

Hello

Co-Chair Steiner, Co-Chair Sanchez, and Members of the Committee,

My name is Irena Broadwater. I am a farmers market resident in Portland. I am writing to request your support for HB 2728.

HB 2728 supports the expansion of Double Up Food Bucks Oregon, a SNAP incentive program with a proven record of success. For every dollar spent on SNAP-eligible foods at participating farmers markets, farm share programs, and grocery stores across the state, shoppers will receive a dollar to spend on Oregon-grown fruits and vegetables.

This program is important to me because ...

For one I know how it feels to make a dollar stretch and programs like this helps families get more food for their money. On top of getting more food for their money it's a healthier choices for their families.

A benefit is actually helping put money back in these Farmers pockets with so much fruit and vegetables being splice nowadays. Sometimes you have to worry about what the quality of fruit and vegetables you're bringing to your family.

You may want to focus on how this helps hungry families bring home more nutritious fruits and veggies, how it helps farmers make more money, how it helps spur economic development in rural Oregon.

Thank you for the consideration and for your service.

Irena Broadwater Portland