



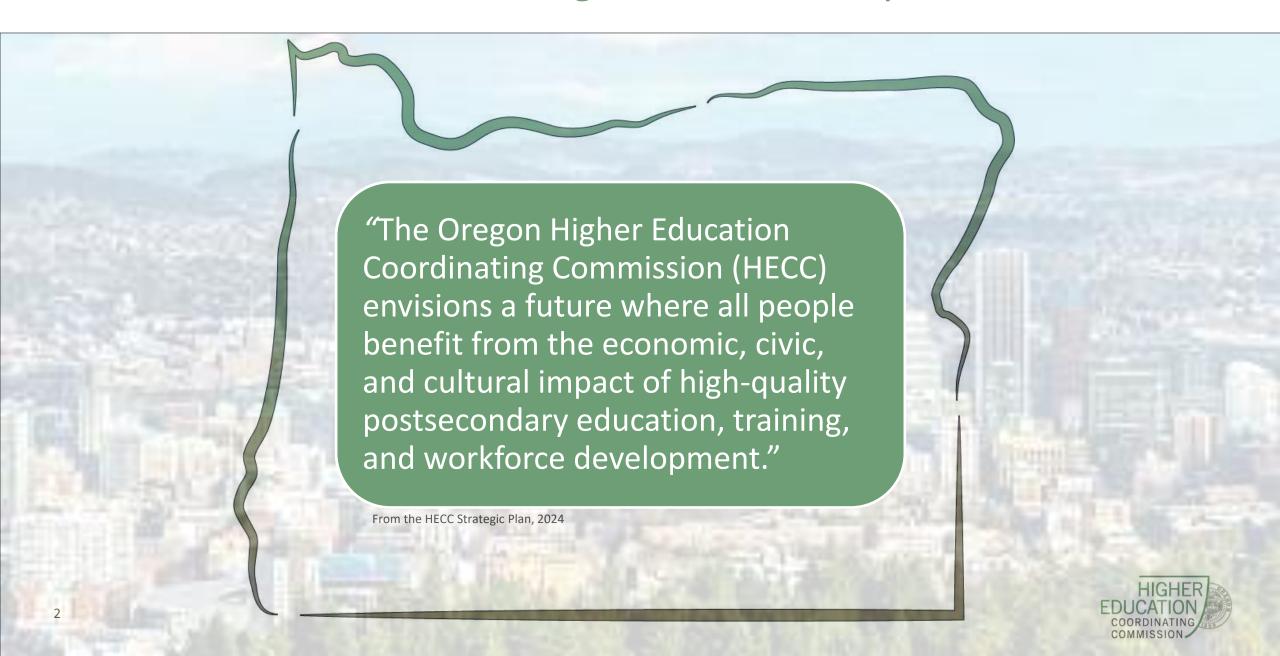
Postsecondary Education System Overview

House Higher Education and Workforce Development Committee

Ben Cannon, Executive Director, HECC

JANUARY 23, 2025

A Vision for the Value for Oregon Postsecondary Education



Introducing the HECC

The HECC supports state goals for postsecondary education and training by a wide range of policy and funding strategies including:

- setting a strategic vision for postsecondary education and training and advising state leaders;
- administering the statewide higher education and workforce biennial budget of approximately \$4.1 billion (2023-25), establishing methodologies for distributing public funding to community colleges, universities, students, workforce boards, and other partners;
- coordinating postsecondary degrees, programs, and academic pathways;
- administering statewide financial aid, workforce, and educational programs;
- research, evaluation, and analysis.

We also directly serve Oregonians by awarding grant and scholarship aid to students, and connecting Oregonians with workforce and training resources.

Learn more:

www.oregon.gov/highered/about/ Pages/default.aspx

HECC's Mission for Oregon and Oregonians

HECC's Recently Adopted 2024-2029 Strategic Plan Refines HECC's Mission

STRATEGIC COORDINATION **FUNDING OUTREACH SERVICES** REPORTING LEADERSHIP FOR

- Drive equitable postsecondary access and success for all Oregonians
- Anticipate and meet workforce and economic needs
- Strengthen Oregon's collective future by fostering research, innovation, learning, civic engagement, and cultural contributions.

SYSTEMS CHANGE

DEFINING TERMS: What Do We Mean by "Higher Education" or

Postsecondary Education?

DEGREES

Public and private colleges and universities offering 2and 4-year degrees plus graduate degrees

CERTIFICATES & CAREER CREDENTIALS

Private career and trade schools, public institutions, and workforce training providers offering certificates

All forms of education that help move Oregonians forward in their education or career goals after high school or completion of a GED®

APPRENTICESHIPS & WORK-BASED LEARNING

Employers and partners offering career-specific apprenticeships and other onthe-job training

WORKFORCE TRAINING OR COURSEWORK

Short-term workforce training or coursework to meet other student goals



As the State Coordinating Commission, We Work with Numerous Institutions with Local or Independent Governance to Serve Oregonians

HECC is a commission and agency with a focus on funding and policy coordination and leadership.

- A coordinating board, not a governance board, we work in collaboration with many partners across the postsecondary landscape. The agency's work is guided by the HECC's 15member Commission.
- Responsibility across all sectors of higher education and workforce, public and private.
- The HECC agency also administers the Workforce and Talent Development Board and numerous other advisory boards.

Local
Governance of
Public Higher
Education
Institutions
Local Workforce
Development
Board

- 17 Community Colleges with Locally-elected Governing Boards.
- **7 Public Universities + OHSU** Institutional Governing Boards (Governor-appointed, Senate-confirmed)
- 9 Local Workforce Development Boards
- 182 Private Career Schools (Licensed by HECC)
- 17 Private Degree-granting Institutions Based in Oregon (Authorized by HECC ODA)
- 20 Other Private Degree-granting Institutions
 Based in Oregon (Exempt from state authorization requirements)
- Distance Education:
 - 49 Out-of-state Degree-granting Institutions Serving Oregonians through distance education
 - 32 Public and Private Degree-granting Institutions Based in Oregon that participate in NC-SARA

Private

Institutions

We Collaborate with Many Partners and Support Advisory Boards

The HECC convenes and collaborates with many partners across the postsecondary and workforce landscape.

We administer boards and convene public meetings for...

HECC Commission

Advisory Boards and Public Bodies:

- ➤ Workforce and Talent Development Board (WTDB): the advisory board to the Governor on workforce matters. Appointed by the Governor under the Workforce Innovation and Opportunity Act.
- ➤ Transfer Council: Established to streamline transfer pathways between 2- and 4-year institutions.
- > Future Ready Oregon Industry Consortia (3)
- **➢Oregon Youth Works Advisory Board**
- **➢OregonServes Commission**
- > Private Career School Advisory Committee
- **≻**Sexual Misconduct Survey Council
- **→** Credit For Prior Learning Advisory Committee
- ➤ HECC and Department of Corrections Senate Bill 269 Advisory Committee

State Government Partners

including but not limited to:

- o Oregon Governor, including the Racial Justice Council
- o Oregon Legislature, including Legislative Commission on Indian Services
- State Agencies and Boards/Commissions
 - o Oregon Department of Early Learning and Care
- o Bureau of Labor and Industry
- Youth Development Council
- o Oregon Department of Education, Oregon State Board of Education
- o Teachers' Standards and Practices Commission
- o Employment Department
- Educator Advancement Council

Oregon Tribes

o Government-to-Government Tribal Education Cluster

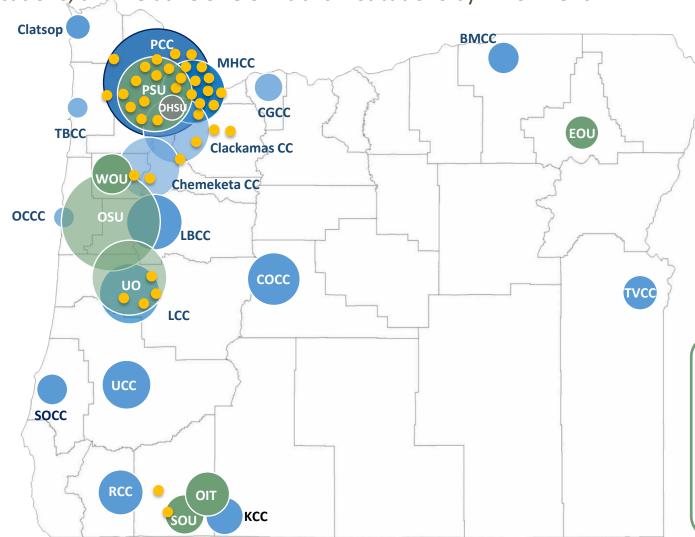
Other Partners

including but not limited to:

- HECC Equity Advisory Committee
- o Oregon Council of Presidents and Oregon CC Presidents' Council
- o Oregon Community College Association
- \circ Oregon Alliance of Independent Colleges and Universities
- National and regional organizations including SHEEO, WICHE, ECS, Complete College America, others
- o Foundations and Scholarship donors
- o Interinstitutional Faculty Senate
- Labor partners including Oregon Education Association, American Federation of Teachers – Oregon; SEIU 503; and American Association of University Professors (AAUP)

Postsecondary Institutions Serving Oregonians

Locations, and Relative Size of Public Institutions by Enrollment



Oregon also
has 181
Private
Career
Schools not
represented
on this map

Locations of Private degree-granting institutions, including ODA-authorized schools based in Oregon and ODA-exempt

Note: circle sizes are estimates based on headcount enrollment.

TOTAL ENROLLMENT 2023-24

Academic Year Headcount

Public Institutions

Universities	123,984
Community Colleges	200,573
Oregon Health & Science	2,877
University	

Private Institutions

Private Degree-Granting	29,604
Postsecondary Institutions	23,004

Private Career Schools

Note: Total headcount may contain duplicates for students who attended multiple institutions during the same academic year.

Source: HECC analysis of student-level data from public universities, community colleges and private degree granting and career schools. All data are for the 2023-24 academic year with the exception of OHSU which is for Fall term only.



25.224

Workforce Investments Serve Oregon Learners and Job-Seekers Statewide

Local Workforce Areas and Local Workforce Development Boards

Explore **WorkSource Oregon** locations in each workforce area here:

https://www.worksourceoregon.org/



Northwest Oregon Works

Worksystems

Clackamas Workforce Partnership

Willamette Workforce Partnership

Lane Workforce Partnership

Southwestern Oregon Workforce Investment Board

Rogue Workforce Partnership

East Cascades Works

Eastern Oregon Workforce Board

Explore an interactive map of Oregon Youth Works grantee locations:

https://www.oregon.gov/highered/about/workforce/Pages/oregon-youth-works-programs.aspx

WORKFORCE SERVICES

Through the Office of Workforce
 Investments, HECC partners with many
 other agencies, organizations, and
 programs to provide needed services to
 Oregonians. The HECC Office of Workforce
 Investments funds workforce
 development opportunities in every
 county in the state through WorkSource
 Oregon Centers, OregonServes programs*,
 and Oregon Youth Works programs.

Learn more about OregonServes grantee statewide:

https://www.oregon.gov/oregonserv s/Pages/default.aspx

DEFINING TERMS: What do we Mean by Students or Learners?



STUDENTS OR LEARNERS* INCLUDE:

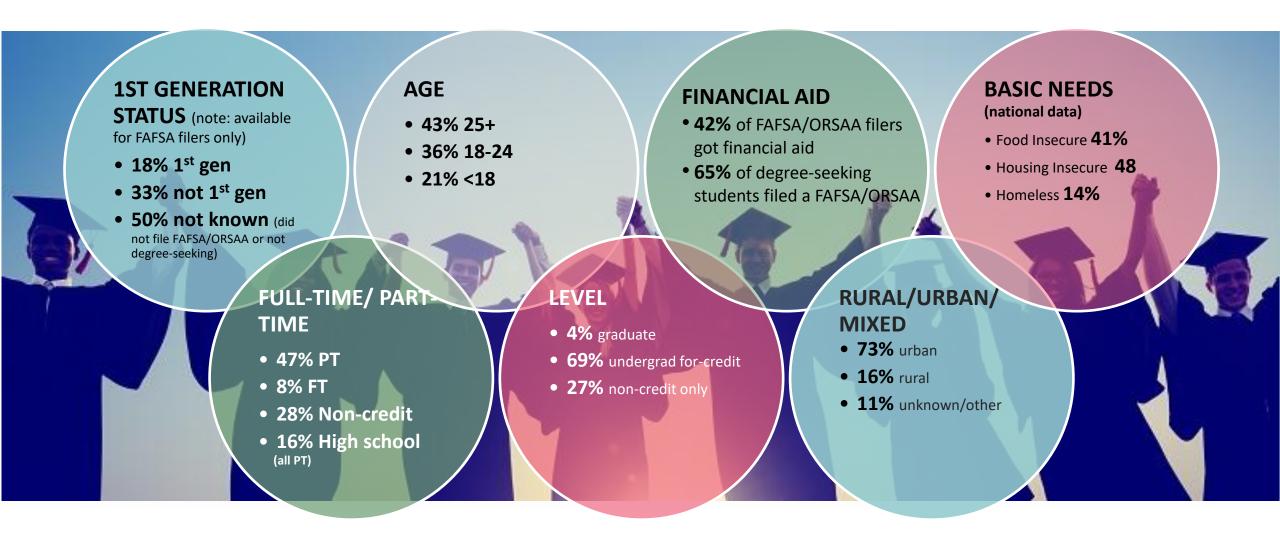
- Youth coming directly from secondary school
- Adults returning to education/training, or just beginning
- Workers and job-seekers who need to upskill, advance, or change careers
- Those seeking a 2- or 4- year college degree
- Those seeking to complete their High School Equivalency credential
- Those pursuing short-term credentials and/or career learning
- Transfer students
- Apprentices and others participating in work-based learning

The HECC Equity Lens guides our focus on underserved students/learners: "We focus the HECC Equity Lens on Oregonians who are currently and historically underserved in access to and success in postsecondary education and training, and in the programs and services impacting these measures.."



^{*}Students may fit into one or multiple of these categories

Oregon Public Postsecondary Students Today – 2023-24



Sources: Data on basic needs insecurity from The Hope Center for Student Basic Needs. (2024). *Preview: 2023-24 student basic needs survey report.* Temple University. https://hope.temple.edu/research/hope-center-basic-needs-survey/preview-2023-24-student-basic-needs-survey All other data from HECC analysis of student records from public institutions and reflect Oregon resident, undergraduate-level students, including high school students taking dual-credit courses and community college students taking non-credit courses. Data are from 2023-24. Data on financial aid filing status, first-generation status and financial aid recipient status are only available for students who file for financial aid. 1st Gen status is based on a student's status determination at any time as opposed to all other data which comes from 2022-23.



Oregon's 40-40-20 Goal for Young Adults



Oregon's Adult Educational Attainment Goal

By 2025, 40 percent of young adult Oregonians will complete a four-year degree or more, 40 percent will complete a twoyear degree or short-term career certificate, and the remaining 20 percent will earn a high school diploma or equivalent.

40%

4-year degree or more

40%

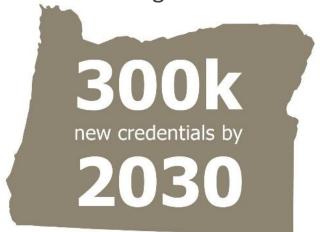
2-year degree or short-term career certificate 20%

High school diploma or equivalent

-ORS 350.014

Between 2020 and 2030, 300,000 adult Oregonians will earn a new degree, certificate, or other credential of value.

Oregon will reduce the adult educational attainment gaps by half for underserved people of color, low-income learners, and rural learners during this decade.



More on educational attainment goals and progress toward them <u>on our website here:</u> https://www.oregon.gov/highered/policy-collaboration/Pages/state-goals.aspx

Working to Increase Value for Oregon and Oregonians:

HECC's Recently Adopted 2024-2029 Strategic Plan Establishes Five Goals

GOAL 1, RELEVANCE:

Improve the responsiveness of Oregon's education and training systems to the goals and needs of learners, employers, and communities.

GOAL 2,
ALIGNMENT: Align
Oregon's education
and training systems
to create
straightforward
pathways for
learners.

GOAL 3,
AFFORDABLE
ACCESS: Make
postsecondary
education and
training affordable
for all Oregonians

GOAL 4,
BELONGING: Elevate
learner voices and
support inclusivity
and belonging in all
postsecondary
learning settings.

GOAL 5,
LEADERSHIP: Infuse
postsecondary
education, workforce
development,
research, and
innovation into
Oregon's economic
development
strategies.

Read the full plan here: www.oregon.gov/highered/strategy-research/Pages/strategic-plan.aspx