

I would support this bill even if the sole advantage was reducing the amount of needless animal suffering. However, I think there is an additional benefit to passing this bill. Consumers, myself included, are becoming increasingly particular about how products are sourced. Many of us check brands for their rating as cruelty free or look for "vegan" labels. Our job is easier now that 10 states have passed cruelty free legislation similar to what Oregon is proposing. That means, we can simply make sure to buy cosmetics from as close by as California, without additional research. If enough people take that shortcut, Oregon will miss out on sales to entire, conscientious class of consumers. Why would we want to do that?