



**TESTIMONY OF SETH URBAN, MD
PRESIDENT, MEDFORD RADIOLOGICAL GROUP, PC**

Chair Patterson and honorable members of the committee,

My name is Seth Urban. I am a physician and president of Medford Radiological Group based in Medford, Oregon. For the past 70-plus years, MRG has served the citizens of Southern Oregon, and we want to do so for decades to come.

I am taking time away from patients today to testify **against** HB 4130 because, if enacted as it stands, it will hurt MRG's ability to serve our patients and our community going forward.

MRG is in the process of combining our practice with Radia, a Washington professional services corporation that is **100% physician-owned and led**. Radia is a radiology practice, management services entity, and technology developer. It is **not** an investment company or private equity enterprise.

After careful deliberation MRG physicians decided to join Radia because we believe the management services Radia will provide will bolster and improve our practice in a manner that serves to support our existing physicians, as well as to attract new physicians to our region. In addition to providing comprehensive diagnostic radiology services, these are **local** physicians providing mammography services for those undergoing breast cancer screening, workups, and treatment. These are **local** physicians that provide tertiary care level interventional services including life-saving cancer therapies and stroke treatment which otherwise would not be available for over 100 miles in any direction. Our affiliation with Radia further improves our patient's access to care via their additional sub-specialist diagnostic radiologists, ultimately benefiting people from all aspects of our community from neonates to trauma victims to cancer patients. The result is more efficient and improved quality of clinical care, all without the added burden of travel from home.

Our transaction has already been reviewed and approved by OHA's Health Care Market Oversight program; however, if passed, HB 4130 will unravel our transaction structure.

Now I am far from a legislator or a lawyer, but my understanding is one of the aims of this bill is to keep the practice of medicine in the hands of those who know it best – physicians and other providers. The sad irony is that in our case, HB 4130 as it stands without revision would be detrimental to our attempts to remain a local, independent physician owned and led practice in service to our patients and community.

I urge you to let us improve health care access and quality for patients in Southern Oregon by voting against HB 4130.

Thank you for your consideration,

Seth Urban MD
President, Medford Radiology Group