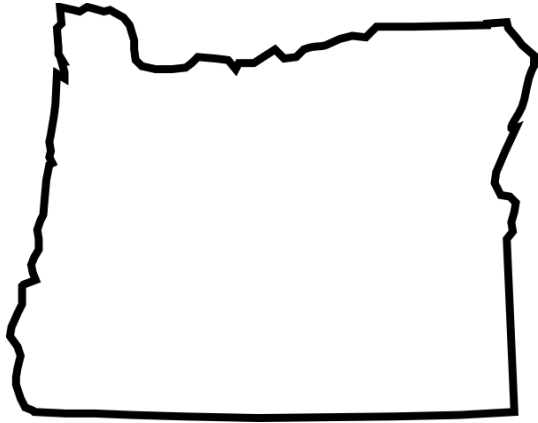


# Restoring Oregon's Competitiveness

House Committee on Commerce & Consumer Protection  
January 28, 2025



Statewide  
Membership



82% Small  
Business

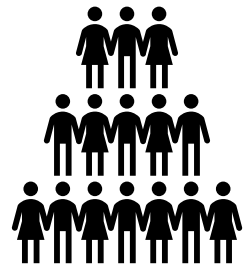


All Industries/  
Sectors

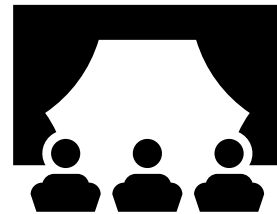
## **Our Mission:**

To create a healthy, prosperous and competitive economy for today and for generations to come.

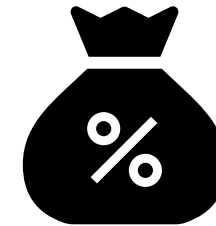
# Thriving communities and a thriving public sector require a thriving private sector.



**Jobs & Wages**

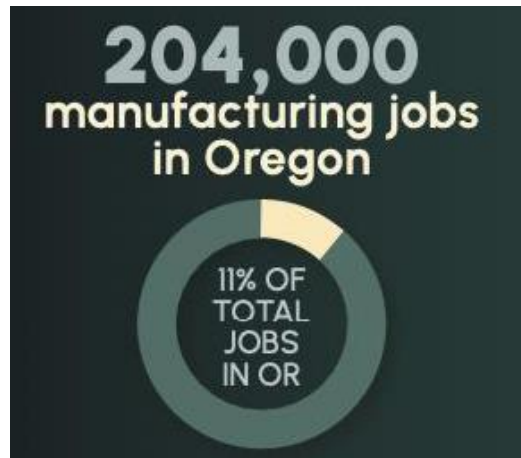


**Community  
Philanthropy**



**Tax Revenue**

# Manufacturing: An Economic Driver



**RANK: 19TH**

Oregon ranks 19th in the U.S. for manufacturing as a share of state GDP



Manufacturing jobs have a median income of ~\$65k, compared to ~\$56k for all other industries

# Additional Data



## AMERICA'S **TOP STATES** FOR BUSINESS

Category	2024 Grade	2024 Rank	2023 Rank
Overall	NA	28	21
Infrastructure	B+	17	32
Workforce	D-	36	14
Economy	D+	34	26
Quality of Life	B+	6	6
Cost of Doing Business	C-	34	31
Tech & Innovation	A-	9	9
Business Friendliness	F	48	43
Education	C+	37	30
Access to Capital	C-	25	20
Cost of Living	C-	37	48

# Additional Data

**49th** Corporate Tax Environment Ranking

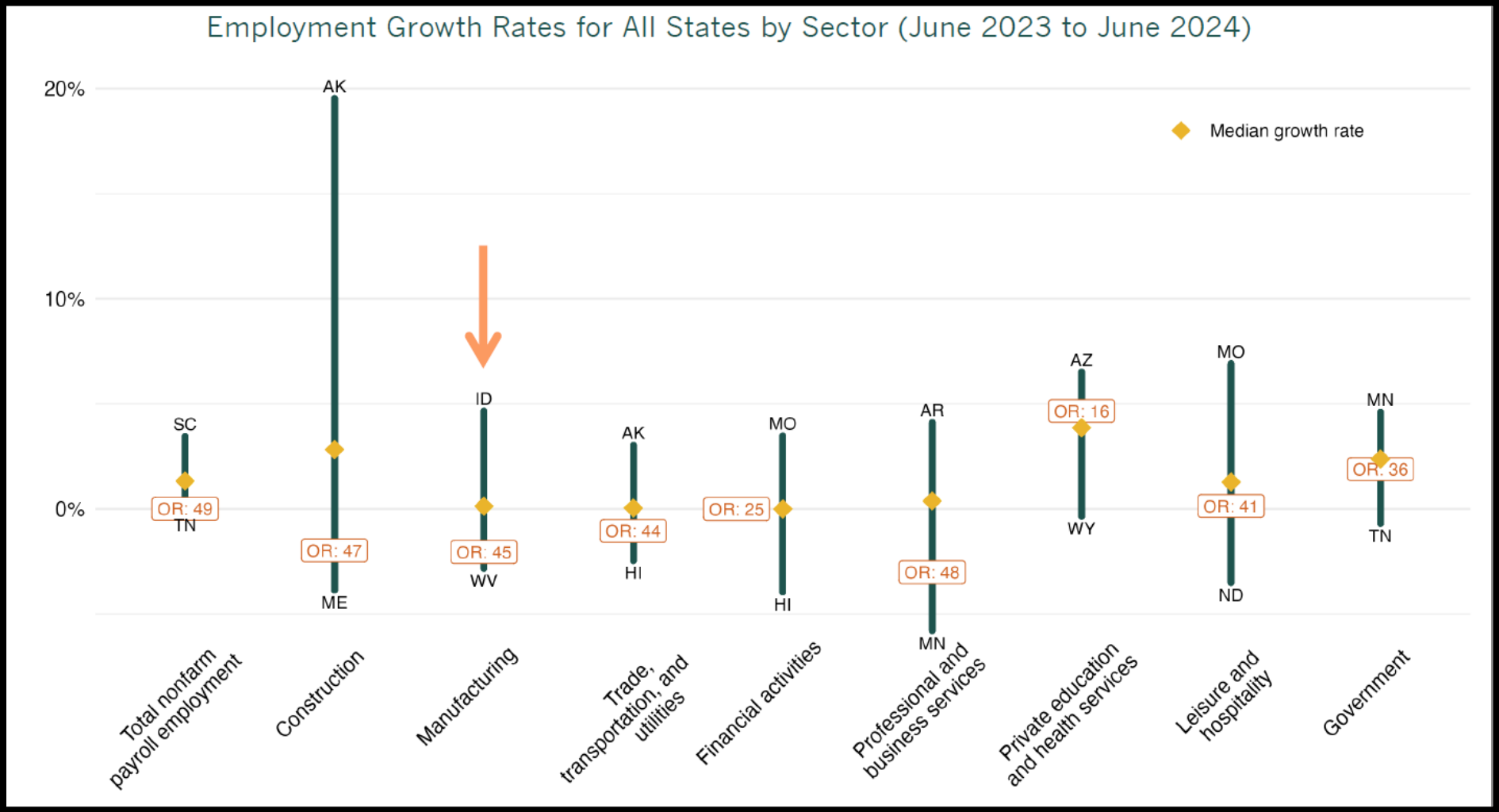
**40th** Individual Tax Environment Ranking

**33%** 5-Year Increase in Business Tax Burden (2019-2023)

**2nd\*** Portland's Individual Tax Burden Rank Nationally

(\*However, NYC's kicks in at \$25 million...Portland's at \$125,000)

# Lack of Job Growth



Source: BLS Current Employment Survey 2024 as Presented in ECONorthwest’s “Condition of Oregon’s Manufacturing Sector”



# What can you do?

Review the Data on  
OBI's  
Competitiveness  
Website

Adopt Ideas from  
the Oregon  
Competitiveness  
Agenda

Act Deliberatively  
& Holistically when  
Adding More /  
Expanding Policies

Together we can build a healthy, prosperous and competitive economy for generations to come.

**Paloma Sparks**

EVP and General Counsel

Oregon Business & Industry

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