

**REVENUE IMPACT OF
PROPOSED LEGISLATION**
83rd Oregon Legislative Assembly
2025 Regular Session
Legislative Revenue Office

Bill Number:	SB 680
Revenue Area:	
Economist:	Chris Allanach
Date:	1.23.25

*Only Impacts on Original or Engrossed
Versions are Considered Official*

The purpose of this statement is to enable the bill to move between committees.

Measure Description:

Prohibits a person from publishing or causing to be published an environmental marketing claim, net zero claim or reputational advertising that is materially false, misleading, deceptive or fraudulent.

Revenue Impact (in \$Millions):

Impact Explanation:

Creates, Extends, or Expands Tax Expenditure: Yes No

Further Analysis Required