



Oregon
Winegrowers
ASSOCIATION EST 1981

May 4, 2023

TO: House Committee on Rules

FROM: Oregon Winegrowers Association

RE: Support for HB 3308 with the -9 amendment

Dear Chair Fahey, Vice Chairs Breese-Iverson and Kropf, and Members of the Committee

The Oregon Winegrowers Association (OWA) represents hundreds of winery and grape growing members from every winegrowing region in Oregon, and our members represent two-thirds of Oregon's overall wine production. For more than 40 years, OWA has been the leading advocate for Oregon wineries and growers.

We are writing today to express support for HB 3308 with the -9 amendment that creates an alcohol delivery permitting and training regime for third-party delivery facilitators and their delivery persons. Winegrowers and wineries in Oregon have long enjoyed the privilege of delivering their products to Oregon consumers under Oregon law. Indeed, this method of connecting with consumers is paramount to the business model of nearly all our members.

OWA members rely on a mix of providers to carry out deliveries of our products to consumers, ranging from self-deliveries to national common carriers to local delivery companies and even the on-demand, platform-based delivery providers that have become increasingly common in recent years. Regardless of which provider we use for delivery of our products to consumers, we know it is critical that the person delivering alcohol at the door takes the necessary steps to ensure the alcohol is delivered safely, responsibly, and in compliance with all applicable Oregon laws and rules. If participants in any part of this system are not properly trained on requirements, not following through on those requirements, or not held accountable for violations of those requirements, it threatens the viability of the entire system and the privilege of delivering alcohol to consumers.

We support this bill's effort to give third-party delivery facilitators and their delivery personnel the tools for success in safely delivering alcohol to Oregon consumers. We also support the authorization granted to the Oregon Liquor and Cannabis Commission to carry out compliance activities for third-party home deliveries of alcohol.

We would like to thank staff of the OLCC for their tireless work in considering and balancing multiple stakeholder perspectives through the amendment process for this bill.

Thank you for the opportunity to offer this testimony.

Jana McKamey
Executive Director
Oregon Winegrowers Association