



Open Government Impact Statement

82nd Oregon Legislative Assembly
2024 Regular Session

Measure: SB 1571 - A

Only impacts on Original or Engrossed
Versions are Considered Official

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Date: 2/21/2024

SUMMARY

Digest: The Act would require a disclosure of the use of AI or other similar technology in campaign ads. The Act would create a way to enforce the requirement and to impose a fine for violations. (Flesch Readability Score: 60.7).

Digest: The Act requires a disclosure of the use of AI in campaign ads. (Flesch Readability Score: 83).

Requires a disclosure of the use of *artificial intelligence* *synthetic media* in campaign communications. Provides for the enforcement of the requirement. Subjects a violation of the requirement to a civil penalty not to exceed \$10,000. Exempts certain entities and content from the requirement.

Declares an emergency, effective on passage.

NOTICE OF NO OPEN GOVERNMENT IMPACT