

## Homeownership Division Briefing to House Committee on Housing and Homelessness

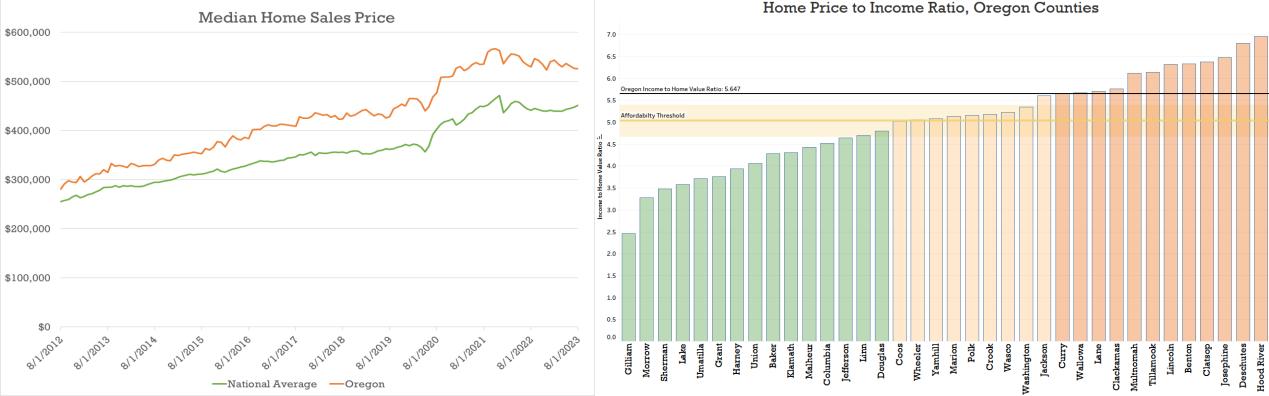
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# Homeownership is increasingly out of reach



Home Price to Income Ratio, Oregon Counties

OHCS Tabulation of National Association of Realtors MLS Data, Median Sales Price, Seasonally and Inflation Adjusted, 2012–2023

# OHCS' Homeownership Toolbox

## Increase supply of affordable homes

- Local Innovation and Fast Track (LIFT)
- Homeownership Development Incubator Program (HDIP)
- Land Acquisition Program (LAP)

#### Create equitable pathways for homebuyers

- Homeownership centers
- Down payment assistance
- Lending products
- Language access and community outreach

#### Keep Oregonians in their homes

- Health and safety home repairs
  Manufactured and marina community
- supportManufactured hor
- replacements
- •Foreclosure avoidance

Build generational wealth





Above: Woodhaven Community in Bend; 106 homes built by Thistle & Nest funded with LIFT & HDIP.

TUETO



Above: Arthur Avenue and Keener Place Cottages in Cottage Grove, 18 homes built by DevNW funded with LIFT.

Left: Shortstack Milwaukie in Milwaukie; 15 cottage cluster homes built by Proud Ground & Shortstack, funding with LIFT and HDIP.

# Homeownership Development Programs

## Land Acquisition Revolving Loan Program (LAP)

- Loan fund provides low interest loans to eligible developers for acquisition of land for developments that will have homes affordable to households at or below 80% AMI. .
- Nine homeownership projects leveraged \$8.2M since 2019. Four loans are repaid.

## Local Innovation and Fast Track (LIFT)

- Article XI-Q bond proceeds used as gap funding for new construction of shared-equity models of homes
- Homes must be affordable to households with incomes at or below 80% AMI.

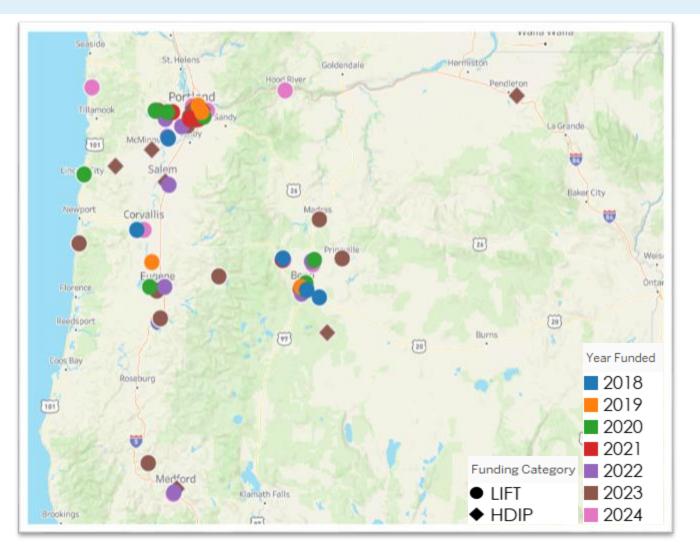
### Homeownership Development Incubator Program (HDIP)

- General funds used to support innovative homeownership projects that don't qualify for LIFT including:
  - Projects on tribal land
  - Pre-development and capacity building to expand the pipeline of projects
  - Homes affordable to households at or below 120% AMI

## Oregon Affordable Housing Tax Credit (OAHTC) for Homeownership (New in 2025!)

- Permanent lenders can reduce interest rates up to 4% and claim a state income tax credit equal to the lost interest income.
- Eligible homeownership projects include Limited Equity Cooperatives and Manufactured Dwelling Parks.

# LIFT and HDIP Projects



Since 2018, LIFT and HDIP have leveraged \$124M to support 70 homeownership projects creating 1,065 new affordable homes across Oregon.

- 26 unique developers
- No remaining HDIP funds.
- LIFT Workgroup convened in 2024 to make structural program improvements to better reach rural and dense projects.
- The open 2025 LIFT NOFA has project requests over double the amount of available funds with a more diverse applicant/project pool.



# **Project Examples**

# Tipsu-ili'l, Confederated Tribes of Grand Ronde, Grand Ronde

- Multi-phase project with 52 lots on Confederated Tribes of Grand Ronde land.
- OHCS awarded HDIP funds in 2023 for 6 of 20 homes in phase one.
- The HDIP award will continue cycling into subsequent project phases.

#### Thompson Springs, Sammy's Place, Nehalem

- 10 homes built using Universal Design for people with intellectual and developmental disabilities.
- 4 years of site prep supported by DEQ & EPA funding to clean up brownfield site.
- Received pre-development HDIP funds in 2023 and LIFT funds in 2024.
- Sammy's Place will provide supports to homeowners to foster community, independent living, and access to resources.





## Equitable Pathways to Homeownership

Residents of Aspire Community Development by McMinnville Habitat for Humanity, funded by HDIP

# **Homeownership Centers**

OHCS supports a network of 15 homeownership centers that serve hombuyers and homeowners in every county with:

- Financial education
- Pre- and post-purchase education
- Counseling
- Homebuyer resources (IDAs, DPA, home repair funds)
- Foreclosure avoidance
- And more!

An estimated 60+ certified staff support over 3,200 clients a year.



# Homeownership Centers

Bolded centers are culturally specific organizations (CSOs)

Find a center: https://www.oregon.gov/ohcs/home ownership/pages/housingcounseling.aspx

Homeownership Center	Service Area			
ACCESS	Josephine, Jackson			
African American Alliance for Homeownership	Clackamas, Multnomah, Washington			
Bienestar	Washington			
Columbia Cascade Housing Corporation	Hood River, Sherman, Wasco			
Community Action Program of East Central Oregon	Gilliam, Morrow, Umatilla, Wheeler			
Community Connection of Northeast Oregon	Baker, Grant, Union, Wallowa			
Community in Action	Harney, Malheur			
DevNW	Benton, Clackamas, Lane, Linn, Marion, Polk			
Hacienda Community Development Corporation	Clackamas, Multnomah, Washington			
Klamath Housing Authority	Klamath, Lake			
Native American Youth & Family Center	Clackamas, Multnomah, Washington			
NeighborImpact	Crook, Deschutes, Jefferson			
NeighborWorks Umpqua	Coos, Curry, Douglas			
Open Door Housing Works	Clatsop, Columbia, Lincoln, Tillamook, Washington, Yamhill			
Portland Community Reinvestment Initiatives	Multnomah			

## Downpayment Assistance Deployed by Community Partners

- Funds from document recording fees, general funds, and county construction excise taxes (CET)
- Grants to experienced community based
   nonprofit partners
- For first time and first-generation homebuyers at or below 100% AMI
- Forgivable loans or grants (depending on the amount) of up to 20% of the purchase price.
- From March 2023-June 2024, 21 organizations provided over \$12M in DPA to 348 homebuyers.



Daisy, a first-time homebuyer, stands in front of her new home in Vale after receiving DPA from Community in Action.



## Mortgage Lending

# In 2024, OHCS provided loans to nearly 600 homebuyers.

#### **FirstHome**

• Mortgage with a competitive interest rate for **firsttime homebuyers** that meet income guidelines.

#### NextStep

• Mortgage with a competitive interest rate for homebuyers that meet income guidelines.

#### **Downpayment Assistance**

- 4% or 5% in down payment assistance paired with FirstHome or NextStep.
- Oregonians qualify for the 5% DPA if they meet focused demographics criteria
- DPA is offered as a silent or amortizing second depending on borrower income.

## Language Access and Community Outreach





 Grants to homeownership service providers to increase the visibility and accessibility of their programs to communities of color, people with limited English proficiency, and people with communication needs due to a disability.



# **Keep Oregonians in Their Homes**

# Supporting Manufactured Homeowners

- The Manufactured & Marina Community Resource Center (MMCRC):
  - Monitors manufactured home park and marina state registry compliance
  - Funds Community Resource Dispute and Resolution nonprofits that provide mediation services to resolve disputes between park owners and tenants outside of court
- The Manufactured Home Replacement Program provides loans to individuals to replace older and energy-inefficient homes.
  - Since 2021, OHCS has replaced 53 manufactured homes replaced.



## Health & Safety Repairs

- Funded by document recording fee revenue.
- Grants to eligible organizations with ability to do home inspections.
- Households with an income at or below 100% AMI repairing an owner-occupied residence are eligible.
- Used for repairs and modifications that address health and safety concerns in owner-occupied residences.

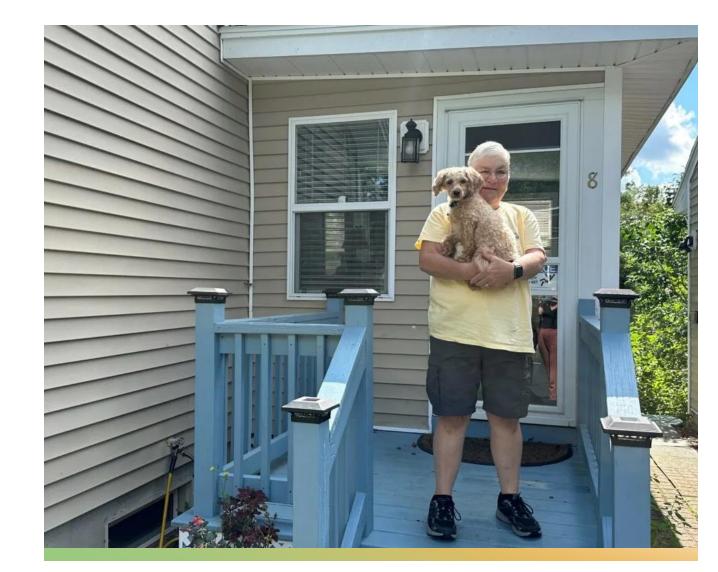


Photo courtesy of Habitat for Humanity Portland

# Foreclosure Avoidance

### Homeowner Assistance Fund

- \$90M in Federal funds for foreclosure prevention pandemic response program
- Closed to new applications. Making final payments in February 2025.
- Helped 2,485 families with an average award of \$26,635

### Foreclosure Avoidance Counseling

- Funded with general funds.
- OHCS contracts 16 community-based organizations with certified foreclosure counselors to help struggling homeowners get back on track with mortgage payments.
- 98% of clients avoid immediate foreclosure with the help of a counselor.



OHCS Homeownership Dashboard by Oregon Housing and Community Services

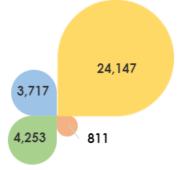
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<	Main Page	LIFT	HOAP	OBRL	HAF	DPA	FAC	State of Homeownership	Definitions	>

	OHCS Homeownership Dashboard
OREGON HOUSING and COMMUNITY SERVICES	

#### Welcome to the Oregon Housing & Community Services Homeownership Dashboard!

The tabs at the top of the page will take you to more detailed data on each program.



#### Homeownership Program Highlights Since July 2017

- People served through homeownership counseling and education
- New homeowners through homeownership centers
- New homeowners through OBRL
- New homeowners aided by down payment assistance

Visit the "State of Homeownership" tab for an overview of homeownership in Oregon and this quarter's "Homeownership Trends" for a brief survey on OHCS' homeownership programs.

https://public.tableau.com/app/profile/oregon.housing.and.community.services/viz/CombinedHO Dashboard\_KS/OverallDashboard2





For more information on OHCS Homeownership Division visit: <u>https://www.oregon.gov/ohcs/homeownership</u>

