#### March 2025



REGON

## **FY 2025 – 2027 Governor's Budget** Oregon Parks and Recreation Department



Intro: purpose, budget, trends

State Parks: popular system and upkeep

## Heritage, Community Grants and Planning: expert help and grants

Central Services: supporting the agency running

Future: leading our way through challenges





# INTRO STATE PARKS HERITAGE/COMMUNITY FUTURE BACKGROUND BUDGET TRENDS

#### **OUTDOOR RECREATION**









In top 5 most visited state park systems in the nation





# INTRO STATE PARKS HERITAGE/COMMUNITY FUTURE BACKGROUND BUDGET TRENDS

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Busch Building Oregon City Heritage grant recipient

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## Mission

Provide and protect outstanding natural and historic sites for people to enjoy now and in coming generations.





INTRO STATE PARKS HERITAGE/COMMUNITY FUTURE BACKGROUND BUDGET TRENDS

## **Performance measures**

1: Visitors per acre. Target: 500. Actual: 490.

2: Heritage program benefits. Target: 2,146. Actual: 2,125.

3: % of communities benefiting from grants. Target: 57.1%. Actual: 51.6%.

4: Property acquisition index. Target:77%. Actual: 74.34%.

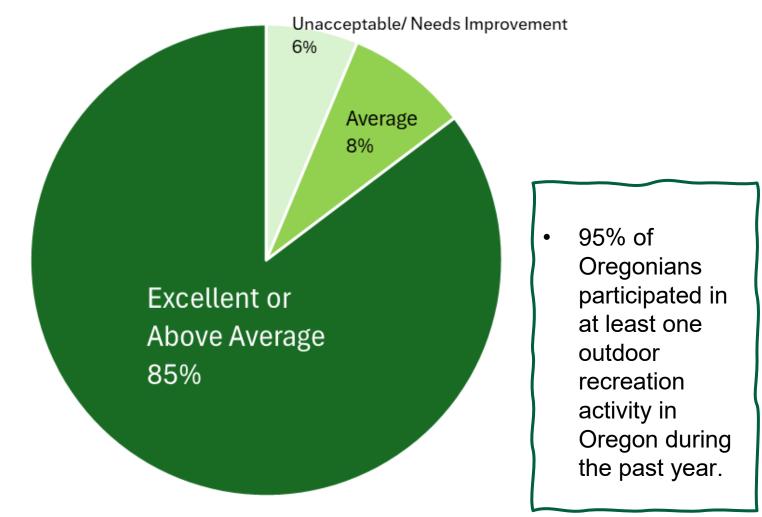
**5: Maintenance backlog reduction.** 2023 Target: 85%. Actual: 84%.

6: Customer satisfaction. Target: 95%. Actual: 89-95%.

7: Commission practices. Target: 100%. Actual: 100%.



#### FY 2024 State Park Camper Satisfaction





INTRO STATE PARKS HERITAGE/COMMUNITY FUTURE BACKGROUND BUDGET TRENDS

Oregon's Statewide Comprehensive Outdoor Recreation Plan

Balance & Engagement: Sustaining the Benefits for all Oregonians





STATE

**95%** of Oregonians participated in at least one outdoor recreation activity during the past year

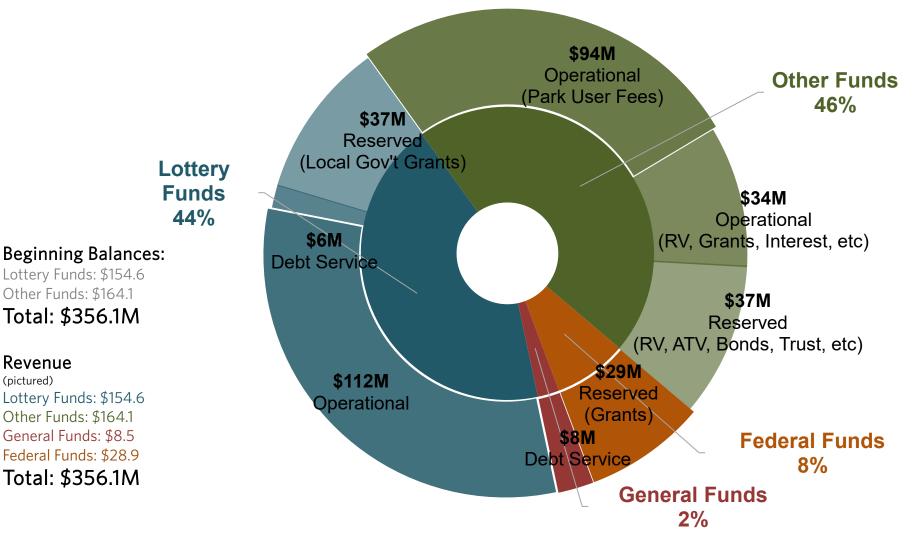
Annual total net economic value for recreation participation in Oregon by Oregonians = **\$57.1 Billion** 

2025-2029

Provisionally approved and awaiting final approval by the National Park Service, Associate Director of Partnerships and Civic Engagement - January 2025



### **2025-27 OPRD Projected Revenue**



Revenue

(pictured)

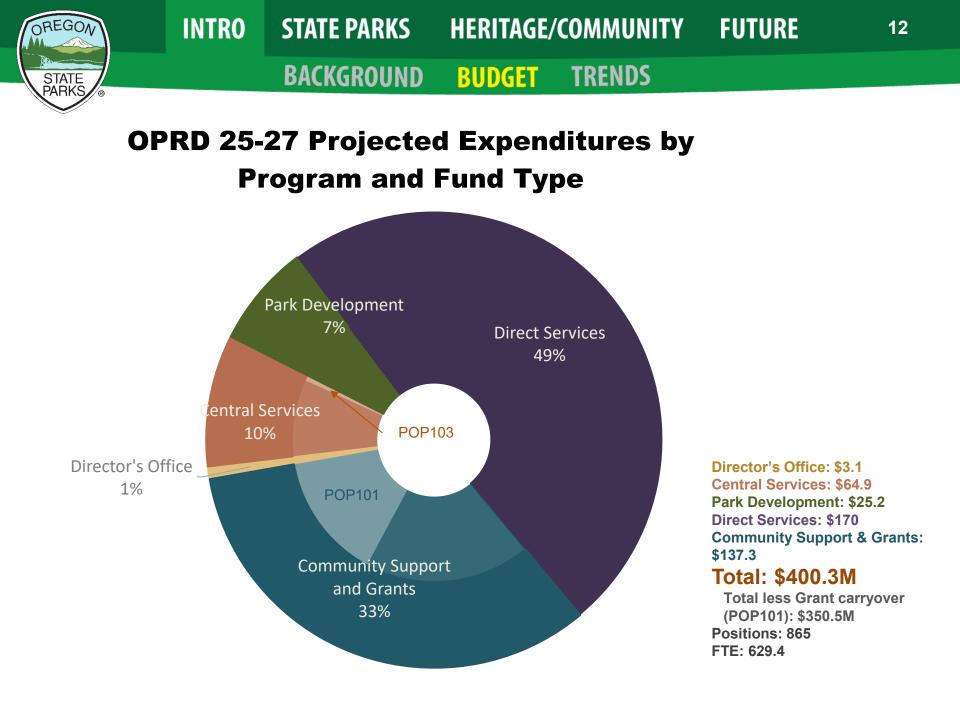


# INTRO STATE PARKS HERITAGE/COMMUNITY FUTURE BACKGROUND BUDGET TRENDS

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# Updates since the Agency Request Budget (ARB)

	Estimated Impact		
	Low	High	
ARB Estimated non-dedicated working balance non-dedicated revenue - expenditures	(29.25)		
Analyst adjustments at GRB	+ 2.9		
25-27 Lottery forecast adjustment	+ 1.47		
Overnight revenues fee increases	+ 11.3	+ 13.2	
Daily Parking Permit – fee raise to \$10	+ 4.19	+ 7.2	
Current estimated non-dedicated working balance updated non-dedicated revenue – expenditures	(9.39)	(4.48)	





INTRO STATE PARKS HERITAGE/COMMUNITY FUTURE 13
BACKGROUND BUDGET TRENDS

Potential Reduction Strategy Priorities

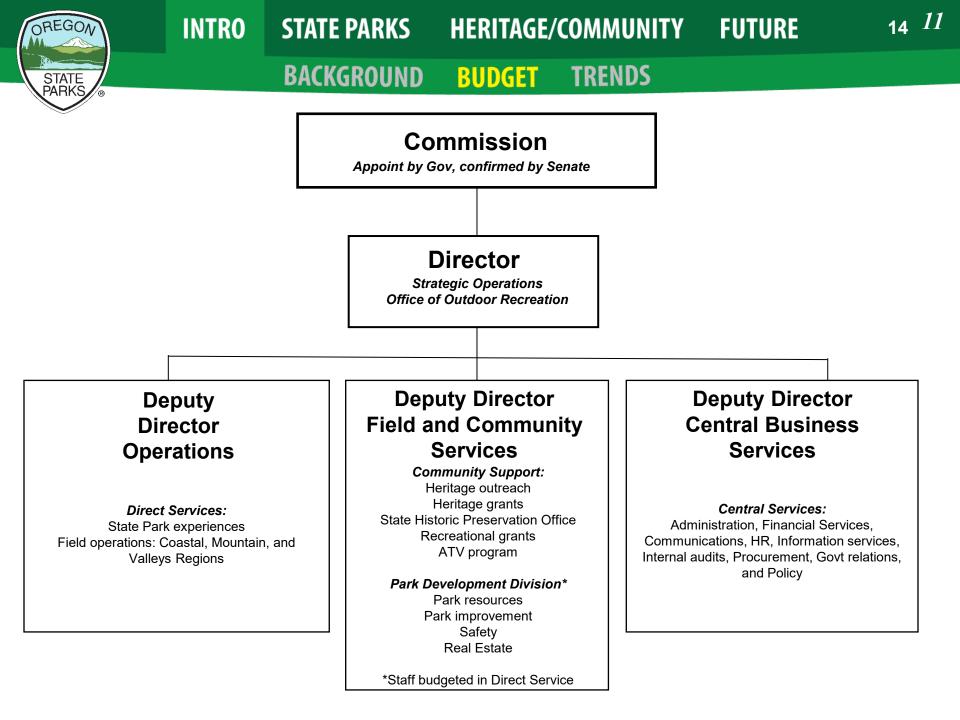
First: eliminate inflation.

**Second:** reduce requests for outside grants.

Third: reduce acquisitions.

Fourth and fifth: across-the-board reductions in services and supplies.

Sixth: reduce spending on state park maintenance and repairs.





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### STATE PARKS HERITAGE/COMMUNITY FUTURE

BACKGROUND BUDGET TRENDS

# Agency bills

INTRO

- SB 838
  - Purchase and printing exemptions for operational flexibility
- HB 2922
  - Protect rangers' personal home addresses for legal processes
- HB 2925
  - Improve Ocean Shore permitting process and structure



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INTRO STATE PARKS HERITAGE/COMMUNITY FUTURE
DIRECT SERVICE DEVELOPMENT



### **Direct service:** the state

park system, ocean shores, scenic waterways.

# **Development:**

acquisition, improvement, repairs.



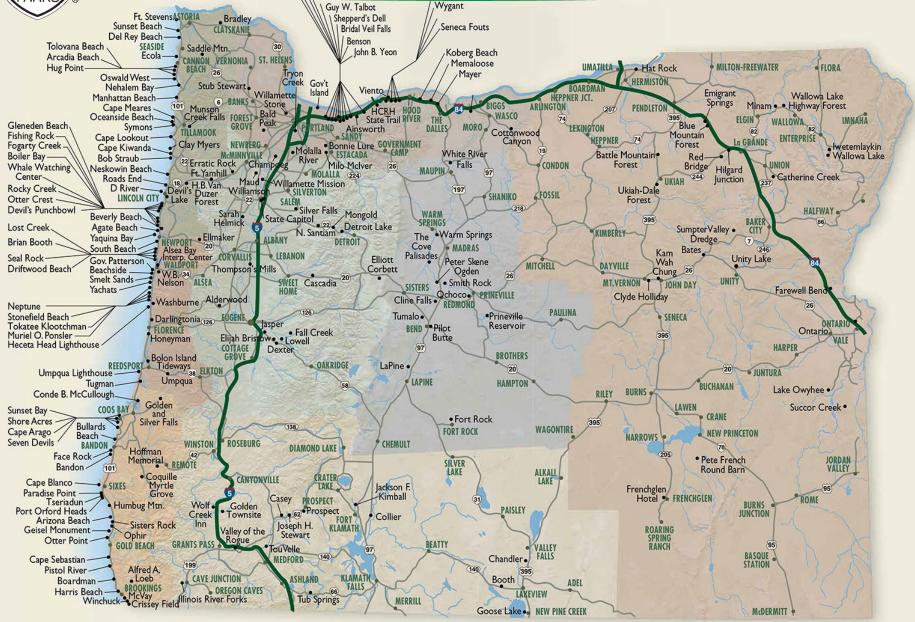
### **INTRO**

### **STATE PARKS** HERITAGE/COMMUNITY FUTURE

18 *15* 

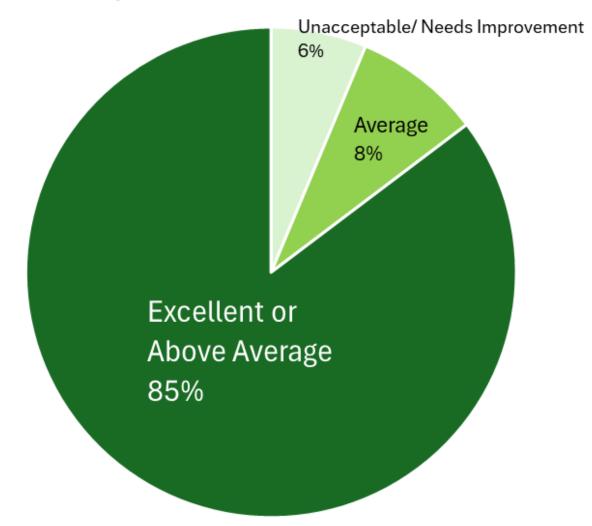
DIRECT SERVICE

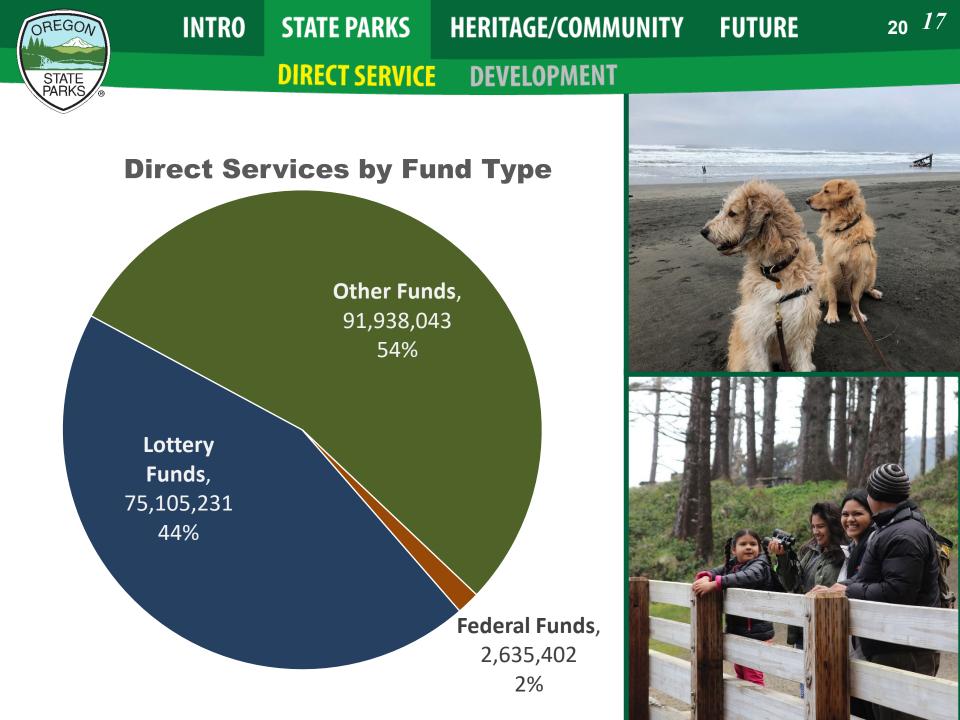
#### DEVELOPMENT





#### FY 2024 State Park Camper Satisfaction







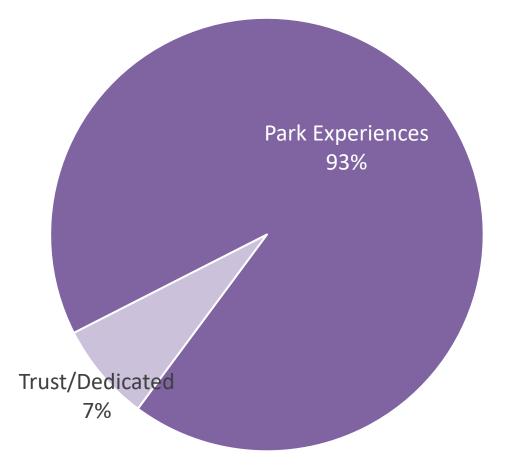
# INTRO STATE PARKS HERITAGE/COMMUNITY FUTURE DIRECT SERVICE DEVELOPMENT

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# Within Direct Services ...

## Direct Services: \$170M

Positions: 750 FTE: 515.64





### INTRO STATE PARKS H

### HERITAGE/COMMUNITY FUTURE

DIRECT SERVICE DEVELOPMENT



# Environment

(storm damage at Cape Lookout)

### Congestion (Columbia Gorge)

Age (sewer replacement)







INTRO STATE PARKS HERITAGE/COMMUNITY FUTURE
DIRECT SERVICE DEVELOPMENT

**Challenge:** Current revenue streams are limited and rigid.

#### Solution:

Identify additional sources of revenue streams - raising fees on visitors is not a sustainable solution for long-term financial viability.

#### Support:

To do so, the funding structure needs more flexible governance.

#### Outcome:

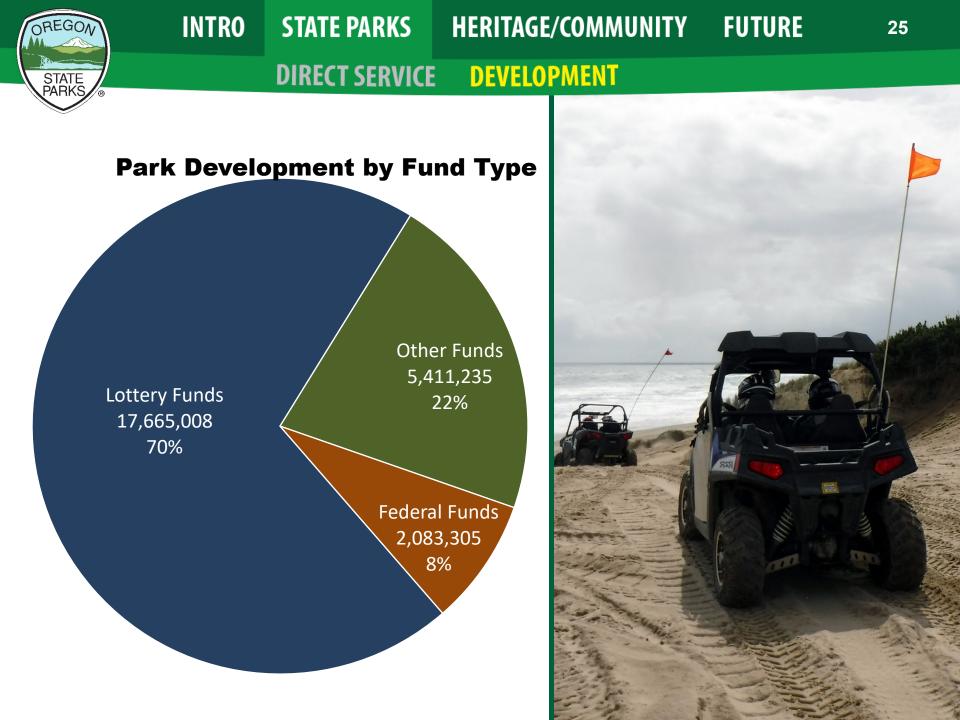
A more sustainable and stable park system.





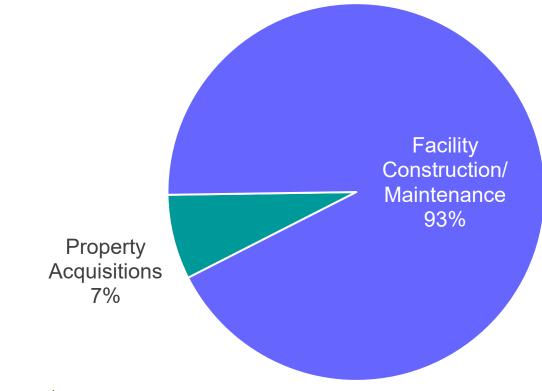
INTRO STATE PARKS HERITAGE/COMMUNITY FUTURE 24
DIRECT SERVICE DEVELOPMENT







## Within Park Development ...



#### Park Development: \$25.2M

Positions: 0 FTE: 0





# INTRO STATE PARKS HERITAGE/COMMUNITY FUTURE DIRECT SERVICE DEVELOPMENT

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Project	Est. Bond \$
(1) Beverly Beach Electrical Rehabilitation (Newport)	\$5-6M
(2) Champoeg Camping Expansion (Newberg)	\$4-5M
(3) Fort Stevens Guardhouse (Astoria/Warrenton)	\$2.5-3.5M
(4) Fort Stevens Sewer/Utility Upgrade (Astoria/Warrenton)	\$6-8M
(5) Kam Wah Chung Interpretive Center/Collections building (John Day)	\$6.5-8.5M
(6) Silver Falls Camping Expansion North Falls Complex (Silverton)	\$10-12M
(8) Smith Rock Visit Center/Congestion/Access (Terrebonne)	\$4-6M
(9) Cape Lookout Parkwide Rehab and Camping Enhancement (Tillamook)	\$3-5M
(10) Nehalem Parkwide Upgrade and Yurt Loop (Manzanita)	\$10-12M





# RECREATION

INTRO STATE PARKS

## HERITAGE/COMMUNITY FUTURE

# HERITAGE

1917

MCKEE BRIDGE REPAIR FUNDED IN PART BY MATCHING GRANTS: OREGON STATE HISTORIC PRESERVATION OFFICE AND KINSMAN FOUNDATION

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### INTRO STATE PARKS HER

### HERITAGE/COMMUNITY FUTURE

Thurston Hills Willamalane Park

Westholm Park Grants Pass

# Local Government Grant Program

25% of OPRD's share of Lottery funds ~\$15M

Provide, protect, and develop public outdoor recreation spaces

### INTRO STATE PARKS

### HERITAGE/COMMUNITY FUTURE

#### Diamond in the Before Rough Grant - Stayton

STATE

#### Oregon Historic Preservation Plan 2018-2023

REGO

STATE PARKS

**Oregon State Historic Preservation Office** 

Special tax Assessment Cottage Grove

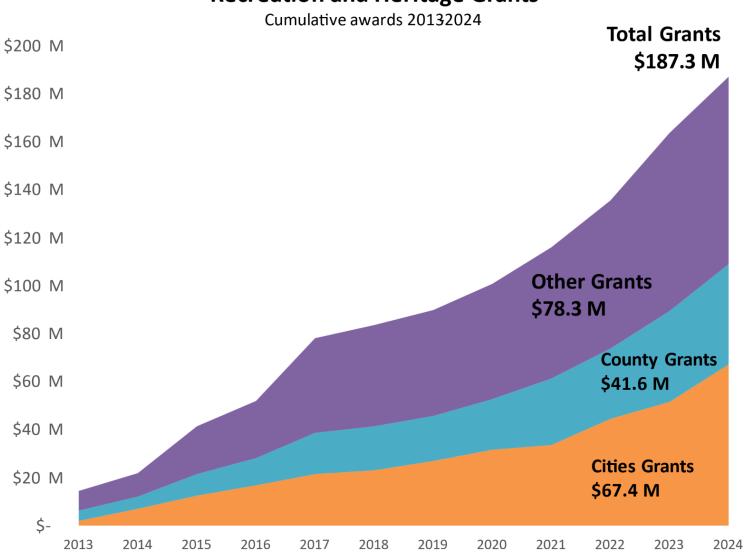
WHICH IS IS IN

31

After

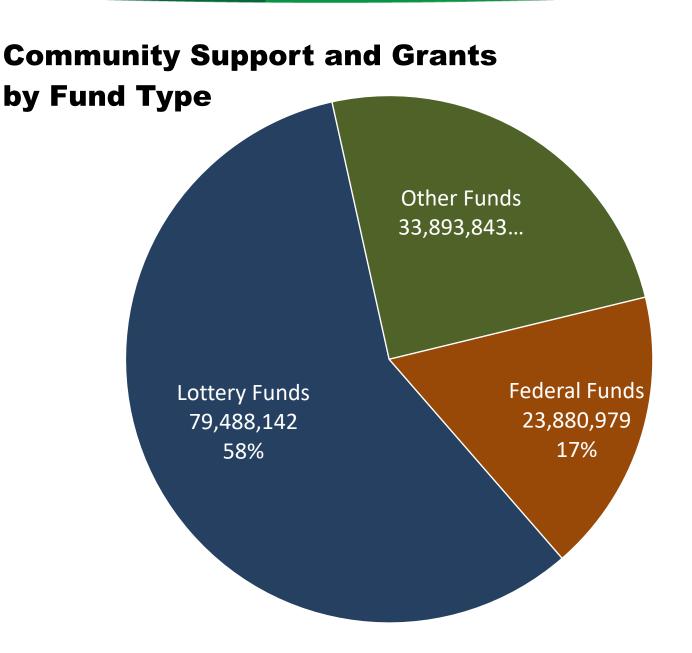


#### **Recreation and Heritage Grants**



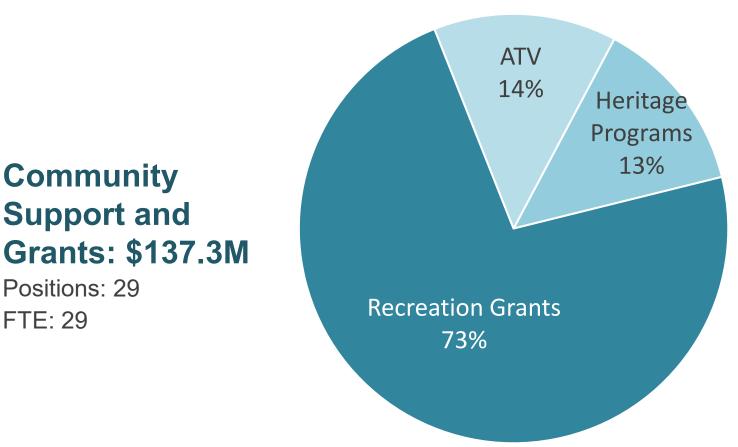
Graph above: "Other" includes Tribal governments, federal and other government entities, non-profits, and parks & recreation districts.







# Within Community Support ...





#### INTRO STATE PARKS HEI





Community Support and Grants Policy Packages	Lottery	Other	Federal	Total
101: Honor Past Grant Award Obligations	37,533,257	37,533,527	9,155,021	49,560,190



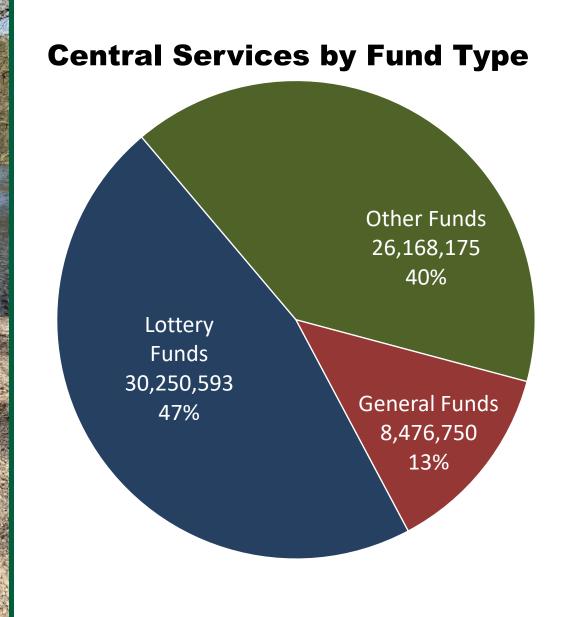
36

# **Central services**





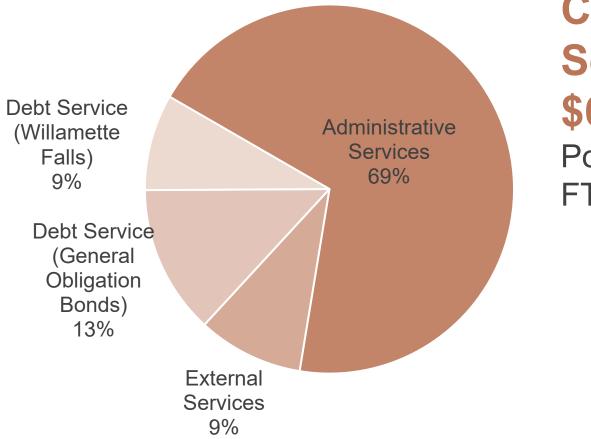
### INTRO STATE PARKS HERITAGE/COMMUNITY FUTURE



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Elijah Bristow State Park

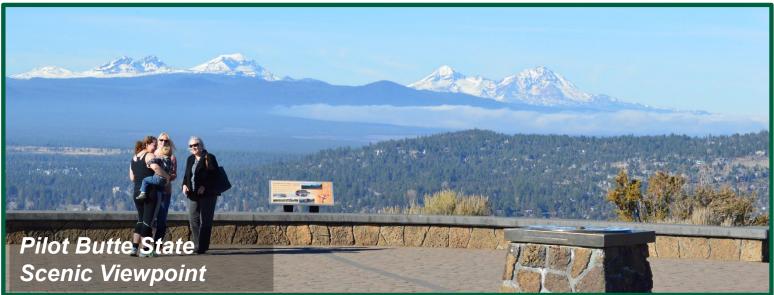




STATE PARKS

> Central Services: \$64.9M Positions: 80 FTE: 79.22





Central Services Policy Package	Lottery	Other	Federal	Total
103: Continue Park Reservation System Update	975,600	1,024,400		2,000,000

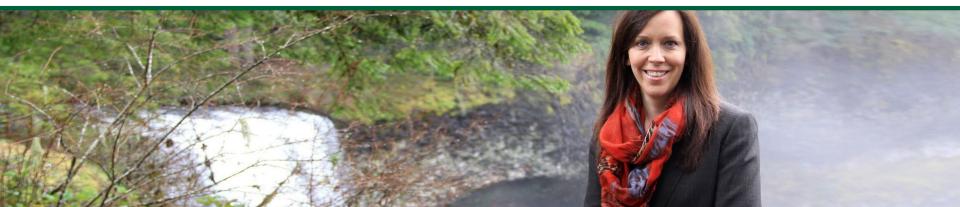


# **Director's Office**

INTRO STATE PARKS HERITAGE/COMMUNITY

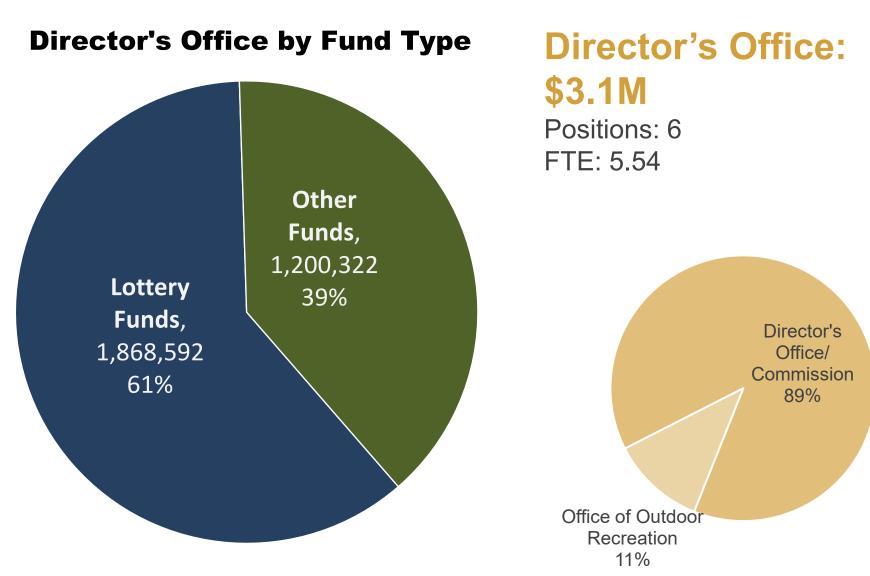
## **Director/Commission**

# **Office of Outdoor Recreation**



**FUTURE** 



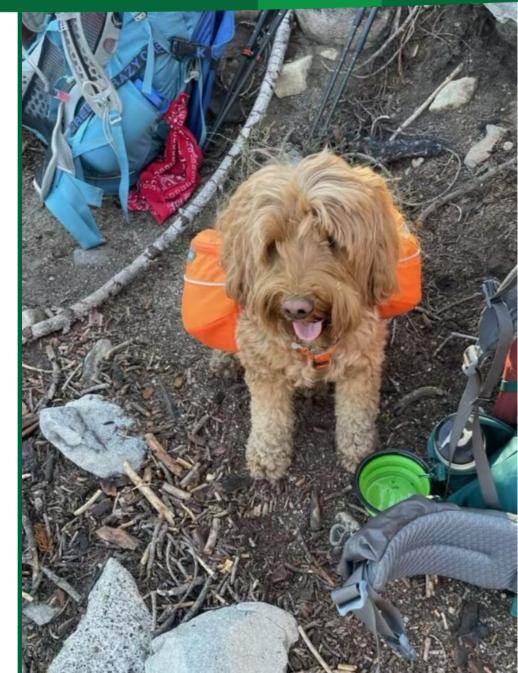


### INTRO STATE PARKS HERITAGE/COMMUNITY FUTURE

#### Key Issues: Financial Constraint Causes

- System is over 100 years old
- Busier than ever
- Expenses are growing faster than revenue/cost-cutting

Oregonians love their state parks, and it is time again to determine how to we want to continue to take care of the state park system.



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### Key Issues:

- Fixed budget with rigidity not built for hospitality and recreation services
- Limited revenue options
- Already increased visitor fees, need more earned revenue
- Aging infrastructure and mounting maintenance

Secretary of State's 2025-2026 Audit Plan



**FUTURE** 

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HERITAGE/COMMUNITY

**STATE PARKS** 

**INTRO** 

REGO

STATE PARKS



# Wrap-up

#### **Prioritize**

Focus on core mission.

Find partners to support lesscritical functions.

#### Options

Research and find funding options and organizational efficiencies that can improve outdoor recreation and tourism services.

# Thank you

