

SB 914 -1 STAFF MEASURE SUMMARY

Senate Committee On Labor and Business

Prepared By: Whitney Perez, LPRO Analyst

Meeting Dates: 2/20, 3/4

WHAT THE MEASURE DOES:

The measure specifies that all billboard advertising intended to promote a lottery game, indicate where lottery tickets may be purchased, to provide information about prize winners, or intended to publicize projects or programs funded by lottery dollars is to include the following statement: "Need help with problem gambling? Call or text" followed by the phone number of a problem gambling hotline.

Fiscal impact: May have fiscal impact, but no statement yet issued

Revenue impact: May have revenue impact, but no statement yet issued

ISSUES DISCUSSED:

- Measure is not intended to be retroactive
- Current statutory requirements for lottery related billboards

EFFECT OF AMENDMENT:

-1 The amendment specifies the new requirements for billboard advertisements apply to billboards first published on or after the effective date of the measure.

Fiscal impact: May have fiscal impact, but no statement yet issued

Revenue impact: No revenue impact

BACKGROUND:

The Oregon State Lottery Commission (commission) consists of five members. The commission oversees the governance of the Oregon State Lottery (Lottery) and is required to balance its obligations of maximizing revenues and serving the public good through the implementation of an Oregon State Lottery Responsible Gambling Code of Practice. Commission responsibilities include preparing quarterly and annual Lottery operation reports, designating enforcement agents, overseeing the work of the Lottery Director, ensuring that retailers remaining in compliance with regulations, and oversee distribution of specified funds.

Current law requires that certain lottery billboard advertising include a disclaimer that "Lottery games should not be played for investment purposes."

Senate Bill 914 specifies that all billboard advertising intended to promote a lottery game, indicate where lottery tickets may be purchased, to provide information about prize winners, or intended to publicize projects or programs funded by lottery dollars is to include the following statement: "Need help with problem gambling? Call or text" followed by the phone number of a problem gambling hotline.