



March 8, 2023

RE: Central Oregon SXS Club Supports HB 3248

Co-Chairs Gorseck and McLain, Vice Chairs Boquist and Boshart Davis, Members of the Committee,

The Central Oregon SXS Club is an ATV club made up of over 700 members from Oregon and surrounding states. Our club primarily represents class IV ATVs (also referred to as Side-by-sides). The primary purpose of the club is to promote safe operation and ride planning with our membership and provide a platform for our members to organize rides and social events.

With Oregon's rural economy relying heavily on tourism as a primary economic driver, HB 3248 creates the opportunity for recreation-based economies to thrive with ATV Tourism. Currently, there are over 28 states that allow ATVs to be licensed for some form of on-road use. The passage of this bill will simplify the overly complicated ATV laws in Oregon opening up unique recreation opportunities for locals and tourists alike.

ATV riding is a popular recreational activity in Central Oregon and throughout the state. However, until now, riders have been limited to off-road areas. The passage of HB3248 would change that, allowing ATV enthusiasts to travel on public roads to access off-road riding areas. This would provide greater convenience for users and help support local businesses that cater to ATV enthusiasts.

Furthermore, other states that have adopted similar legislation have seen significant economic benefits. For example, in Utah, where ATVs were made street-legal in 2008, the industry has generated over \$1.6 billion in economic activity and supported over 18,000 jobs. In Arizona, the industry is estimated to generate over \$4 billion in economic activity annually.

By allowing ATVs to be licensed for on-road use, Oregon has an opportunity to tap into this growing industry and provide a new source of revenue for local communities. This revenue can be used to support infrastructure, such as road maintenance and law enforcement, and help support local businesses that rely on ATV tourism.

In conclusion, I urge the Oregon Legislature to support HB3248 and help promote the growth of the ATV industry in our state. By doing so, we can create new economic opportunities, support local businesses, and provide greater access to the natural beauty of our state.

Sincerely,

Mathew Miller
President
Central Oregon SXS Club