



March 22, 2023

Joint Committee on Information Management and Technology  
900 Court St, NE  
Salem, OR 97301

Dear Co-Chairs Woods and Nathanson, and members of the committee,

The Technology Association of Oregon (TAO) is the force behind the regional tech industry—supporting entrepreneurs, connecting peers and decision makers statewide, and helping establish the Northwest as a global hub for innovation. We work with over 500 tech and tech-enabled companies throughout Oregon, ranging in size from one-person startups to some of the largest tech companies in the world.

TAO appreciates the opportunity to submit testimony in support of SB 1073, creating the position of Chief Privacy Officer in Oregon. As data and technology become more ubiquitous, the compliance demands and risk associated with data management and protection have only increased as well. Because of this, many larger organizations and companies now have Chief Privacy Officers. Given the volume and complexity of data—many of it personally identifiable information—the State of Oregon is responsible for, it makes sense that the State of Oregon would also have a Chief Privacy Officer.

Creating the position of Chief Privacy Office will help the State of Oregon ensure that it's taking the proper steps to manage risks and compliance related to other information privacy laws and functions related to sensitive personal data. While not subject to the Consumer Data Privacy legislation currently being considered in the Legislature through SB 619, it is vital that Oregonians have confidence in the State's ability to ensure the privacy of their personal data, and SB 1073 is an effective tool in achieving that goal.

On behalf of our members, TAO strongly supports the State of Oregon creating a Chief Privacy Officer position and urges the committee to support SB 1073.

Thank you.

Sincerely yours,

A handwritten signature in black ink that reads "Skip Newberry".

Skip Newberry  
President & CEO, Technology Association of Oregon