



Washington County
Visitors Association

April 28, 2023

The Honorable Senator Elizabeth Steiner, Co-Chair
The Honorable Representative Tawna Sanchez, Co-Chair
Joint Committee on Ways and Means

RE: Support for SB 3306 – Hillsboro Hops Stadium Project

Dear Committee Members:

I am pleased to offer support for the Hillsboro Hops Stadium Project.

The Washington County Visitors Association is a 501c 6-organization that markets, promotes, and sells Washington County under the consumer brand Tualatin Valley to make a positive economic impact from travel and tourism. Our body of work also includes partnering with Washington County communities on destination development projects and offering tourism supportive grants to non-profit organizations.

The Hillsboro Hops organization has a recognized track record in baseball and is celebrating their 10th anniversary of making Hillsboro a Pacific Northwest destination for sports. Now, the organization has an elite opportunity of being one of 120 teams involved with Major League Baseball's new Professional Baseball League. To achieve these standards, they must confirm to new league facility standards.

The new stadium project, which will comply with those standards, also offers an exciting development opportunity to position our Washington County region to become a recognized destination in both sports and entertainment.

On the sports front, the project will provide the seldom seen placement of two side-by-side facilities to attract youth, amateur and major league field sports into Oregon.

On the entertainment front, the project has the potential to make our region a competitive and attractive destination for concert events bringing visitors into Oregon via direct highway access from the Portland Region, the Columbia River Gorge, Central Oregon, and Washington State.

As a concluding thought, destination development projects serve Oregon by making our communities an attractive place to live and therefore support workforce attraction and attention.

Sincerely,

Dave Parulo
President and CEO

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