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Oregon Holding Power Accountable

- To: Senate Rules Committee
- From: Kate Titus, Common Cause Oregon
- Re: Artificial Intelligence Deepfake Disclosure (SB 1571)

Date: February 13, 2024

Common Cause

Common Cause is a nonpartisan organization that works for open, honest, accountable government. We are 1.5 million Americans – including tens of thousands of Oregonians – working together to realize the unfinished promise of democracy.

Support for SB 1571

Artificial Intelligence (AI) is rapidly becoming more sophisticated and accessible. It now provides a powerful tool for anyone incentivized to deceive voters – whether foreign governments, homegrown election vigilantes, or your own next campaign opponent.

We all have a stake in rising to this challenge. Candidates and public servants risk their reputations. Voters risk our ability to discern fact from fiction and make informed decisions at the ballot. Democracy itself is at risk from deceptive information undermining the administration of elections. The technology is now cheap and powerful. Its use to create and spread fraudulent and incredibly realistic political communications to deceive voters will only grow, if left unchecked.