

Submitter: Jeff Baisch

On Behalf
Of:

Committee: Joint Committee On Ways and Means Subcommittee On Capital
Construction

Measure: HB5201

To Whom it May Concern,

I am writing to express my enthusiastic support for allocating additional funding to the Hillsboro Hops. My name is Jeff Baisch, and I proudly serve as one of the business teachers at Hillsboro High School.

I wish to highlight the invaluable partnership between the Hillsboro Hops and our Business program. Specifically, I am thrilled to share the collaborative efforts between the Hops and my Sports Marketing classes, particularly in organizing the upcoming Hilhi Takeover Night scheduled for May 21st.

The Hops team has graciously extended their support by actively collaborating with my students to explain branding requirements, promote ticket sales, and are entrusting my students with the creation of game programming for the event. Notably, the Hillsboro Hops stand out as our primary community partner demonstrating unwavering commitment to engage with our business class. Their responsiveness is unparalleled; they consistently provide timely responses within 24 hours and readily schedule meetings with our class, facilitating seamless collaboration.

A recent instance illustrates the efficacy of our partnership. Upon completing a series of social media posts adhering to the Hops Branding Kit, I promptly reached out to a member of their marketing team. Without delay, she responded, promptly arranging a meeting with my class the following day. During this session, she and another member of the marketing team provided invaluable real-time feedback on our posts, fostering an authentic learning experience for my students.

It is essential to recognize that Career and Technical Education (CTE) thrives on robust business engagement, and the Hillsboro Hops epitomize this. Their proactive involvement significantly enriches the educational experience at Hillsboro High School, equipping students with practical skills and industry insights crucial for their future endeavors.

In light of these compelling reasons, I urge you to consider allocating additional funding to support the Hillsboro Hops' endeavors. By doing so, you will not only bolster our educational initiatives but also fortify the bond between our school and the local community.

Thank you for your attention and consideration.

Sincerely,
Jeff Baisch
Business Teacher
Hillsboro High School