

**HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT AND SMALL  
BUSINESS**

March 2, 2023  
01:00 PM

Hearing Room F

**MEMBERS PRESENT:** Rep. Janelle Bynum, Chair  
Rep. Lily Morgan, Vice-Chair  
Rep. Daniel Nguyen, Vice-Chair  
Rep. Ed Diehl  
Rep. Lucetta Elmer  
Rep. Cyrus Javadi  
Rep. John Lively  
Rep. Virgle Osborne  
Rep. Hai Pham  
Rep. Ricki Ruiz  
Rep. Jules Walters

**STAFF PRESENT:** Andrew Hendrie, LPRO Analyst  
Desi Root, Committee Assistant

**EXHIBITS:** Exhibits from this meeting are available [here](#)

**MEASURES/ISSUES:** HB 2502 – Public Hearing  
HB 2976 – Public Hearing  
Perspectives on the Oregon Liquor and Cannabis  
Commission – Informational Meeting  
HB 2013 – Public Hearing

00:00:39 Meeting Called to Order  
00:00:40 Chair Bynum  
  
00:02:22 **HB 2502 - Public Hearing**  
00:02:23 Chair Bynum  
00:02:31 Rep. Rob Nosse, House District 42  
00:05:59 Vice-Chair Morgan  
  
00:06:12 **HB 2976 - Public Hearing**  
00:06:13 Vice-Chair Morgan  
00:06:24 Andrew Hendrie, LPRO Analyst  
00:07:13 Rep. Rob Nosse, House District 42  
00:12:07 Rep. Javadi  
00:12:21 Rep. Lily Morgan, House District 3

**00:14:43** Brad Irwin, Owner, Oregon Spirits Distillers; Legislative Chair, Oregon Distillers Guild

**00:17:56** Kelly Woodcock, partner, Westward Whiskey

**00:20:57** Emily Jensen, Owner & Chief Executive Officer, Thinking Tree Spirits

**00:24:48** Alan Dietrich, President & Co-Owner, Bendistillery

**00:27:06** Tony Morse, Director, Policy and Advocacy, Oregon Recovers

**00:30:21** Amanda Esquivel, Executive Director, True Color Recovery

**00:32:16** Cordelia Kraus, certified alcohol and drug counselor; Owner, Helping Families

**00:34:58** Sonja Grove, member, Oregon Alcohol Policy Alliance

**00:37:25** Solara Salazar, Executive Director, Cielo Treatment Center; West Coast Sober Housing

**00:39:49** Marv Seppala, addiction expert, psychiatrist; former Chief Medical Officer, Hazelden Betty Ford Foundation

**00:42:08** Dan Jarman, Crosswater Strategies

**00:42:42** Chair Bynum

**00:43:18** **Perspectives on the Oregon Liquor and Cannabis Commission - Informational Meeting**

**00:43:19** Chair Bynum

**00:44:15** Craig Prins, Interim Executive Director, Oregon Liquor and Cannabis Commission (OLCC)

**00:46:40** Tyler Glaze, Analyst, Operation and Policy, OLCC

**00:57:23** Rep. Diehl

**00:58:51** Rep. Javadi

**00:59:30** Vice-Chair Nguyen

**01:00:47** Dan Croy, Analyst, Operation and Policy, OLCC

**01:04:44** Vice-Chair Morgan

**01:05:20** Rep. Osborne

**01:06:43** **HB 2013 - Public Hearing**

**01:06:44** Chair Bynum

**01:06:59** Andrew Hendrie, LPRO Analyst

**01:07:30** Craig Prins, Interim Executive Director, Oregon Liquor and Cannabis Commission (OLCC)

**01:07:56** Dan Croy, Analyst, Operation and Policy, OLCC

**01:10:11** Christina LaRue, Executive Director, Oregon Brewers Guild

**01:11:36** Marvin Révoal, Chair, OLCC

**01:13:14** Vice-Chair Morgan

**01:15:25** **HB 2502 - Public Hearing**

**01:15:26** Chair Bynum

**01:15:50** Andrew Hendrie, LPRO Analyst

**01:16:29** Oliver Coker, Vice President, Associated Liquor Stores of Oregon

**01:18:22** Dan Miner, appointed liquor agent, Hollywood Beverage

**01:20:14** Rep. Diehl

**01:21:30** Suzanne Trujillo, Legislative Council  
**01:24:54** Rep. Javadi  
**01:25:45** Rep. Osborne  
**01:26:52** Vice-Chair Morgan  
**01:28:09** Vice-Chair Nguyen  
**01:29:00** Emily Jensen, Owner & Chief Executive Officer, Thinking Tree Spirits  
**01:30:31** Meeting Adjourned