



Date: 5/10/2023

To: House Committee on Agriculture and Natural Resources

From: **Hummingbird Wholesale**

Re: Support for SB 789

Dear Chair Helm and Committee Members,

My name is Stacy Kraker and I am writing on behalf of Eugene, Oregon-based, organic food manufacturer and wholesale distributor, Hummingbird Wholesale.

I am writing today in support of SB 789, which maintains current protections for the Willamette Valley's lucrative brassica vegetable seed industry.

As an organic food business, focused on developing farm direct relationships, including growing our own organic seed for production, we are well aware of the both the challenges and opportunities of growing clean seed. Seed is the first and most essential element of producing food to feed a growing population, especially in a changing climate. Protecting seed for both food security and economic growth, just makes sense. SB 789 ensures this protection, not only for the benefit of Oregon, but, quite literally, for the world.

The Willamette Valley is one of the last remaining regions in the world suitable for large-scale vegetable specialty seed production, including the majority of the world's brassica seed supply. The Willamette Valley brassica seed industry alone is worth more than \$24M per year and provides over 90% of the world's brassica seeds for some varieties. Increased and unpinned canola acreage could irreversibly damage this industry.

A recent assessment by non-partisan firm Highland Economics was unambiguous that the high-value brassica seed industry is worth far more to Oregon than low-value canola in terms of revenue and job creation. The assessment unequivocally underscores the need for permanent protections and also cites several canola alternatives that do not pose the same threat. This economic assessment differs from past studies as it takes cross-contamination and economic harm into account, not just pest and disease pressures.

Rapeseed/canola, a low-value crop, endangers our valuable seed crop industry, and should be grown elsewhere. Rapeseed/canola cultivation can happen in many agricultural areas of Oregon where it will not endanger high-value seed crops with the risk of genetically engineered cross-contamination, and pest and disease spread.

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Oilseed alternatives to rapeseed are available. These oilseed crops provide many of the same benefits to farmers and could be grown more widely with far less danger to specialty seed crops. These include flax, safflower, sunflower, yellow mustard, and camelina. We are at a pivot point with protecting the Willamette Valley for this key industry, and for the biodiverse seed varieties that growers all over the world depend on. We must extend the protections indefinitely and protect what's good. There is simply too much to lose. Here, as with so many public policies, an ounce of prevention is worth a pound of cure.

A few politically connected farmers are pushing to grow rapeseed/canola in the Willamette protected zone. But we should not open Pandora's Box: once cross-contamination and pest spread happens, it cannot be reversed. The risk to our seed industry is just too great to gamble with. Once contamination happens, our seed cannot be sold on the global market, and we lose precious seed varieties that have been cultivated for generations.

We are at a pivot point with protecting the Willamette for this key industry, and for the biodiverse seed varieties that growers all over the world depend on. We must extend the protections indefinitely and protect what's good. There is simply too much to lose. Here, as with so many public policies, an ounce of prevention is worth a pound of cure.

SB789 is a wise extension of the current policy, enshrining the current protections and collaborative system in state law. For these reasons, **I strongly urge you to vote YES on SB 789** to ensure the Willamette Valley stays one of the vegetable seed capitals of the world, a very special place for growing high-value seeds, and an economic powerhouse for our state.

Sincerely,

Stacy Kraker
Director of Sales, Marketing and Sourcing
Hummingbird Wholesale