

#### **KEEPING THE HOPS IN HILLSBORO:**

# THE PATH AND THE PROMISE

The City of Hillsboro and the Hillsboro Hops have until March 15, 2024 to secure \$15M in state funding for a new, city-owned ballpark that is essential to keeping the beloved Minor League baseball team in Oregon.

The Hops have been there for Hillsboro and Oregon, and now we need to be there for them – but state support is critical.

#### AN EXCITING NEW ERA FOR HILLSBORO AND THE HOPS

Studies determined that building a new, city-owned ballpark will be over 15% more cost-effective than renovating Ron Tonkin Field, in addition to adding:

- Increased access, equity and wellness benefits for a new generation of players, staff and fans.
- Year-round uses for concerts and community events.
- Retaining **Ron Tonkin Field as a dedicated community resource** for college and high school games, and potential future events like the Little League Baseball World Series.
- Youth sports will continue to flourish. The creation of new fields is a central aspect of this project.

Attending a Hops game is about more than baseball, providing affordable and inclusive shared experiences for local youth, families and community groups. **Building a new ballpark is the best and most guaranteed way to keep the Hops in Hillsboro while creating added long-term community benefits for the Portland metro region.** 



## WHY A NEW STADIUM?

The locally-owned Hops, an affiliate of the Arizona Diamondbacks, are one of 120 minor league teams subject to new Major League Baseball (MLB) facility standards. Currently, Ron Tonkin Field falls significantly short in several key areas:

- Gender equity: No women's locker room for players, coaches and umpires.
- Professional facilities and player wellness: No visitor's clubhouse – forcing teams to use the football stadium next door – and no weight room for either team.

# MLB'S OCTOBER 2023 LETTER TO HOPS' OWNERSHIP:

"...if the Club is unable to confirm that the ballpark project is fully funded by March 15, 2024, the Club will need to explore other possible options including potential relocation... [or] possible termination of the Club's PDL License Agreement."

#### A SMART AND SAFE INVESTMENT FOR HILLSBORO AND THE STATE

A 2023 ECONorthwest study demonstrates that:

- The new ballpark outperforms its requested \$15M state investment with a projected six-year payback on a 40-year lease.
- Construction will provide \$190M in economic impact and ~1,000 full-time jobs during the building period.
- Once open, the year-round venue will annually generate **\$64M** in regional economic activity, **\$3M** in state and local taxes, and support over **380 full-time jobs** – 25 to 35 more than the current stadium.

The City of Hillsboro will own the new ballpark, which is projected to be ready during the 2025 season, and retain exclusive ownership and operation of Ron Tonkin Field. The Hops will be responsible for all new ballpark expenses, including utilities and maintenance.

#### **PROJECT FUNDING**

The Hops and Hillsboro are now securing project funding, including an **unprecedented amount from private sources.** We are now asking the state to contribute the final \$15M to get us over the finish line.



\$110M - Private, City and County \$15M - State of Oregon ask

# A Win for the Community!



The Hillsboro Hops Fund provided over \$100,000 to 30+ youth baseball and softball leagues in 2023, and just under \$1 million **since 2014** – in addition to on-site nonprofit fundraising and vending opportunities for affinity groups. Without the Hops, this community benefit won't exist.

- "Centro is honored to be in partnership with the Hops for more than six years. Our organization works toward economic empowerment for Latinos, and the team's invaluable support has made a significant impact on our programs and success."
  - María Caballero Rubio Executive Director for Centro Cultural
  - "I love the small town feel of Hillsboro and the Hops have fit right into that niche, giving us a beautiful gathering place and common focus."

-Karla Brokaw Hops Season Ticket Holder

### WIDELY SUPPORTED

87% AGREE THAT "The Hillsboro Hops are an important asset to the greater Portland community."

AGREE THAT "A new Hops ballpark that could host baseball games, concerts, festivals, 78% community celebrations, etc. would enhance the quality of life for residents."

According to a 2023 Conventions, Sports & Leisure International (CSL) survey.



48% RATED PROFESSIONAL SPORTS AS THE NUMBER ONE AMENITY according to respondents in a 2023 Portland Central City Task Force survey.

#### LEARN MORE: milb.com/hillsboro/newballpark

