



CRAIG CHEEK



MAYOR KEITH WILSON



ANDREW HOAN



MEGAN CONWAY

PORTLAND DIAMOND PROJECT PRESENTERS



GRAHAM TRAINOR



JIM ETZEL



AARON DICKSON

WHERE WE'VE BEEN



Ciara & Russell Wilson
Join the Team

Terminal 2
Property Pursuit

Lloyd Center
Property Pursuit

PDP Engages in talks with
Mayor Wheeler

Strategic Summit
with Gov. Kate
Brown

Strategic Summit with
Gov. Tina Kotek

Zidell Yards LOI
Signed

Community Events & Statewide Tour

TIMELINE

2017

2018

2019

2020-2022

2023

2024

Covid Impacted Years

MLB to PDX effort
launched

Clubhouse Opens &
PDP Gear Launched

Union Harmony
Agreement

70,000 Petition
Signatures

State of Sport Legislation
approved

Portland City Council
Unanimously Approves
Resolution Supporting MLB
to PDX



2025: THE GAME PLAN

- ⊗ Clear pathway to a ballpark at Zidell Yards.
- ⊗ Modernize bond funding in Oregon Legislature (SB5).
- ⊗ Continue to build momentum and support from political leaders, business communities, and the general public.
- ⊗ Show MLB Portland is the best city for expansion.



THE CITY OF PORTLAND OFFICIALLY SUPPORTS PDP



KGW 8
10/30/24

Portland City Council backs plan to build MLB stadium in South Waterfront

The approved resolution signals that Portland is serious about bringing a MLB team to the Rose City.

[Read Article →](#)

KGW8 



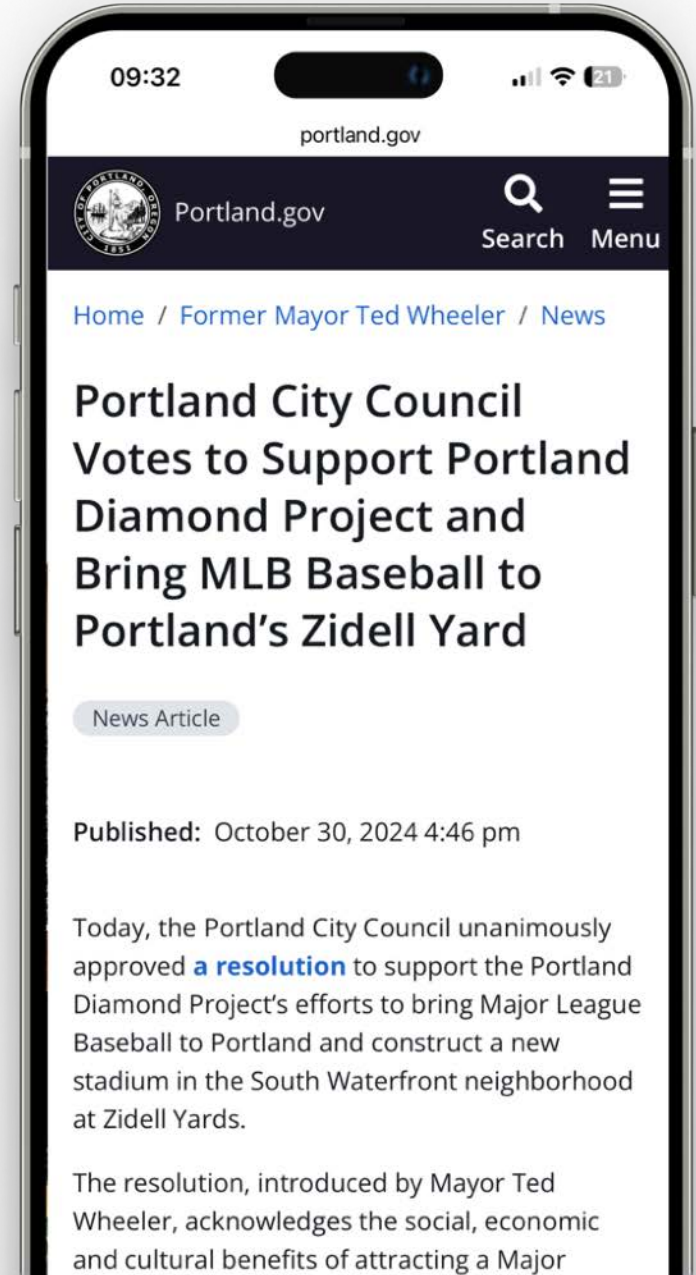
The Oregonian
10/31/24

Portland City Council passes resolution to support group's plan to attract MLB f...

The effort to bring Major League Baseball to Portland received a big boost from the Portland City Council.

[Read Article →](#)

The Oregonian



MLB CONNECTED



JED LOWRIE

Retired All-Star & MLB Ambassador

- 15 year career (Athletics, Red Sox, Astros, & Mets)
- Retired from MLB with the A's in 2022
- Stanford Graduate
- An Oregon (Salem) Native



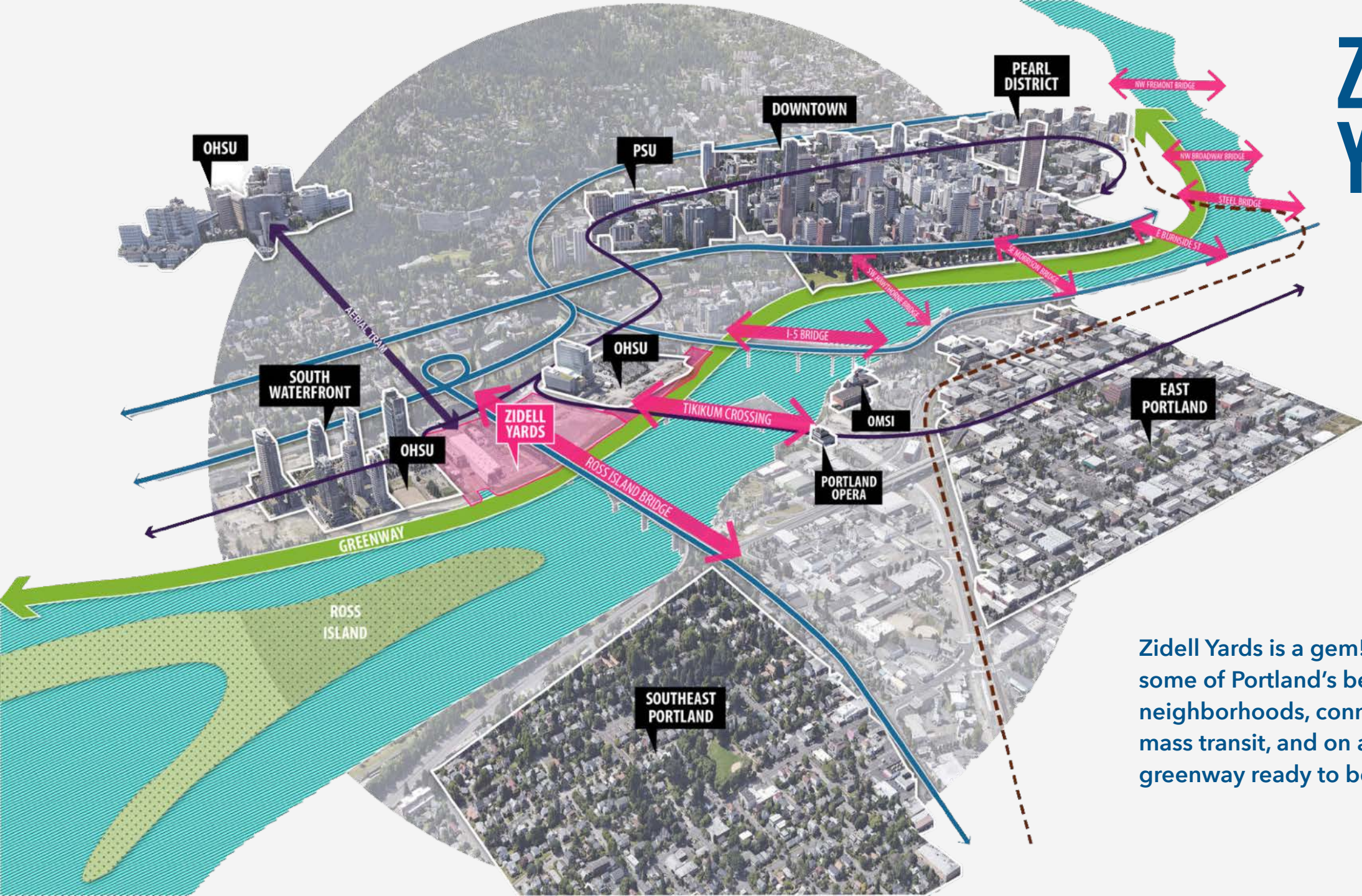
SIDLEY

IRWIN P. RAJ

*Partner, Sidley Entertainment,
Sports & Media industry group*

- PDP Counsel
- Has represented MLB, government, and teams on stadium initiatives and MLB on previous relocation

ZIDELL YARDS



Zidell Yards is a gem! It's central to some of Portland's best neighborhoods, connected by mass transit, and on a waterfront greenway ready to be revitalized.





**PDX
OPENING DAY**

SEA 000 0110 3 02
PDX 002 2210

**PDX
OPENING DAY**

OPENING DAY
PDX







DR. MICHAEL WILKERSON
ECOnorthwest

“ECOnorthwest is working closely the Portland Diamond Project to assess the potential economic impact of a Major League baseball team in Oregon. This project would have huge economic implications for the state, and ECOnorthwest is using a data-informed approach to assess the potential impact of Major League Baseball’s presence in Oregon. We look forward to sharing the results of this analysis.”



MAYOR KEITH WILSON
Portland City Mayor



ANDREW HOAN
Portland Metro Chamber

TRAVEL
PORTLAND



MEGAN CONWAY

Travel Portland

WE ARE PORTLAND, OREGON

655K Population, city of Portland

2.5M Population, Portland Metro Area

25TH Ranked metropolitan area (MSA) in US

10TH Out of the 100 largest metros
in high wage growth

23RD TV DMA in the U.S. out of more than 220

10TH In median household income

800 Companies involved in outdoor and athletic
industries headquartered in the Portland area

\$204B Portland Metro Area GDP - 25th largest in the US



BETTER WITH BASEBALL

FOR OREGONIANS BY OREGONIANS

- Thousands of construction jobs
- Thousands of permanent jobs
- Local and state revenue from income and property taxes
- Ancillary development, including housing
- Civic pride and family-friendly recreation
- Statewide enthusiasm and camaraderie



WITH MLB

- Tourism dollars
- Home & away player tax revenue
- National media and corporate sponsorship revenue
- Increased national exposure
- Another great sports rivalry with Seattle



GRAHAM TRAINOR
AFL-CIO

**SPORT[®]
OREGON**



JIM ETHEL
Sport Oregon

PORTLAND'S SPORTS OBSESSED FANBASE IS UNDERSERVED

The Portland Metro is one of the largest markets, with only one of the "Big 4" major league franchises within driving distance.



RANK	CITY	MLB	NFL	NBA	NHL
1	New York	ⓄⓄ	ⓈⓈ	ⓈⓈ	ⓈⓈ
2	Los Angeles	ⓄⓄ	ⓈⓈ	ⓈⓈ	ⓈⓈ
3	Chicago	ⓄⓄ	Ⓢ	Ⓢ	Ⓢ
4	Philadelphia	Ⓞ	Ⓢ	Ⓢ	Ⓢ
5	Dallas-Fort Worth	Ⓞ	Ⓢ	Ⓢ	Ⓢ
6	Houston	Ⓞ	Ⓢ	Ⓢ	
7	Atlanta	Ⓞ	Ⓢ	Ⓢ	
8	Boston (Manchester)	Ⓞ	Ⓢ	Ⓢ	Ⓢ
9	Washington, D.C. (Hagerstown)	Ⓞ	Ⓢ	Ⓢ	Ⓢ
10	San Francisco-Oakland-San Jose	Ⓞ	Ⓢ	Ⓢ	Ⓢ
11	Phoenix (Prescott)	Ⓞ	Ⓢ	Ⓢ	Ⓢ
12	Tampa-St. Petersburg (Sarasota)	Ⓞ	Ⓢ		Ⓢ
13	Seattle-Tacoma	Ⓞ	Ⓢ		Ⓢ
14	Detroit	Ⓞ	Ⓢ	Ⓢ	Ⓢ
15	Minneapolis-St. Paul	Ⓞ	Ⓢ	Ⓢ	Ⓢ
16	Orlando-Daytona Beach-Melbourne			Ⓢ	
17	Denver	Ⓞ	Ⓢ	Ⓢ	Ⓢ
18	Miami-Fort Lauderdale	Ⓞ	Ⓢ	Ⓢ	Ⓢ
19	Cleveland-Akron (Canton)	Ⓞ	Ⓢ	Ⓢ	Ⓢ
20	Sacramento-Stockton-Modesto			Ⓢ	
21	Charlotte		Ⓢ	Ⓢ	
22	Raleigh-Durham (Fayetteville)				Ⓢ
23	Portland, OR			Ⓢ	
24	St. Louis	Ⓞ			Ⓢ
25	Indianapolis		Ⓢ	Ⓢ	
26	Nashville		Ⓢ		Ⓢ
27	Salt Lake City			Ⓢ	Ⓢ


PASSIONATE & DEDICATED SPORTS FANS




Of the top 23 US media markets
Portland had the 4th-highest TV ratings for the 2024 World Series.

The only higher TV ratings came in
L.A., New York, and Phoenix.


PDX Team Attendance Rankings *(avg. last 10 yrs)*



7th of 30 NBA teams



4th of 29 MLS teams



1st of 12 NWSL teams



4th of 29 WHL teams





AARON DICKSON

Friends of Baseball

BONDS FOR A BALLPARK

- ① SB 5, passed in 2003, authorized \$150 million in bonding capacity to help fund the construction of a new MLB ballpark.
- ① We propose modernization of SB 5 to better reflect current revenue generated by player's salaries and the rising costs of building a world class stadium.
- ① Those same players' salaries and all personnel earning over \$50k annually will be taxed to pay off this bond.
- ① Once paid off, new tax revenue goes to the general fund.
- ① This is NOT a new or additional tax.



WHERE WE'RE GOING



Zidell Yards PSA
Signed & Finalized

Chicago WhiteSox
Lease Expires

Arizona Diamondbacks
Lease Expires

Commissioner Manfred's
Contract Expires

PDP PDX
Opening Day

Full Ballpark Design
Team Assembled

MLB Collective Bargaining

MLB Media Rights
Negotiations

Populous Engaged for
Stadium Design

TIMELINE

2024

2025

2026

2027

2028

2029

2030

2031

Ballpark Design & Entitlement (2-3 years)

Ballpark Construction (3 years)

MLB Veteran Jed Lowrie
Joins as an Investor &
Senior Advisor

SB5 Modernization

Secure final pieces of real
estate needed to make
PDP's effort the most
attractive to MLB

Expansion Teams
Awarded

*PDX Team Name
Announced

*Baseball
Operations
begin



**“SET YOUR GOALS HIGH,
AND DON’T STOP TILL YOU GET THERE.”**

– Bo Jackson –

