

- Final proposal due to NTIA by June 10, 2025.

Timeline:

- Subgrantees have four years from the date of their executed contract to finalize and operationalize construction.

Digital Equity State Capacity Grant Program

Funding: Infrastructure Investment and Jobs Act (**\$9.9M**)

Purpose: To implement the activities in the State of Oregon Digital Equity Plan and to encourage the adoption of internet technologies for the purposes of economic and workforce development, health outcomes, civic and social engagement, and the delivery of essential state services.

Where are we now:

- Letter of Interest application period opened on January 21, 2025, and closed on February 20, 2025.

What's Next:

- Finalize LOI application review and submit Oregon Digital Equity Program project proposals to NTIA for review. Once approved, finalize interagency agreements.
- Round 2 funding expected in Spring 2025; Round 3 funding expected in Spring 2026.

Timeline:

- Subgrantees have a four-year period of performance from the date of their executed contract. Business Oregon has a five-year period of performance.

POP 123: \$2
\$1 Federal Funds
\$1 Other Funds

Broadband Placeholder

- This placeholder was introduced to provide spending limitation for the BEAD and DE programs.
 - For the 2025-27 biennium, Business Oregon anticipates needing **\$9.4M** in Federal Fund spending limitation for Oregon Digital Equity Program administration and awards.
 - For the 2025-27 Biennium, Business Oregon anticipates needing **\$278.1M** in Federal Fund spending limitation for the BEAD program administration and awards.

BUSINESS INNOVATION & TRADE

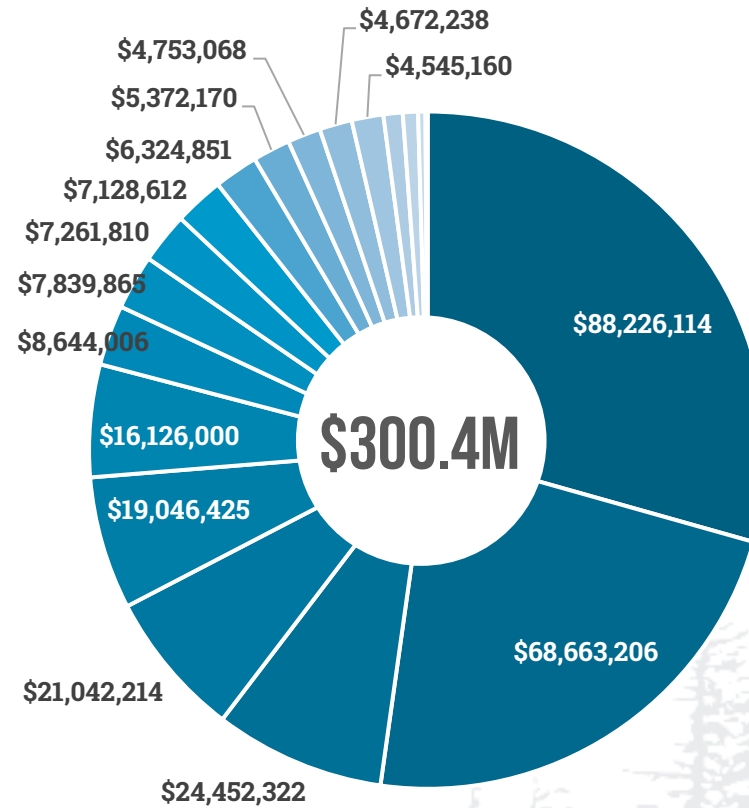
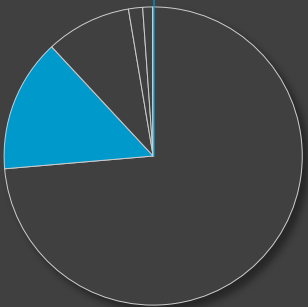
CHRIS CUMMINGS



BITD BUDGET 2025-27 GRB

\$300.4M
14% OF \$2.1B TOTAL

TOTAL 2025-27 GRB



Program Area	%	\$(M)
Oregon CHIPS	29.4%	\$88.2
Business Finance Programs	22.9%	\$68.7
Strategic Reserve Fund	8.1%	\$24.5
B.I.T. Misc/Unallocated	7.0%	\$21.0
Oregon Innovation Council (OR InC)	6.3%	\$19.0
University Innovation Research Fund	5.4%	\$16.1
Metals & Manufacturing	2.9%	\$8.6
BITD Administration	2.6%	\$7.8
Community Support & Outreach	2.4%	\$7.3
Small Business Assistance Programs	2.4%	\$7.1
Business Finance Operations	2.1%	\$6.3
Regional Development Operations	1.8%	\$5.4
Industry Competitiveness	1.6%	\$4.8
Cert Office of Bus Inclusion & Diversity	1.6%	\$4.7
Global Strategies & Recruitment Ops	1.5%	\$4.5
Innovation & Entrepreneurship Ops	0.9%	\$2.8
Rural Entrepreneurship Capacity	0.7%	\$2.2
Oregon Growth Fund	0.4%	\$1.1
Business Retention Services	0.1%	\$0.3



Incentives

The Enterprise Zone and Strategic Investment programs provide limited tax savings that induce long term capital investments.

- SIP
- E-Zone
- OIA



Regional Development

Team providing targeted assistance to Oregon's unique regional economies. Helping communities and businesses access our full suite of services.



Global Strategies & Recruitment

Small matching grants to help attend trade shows and sell goods overseas. Plus targeted flexible incentives for key expansion and recruitment projects with strong job creation and wages.

- OTTP
- STEP
- SRF
- BEP



Small Business Financing

Small business debt financing at favorable terms, and loan guarantees and loan-loss reserve accounts to help free up capital to those "almost-bankable" business applicants.

- OBDF and EDLF
- ORF
- CEF and CAP



Innovation & Entrepreneurial Support

Setting the stage for future emerging industry growth and helping Oregon's entrepreneurs.

- Oreogn InC
- OGB
- ROI
- TA
- EEIP



COBID

Business ownership certification for different demographic categories.

Target Industries

2022 Analysis. Update Coming 2025.

Business Services	Food & Beverages	Forestry & Wood Products	High Technology	Outdoor Gear & Apparel	Metals & Machinery	Bioscience
Professional & Technical Services	Food	Forestry	Semiconductors & Electronics	Apparel & Footwear	Upstream Metals	Life Sciences & Medicine
Company Management	Beverages	Wood Products	Software & IT	Outdoor Gear	Machinery	Medical Devices
Customer Support					Aerospace & Defense	

BUSINESS SERVICES

CHRIS CUMMINGS



Business Oregon: Global Trade & Recruitment Overview

Five full-time staff dedicated to global trade and inbound investment
(in addition to one manager and one administrative staff person)

Three Global Trade Specialists work with Oregon's traded sector companies to support sales of goods and services internationally

Two Business Recruitment Officers work directly with companies and site selectors to bring job creation projects to Oregon (50% of their focus is domestic and 50% international)



Business Oregon also organizes outbound international trade missions



Business Recruitment

Business Oregon actively works with U.S., foreign, and Oregon-based businesses to support job growth and retention.

Through direct relationships with companies, consultants, and outreach at trade missions and events, Business Oregon staff are focused on growing our key industry sectors. Their efforts aim to create and retain living wage jobs, generate income in our local communities, and foster a diverse and equitable economy where all individuals and communities can thrive.

International Trade & Export

A recently completed evaluation of Oregon's Top 40 markets for both trade and foreign direct investment recommends:

- Limited resources should focus on priority markets
- Dedicated trade and FDI markets will help to achieve KPM goals (Export Sales and Job Creation)
- Increasing importance of Europe as FDI source market for both the U.S. and Oregon
- Oregon trade missions should focus on markets with both strong export and FDI opportunities

Top Export Targets:

1. Canada
2. Mexico
3. Japan
4. Australia
5. South Korea
6. Germany
7. Taiwan
8. United Kingdom
9. France
10. Singapore

Top FDI Targets:

1. Germany
2. United Kingdom
3. Japan
4. Canada
5. Australia
6. South Korea

POP 107: \$400K
Ongoing Lottery Funds

Funding allows expanded foreign contractors to support both trade and foreign direct investment (FDI) in target markets

Direct Incentives for Businesses

- **Strategic Reserve Fund (SRF)**

Flexible tool for job retention and creation, often used as forgivable loans helping businesses expand in Oregon.

- **Business Expansion Program (BEP)**

Cash incentive based on estimated increase in new personal income tax revenue resulting from the new hires.

- **Business Retention Services Program (BRS)**

Program designed to help private sector companies with multi-industry expertise in finance, marketing, operations, turnarounds, restructurings, feasibility studies, etc.

- **Small Business Sustainability Fund (SBSF)**

Pilot program that makes awards to small businesses in the traded sector or those that demonstrate regional economic importance.

Small Business Sustainability Fund

- HB 2350 creates a grant fund to provide targeted financial support to assist and incentivize Oregon small traded sector businesses expand operations and retain those businesses key to a region's economy, this POP would capitalize the fund
- Fund would build upon success of similar work currently being done through the Strategic Reserve Fund:
 - Since 2020, **45** businesses supported, **\$2.9M** distributed, leveraged over **\$18.3M** in private capital, **75%** of projects **in rural** communities

SEMICONDUCTOR SECTOR IN OREGON

9%

of national
semiconductor-related
employment

\$12.4 B

Exports in 2024

5TH

In nation for patents per
capita

50

years of development

191

semiconductor-related
businesses

OREGON'S SEMICONDUCTOR INITIATIVES

Oregon CHIPS Fund
\$240 M

R&D Tax Credit for Semiconductors
\$255 M (max) through 2029

Semiconductor Industrial Lands Loan Program
\$10 M

OREGON CHIPS KEY INDICATORS

PROJECT CAPITAL EXPENDITURES

\$4,120,926,399

PROJECT CAPITAL EXPENDITURES

316 Oregon-based businesses supplying Oregon CHIPS projects

>500 Oregon-based businesses supplying Oregon CHIPS awardees

EMPLOYMENT IMPACTS

New Jobs: 433

Retained Jobs: 479

Construction Jobs: 2,327

R&D EXPENDITURES

\$13 million in R&D at HP's Corvallis Microfluidics project in Oregon

\$16 billion in fiscal year 2023 across Intel locations globally

INNOVATION & BUSINESS RESOURCES

KATE SINNER





Access to Capital for Small Businesses

- Loans
- Loan guarantees
- Loan loss reserve
- Grants
- Private equity investments



Entrepreneurial Resources

- Laboratories
- Incubators and Accelerators
- Rural Opportunity Initiative
- Regional Innovation Hubs
- University Innovation Research Fund



Small Business Technical Assistance and Support

- Small Business Development Centers (SBDCs)
- Oregon Manufacturing Extension Partnership (OMEP)
- Government Contracting Assistance Program (GCAP)
- Technical Assistance for Underrepresented Businesses Program



Business Certifications

- Airport concessionaires business certification (federal)
- Disadvantaged business certification (federal)
- Minority-owned business certification
- Women-owned business certification
- Veterans certification
- Emerging small business certification

Small Business Financing

Direct Lending Programs

- **Oregon Business Development Fund Loan (OBDF)** – Traded-sector expansionary support in partnership with other lenders, up to \$2M
 - **Entrepreneurial Development Loan Fund (EDLF)**
– Loan for small and new businesses, up to \$1M
 - **Oregon Royalty Fund (ORF)** – Loans for high-growth early-stage companies, which are paired with private equity investment
 - **Business Oregon Relender (BOR)** – Loans made to Community Development Financial Institutions (CDFIs) to increase their lending capabilities through loan participations



Small Business Financing

Indirect Lending Programs

- **Capital Access Program (CAP) and Community Lender Loan Loss Account Program (CLLAP)** – Loan loss reserve accounts to provide banks, credit unions and community lenders with funds to offset potential future losses.



- **Credit Enhancement Fund (CEF)** – Loan guarantees to banks and credit unions to insure a portion of future loan losses and encourage private-sector lending.
- **Industrial Development Bonds (IDB)** – Conduit bonds to provide tax-exempt, low-interest rate financing for manufacturers and exempt facilities.



Little Monkeys, LLC

State Small Business Credit Initiative

Federally-funded

\$83.5 million U.S. Treasury award to fund new and existing debt and equity programs, with an emphasis on Socially & Economically Disadvantaged Individuals, including rural businesses

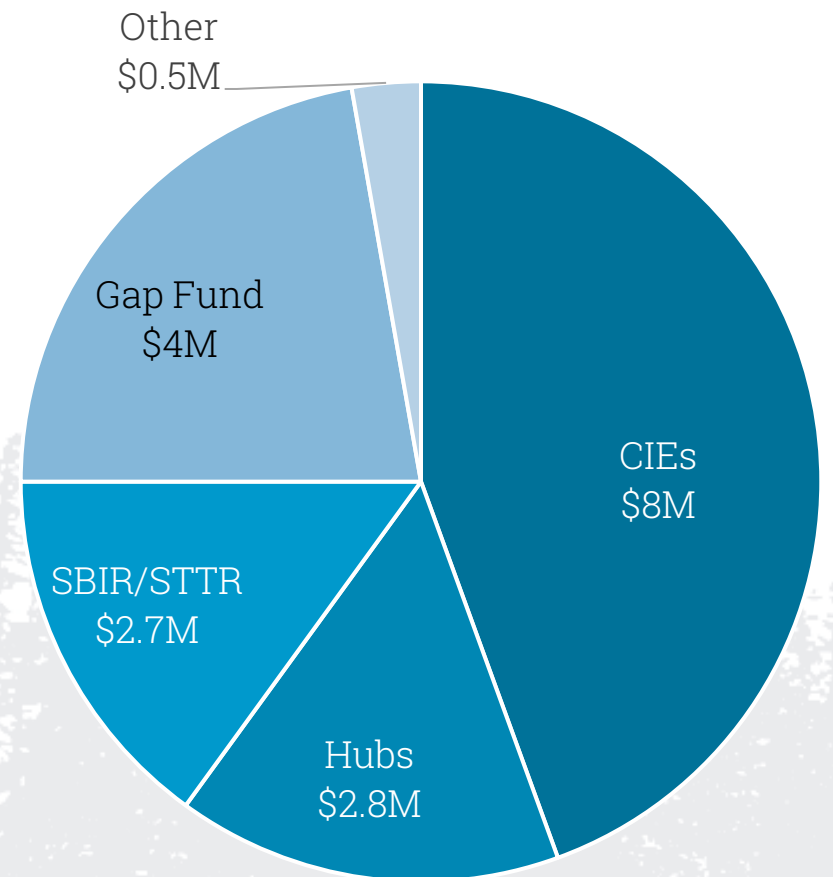
- **\$42M** to support Oregon's start-up economy
 - \$15M – Business Oregon Venture Direct Program
 - \$15M – Business Oregon Venture Fund Program
 - \$12M – Oregon Royalty Fund
- **\$41.5M** to support Oregon's small traded sector and main street businesses
 - \$32.5M – Credit Enhancement Fund
 - \$9M – Business Oregon Relender Program
- Received first tranche of **~\$24M** and committed almost **80%** of the funds. Request for second tranche coming soon.

The “first” SSBCI allocated **\$16.6M** to Oregon in 2010, which Business Oregon successfully deployed and was lauded by the Feds, as it provided capital to **265** companies, leveraged **\$176M** in private capital, created/retained over **1,700** jobs and continues to revolve today.

Innovation & Entrepreneurial Support: Oregon Innovation Council

- Centers of Innovation Excellence (CIEs)
- Regional Innovation Hubs
- Small Business Innovation Research and Technology Transfer Grants (SBIR/STTR) Support Grants
- Commercialization Gap Fund
- University Innovation Research Fund

Oregon InC: \$18.2M



Oregon Innovation Council: Grants and Venture Capital Investments



- Small Business Innovation Research and Technology Transfer (SBIR/STTR) Support Grants - **\$2.7M** for **60** companies
 - Grant program that supports Oregon SBIR applications
 - Grant program that matches federal awards to commercialize products
- Commercialization Gap Fund - **\$4M** for **15** companies
 - Investment fund supporting early-stage science and tech start-ups
- University Innovation Research Fund - **\$10M**
 - Grant fund that matches federal applied-research grants to Oregon Universities

Oregon Innovation Council: Grants to Business Support Organizations

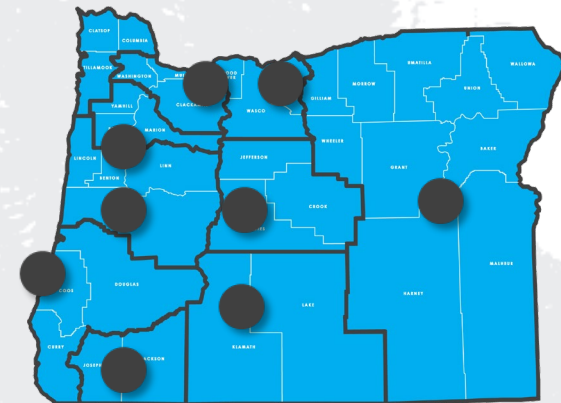


Centers of Innovation Excellence –
\$8M to **5** centers

Public-private partnerships focused on applied R&D and bringing new products to market in critical sectors: biosciences and digital health, unmanned aerial systems, materials science & chemistry, semiconductors, and additive manufacturing.

Regional Innovation Hubs – **\$2.75M** to **9** Hubs

Provide access to technical assistance, capital, networking, mentorship, and talent development for science and technology-based entrepreneurs.



Hub locations

Private Market Investments: Oregon Growth Board

- Oregon Growth Fund (OGF): **\$550k** to **5** projects

Spurs economic development by making investments in promising underrepresented startups through local funds and competitions, leveraging private expertise and capital

- Oregon Growth Account (OGA): **\$37.5M** to **8** investments

Leverages Lottery funds to generate returns for the Education Stability Fund (ESF) by making private investments in high-growth companies, addressing capital gaps statewide



Oregon Venture Fund Founders

Business Ecosystem Support:

Pass-through partners



Small Business Development Center Network (SBDC): 19 Centers across the state provide training to small businesses and entrepreneurs, such as business plan development and other necessary steps toward growing their business. Network also provides access to expertise in exporting, accessing capital and market research.



Oregon Manufacturing Extension Partnership (OMEP): Not-for-profit team of manufacturing professionals who help manufacturers reduce costs, increase productivity and create jobs by becoming more competitive.



APEX Accelerator (formerly the Government Contract Assistance Program (GCAP)): Works with small businesses to access government contracts.



Oregon Manufacturing Innovation Center (OMIC R&D): OMIC R&D works to provide solutions to metals and other manufacturing challenges while preparing the industry's workforce through on-the-job learning and serving as a catalyst for regional economic prosperity.

Technical Assistance for Underrepresented Businesses (TA) Program

Competitive grant program to support organizations that offer culturally competent, linguistically appropriate, geographically aligned small business technical assistance resources to expand and enhance support to underrepresented/under-resourced small businesses.

- Program funds a wide range of TA providers, who in turn meet and reflect the equally disparate needs of Oregon's diverse small business population, ranging from contractors and childcare providers to main street retailers and food-based microenterprises.
- Includes 1.0 FTE (Program Analyst 3)

POP 106: \$4.8 M
Ongoing Lottery Funds



Pallavi Pande, founder of Dtocs
BusinessImpactNW | Dtocs



Bradley Senner
NativeWest Corp.

<https://nativewest.biz/>



Technical Assistance for Underrepresented Businesses

1. North Coast Food Web - \$120,000 - provides specific technical assistance to improve the financial sustainability of childcare providers.

2. APANO - \$100,000 - provides small businesses owners access to culturally specific resources and support. Focus on the metro area API community.

6. Black American Chamber of Commerce - \$140,000 - provides trainings and direct technical assistance to support the business community.

7. IRCO - \$160,000 - provides culturally and linguistically specific business services with a focus on the refugee and immigrant community.

8. Livelihood NW & Business Impact NW - \$290,000 - provides direct TA, credit counseling, and loan application assistance to underserved entrepreneurs statewide.

9. Warm Springs CAT - \$220,000 - provides TA and coaching, asset building, workforce development, youth programs, and placemaking strategies.

● Provides Services Statewide

3. Adelante Mujeres - \$220,000 - provides small business technical assistance programming. Focus on Latinx entrepreneurs in WA County.

4. Centro Cultural - \$220,000 - offers culturally specific business case management to support WA County small business owners.

5. Soul District - \$120,000 - supports the business community of historic inner urban N/NE Portland with tailored resources and TA.



10. NCFS - Nixyaawii - \$120,000 - a CDFI located on the Umatilla Indian Reservation, provides direct services through Business Development and Lending Services.

12. MESO - \$200,000 - provides TA, cohort-based business education, and access to capital to underserved small businesses.

13. Hispanic Metropolitan Chamber - \$180,000 - provides services that focus on creating opportunities and relationships for Latino small businesses.

14. PACCO - \$200,000 - provides TA offerings to expediently assist targeted entrepreneurs in either starting and/or sustain-expand their businesses.

15. Rural Development Initiatives - \$300,000 - provides TA across the state with an emphasis on Latinx and Native small businesses.

11. Neighborhood House - \$150,000 - provides specific technical assistance to improve the financial sustainability of childcare providers.

17. NAMC-OR - \$220,000 - provides technical assistance tailored to the needs of minority owned construction companies.

18. Northwest Native Chamber - \$300,000 - provides TA for Native businesses owners creating equitable avenues for wealth building opportunities.

19. PBDG Foundation - \$220,000 - provides technical assistance to minority- and women-owned firms working in the fields of construction.

16. NAYA - \$220,000 - provides Native entrepreneurs with knowledge, tools, and skills to build a business from an idea or scale their existing business.

20. Plaza de Nuestra Comunidad - \$120,000 - provides Lane County entrepreneurs with technical assistance and resources to help them launch and grow their businesses.

21. CCD Business Development Corp - \$150,000 - offers direct technical assistance, access to resources, and flexible working capital for businesses in Coos, Curry, and Douglas Counties.

22. NeighborWorks Umpqua - \$100,000 - offers support to business owners that want to open or expand childcare businesses in Coos, Curry, and Western Douglas County.

23. Xcelerate Women - \$180,000 - provides TA support to growth-oriented women-owned businesses.

24. Talent Business Alliance - \$100,000 - supports local businesses by offering TA, networking, and marketing opportunities.

25. High Desert Partnership - \$350,000 - provides tailored technical assistance to small businesses across 5 counties: Baker, Harney, Malheur, Union and Wallowa.

Rural Opportunity Initiative (ROI) program

ROI is the state's strategic effort to empower rural communities to support entrepreneurs and small business growth by strengthening their entrepreneurial ecosystems - **\$2M in GRB**

- Community-driven, responsive to unique community needs, led by community leaders
- Supports rural entrepreneurship by building an entrepreneurial ecosystem – leveraging existing resources and strengths with new external support
- The program provides financial support, supports innovative partnerships and network building and access to business development resources

*EDALC Summit,
Lincoln County*



*K Voelz Winery,
La Grande*



19 RURAL OPPORTUNITY INITIATIVE COMMUNITIES

2. High Desert Partnership – developing 'Idea to Ownership' pipeline, opportunities in natural resource industries, culturally responsive programs, and a place-based branding campaign.

3. Woodburn & North Marion Business Service Alliance – conducting a small business assessment that will inform future business training and resource development.

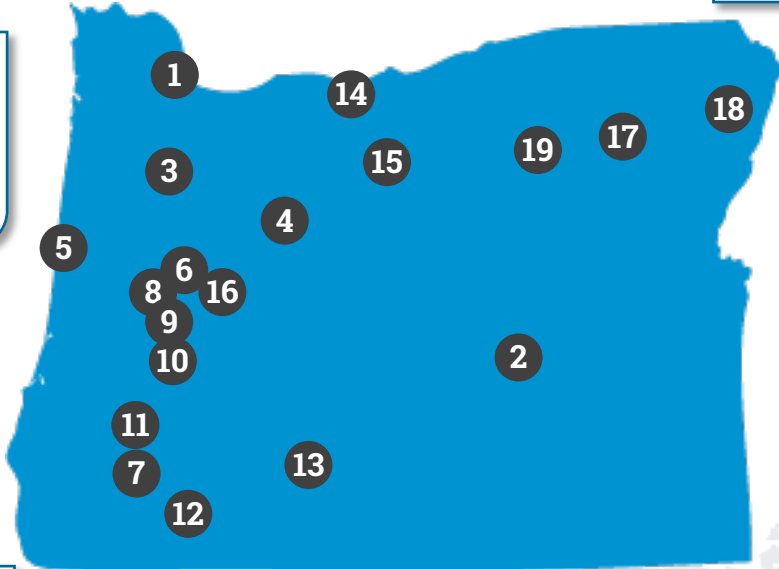
1. Keep it Local Columbia Co. – conducting a county wide ecosystem assessment and then creating a strategic plan for ecosystem development.

14. Mid-Columbia Economic Development District – expanding its ecosystem mapping efforts and increasing connectivity and accessibility to small business resources.

15. Oregon Frontier Chamber – 11 frontier communities and 3 rural counties - increasing collaboration and support to prioritize entrepreneur-driven economic development.

5. Economic Development Alliance of Lincoln Co. – cultivating a coalition of partners to build the ecosystem and providing technical assistance for food business and creative makers.

4. Warm Springs Community Action Team – developing a small business incubator on the Warm Springs Reservation.



16. McKenzie Valley LTRG – expanding partnerships, conducting a needs assessment, and developing an action plan for post fire economic recovery.

18. NE Oregon Economic Development District – supporting entrepreneurs with wraparound business resources, identifying needs and assessing the adoption of a countywide Main Street organization.

7. Umpqua CDC – developing and launching a new wraparound program through the use of partnerships to start new childcare businesses in English and Spanish.

6. RAIN – supporting the Rural Economic Alliance (REAL) communities and refining entrepreneur impact evaluation tools.

17. La Grande – enhancing existing programming and resources for entrepreneurs at the Ignite Center and in partnership with Eastern Oregon University.

19. Heppner CF – launching an arts and business innovation hub and scaling the training resources they can provide to businesses and youth.

8. Friends of Family Farmers – expanding the agricultural entrepreneurial ecosystem through new partnerships, new training, and enhanced marketing.

9. Bohemia Food Hub – providing access to a commercial kitchen and micro-retail space to food-based and underserved entrepreneurs.

12. A Greater Applegate – integrating farmers, ranchers, and consumers to improve opportunities for entrepreneurs within its food and farm system.

13. Klamath IDEA – providing access to resources and networking opportunities to new and existing businesses in Klamath County.

11. CCD Business Development – Supporting access to technical assistance, financial resources, and communication networks within the entrepreneurial ecosystem.

10. Center for Rural Livelihood – building a regional restoration forestry entrepreneurial ecosystem and designing and leading TA efforts in this emerging field.

Economic Equity Investment Program

- The Economic Equity Investment Program (EEIP) was created in 2022 by SB 1579 and allocated **\$15M** to provide grants to **36** culturally responsive organizations to support eligible beneficiaries.
- The program seeks to advance economic equity by providing programming and resources that support economic stability, self-sufficiency, and wealth building among disadvantaged individuals, families, businesses, and communities.
- In 2024, EEIP received an additional **\$8M** to continue its work to mitigate economic disparities (**32 grants**).
- This policy package requests 1.0 FTE (PA3) for 6 months to close out the program.

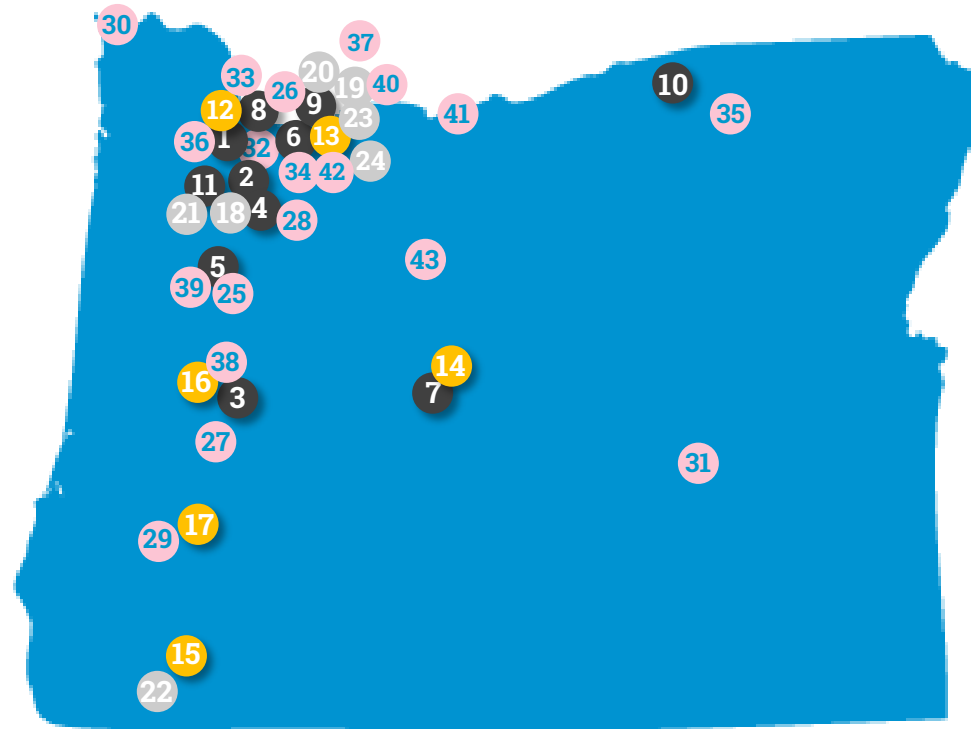
POP 109: \$92,485
Other Funds

*AHIVOY
Graduation, 2024*



Ownership of Land, Principal Residences and Other Real Property

1. Bienestar
2. CASA of Oregon
3. DevNW
4. Farmworkers Housing Development Corporation
5. Habitat for Humanity of Oregon
6. Hacienda CDC
7. RootedHomes
8. NAYA
9. Self Enhancement Inc
10. Umatilla Morrow Head Start
11. Yamhill CDC dba Community Home Builders



Entrepreneurship and Business Development

25. Be-Blac
26. Black United Fund of OR
27. Bohemia Food Hub
28. Capaces Leadership Institute
29. CCD Business Development
30. Consejo Hispano
31. High Desert Partnership
32. Livelihood NW
33. Micro Enterprise Services of Oregon
34. National Association of Minority Contractors-OR
35. Nixyaawii Community Financial Development
36. Northwest Native Chamber
37. Philippine American Chamber of Commerce of Oregon/Black American Chamber of Commerce
38. Plaza Nuestra de Comunidad
39. Strategic Economic Development Corporation - SEDCOR
40. The Immigrant and Refugee Community Organization (IRCO)
41. The Next Door
42. Urban League
43. Warm Springs Community Action Team

Intergenerational Wealth Building

12. Centro Cultural del Condado de Washington
13. Ecumenical Ministries of Oregon
14. Neighbor Impact
15. Project Youth+
16. Rural Development Initiatives
17. Umpqua CDC dba NeighborWorks Umpqua

Workforce Development

18. Asociación Hispana de la Industria del Vino en Oregon y Comunidad - AHIVVOY
19. Constructing Hope
20. Portland Opportunities Industrialization Center
21. Unidos Bridging Community
22. Illinois Valley Family Coalition
23. Pacific Refugee Support Group
24. Venture Partners

Certification Office for Business Inclusion and Diversity (COBID)

State of Oregon's sole certification body for both federal and state business diversity programs.

- Two federal certification programs: **Disadvantaged Business Enterprises (DBE)** and the **Airport Concessionaires Disadvantaged Business Enterprise (ACDBE)**.
- Four state certification programs: **Minority Business Enterprise (MBE)**, **Woman Business Enterprise (WBE)**, new **Veteran Business Enterprise (VBE)** and the **Emerging Small Business (ESB)** programs.

COBID: Impact

- Total certified firms: **2,989** certified firms as of February 2025
 - 12% year-over-year growth in number of certifications
- Processing time: goal is to process all applications in **under 90 days**
- Outreach: **52 events** in 2024, with over **7,075** total participants



*Naim Hasan Photography
MBE, ESB, DBE*



OREGON CULTURAL TRUST
OREGON ARTS COMMISSION

SOPHORN CHEANG & LIORA SPONKO





Mission: To enhance the quality of life for all Oregonians through the arts by stimulating creativity, leadership and economic vitality.

- **Created in 1967**
- **Moved into Business Oregon in 1993**
- **Nine Commissioners**
- **Every State has an Arts Commission**



Mission: To lead Oregon in cultivating, growing and valuing culture as an integral part of communities. We do this by inspiring Oregonians to invest in a permanent fund that provides annual grants to cultural organizations.

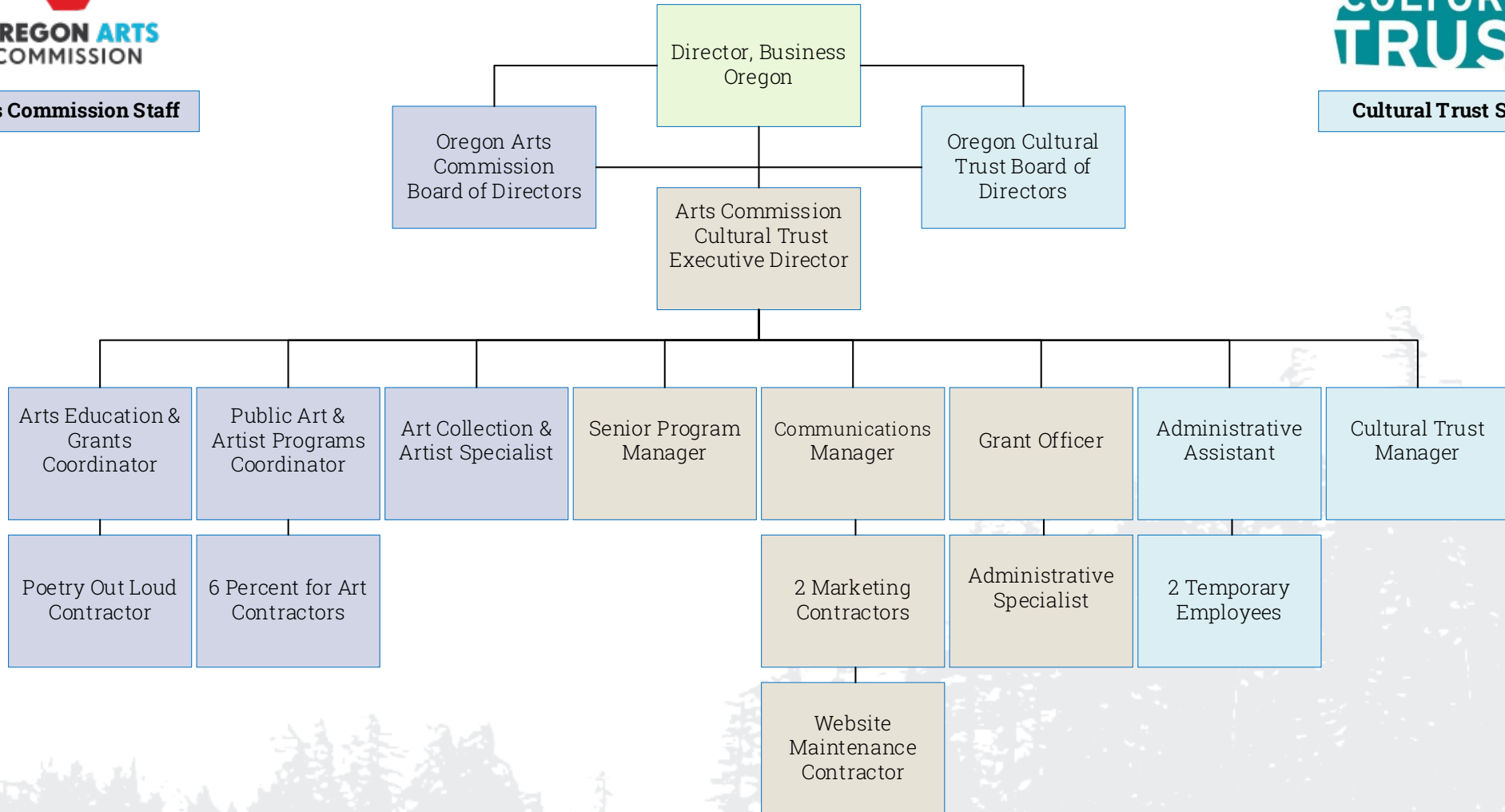
- **Created in 2001 – Part of the Secretary of State**
- **Moved into Business Oregon in 2002**
- **Nine Board Members, Two Legislative Members**
- **Unique Tax Credit**



Arts Commission Staff



Cultural Trust Staff



Arts Commission and Cultural Trust Staff

2025-27 GRB By Fund Source

OF Revenue Sources (Estimated):

Donations: \$10.8M

ODOT License plate sales: \$934K

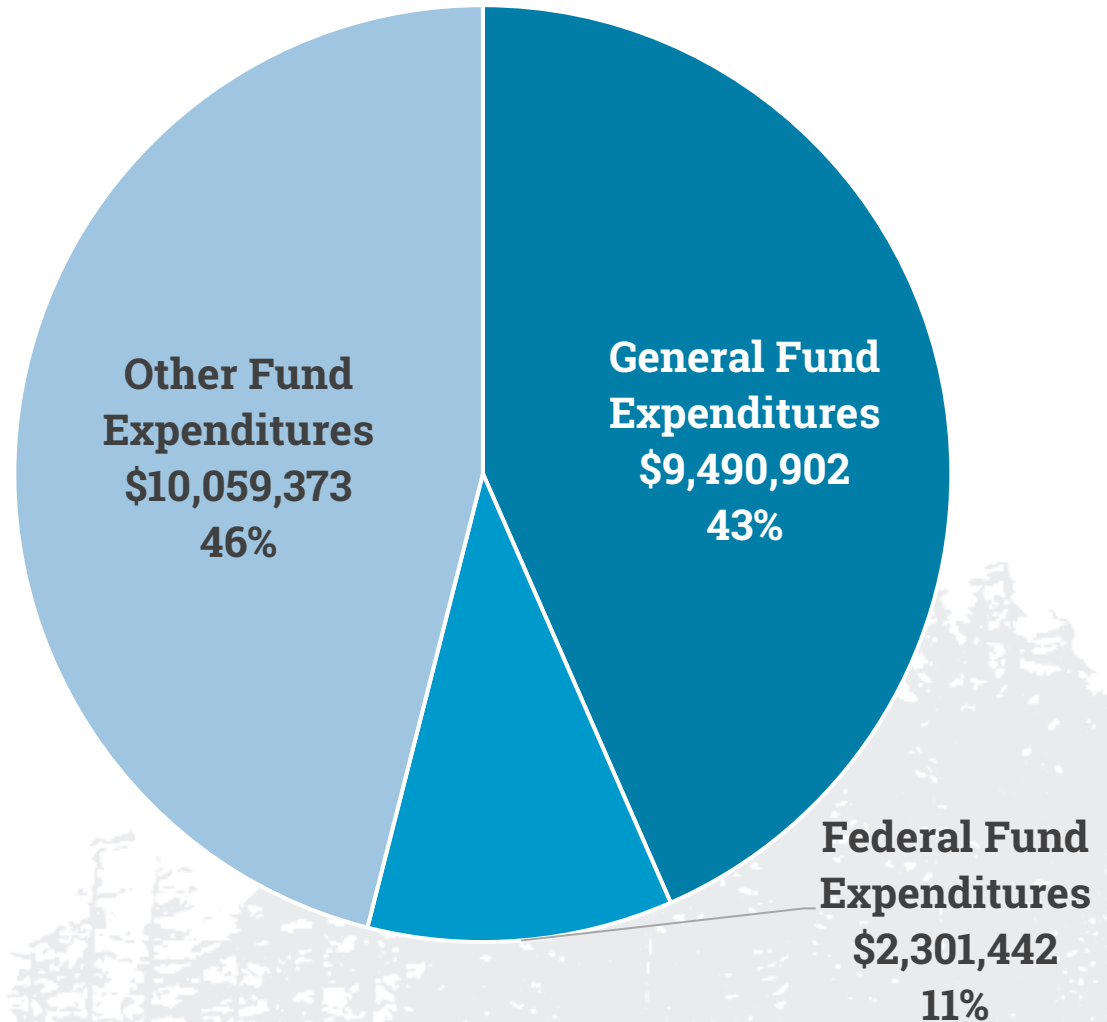
GF Revenue Sources (Estimated):

Arts grants: \$4.8M

Special projects Carryforward: \$4.7M

FF Revenue Sources (Estimated):

National Endowment for the Arts: \$ 2.3M





OREGON ARTS
COMMISSION



OREGON ARTS
COMMISSION

Grant Programs

Sustaining Arts Program

300 arts organizations receive ongoing operational support

Arts Build Communities

Strengthening communities through projects that connect the arts with local challenges, issues, needs and opportunities

Arts Learning

Provide a responsive opportunity for learning in and through the arts to benefit K-12 students



Image: Chehalem Cultural Center: Art Camp



OREGON ARTS
COMMISSION

Grant Programs

Arts Access Grant

Public access to all individuals who want to participate in arts activities offered by Oregon arts nonprofits

Artist Fellowships

Honor Oregon's professional artists and their achievements while supporting efforts to advance their careers

Career Opportunity

Support artists by enabling them to take advantage of timely external opportunities to enhance their artistic careers



Image: Sisters Folk Festival, Shamarr Allen and the Underdogs



OREGON ARTS
COMMISSION

Programs and Services

Art in the Governor's Office

Honors selected Oregon artists with exhibitions in the reception area of the Governor's Ceremonial Office in the Capitol Building

Cultural Resource Economic Fund (CREF)

Capital Construction for cultural projects administered by Business Oregon and Arts Program



Image: Works by Eugene artist Margaret Prentice installed in the Governor's Office in 2018



OREGON ARTS
COMMISSION

Programs and Services

Percent for Art in Public Places Celebrating 50 Years

Guided by legislation that sets aside 1% of state building construction budgets for public artwork

- 2,800+ artworks in the public collection
- 375 public art projects
- 22 active projects with combined budgets of \$9.2 million



Image: Robert Horner, Perseverance of Decay 2020 at OSU's Peavey Hall



OREGON ARTS
COMMISSION

Poetry Out Loud

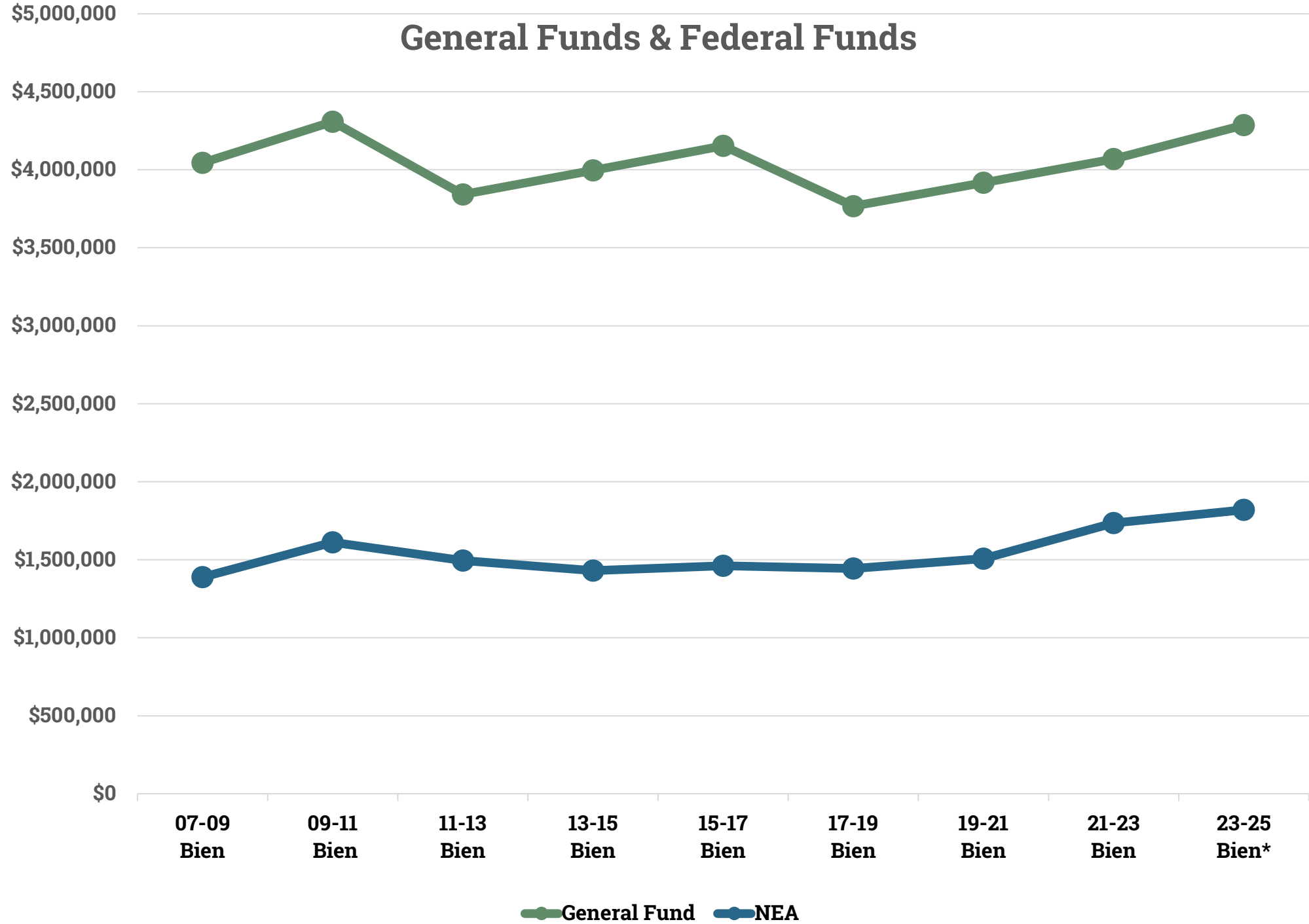
National arts education program that encourages the study of great poetry by offering free educational materials and a dynamic recitation competition for high school students across the country



Image: 2024 Poetry Out Loud Oregon Champion Katie Lineburg. Katie lives in Hillsboro and attended St. Stephen's Academy in Lake Oswego

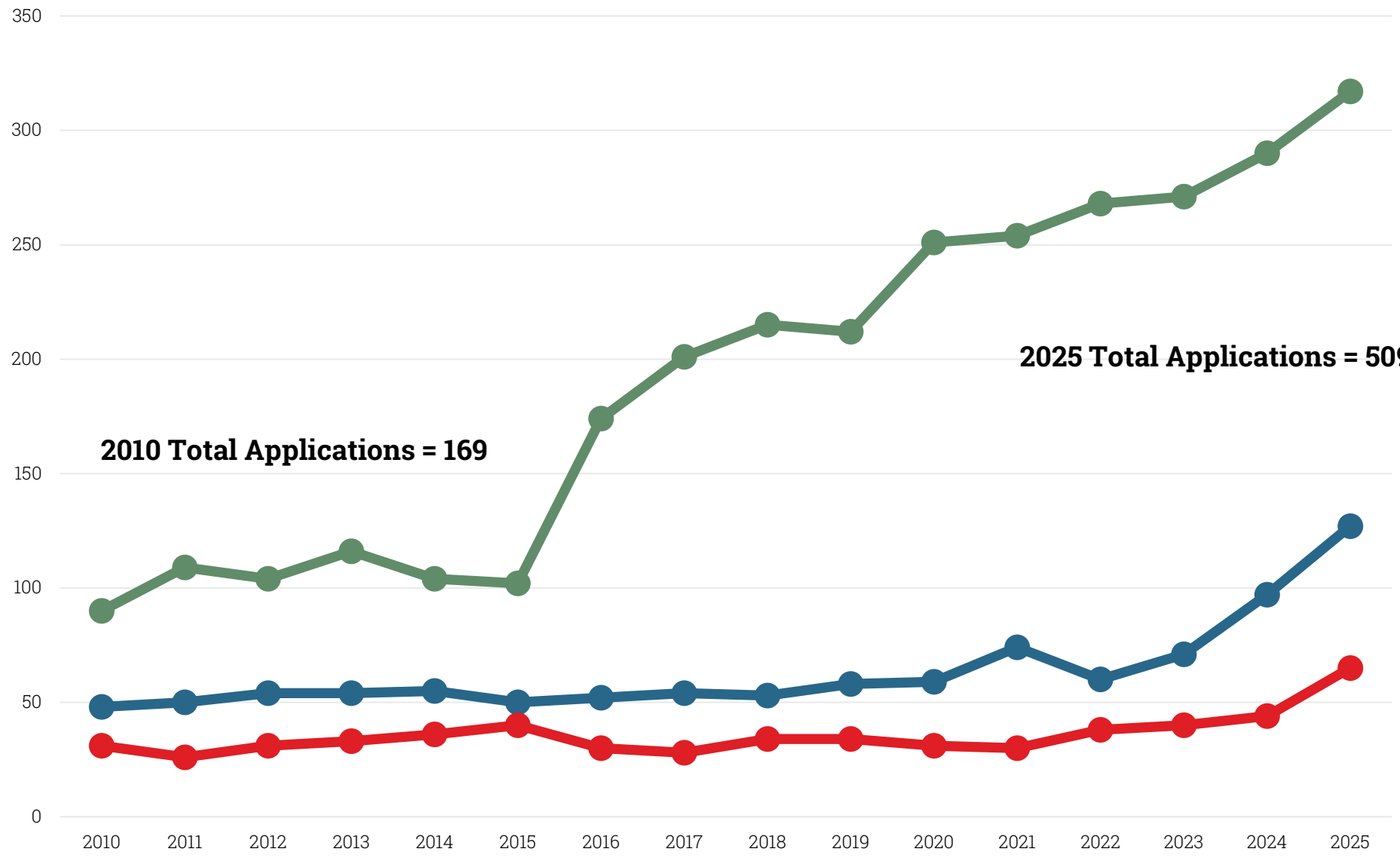


General Funds & Federal Funds





Number of Applications Since 2010



2010 Total Applications = 169

2025 Total Applications = 509

—●— Operating Support Program —●— Arts Build Communities —●— Arts Learning



Trust for Cultural Development

Culture Defined

Arts, Heritage, and Humanities

- Arts
- Museums
- Historic Building Preservation
- History, historical societies
- Indigenous traditions, languages
- Heritage activities
- Gardens and zoos
- Cultural events, fairs and festivals
- Culturally-specific nonprofits
- Commemorative community events
- Storytelling



Images: Salem Multicultural Festival and harvesting bark near Warm Springs Museum of Art



How the Trust Works

Oregonians donate to one or more of the registered 1,700+ cultural nonprofits.

Matching donation to the Cultural Trust, 100% state tax credit.

- \$500 for individuals
- \$1,000 for couples filing jointly
- \$2,500 for C-class corporations

Calendar Year 2024: 10,570 donations for a total of \$5.2 million

Image: Oregon Caves and Chateau





Grant Programs

**Donation Revenue
FY25 = \$6,150,080**

Cultural Development Grants (50%)

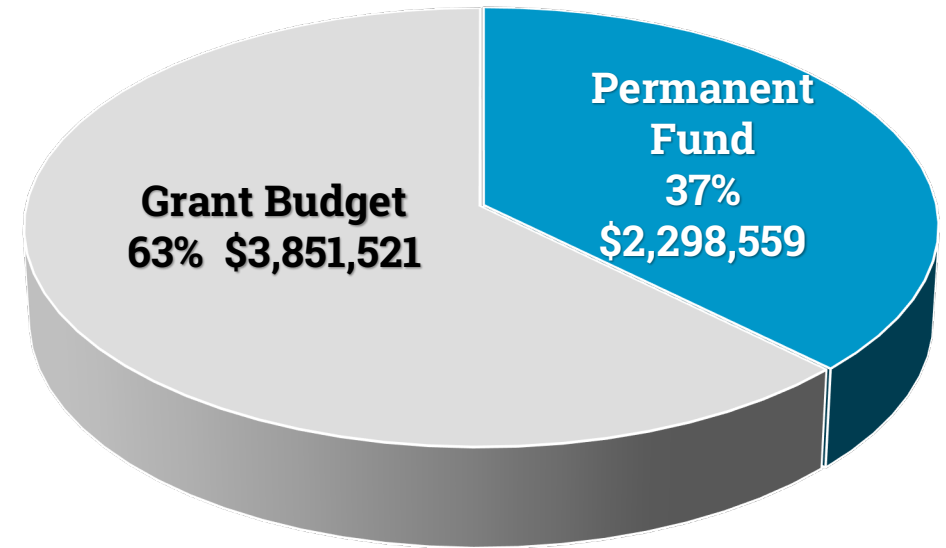
- Categories: Access, Preservation, Creativity, Capacity
- 100 annual awards.

County and Tribal Cultural Coalitions (25%)

- Oregon's 45 county and tribal Cultural Coalitions are funded directly by the Trust and are unique to the state.
- 450 cultural project awards annually through local decision making.

5 Partner Agencies (25%)

- Provide statewide services in arts, heritage and humanities.





Partner Agencies

- Oregon Arts Commission
- Oregon Heritage Commission
- State Historic Preservation Office
- Oregon Humanities
- Oregon Historical Society



Image: High Desert Museum, Thorn Hollow String Band



Programs and Services

Organizational and Professional Development Program

Strengthens cultural nonprofit leadership and organizational effectiveness to better serve Oregon's cultural community.

Poet Laureate

The Oregon Poet Laureate fosters the art of poetry, encourages literacy and learning, addresses central issues relating to humanities and heritage, and reflects on public life in Oregon.

Conversations with Funders

Annual funder workshops and information sessions held around the state



Images: Ellen Waterston, Poet Laureate, and Conversations gathering



Celebrate Oregon!



Semi-Independence and Merger

This placeholder bill will be amended consistent with a joint framework approved by the Commission and Trust Board.

What the amendment does:

- Combines two boards and creates a semi-independent state agency with a unified mission and the autonomy to pursue that mission
- Maintains all existing funding sources and programs
- Business Oregon, the Arts Commission, and Cultural Trust will work over the 2025-27 biennium to set new organization's budget and operational structure
- New organization becomes operative July 1, 2027

2018 – PlanB Agency

“Oregon Arts Commission/Cultural Trust Feasibility Study”

To determine the feasibility of combining the Oregon Arts Commission (OAC) governing commission and the Oregon Cultural Trust (OCT)

2020 - Oregon Solutions

“Governance Options for the Oregon Arts Commission and the Oregon Cultural Trust Board”

- What change—if any—is the best governance structure for the Oregon Arts Commission (OAC) and the Oregon Cultural Trust (OCT) for the future?
- Where should the OAC and the OCT be housed in state government to advance arts and culture in Oregon?

2021 – Joint Workgroup for Governance Structure

- Met for 10 months to process the recommendations from the Oregon Solutions report
- Developed a value proposition, but in the end members of the Cultural Trust did not want to combine or become semi-independent

2024 – Arts Commission & Cultural Trust take fresh look at the proposal with Governor's Office & Business Oregon support

- **May - June:** Arts Commission and Cultural Trust Board each vote to explore potential merger and semi-independence from Business Oregon; designate members to participate in a joint workgroup.
- **September - November:** Joint workgroup holds series of meetings and a retreat facilitated by Oregon Consensus to discuss past reports, different models of semi-independent agencies, potential joint governance and considerations for future operations of a new entity.

Action & Timeline

2024

- **December:** Arts Commission & Cultural Trust Board each vote to support concept and move forward to bill-drafting. Motion unanimously approved by both boards

2025

- **January - February** – Bill introduced, and amendment language submitted for drafting
- **January - June** – HB 3048 considered in legislative session
- **Summer 2025 - late 2026 (if bill enacted)**
 - Develop action plan
 - Refine details for new entity's systems and processes
 - Prepare report to legislature regarding plans and any additional needed adjustments

July 2027 – Oregon Arts and Cultural Development Office and Board created

(Arts Commission & Cultural Trust no longer exist in current form)

Joint Workgroup

Joint Workgroup

- Sean Andries, Cultural Trust Chair
- George Kramer, Cultural Trust Vice Chair
- Deb Schallert, Cultural Trust Board Member
- Subashini Ganesan-Forbes, Arts Commission Chair
- David Harrelson, Arts Commission Vice Chair
- Jason Holland, Arts Commissioner

Support

- Amelia Porterfield, Governor's Office, Regional Solutions Director
- Mark Gharst, Business Oregon, Government Affairs Manager
- Brian Rogers, Executive Director, Arts Commission, Cultural Trust
- Liora Sponko, Senior Program Manager, Arts Commission, Cultural Trust

Oregon Consensus

- Robin Harkless, Director
- Katie Pearmine, Senior Project Manager

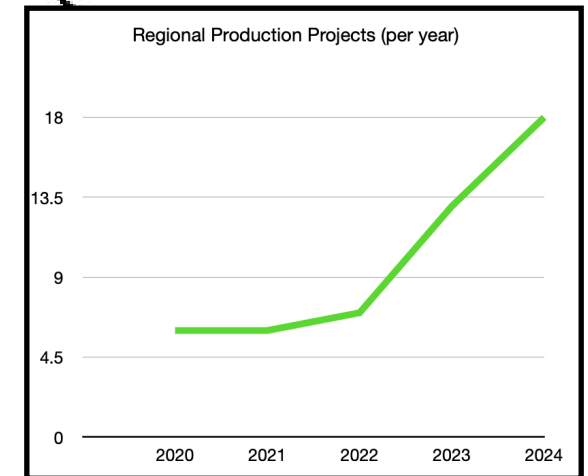
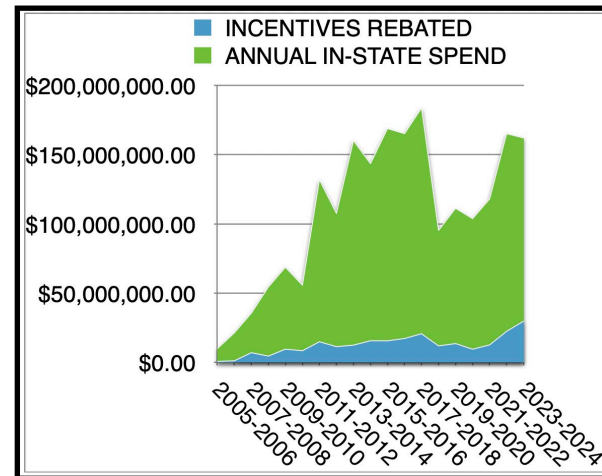
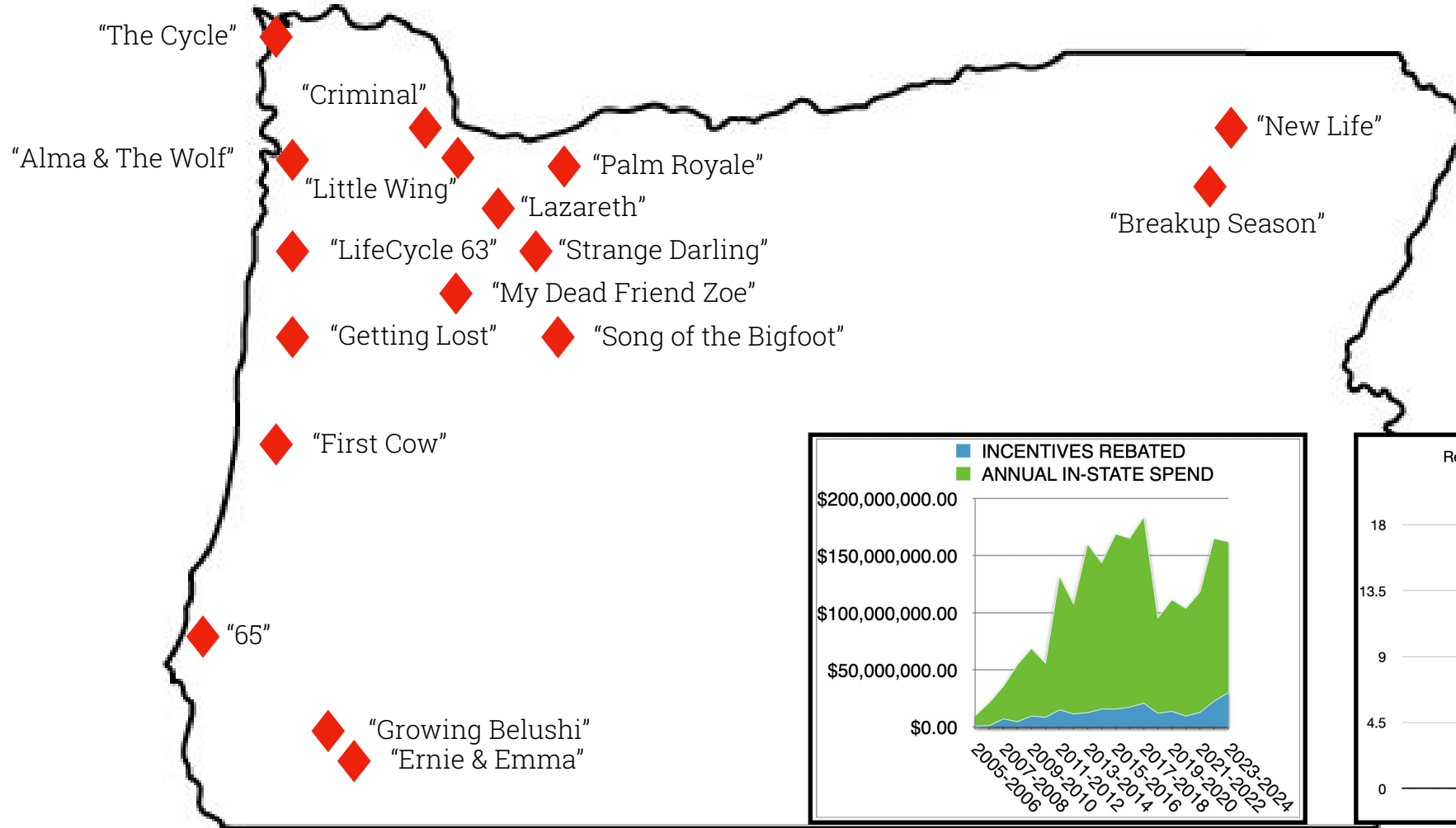
OREGON FILM

TIM WILLIAMS

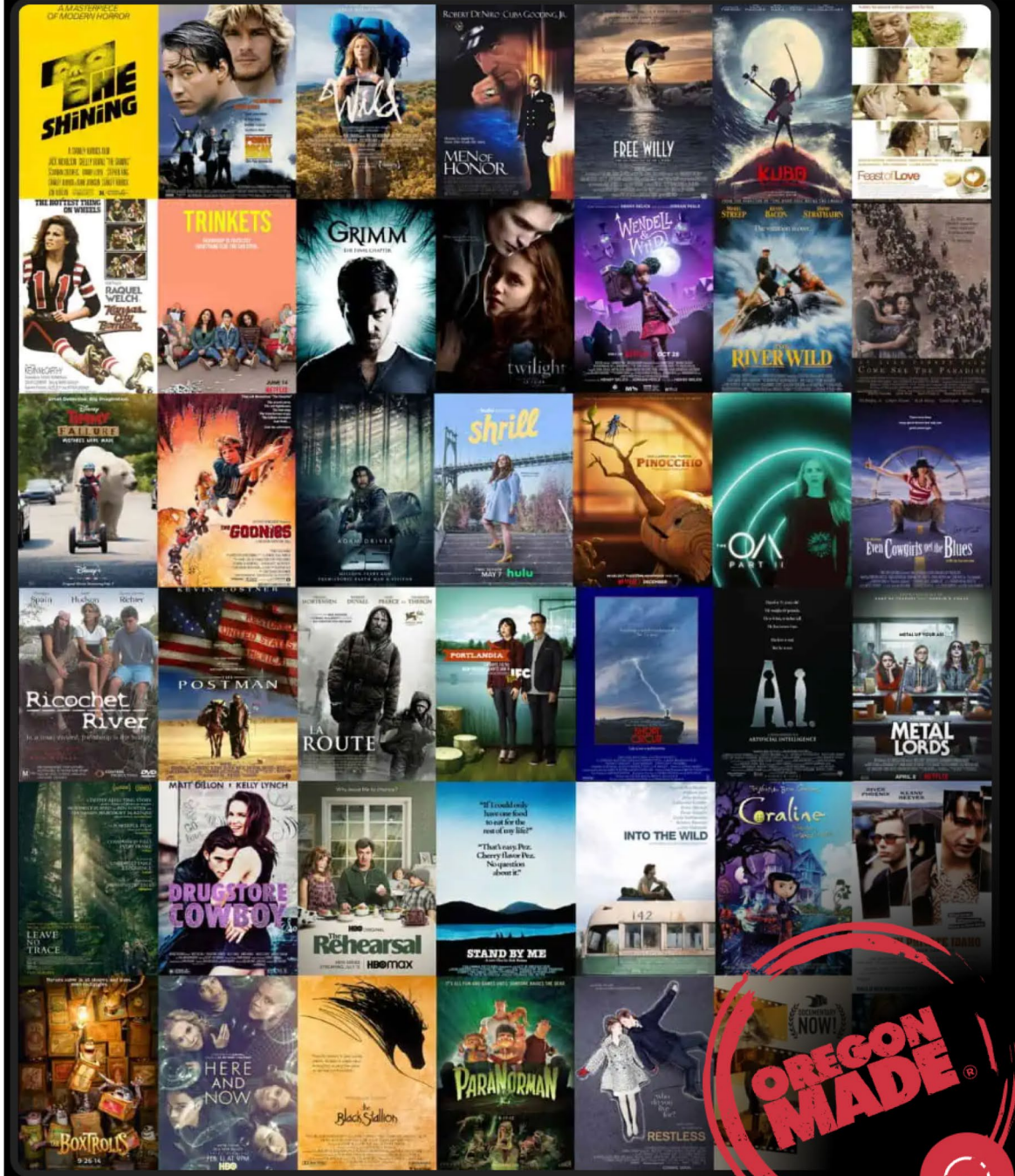




#OregonMade Productions



**OREGON
FILM**



The Economic Contributions of Oregon's Visual Media Industry in Fiscal Year 2023

Film and video sector growth since 2002

The growth of the film and video sector in Oregon has been nothing but explosive. In 2004, we wrote an economic impact report of Oregon's film and video sector. We found that in 2002, the sector's direct output was \$177.7 million, and its total contribution was \$357.1 million. Compare that to what we calculated in this report for FY2023—\$1,249.9 million in direct and \$2,041.9 million in total contributions. (Table 3). Therefore, in 20 years, the sector's direct output rose 603 percent and its total contribution rose 472 percent. These are extraordinary increases. And they far outpaced the whole economy of Oregon, which grew about 158 percent over that time.²

Estimated one-year state income tax ROI arising from film and video incentives

In FY2023, Oregon Film provided \$22.47 million in incentives that attracted productions to Oregon. Because of these incentives, Oregon attracted about \$208 million in direct production spending of which \$140 million was spent on payrolls for Oregonians. We estimated the total economic contributions from these productions and from those, the personal and business income taxes received in FY2023 by the state of Oregon. We estimated from this that Oregon state government got back 177 percent of every dollar state government spent on film and video production incentives.



- *EcoNW Economic Impact Study completed in Oct 2023*
- *Full Report on: oregonfilm.org/article/our-work-benefits-oregon/*

Total contributions of the visual media industry in Oregon

Because the visual media industry pays relatively high wages compared to the state's economy, the induced impacts are substantial. When combined with the indirect impacts on businesses, we found there were 27,264 FYE jobs in Oregon that can be traced back to the industry. The total contribution to total labor income was \$2,359.6 million. And visual media's contribution to state economic output in FY2023 was \$5,923.7 million.

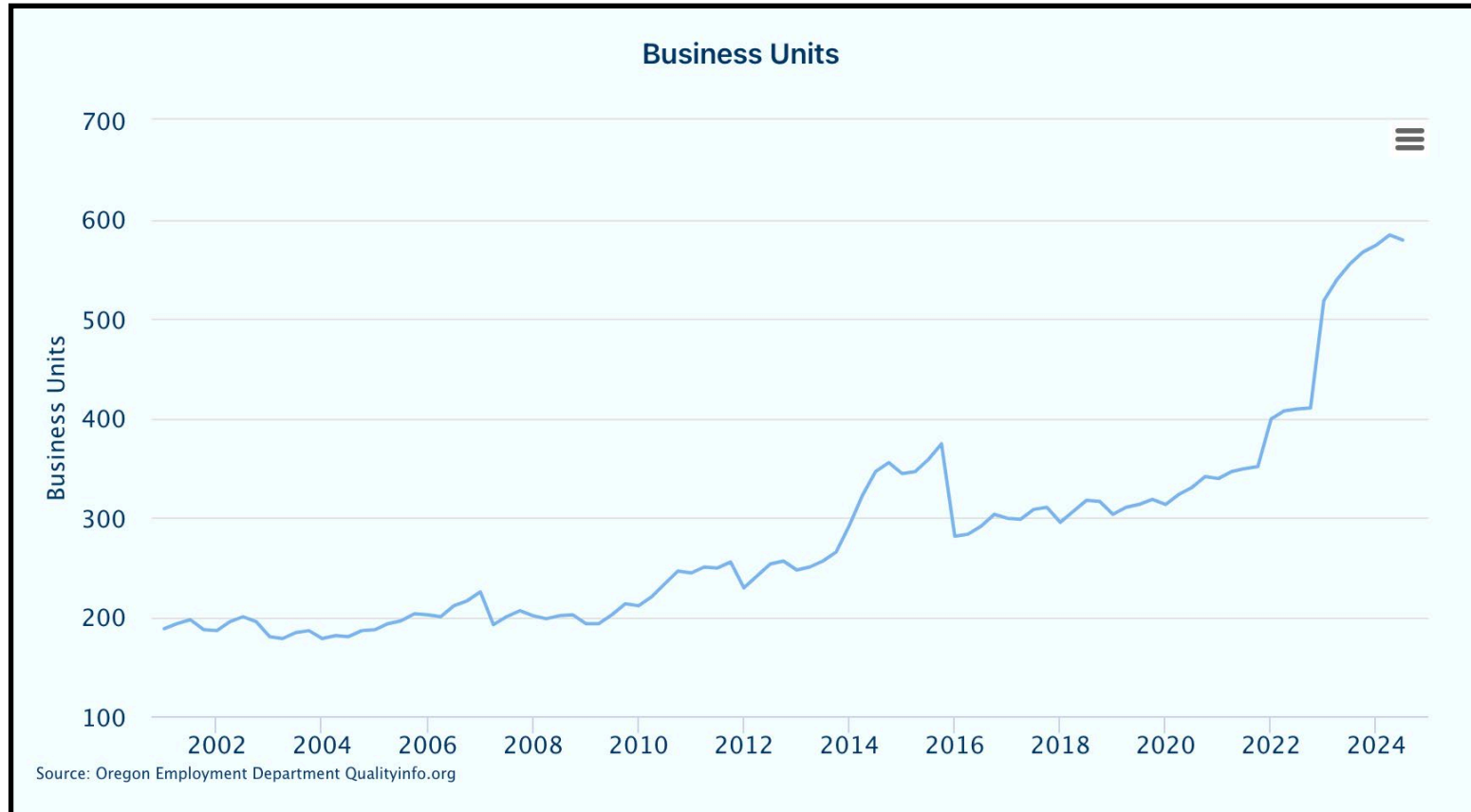
Table 9. Economic contributions in Oregon from the commercial photography sector, FY2023

Impact	Employment (FYE)	Labor	
		Income (millions)	Output (millions)
Direct	12,680	\$1,546.1	\$3,479.5
Indirect	6,315	\$310.1	\$979.7
Induced	8,269	\$503.4	\$1,464.4
Total	27,264	\$2,359.6	\$5,923.7

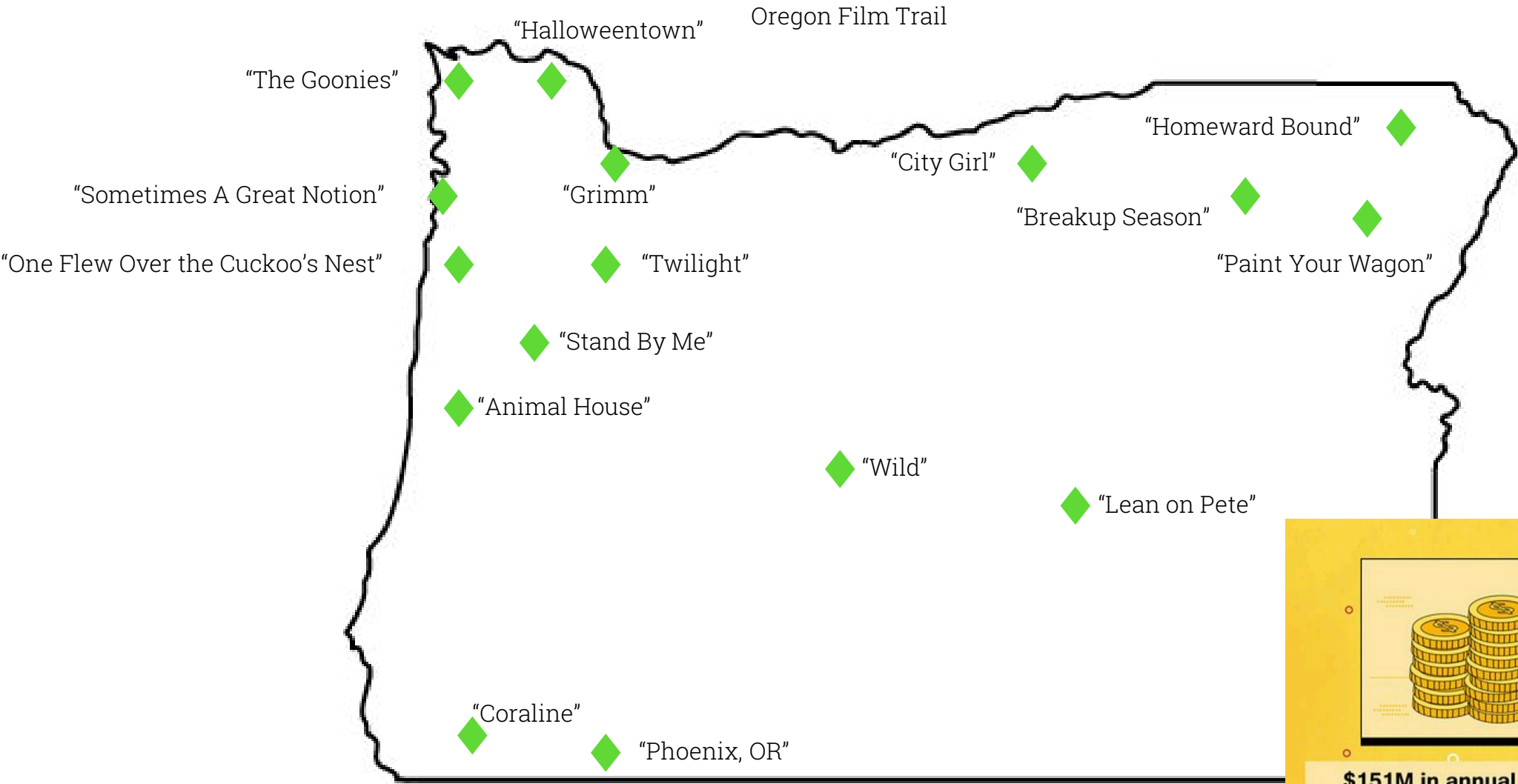
Source: ECONorthwest analysis using the current IMPLAN model for Oregon.



Motion Picture and Video Production, Oregon
NAICS 51211, Private Ownership



Oregon Film Trail

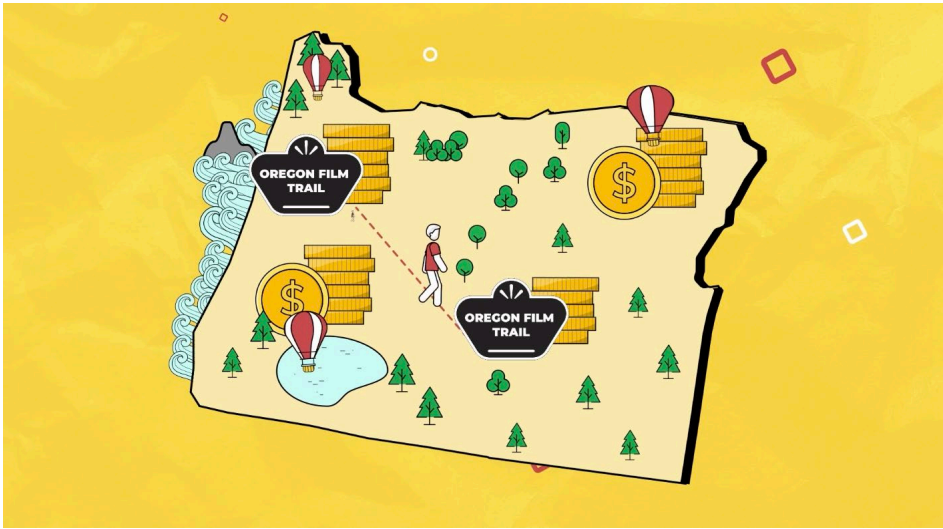


Source:
SetJettors



OregonFilmTrail.com






\$151M in annual film tourism revenue



Homeward Bound: The Incredible Journey (1993)





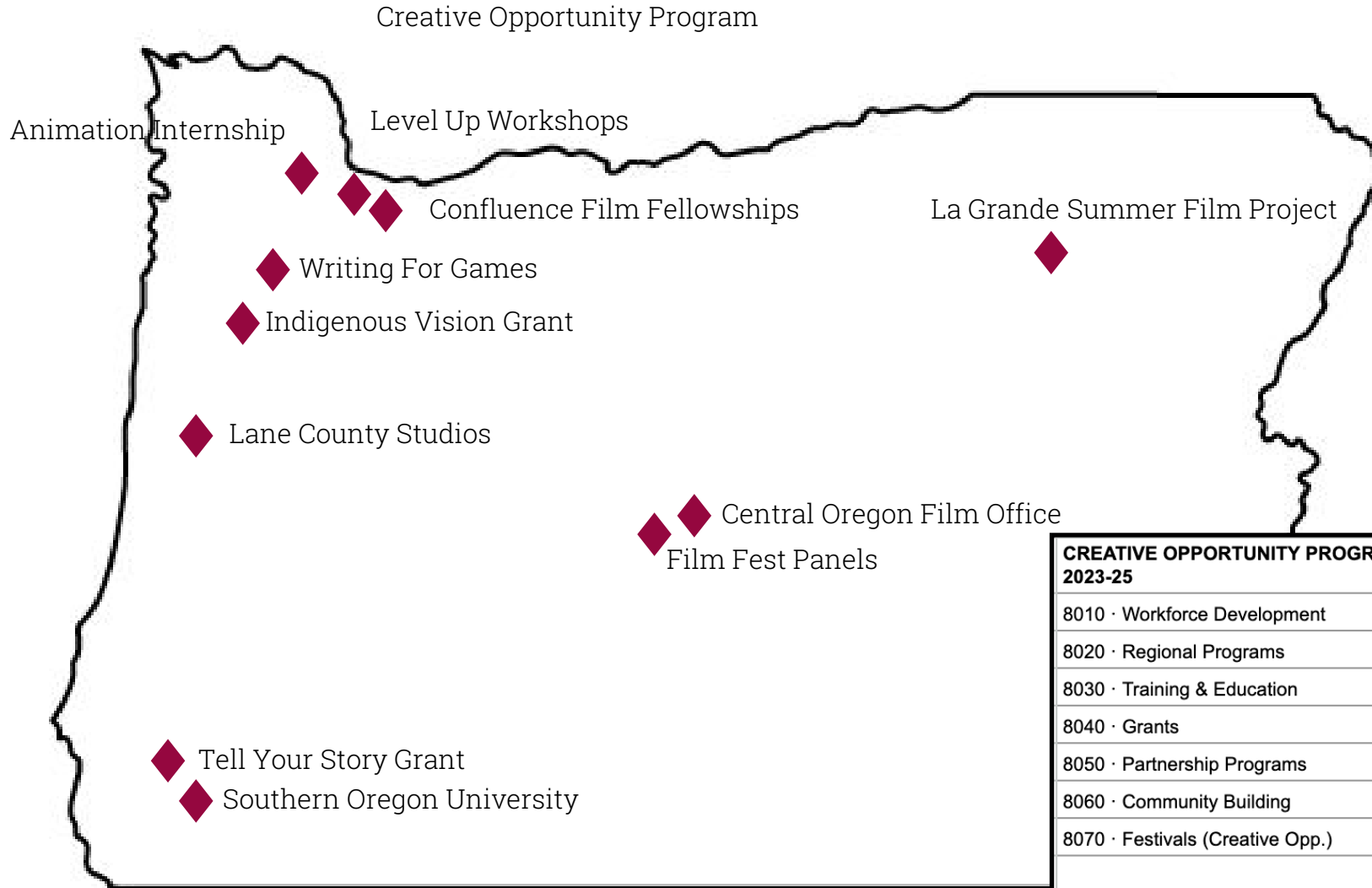
400 visitors in 2023

Tourism in Wallowa County, 2012



<https://vimeo.com/1054177086?share=copy>





CREATIVE OPPORTUNITY PROGRAM 2023-25	
8010 · Workforce Development	\$201,583
8020 · Regional Programs	\$56,000
8030 · Training & Education	\$147,500
8040 · Grants	\$185,000
8050 · Partnership Programs	\$111,150
8060 · Community Building	\$44,000
8070 · Festivals (Creative Opp.)	\$7,727
	\$752,960



oregonfilm.org/article/creative-opportunity-program/



The Best Places to Live and Work as a Moviemaker in 2025

Ashland



In a Pickle co-director Courtney Williams, cinematographer Max Mascolo, producer Gary Kout, A.D. Levi Anderson, and co-director and actor Monica Cortez shooting in Ashland, Oregon. Photo by Prateek Sharma.

Portland



Filming A Simple Machine in Portland. Photo by Zach Lewis. Courtesy of Portland Film Office

IN CLOSING

SOPHORN CHEANG

