

TRAVEL PORTLAND

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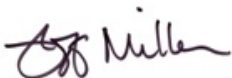
Dear Joint Subcommittee on Capital Construction,

As President and CEO of Travel Portland, I am writing today to express my strong support for the Hillsboro Hops' request for funding to help the team meet new Major League Baseball facility standards, expand their season, host community events and concerts, and stay in the Portland metro area. As the Destination Marketing and Management Organization for Portland, Travel Portland generates travel demand that drives economic impact for Oregon's largest city and surrounding communities. We also work in close collaboration with our regional partners, such as Explore Tualatin Valley, to promote our destinations and connect visitors to authentic local experiences.

We recognize and appreciate the tremendous economic impact and community value that the Hillsboro Hops bring to the region. Beyond simply retaining the team, the proposed new stadium project will facilitate expanded offerings for locals and visitors, further increasing the value of the Hops' contribution to the local and regional economy. I urge you to join with private funders, the City of Hillsboro and Washington County to align the resources necessary to support the new, city-owned stadium, which is estimated to generate \$192 million in local economic output and \$3 million in annual state and local taxes.

Thank you for supporting the Hillsboro Hops and the coalition of private and public entities that are lined up behind them to ensure the team remains here and provides even greater economic impact and community benefit for our region.

Thank you,



Jeff Miller
President & CEO