



Legislative Fiscal Office
 83rd Oregon Legislative Assembly
 2025 Regular Session

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Bill Title: Relating to the competitiveness of the Oregon food sector; declaring an emergency.

Government Unit(s) Affected: Department of Agriculture

Summary of Fiscal Impact

2025-27 Biennium	General Fund	Lottery Funds	Other Funds	Federal Funds	Total Funds	Positions	FTE
Department of Agriculture	\$ 3,750,000	\$ -	\$ -	\$ -	\$ 3,750,000	2	1.75
Total Fiscal Impact	\$ 3,750,000	\$ -	\$ -	\$ -	\$ 3,750,000	2	1.75

2027-29 Biennium	General Fund	Lottery Funds	Other Funds	Federal Funds	Total Funds	Positions	FTE
Department of Agriculture	\$ 3,000,000	\$ -	\$ -	\$ -	\$ 3,000,000	2	2.00
Total Fiscal Impact	\$ 3,000,000	\$ -	\$ -	\$ -	\$ 3,000,000	2	2.00

Measure Description

The measure provides a \$3 million General Fund appropriation to ODA for the 2025-27 biennium to develop and implement the domestic trade promotion program and an additional one-time \$750,000 General Fund for the required study.

The measure requires the Oregon Department of Agriculture (ODA), in partnership with one or more organizations exempt from federal income tax under 26 U.S.C. 501(c)(6), to conduct a study on the competitiveness of Oregon’s food and beverage processing industry. The study must assess business growth limitations related to labor availability, labor needs for businesses adopting automation to improve wages and working conditions, access to affordable energy and capital, co-manufacturing capacity and capabilities, the balance of supply and demand for debt and equity capital, government funding needs, and technical assistance availability.

ODA must submit a report on its findings, including recommendations to improve competitiveness, reduce regulatory barriers, and expand market opportunities, to the committees or interim committees of the Legislative Assembly related to natural resources no later than September 15, 2026.

Fiscal Analysis

The measure is expected to have a fiscal impact of \$3.75 million General Fund in the 2025-27 biennium and \$3 million General Fund in the 2027-29 biennium.

The Department of Agriculture will establish and implement a domestic trade promotion program as a new component of its Agricultural Development & Marketing Program. The program will support market

development efforts for Oregon-made food and beverage products, including attending and planning trade shows, outreach to domestic customers and partners, and assisting producers in promoting their products.

ODA anticipates hiring two permanent full-time Operations & Policy Analyst 3 positions \$510,990 (1.75 FTE) for position related costs in 2025-27 biennium and \$577,694 (2.00 FTE) for position related costs in the 2027-29 biennium to establish and implement a domestic trade promotion program. ODA anticipates \$2,489,010 for trade show costs which includes travel, venue and booth rentals, promotional materials, and other trade show expenses. LFO notes that the measure does not indicate the number of trade shows required of the agency, depending on the actual number of events, required resources may need to be modified.

Additionally, the measure appropriates \$750,000 General Fund as one-time funding for the 2025-27 biennium to support the required study on food and beverage processing competitiveness. These funds will support contracted professional services to eligible entities.

Relevant Dates

ODA must submit a report on its findings relating to Oregon food and beverage industry competitiveness, including recommendations, to the committees or interim committees of the Legislative Assembly related to natural resources no later than September 15, 2026.

The study provision is repealed on January 2, 2027.

The measure declares an emergency and takes effect on passage.