

HB 2389

- Representative Evans
 - Full-Time/Part-Time/Adjunct College and University Professor Present – 1999
 - Chemeketa Community College
 - Oregon State University
 - Portland State University
 - University of San Francisco*
- House Committee on Higher Education and Workforce Development
 - March 6, 2025



HB 2389

- Background/Context
- What HB 2389 Does
- What HB 2389 Does NOT
- Why HB 2389 is a Temporary Fix, A Tourniquet to Stem the Bleeding (of the TRUs)
- How HB 2389 Can Provide Critical Time for Exploring Permanent Solutions
- The NEED for Restructuring Post-Secondary Learning Delivery



HB 2389

- Background/Context
 - Enrollment Caps are a Legitimate, Rational Tool for Stabilizing Growth throughout Oregon's 7/8 Public Universities
 - History
 - OSSHE – Byzantine, Micromanagement
 - OUS – Transitional, Lacking Buy-In & Vision (OUS Replaced because of Failure to Learn Lessons of Enrollment Caps)
 - HECC – NOT An Agency, A Vision, A Facilitator, But Not Empowered as an Agency with Necessary Tools
 - The Vacuum Incentivized a Semi-Balkanization of Previous System...



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- Background/Context
 - November 2024 enrollment increases
 - Between 1.7% and 3% Depending upon source/measurement
 - Note: 5% Caps would NOT be Necessary, Yet
 - Undergraduate enrollment
 - Up 1.5%
 - Graduate enrollment
 - Up 1.8%
 - Increases at Four (4) Universities
 - OSU at 3.5%
 - OSU Ecampus at 6.5%
 - Decreases at Three (3) Universities



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- Background/Context
 - An Example of Enrollment Cap Outcomes
 - Enrollment Caps
 - Post BM 5 Cuts leading to Legacy Supplanting of Local/Regional Needs from Pre-BM 5 State Priorities
 - Good
 - Oregon Colleges/Universities Survived
 - Bad
 - Was NOT a Real Choice
 - Dramatically Negative Impacts
 - Loss of Students to Community Colleges and Out-of-State Learning Alternatives
 - Lessons Learned
 - Caps within a system can strengthen entire system if implemented tactically *



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- Background/Context
 - Lessons Learned
 - Thoughtful and Proactive v. Reactive
 - Strategic
 - Vision for 7/8 Universities 1st then Enrollment Management Tool supplementing Vision
 - Structural and Systemic
 - All Universities
 - All Program Areas
 - With Centralized “Waiver Authority” at HECC, Only
 - Resourced Appropriately
 - Integrated & Temporary
 - All students provided affordable “automatic” alternatives within the “System”



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- Exigent Need for Actions
 - Near-Term
 - Stabilization Actions for ALL Public Universities
 - OSU/UO – Growth Management, Too Fast Is Worse Than Too Slow
 - PSU – Community/Regional Assets
 - TRUs – Increased Competitiveness Measures
 - Challenges from Community Colleges
 - Challenges from “BIG DOG” Monopolistic Market Realities
 - Medium-Term
 - Common Vision for Integrated Post-Secondary 21st Century Learning Environment
 - Far-Term
 - Implementation of Vision
 - Resourcing Reforms: State Funding as well Portable Student Funding alternatives (HB 2917)

