

RE
UP

Hi, Oregon



100

million

adults with
no post-secondary degree

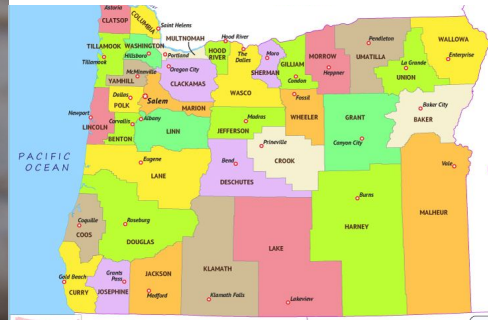
41

million

adults with
some college, no credential

National vs. Oregon

- 810K+ SCNC today
- Each year:
 - 9,200+ new stop-outs
 - \$9,499 average appropriation per FTE
 - ~ \$90 Million in FTE appropriations on students who stop out annually.



Challenges & Opportunities



7+%

Decline in public IHE enrollment from 2012-2013 to 2022-2023



2nd

Oregon has the second highest ratio of SCNC to currently enrolled undergraduate students and the third lowest re-enrollment rate of SCNC residents



66

Number of available workers for every 100 jobs in Oregon



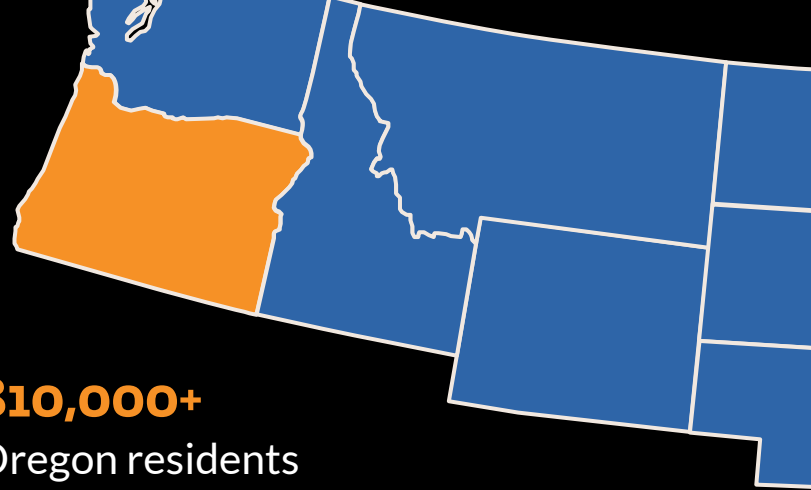
56%

Oregon's college going rate for the class of 2021 – nearly a 10% drop over the last ten years

Enrolling adult learners at scale is the fastest way to solve ongoing WF & skills gaps.

The Enrollment Cliff and the Skills Gap are generational problems. These can not be solved by relying on graduating high school seniors to fill the gaps.

18,000+ OR residents are enrolled in online, degrees at out-of-state institutions, – resulting in **~\$180 M** in tuition dollars leaving the state.



810,000+

Oregon residents have some college but no credential

The State of Oregon has seen an increase of **51%** in students attending online, out-of-state institutions since 2016.

Finding, enrolling, and supporting these learners is increasingly difficult.



Find



Enroll



Support

Oregon's SCNC population is disproportionately high – similar to states with much larger populations (MD, GA, & NJ)

Founded in 2015, ReUp is the only full service government solution helping states **find, enroll, and support SCNC adult learners to increase economic advancement and build the workforce pipeline.**

ReUp's Footprint with Systems, States, and IHE's

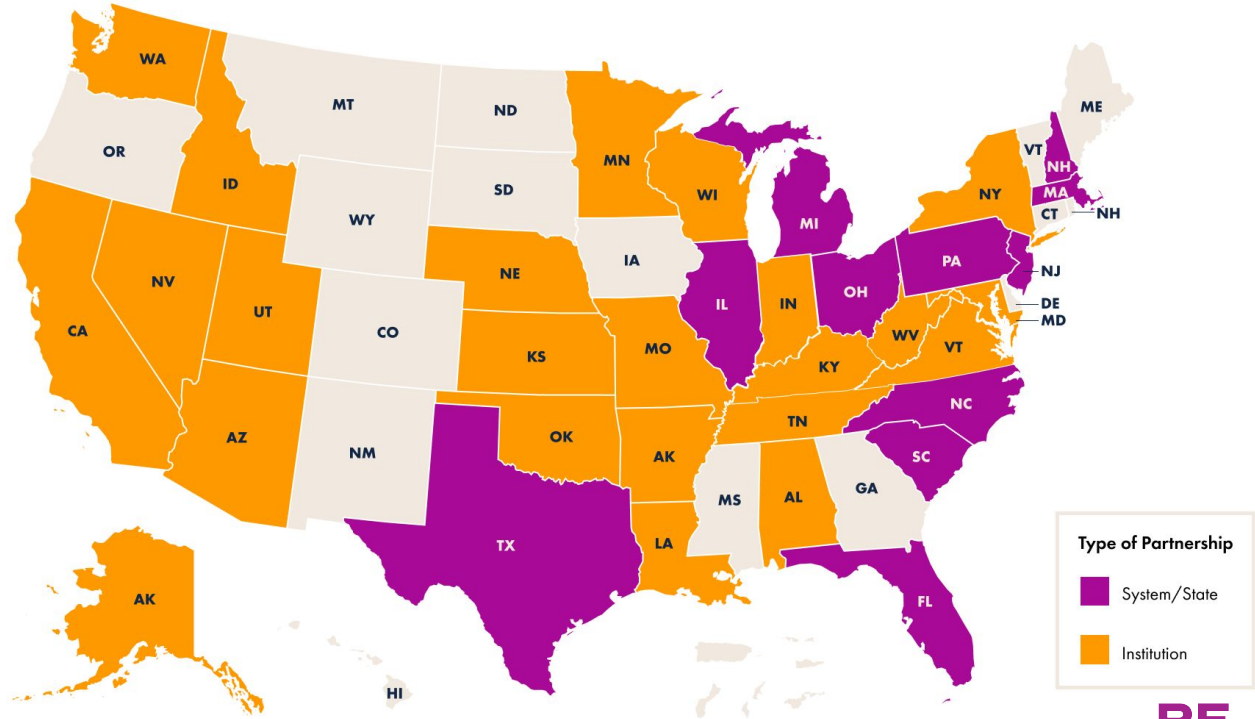


10's of Thousands

Enrollments

100's of \$Millions

Recaptured Tuition Revenue



New Jersey

\$18.5M

Institutional Revenue

5,300+

re-enrollments in
first year

\$43.3M

in additional expected
contribution to the state
economy through taxes
and consumer spending
in graduates' first year
after graduation.

30 Days

Timeframe to
onboard 17
public
institutions

“

This innovative initiative reflects the realities on the ground and our commitment to serving the diverse needs of today's learners and tomorrow's workforce. By supporting our students in completing their postsecondary education, we are not only investing in their future but also building a stronger and more resilient economy as a whole.

- Governor Phil Murphy, New Jersey

Investment for Oregon: Year 1: \$2m Year 2: \$4m

Establishes marketplace of degrees and institutions
in year one, expands statewide in year two

Wins for all stakeholders:

- Thousands of SCNC Oregonians re-enrolled and on a path to modern economy
- Tens of millions of tuition dollars generated and staying in-state
- Employers have access to the workforce they need to stay competitive
- Statewide strategy is lowest cost and most effective approach to growing Workforce pipeline

Oregon SCNC Picture: 810,344 Citizens

17%

Percentage of Oregon's 2022 high school graduating class that is now SCNC

3X

There are three times as many SCNC as undergraduate students in the state

1.4%

SCNC re-enrollment rate, which is 33% below the national average

Oregon Online Enrollment

26k+

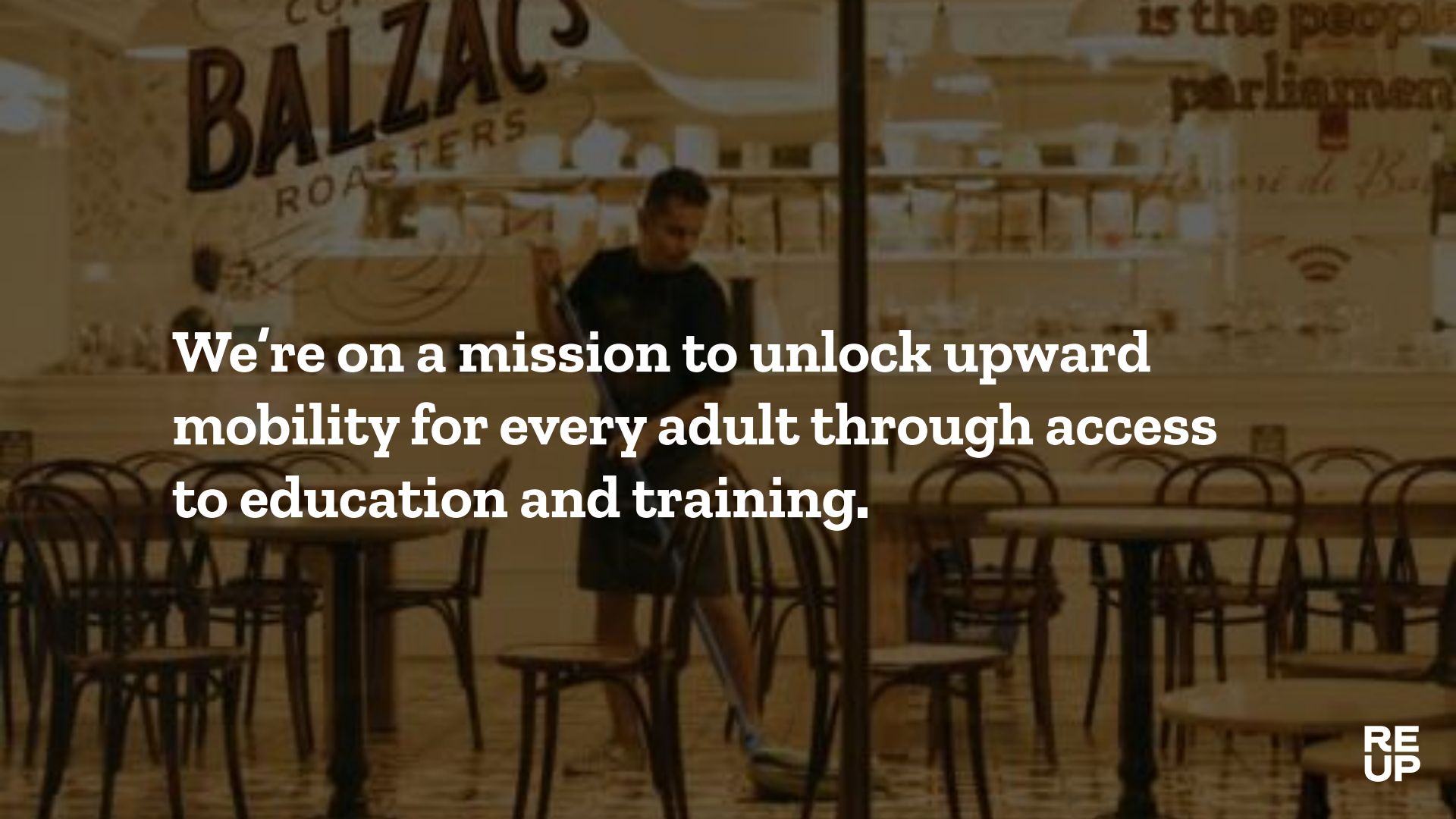
Oregon residents enrolled
in online degrees at OR
public institutions

58%

Percent of those residents
are enrolled at 3
institutions: Portland
Community College,
Portland State University, or
Oregon State University

18K+

Oregon residents enrolled
in online degrees in other
states



We're on a mission to unlock upward mobility for every adult through access to education and training.