



OREGON ARTS COMMISSION OREGON CULTURAL TRUST

PROPOSED PLAN FOR SEMI-INDEPENDENCE AND MERGER – HB 3048

OREGON ARTS AND CULTURAL DEVELOPMENT OFFICE



BACKGROUND AND CONTEXT



Mission: To enhance the quality of life for all Oregonians through the arts by stimulating creativity, leadership and economic vitality.

Created in 1967

Moved into Business Oregon in 1993

Nine Commissioners

Every State has an Arts Commission



Mission: To lead Oregon in cultivating, growing and valuing culture as an integral part of communities. We do this by inspiring Oregonians to invest in a permanent fund that provides annual grants to cultural organizations.

Created in 2001 – Part of the Secretary of State

Moved into Business Oregon in 2002

Nine Board Members, Two Legislative Members

Unique Tax Credit

2023-2025 Biennium (Current) Revenue



Oregon Arts Commission

General Fund: \$4.4 million
Federal Funds: \$2.2 million
Other Funds: \$429,000

Total: \$7.03 Million

Other Funds:
Oregon Cultural Trust
The Ford Family Foundation
Percent for Art

Oregon Cultural Trust

Donations: \$10.6 million
Interest: \$1.1 million
License Plate: \$1.5 million

Total: \$13.5 million

Permanent Fund \$41.8 million

2023-2025 Biennium (Current) Expenses



Oregon Arts Commission

Grantmaking:	\$ 5.1 million
Programs & Services:	\$ 350,000
Admin & Operations:	<u>\$ 1.6 million</u>
Total:	\$7.03 million

Oregon Cultural Trust

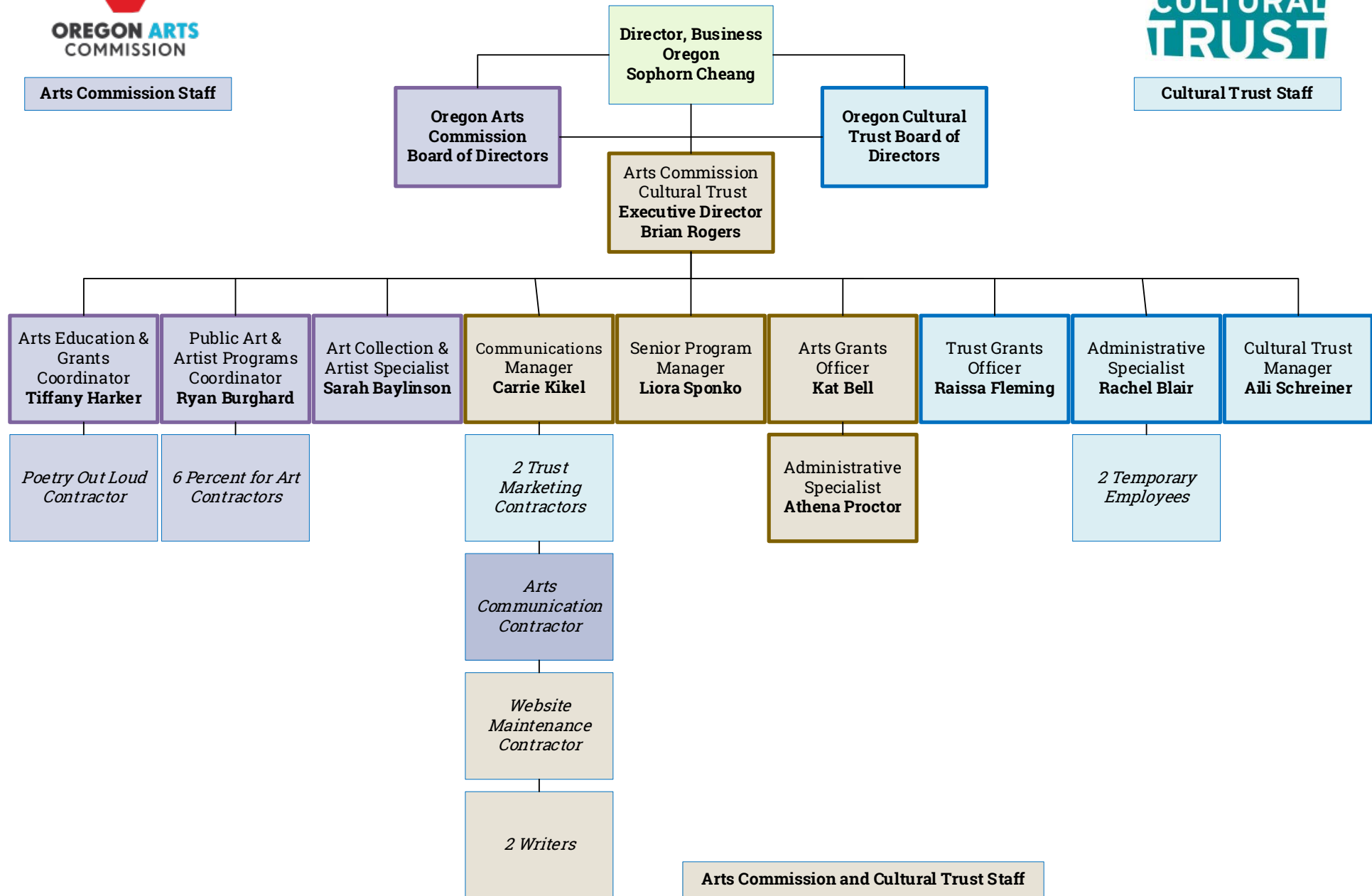
Grantmaking:	\$ 6.8 million
Permanent Fund Allocation:	\$ 3.1 million
Marketing & Promotion:	\$ 1.5 million
Admin & Operations:	<u>\$ 1.5 million</u>
Total:	\$12.9 million



Arts Commission Staff



Cultural Trust Staff



Arts Commission and Cultural Trust Staff



Current – Oregon Arts Commission

Grantmaking Impact Programs	Programs and Services and Events	Advancement	Governance
<ul style="list-style-type: none"> • Operating Support Arts Organizations • Arts Learning • Arts Build Communities • Arts Access Reimbursement • Career Opportunity for Artists • Individual Fellowships 	<ul style="list-style-type: none"> • State’s Percent for Art Program • Poetry Out Loud Competition • Administer the Cultural Resource Economic Fund (CREF) • Governor’s Arts Awards • Art in the Governor’s Office 	<ul style="list-style-type: none"> • Governor • Legislators • Arts and Culture Caucus • Websites and Resources • Social Media Impact 	<ul style="list-style-type: none"> • Board Development • Leadership Transition • Strategic Partnerships • Strategic Planning

Additional Partners

National Endowment for the Arts
 National Assembly of State Arts Agencies
 Creative West (Western States Arts Federation)
 Cultural Advocacy Coalition of Oregon (+Foundation)
 Oregon Folklife Network



Current – Oregon Cultural Trust

<i>Grantmaking Impact Programs</i>	<i>Programs and Services and Events</i>	<i>Advancement</i>	Governance	Cultural Trust Brand
<ul style="list-style-type: none">• Cultural Development Program• County and Tribal Coalitions• Cultural Partners• Organization and Professional Development	<ul style="list-style-type: none">• State Poet Laureate• Conversations with Funders	<ul style="list-style-type: none">• Governor• Legislators• Arts and Culture Caucus• Websites and Resources• Social Media Impact	<ul style="list-style-type: none">• Board Development• Leadership Transition• Strategic Partnerships• Strategic Planning	<ul style="list-style-type: none">• Cultural Trust Tax Credit – Trust Brand• Permanent Fund Management• Celebrate Oregon! License Plate• Ambassador Program• Cultural Nonprofit List❖ Oregon Council for the Humanities❖ Oregon Heritage Commission❖ State Historic Preservation Office❖ Oregon Historical Society

PROCESS

2018 – PlanB Agency

“Oregon Arts Commission/Cultural Trust Feasibility Study”

To determine the feasibility of combining the Oregon Arts Commission (OAC) governing commission and the Oregon Cultural Trust (OCT)

2020 - Oregon Solutions

“Governance Options for the Oregon Arts Commission and the Oregon Cultural Trust Board”

- What change—if any—is the best governance structure for the Oregon Arts Commission (OAC) and the Oregon Cultural Trust (OCT) for the future?
- Where should the OAC and the OCT be housed in state government to advance arts and culture in Oregon?

Joint Workgroup & Action

2021 – Joint Workgroup for Governance Structure

- Met for 10 months to process the recommendations from the Oregon Solutions report
- Developed a value proposition, but in the end members of the Cultural Trust did not want to combine or become semi-independent

2024 – Arts Commission & Cultural Trust take fresh look at the proposal with Governor's Office & Business Oregon support

- **May - June:** Arts Commission and Cultural Trust Board each vote to explore potential merger and semi-independence from Business Oregon; designate members to participate in a joint workgroup.
- **September - November:** Joint workgroup holds series of meetings and a retreat facilitated by Oregon Consensus to discuss past reports, different models of semi-independent agencies, potential joint governance and considerations for future operations of a new entity.

Action & Timeline

- **December:** Arts Commission & Cultural Trust Board each vote to support concept and move forward to bill-drafting. Motion unanimously approved by both boards

December 2024/January 2025 – Bill introduced, and amendment language submitted for drafting

January-June 2025 – HB 3048 considered in legislative session

Summer 2025 - late 2026 (if bill enacted)

- Develop action plan
- Refine details for new entity's systems and processes
- Prepare report to legislature regarding plans and any additional needed adjustments

July 2027 – Oregon Arts and Cultural Development Office and Board created
(Arts Commission & Cultural Trust no longer exist in current form)

Joint Workgroup

Joint Workgroup

- Sean Andries, Cultural Trust Chair
- George Kramer, Cultural Trust Vice Chair
- Deb Schallert, Cultural Trust Board Member
- Subashini Ganesan-Forbes, Arts Commission Chair
- David Harrelson, Arts Commission Vice Chair
- Jason Holland, Arts Commissioner

Support

- Amelia Porterfield, Governor's Office, Regional Solutions Director
- Mark Gharst, Business Oregon, Government Affairs Manager
- Brian Rogers, Executive Director, Arts Commission, Cultural Trust
- Liora Sponko, Senior Program Manager, Arts Commission, Cultural Trust

Oregon Consensus

- Robin Harkless, Director
- Katie Pearmine, Senior Project Manager

Opportunities

Oregon Arts and Cultural Development Office and Board

- Gives greater strategic control to a unified board.
- Board representation clearly includes arts, heritage, humanities, and historic preservation partners expertise.
- The joint entity will have a clarification of the shared arts and culture mission and programs.
- Provides streamlined focused direction with one strategic plan and a unified work plan.
- Provides greater impact for constituency and communities through focused communications to demonstrate the value and economic impact of the entire arts and culture field; and allow combined data to create a stronger case for funding.
- Strengthens authority to be nimble and make best uses of resources.
- Momentum, support, guidance, and resources are currently abundantly available for this deep work of creating, building, and eventually implementing.

QUESTIONS