

Submitter: Jonathan Moran

On Behalf Of:

Committee: House Committee On Behavioral Health and Health Care

Measure: HB3090

Dear Chair Nosse and members of the Committee,

I am writing to strongly oppose HB3090, a proposed bill in Oregon that aims to ban flavored vaping products. As a business owner that sells flavored vaping products, I strongly believe that this bill would have devastating consequences for my business, as well as for public health and the state's economy. If HB3090 were to pass, it would make it illegal for me to sell any flavored vaping products, which would significantly impact my business revenue. Moreover, Oregon would lose an estimated \$200 million in tax revenue generated by the vaping industry, as well as other economic activity stimulated by the industry. Furthermore, the proposed ban on flavored vaping products would create a thriving black market, which would put consumers at risk. The black market would be unregulated, with no quality control measures in place, and no age verification protocols. The black market would also increase criminal activity in our state, as people turn to illegal activities to obtain vaping products. I understand that the bill's supporters argue that flavored vaping products are marketed towards minors and contribute to the rise in teenage vaping. However, I believe that this is a flawed argument. As a responsible business owner, I have always enforced strict age verification policies and taken steps to prevent minors from accessing my products. Additionally, many of my customers rely on flavored vaping products to quit smoking cigarettes. Flavors play an essential role in helping smokers transition to a less harmful alternative, and many have reported that they were only able to quit smoking cigarettes because of flavored vaping products. A ban on flavors would deny adult smokers access to a proven harm reduction tool that has helped many quit smoking.

In conclusion, I urge the lawmakers to reject HB3090 and consider its detrimental impact on small businesses, tax revenue, and public health. The vaping industry, if regulated properly, can provide jobs and significant tax revenue for the state but prohibition is not the way, we need to find a better way. Thank you for your time and consideration.